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January 2015

Federal Communications Commission

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0024376113** | File Number: **CPR-159831** | Submit Date: **10/07/2014** | Call Sign: **WATL** | Facility ID: **22819** | City: **ATLANTA** | State: **GA**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **10/07/2014** | Filing Status: **Active**

Report reflects information for : Third Quarter of 2014

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type

Contact Representatives (0)

Contact Name	Address	Phone	Email	Contact Type

Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	MY NETWORK
	Nielsen DMA	Atlanta
	Web Home Page Address	www.myatltv.com

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(15)

Digital Core Program (1 of 15)	Response
Program Title	EDGEMONT
Origination	Syndicated
Days/Times Program Regularly Scheduled	M-F 7-730AM 7/1-9/30/14
Total times aired at regularly scheduled time	65
Total times aired	66
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Edgemont is a television series originally produced by Canada's public broadcaster, CBC, for teenage viewers. Each 30-minute episode portrays the everyday lives of students of the AC McKinley Secondary School in the fictitious suburban town of Edgemont. The series is designed to entertain its youth audience and also to inform and educate these viewers about issues that arise in school and at home. Storylines focus on the social and emotional challenges that every secondary school student faces, from forming and maintaining friendships and romantic attachments, to ethical and moral choices and family relationships. The programs illustrate the possible consequences of choices that these viewers may face, and these outcomes provide "life lessons" that are shown plainly to the teen audience. Edgemont further benefits its viewers by opening dialogue with peers and potentially also parents and educators regarding the topics portrayed in the series.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	EDGEMONT
List date and time rescheduled	7/3/14 730-8A
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-07-04
Episode #	7/4/14 #335
Reason for Preemption	Public Interest

Digital Core Program (2 of 15)	Response
Program Title	THE REAL WINNING EDGE
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUN 10-1030A, 7/6-9/21/14; SUN 12N-1230P 9/28
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Since learning by observing others is the basic way humans learn to make behavior judgments, The Real Winning Edge series seeks to expose youth to other youth who have consistently made the behavior choices that have helped them have a greater sense of internal significance and acceptance, resulting in a more self-directed personality. They are more able to negotiate the "challenges" inherent in life. The youth profiled in the series are chosen for their adoptions of pro-social values and principles that have become the ethos of their behavior. Thus the characteristics demonstrated by the stories of these youth give rise to adherence to these sound choices that have given them the "real winning edge" to life, such as: 1) discovering where their talents lie and their pursuit of developing that "gift" 2) developing an appreciation for honesty as a fundamental part of social responsibility to others 3) developing a sense of self-discipline by learning to balance school work with social activities and friends and developing their sense of mission and purpose in life, and 4) developing a sense of internal acceptance that allows them to stand against activities such as substance abuse, violence, promiscuity, etc., that can hurt themselves as well as others.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 15)	**Response**
Program Title	CULTURE CLICK (Bounce 36.2)
Origination	Network
Days/Times Program Regularly Scheduled	SAT 10-1030A, 7/5-9/27/14
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Culture Click is a weekly half-hour series that explores the relationship between cultural events and every-day life. Developed and produced for viewers aged 13-16, Culture Click analyzes topics that are trending on the internet and provides insight and perspective on issues that shape our society.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 15)	**Response**
Program Title	ANIMAL ATLAS (Bounce 36.2)
Origination	Network

Days/Times Program Regularly Scheduled	SAT, 1030A 7/5-8/30/14; SAT 11A 7/5-9/27
Total times aired at regularly scheduled time	22
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas is an educational half-hour wildlife program that introduces young viewers to every kind of animal imaginable from the Americas, Africa, Asia, Australia, and everywhere in between. The show promotes a better understanding of how various animal species live and what they need to survive. The show looks at how family units operate, from a community of thousands of prairie dogs, to a pride of lions, to a school of fish, and certain episodes also explore animal features such as diet, locomotion, adaptation, and how animals take care of their young. Along the way, Animal Atlas educates young viewers about endangered species and provides information on how to support wildlife conservation. For a population of young viewers attuned to the importance of going "green," Animal Atlas is not only entertaining, it is culturally relevant and important.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 15)	**Response**
Program Title	SAFARI TRACKS (Bounce 36.2)
Origination	Network
Days/Times Program Regularly Scheduled	SAT 1130A-12P 7/5-9/27

