



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0032272452** | File Number: **CPR-136056** | Submit Date: **11/30/2012** | Call Sign: **WTLW** | Facility ID: **1222** | City:
LIMA | State: **OH**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
11/30/2012 | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2011**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	FAMIL NET
	Nielsen DMA	Lima
	Web Home Page Address	www.wtlw.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(12)

Digital Core Program (1 of 12)		Response
Program Title		Adventures of Carlos Caterpillar
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays at 7am
Total times aired at regularly scheduled time		13
Total times aired		12
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		1
Length of Program		30 mins
Age of Target Child Audience		2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		The animated program, Carlos Caterpillar, will engage children with entertaining adventures that help them understand the importance of behaving in accordance with a strong value system.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (2 of 12)		Response
Program Title		Adventures of Donkey Ollie
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays at 7:30am
Total times aired at regularly scheduled time		13
Total times aired		12
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		1
Length of Program		30 mins
Age of Target Child Audience		2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		In this animated program, Donkey Ollie (a little donkey) with lots of courage, who with his friends, learns many life lessons while having many funny adventures.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (3 of 12)		Response
Program Title		Story Keepers
Origination		Network

Days/Times Program Regularly Scheduled	Saturdays at 8am
Total times aired at regularly scheduled time	13
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Story Keepers takes 6 to 11-year-olds on exciting journeys from Rome to the high seas, dank catacombs, and other secret meeting places, Ben, a "Teller" of stories, and his family teach about Jesus and his faithful followers in the early church.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 12)		Response
Program Title		Friends & Heroes
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturdays at 9am
Total times aired at regularly scheduled time		13
Total times aired		12
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		1
Length of Program		30 mins
Age of Target Child Audience		2 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Animated stories from the Old Testament of the Bible. These are stories of faith, honesty, trust, etc... and have religious and historical value.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (5 of 12)		Response
Program Title		Adventures In Dry Gulch
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays at 9:30am

Total times aired at regularly scheduled time	13
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In an "Old West" setting, this program features live action characters who demonstrate christian/biblical values in their every-day lives. Values of honesty, trust, faith and respect our often taught by the main character, the "sheriff" of Dry Gulch as he interacts with various people of his town.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 12)	Response
Program Title	Adventures in Odyssey
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 8:30am
Total times aired at regularly scheduled time	13
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is designed to teach children the importance of obedience to authority and other forms of pro-social behavior. The program was produced by the award-winning family organization, Focus of the Family and teaches children in a creative way with stories, skits and song.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 12)	Response
Program Title	Auto B Good
Origination	Network

Days/Times Program Regularly Scheduled	Tuesdays at 7am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Auto B Good teaches character education on honest, kindness, respect, obedience, self control and more thru 9 main vehicles, each with his or her own unique personality.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 12)	Response
Program Title	God Rocks
Origination	Network
Days/Times Program Regularly Scheduled	Tuesdays at 7:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	God Rocks teaches important life lessons from the Bible in a fun way thru animation and music. Teaching lessons in areas like: sharing, honesty and being yourself.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 12)	Response
Program Title	Aqua Kids
Origination	Network
Days/Times Program Regularly Scheduled	Tuesdays at 8:00 am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids Adventures is a production for children that teaches about aquatic animals. It shows them how to care for these animals and their habitat.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 12)	Response
Program Title	Adventures In Dry Gulch
Origination	Network
Days/Times Program Regularly Scheduled	Tuedays at 8:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In an "Old West" setting, this program features live action characters who demonstrate christian/biblical values in their every-day lives. Values of honesty, trust, faith and respect our often taught by the main character, the "sheriff" of Dry Gulch as he interacts with various people of his town. and teaches children in a creative way with stories, skits and song. Animated.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 12)	Response
Program Title	Adventures In Odyssey
Origination	Network
Days/Times Program Regularly Scheduled	Tuesdays at 9:00am
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is designed to teach children the importance of obedience to authority and other forms of pro-social behavior. The program was produced by the award-winning family organization, Focus of the Family and teaches children in a creative way with stories, skits and song.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 12)	Response
Program Title	Nest Family Stories
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays at 9:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Nest Family Animated Stories teaches children essential spiritual values and character traits through captivating animated Bible stories and music.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	KELLI GETZ
Address	1844 BATY ROAD
City	LIMA
State	OH
Zip	45807
Telephone Number	419-339-4444
Email Address	TRAFFIC@WTLW.COM
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	During the 2nd Quarter we aired 30 second spots promoting the Best of the Class Students from more than 20 area high schools. We also produced and aired the Lima Soapbox Derby. The goals of the Soap Box Derby program are to teach youngsters some of the basic skills of workmanship, the spirit of competition and the perseverance to continue a project once it has begun.

Other Matters (6)

Other Matters (1 of 6)	Response
Program Title	Adventures of Carlos Caterpillar
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 7am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The animated program, Carlos Caterpillar, will engage children with entertaining adventures that help them understand the importance of behaving in accordance with a strong value system.

Other Matters (2 of 6)	Response
Program Title	Adventures of Donkey Ollie
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 7:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this animated program, Donkey Ollie (a little donkey) with lots of courage, who with his friends, learns many life lessons while having many funny adventures.

Other Matters (3 of 6)	Response
Program Title	Story Keepers
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 8am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Story Keepers takes 6 to 11-year-olds on exciting journeys from Rome to the high seas, dank catacombs, and other secret meeting places, Ben, a "Teller" of stories, and his family teach about Jesus and his faithful followers in the early church.

Other Matters (4 of 6)	Response
Program Title	Adventures in Odyssey
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 8:30am

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is designed to teach children the importance of obedience to authority and other forms of pro-social behavior. The program was produced by the award-winning family organization, Focus of the Family and teaches children in a creative way with stories, skits and song.

Other Matters (5 of 6)	Response
Program Title	Friends & Heroes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 9am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animated stories from the Old Testament of the Bible. These are stories of faith, honesty, trust, etc... and have religious and historical value.

Other Matters (6 of 6)	Response
Program Title	Adventures In Dry Gulch
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In an "Old West" setting, this program features live action characters who demonstrate christian/biblical values in their every-day lives. Values of honesty, trust, faith and respect are often taught by the main character, the "sheriff" of Dry Gulch as he interacts with various people of his town.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Kevin Bowers</p>

Attachments

No Attachments.