Total times aired at regularly scheduled time	13
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Safari Tracks, a program broadcast on the station's digital multicast channel (36.2), is a program with content grounded in the natural world and uses an approach that, while entertaining to a young audience, highlights the informational and educational aspects of the animal kingdom in the given environment of Africa. Viewers receive topic points that help build the ethical decision-making necessary to becoming a citizen of the planet.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 15)	**Response**
Program Title	TEEN KID NEWS (Bounce 36.2)
Origination	Network
Days/Times Program Regularly Scheduled	SUN 10A & 1030A 7/6-9/21
Total times aired at regularly scheduled time	24
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kids News, a program broadcast on the station's digital multicast channel (36.2), is fast-paced and composed of shorter segments that "fit" the visual learning style of today's students. Each program contains many varying segments that delivers an entertaining, humorous and fascinating look at current events and other "news stories" of interest to students of this age group.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 15)	**Response**
Program Title	ANIMAL RESCUE CLASSICS (36.3 Antenna TV)
Origination	Network
Days/Times Program Regularly Scheduled	SAT 10A & 1030A 7/5-8/23
Total times aired at regularly scheduled time	16
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue Classics is a weekly half-hour reality series showcasing spectacular rescues of all types of animals. The series focuses on the dedicated people around the world who help sick, injured or abused animals. The program also instructs children on the proper care of animals and provides safety tips on how to care for all kinds of creatures in the animal kingdom. The show is aimed at children and families who want to learn about animal treatment, care and protection.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (8 of 15)	**Response**
Program Title	SWAP TV (36.3 Antenna TV)
Origination	Network
Days/Times Program Regularly Scheduled	SAT 11A & 1130A 7/5-8/23

Total times aired at regularly scheduled time	16
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Swap TV is a weekly half-hour television series about two teenagers from different backgrounds "swapping" lives for a weekend. The series meets the educational and informational objectives of the FCC's Children's Programming requirements for children ages 13-16. The programs explore the opposite lives of the participating youngsters as they learn about different cultures and family settings. Young viewers are exposed to the special interests of the "swapping" youngsters and what adjustments they make to a different life situation. The program teaches tolerance of various races, creeds and backgrounds while exposing an appreciation to someone else's way of life. Each episode is informative, entertaining and promotes good social values and respect.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (9 of 15)	**Response**
Program Title	WORD TRAVELS (36.3 Antenna TV)
Origination	Network
Days/Times Program Regularly Scheduled	SAT, 12N & 1230P 7/5-8/23
Total times aired at regularly scheduled time	16

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Word Travels is a TV series that follows freelance journalist Robin Esrock and national travel columnist Julia Dimon as they battle deadlines, jetlag, culture shock - and each other - to file the best travel stories possible. While travelling to exotic locations and writing about enlightening experiences may sound like an adventurous occupation, the life of a travel writer is not always as glamorous as it seems. Filmed in 36 countires across six continents, each half-hour episode reveals the real story of professional travel journalism - the truth behind the byline, and reinvents the way travel shows are currently presented.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 15)	**Response**
Program Title	LIVE LIFE & WIN (Bounce 36.2)
Origination	Network
Days/Times Program Regularly Scheduled	SAT, 1030-11A 9/6-9/27; SUN 10-1030A 9/28
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The series features inspirational segments and teen success stories of character and personal determination in the arts, school, sports, and community; considers topics such as social responsibility and justice, perseverance, leadership, academic achievement, volunteerism, and life skills such as the importance of exercise and nutrition.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 15)	**Response**
Program Title	THE REAL WINNING EDGE (Bounce 36.2)
Origination	Network
Days/Times Program Regularly Scheduled	SUN 1030-11AM 9/28
Total times aired at regularly scheduled time	1
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Since learning by observing others is the basic way humans learn to make behavior judgments, The Real Winning Edge series seeks to expose youth to other youth who have consistently made the behavior choices that have helped them have a greater sense of internal significance and acceptance, resulting in a more self-directed personality. They are more able to negotiate the "challenges" inherent in life. The youth profiled in the series are chosen for their adoptions of pro-social values and principles that have become the ethos of their behavior. Thus the characteristics demonstrated by the stories of these youth give rise to adherence to these sound choices that have given them the "real winning edge" to life, such as: 1) discovering where their talents lie and their pursuit of developing that "gift" 2) developing an appreciation for honesty as a fundamental part of social responsibility to others 3) developing a sense of self-discipline by learning to balance school work with social activities and friends and developing their sense of mission and purpose in life, and 4) developing a sense of internal acceptance that allows them to stand against activities such as substance abuse, violence, promiscuity, etc., that can hurt themselves as well as others.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (12 of 15)	**Response**
Program Title	ANIMAL ATLAS (Antenna TV 36.3)
Origination	Network
Days/Times Program Regularly Scheduled	SAT 10A, 1030A and SUN 1230P 8/30-9/28
Total times aired at regularly scheduled time	15
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas is an educational half-hour wildlife program that introduces young viewers to every kind of animal imaginable from the Americas, Africa, Asia, Australia, and everywhere in between. The show promotes a better understanding of how various animal species live and what they need to survive. The show looks at how family units operate, from a community of thousands of prairie dogs, to a pride of lions, to a school of fish, and certain episodes also explore animal features such as diet, locomotion, adaptation, and how animals take care of their young. Along the way, Animal Atlas educates young viewers about endangered species and provides information on how to support wildlife conservation. For a population of young viewers attuned to the importance of going "green," Animal Atlas is not only entertaining, it is culturally relevant and important.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (13 of 15)	**Response**
Program Title	THE COOLEST PLACES ON EARTH (Antenna 36.3)
Origination	Network
Days/Times Program Regularly Scheduled	SAT 11-1130A 8/30-9/27
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series takes young viewers on a journey of discovery to the most astonishing places on the planet - cities, festivals, landmarks and jaw-dropping works of nature - exploring each location's history and culture. Each episode showcases three specific locations and delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the culturally and geographically diverse world around them.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 15)	Response
Program Title	FAMILY STYLE WITH CHEF JEFF (Antenna 36.3)
Origination	Network
Days/Times Program Regularly Scheduled	SAT 12N-1230P 8/30-9/27
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This E/I series teaches viewers how making the right choices in the kitchen can lead to life-changing experiences for the entire family. Each episode features interesting and valuable health and nutrition information as viewers also learn how to cook healthier versions of some of our favorite dishes. Family Style uses unique structural components to help young viewers retain and reflect on important and current health-related information. The series also features nutrition quizzes, health tips, and Chef Jeff's own positive reinforcement. The goal of the series is to help young viewers make well-informed choices about their eating habits, nutrition, and health.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 15)	Response
Program Title	ON THE SPOT (Antenna 36.3)
Origination	Network
Days/Times Program Regularly Scheduled	SAT 1130A-12N 8/30-9/27

Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On the Spot uses an entertaining on-the-street format to test how well young people know the information contained in the Common Core State Standards Initiative, an attempt to set a national curriculum to bridge the standards gap between states. Then, On the Spot explains the answer to each question. On the Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music, and technology, and then teaches them the answer.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0)

Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Wendy Jones
Address	One Monroe Place
City	Atlanta
State	GA
Zip	30324
Telephone Number	404-885-7626
Email Address	wejones@wxia.gannett.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	Edgemont was preempted on WATL on 7/4 and replaced by Today Show that was preempted on sister station, WXIA, for local Peachtree Road Race. Preempted episode was aired 7/3, 730-8A, Edgemont's second home. Because Station (WATL) ceased analog operations and converted to digital-only operations prior to the start of the reporting period, Questions 7(b) and 7(c) are no longer applicable.

Other Matters (10)

Other Matters (1 of 10)	Response
Program Title	EDGEMONT
Origination	Syndicated
Days/Times Program Regularly Scheduled	M-F 7-730AM, 10/1-12/31/14
Total times aired at regularly scheduled time	66
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Edgemont is a television series originally produced by Canada's public broadcaster, CBC, for teenage viewers. Each 30-minute episode portrays the everyday lives of students of the AC McKinley Secondary School in the fictitious suburban town of Edgemont. The series is designed to entertain its youth audience and also to inform and educate these viewers about issues that arise in school and at home. Storylines focus on the social and emotional challenges that every secondary school student faces, from forming and maintaining friendships and romantic attachments, to ethical and moral choices and family relationships. The programs illustrate the possible consequences of choices that these viewers may face, and these outcomes provide "life lessons" that are shown plainly to the teen audience. Edgemont further benefits its viewers by opening dialogue with peers and potentially also parents and educators regarding the topics portrayed in the series.

Other Matters (2 of 10)	Response
Program Title	THE REAL WINNING EDGE
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUN, 12N-1230P 10/5-12/28
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Since learning by observing others is the basic way humans learn to make behavior judgments, The Real Winning Edge series seeks to expose youth to other youth who have consistently made the behavior choices that have helped them have a greater sense of internal significance and acceptance, resulting in a more self-directed personality. They are more able to negotiate the "challenges" inherent in life. The youth profiled in the series are chosen for their adoptions of pro-social values and principles that have become the ethos of their behavior. Thus the characteristics demonstrated by the stories of these youth give rise to adherence to these sound choices that have given them the "real winning edge" to life, such as:1) discovering where their talents lie and their pursuit of developing that "gift" 2) developing an appreciation for honesty as a fundamental part of social responsibility to others3) developing a sense of self-discipline by learning to balance school work with social activities and friends and developing their sense of mission and purpose in life, and 4) developing a sense of internal acceptance that allows them to stand against activities such as substance abuse, violence, promiscuity, etc., that can hurt themselves as well as others.

Other Matters (3 of 10)	**Response**
Program Title	CULTURE CLICK (36.2 Bounce)
Origination	Network
Days/Times Program Regularly Scheduled	SAT, 10A-1030A 10/4-12/27/14
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Culture Click is a weekly half-hour series that explores the relationship between cultural events and every-day life. Developed and produced for viewers aged 13-16, Culture Click analyzes topics that are trending on the internet and provides insight and perspective on issues that shape our society.

Other Matters (4 of 10)	**Response**
Program Title	ANIMAL ATLAS (36.2 Bounce)
Origination	Network
Days/Times Program Regularly Scheduled	SAT, 11-1130A 10/4-12/27/14
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas is an educational half-hour wildlife program that introduces young viewers to every kind of animal imaginable from the Americas, Africa, Asia, Australia, and everywhere in between. The show promotes a better understanding of how various animal species live and what they need to survive. The show looks at how family units operate, from a community of thousands of prairie dogs, to a pride of lions, to a school of fish, and certain episodes also explore animal features such as diet, locomotion, adaptation, and how animals take care of their young. Along the way, Animal Atlas educates young viewers about endangered species and provides information on how to support wildlife conservation. For a population of young viewers attuned to the importance of going "green," Animal Atlas is not only entertaining, it is culturally relevant and important.

Other Matters (5 of 10)	**Response**
Program Title	LIVE LIFE & WIN (36.2 Bounce)
Origination	Network
Days/Times Program Regularly Scheduled	SAT 1030-11A; SUN 10-1030A 10/4-12/28
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The series features inspirational segments and teen success stories of character and personal determination in the arts, school, sports, and community; considers topics such as social responsibility and justice, perseverance, leadership, academic achievement, volunteerism, and life skills such as the importance of exercise and nutrition.

Other Matters (6 of 10)	**Response**
Program Title	THE REAL WINNING EDGE (36.2 Bounce)
Origination	Network
Days/Times Program Regularly Scheduled	SUN 1030-11A 10/5-12/28/14
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Since learning by observing others is the basic way humans learn to make behavior judgments, The Real Winning Edge series seeks to expose youth to other youth who have consistently made the behavior choices that have helped them have a greater sense of internal significance and acceptance, resulting in a more self-directed personality. They are more able to negotiate the "challenges" inherent in life. The youth profiled in the series are chosen for their adoptions of pro-social values and principles that have become the ethos of their behavior. Thus the characteristics demonstrated by the stories of these youth give rise to adherence to these sound choices that have given them the "real winning edge" to life, such as:1) discovering where their talents lie and their pursuit of developing that "gift" 2) developing an appreciation for honesty as a fundamental part of social responsibility to others3) developing a sense of self-discipline by learning to balance school work with social activities and friends and developing their sense of mission and purpose in life, and 4) developing a sense of internal acceptance that allows them to stand against activities such as substance abuse, violence, promiscuity, etc., that can hurt themselves as well as others.

Other Matters (7 of 10)	**Response**
Program Title	ANIMAL ATLAS (36.3 Antenna)
Origination	Network
Days/Times Program Regularly Scheduled	SAT 10A, 1030A, 1230P 10/4-12/27
Total times aired at regularly scheduled time	39
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas is an educational half-hour wildlife program that introduces young viewers to every kind of animal imaginable from the Americas, Africa, Asia, Australia, and everywhere in between. The show promotes a better understanding of how various animal species live and what they need to survive. The show looks at how family units operate, from a community of thousands of prairie dogs, to a pride of lions, to a school of fish, and certain episodes also explore animal features such as diet, locomotion, adaptation, and how animals take care of their young. Along the way, Animal Atlas educates young viewers about endangered species and provides information on how to support wildlife conservation. For a population of young viewers attuned to the importance of going "green," Animal Atlas is not only entertaining, it is culturally relevant and important.

Other Matters (8 of 10)	**Response**
Program Title	THE COOLEST PLACES ON EARTH (36.3 Antenna)
Origination	Network
Days/Times Program Regularly Scheduled	SAT,11-1130AM 10/4-12/27

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Coolest Places on Earth is an educational and informative half-hour, E-I program that takes young viewers on a journey of discovery to the most astonishing places on the planet - cities, festivals, landmarks and jaw-dropping works of nature - exploring each location's history and culture. Each episode showcases three specific locations and delivers fast-paced, engaging information that's a perfect match for the 21st century learner. Packed with facts about history, geography, and culture, the goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the culturally and geographically diverse world around them.

Other Matters (9 of 10)	**Response**
Program Title	FAMILY STYLE WITH CHEF JEFF (36.3 Antenna)
Origination	Network
Days/Times Program Regularly Scheduled	SAT 12N-1230P 10/4-12/27
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This E/I series teaches viewers how making the right choices in the kitchen can lead to life-changing experiences for the entire family. Each episode features interesting and valuable health and nutrition information as viewers also learn how to cook healthier versions of some of our favorite dishes. Family Style uses unique structural components to help young viewers retain and reflect on important and current health-related information. The series also features nutrition quizzes, health tips, and Chef Jeff's own positive reinforcement. The goal of the series is to help young viewers make well-informed choices about their eating habits, nutrition, and health.

Other Matters (10 of 10)	**Response**
Program Title	ON THE SPOT (36.3 Antenna)
Origination	Network
Days/Times Program Regularly Scheduled	SAT 1130A-12N 10/4-12/27

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On the Spot uses an entertaining on-the-street format to test how well young people know the information contained in the Common Core State Standards Initiative, an attempt to set a national curriculum to bridge the standards gap between states. Then, On the Spot explains the answer to each question. On the Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music and technology, and then teaches them the answer.

Certification

Question	Response
The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information,and belief there is good ground to support it; and that it is not interposed for delay. **FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID** Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
I certify that this application includes all required and relevant attachments.	
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	**PACIFIC AND SOUTHERN COMPANY, INC.**

Attachments

No Attachments.