



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0026809657** | File Number: **CPR-177710** | Submit Date: **01/08/2016** | Call Sign: **WCYB-TV** | Facility ID: **2455** |  
City: **BRISTOL** | State: **VA**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**01/08/2016** | Filing Status: **Active**

Report reflects information for : **Fourth Quarter of 2015**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant  
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
-----------	---------	-------	-------	----------------

Contact  
Representatives  
(0)

Contact Name	Address	Phone	Email	Contact Type
--------------	---------	-------	-------	--------------

Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC,CW,LIVEWELL
	Nielsen DMA	TriCitiesTN-VA
	Web Home Page Address	www.wcyb.com

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	11.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(28)

Digital Core Program (1 of 28)	Response
Program Title	Lazytown
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 10:00 AM (WCYB DT1)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Lazy Town promotes fitness and healthful habits for children of preschool and primary grades. It takes place in an imaginary setting and most episodes relate children's eating and fitness habits to problem solving in their "real world." The lead character Stephanie guides the audience throuth the story. The ever-present theme is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep and go outside and engage in a wide range of physical activities from playing games, holding athletic competitions to building forts and play structures.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 28)	Response
Program Title	ASTROBLAST
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 10:30 AM (WCYB-DT1)
Total times aired at regularly scheduled time	13
Total times aired	13

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Follow the adventures of a crew of friendly and funny animal characters, Comet, Halley, Radar, Sputnik, Jet, and Sal, who run the Astroblast Space Station - the coolest hangout in the galaxy. The animated series for preschoolers features rich, humorous stories and an irresistible cast of characters, helping to impart simple, age-appropriate messages about friendship, self-awareness and nutrition along with other themes that support a child's social, emotional and physical development.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 28)	Response
Program Title	Tree Fu Tom (WCYB DT1)
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 10:30AM (WCYB DT1)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Tree Fu Tom is about the amazing adventures of a young boy called Tom who, with the power of 'movement magic' called 'Tree Fu', can transform into a tiny but mighty magical super hero and travel to a wondrous enchanted kingdom called Treetopolis that exists in a tree in his back garden.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 28)		Response
Program Title	RUFF RUFF TWEET & DAVE (WCYB DT1)	
Origination	Network	
Days/Times Program Regularly Scheduled	SATURDAY 10:00 AM	
Total times aired at regularly scheduled time	13	
Total times aired	13	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	1	
Length of Program	30 mins	
Age of Target Child Audience	2 years to 5 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ruff-Ruff, Tweet and Dave is Sprout's newest original series that follows best friends Ruff-Ruff (an excitable puppy), Tweet (a lovable and thoughtful chick), and Dave (a unique, blue panda) on a day of adventure, discovery and play. Each episode will reveal a new adventure about making choices and encourages viewers to watch the show while accessing a companion interactive mobile app.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (5 of 28)		Response
Program Title	DOG WHISPERER W/CESAR MILLAN-FAMILY EDITION	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday 8:30 AM (WCYB-DT2)	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Cesar Millan travels far and wide to help pups and their families. Millan rehabilitates dogs and trains families to achieve a balance and natural relationship	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (6 of 28)		Response
Program Title		DOG WHISPERER W/CESAR MILLAN-FAMILY EDITION
Origination		Network
Days/Times Program Regularly Scheduled		Saturday 9:00AM (WCYB DT2)
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Cesar Millan travels far and wide to help pups and their families. Millan rehabilitates dogs and trains families to achieve a balance and natural relationship
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (7 of 28)		Response
Program Title		Live Life Win
Origination		Syndicated
Days/Times Program Regularly Scheduled		Monday 9:00 AM (WCYB DT2)
Total times aired at regularly scheduled time		13
Total times aired		12
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years



Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The goals of this series are to encourage the audience to explore, discover and learn to achieve personal dreams, learn about the personal attributes important for achieving dreams, explore volunteerism as an opportunity to build character and to uncover personal passions, and gain knowledge about life skills necessary to Live Life & Win. The series features inspirational segments and teen success stories of character and personal determination in the arts, school, sports, and community; considers topics such as social responsibility and justice, perseverance, leadership, academic achievement, volunteerism, and life skills such as the importance of exercise and nutrition.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 28)		Response
Program Title		Made in Hollywood Teen
Origination		Syndicated
Days/Times Program Regularly Scheduled		Tuesday 9:00 AM (WCYB DT2)
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Made in Hollywood: Teen Edition is an educational, informational series which provides its target age group with behind the screen backgrounds and techniques for entering the motion picture, television and home entertainment fields, while introducing them to career opportunities focusing on the creative, technical and artistic skills of the profession.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (9 of 28)		Response
Program Title		Career Day
Origination		Syndicated

Days/Times Program Regularly Scheduled	Wednesday 9:00 AM (WCYB DT2)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Career Day introduces young adults to career exploration and awareness. Also provides an avenue to view experts in their respective fields as they discuss their work, the education & training to prepare for the job and experiences that led them to choose their career. The program encourages students to make informed decisions. The program's motivational and inspirational message of each guest empowers audiences of all ages to investigate career opportunities, which has been proven to enhance academic performance, facilitate high school completion and encourage postsecondary education. Each segment delivers an educational and informational message that supports current social, intellectual and emotional aspects of children 13 and up. Attributes and advice emphasized by guests will instill a grounded balance of priorities, dedication and perseverance children can apply to their lives.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 28)		Response
Program Title		Wild About Animals
Origination		Syndicated
Days/Times Program Regularly Scheduled		Thursday 9:00 AM (WCYB DT2)

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild About Animals is hosted by Mariette Hartley who has committed herself to fighting for the rights of animals for over 20 years. This series is produced for children with the objective to educate and inform by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode will consist of four different stories designed to teach children about both exotic and unique animals as well as to educate them further about animals they see everyday.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (11 of 28)	Response
Program Title	Real Life 101
Origination	Syndicated
Days/Times Program Regularly Scheduled	Friday 9:00 AM (WCYB DT2)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series's young audience. A co-host approach allows for interchange of questions and responses adding viewer stimulation and insight.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 28)	Response
Program Title	DOG WHISPERER W/CESAR MILLAN-FAMILY EDITION
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 9:30 AM (WCYB-DT2)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Cesar Millan travels far and wide to help pups and their families. Millan rehabilitates dogs and trains families to achieve a balance and natural relationship
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 28)	Response
Program Title	DOG WHISPERER W/CESAR MILLAN-FAMILY EDITION
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 10:00 AM (WCYB-DT2)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Cesar Millan travels far and wide to help pups and their families. Millan rehabilitates dogs and trains families to achieve a balance and natural relationship

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
---	-----

Digital Core Program (14 of 28)	Response
Program Title	DOG TOWN USA
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 8:00 AM (WCYB-DT2)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	- Built on 33,000 acres of pristine land in Utah, Dog Town USA is the nation's preeminent facility dedicated to finding safe homes for abandoned dogs. Each week, Dog Town's highly skilled staff and internationally renowned experts first create a safe sanctuary for dogs from around the world. Then, "Dog Town USA's" medical professionals provide personal care to each dog beginning the detailed process of rehabilitation in preparation for uniting each dog with a loving new family and home.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (15 of 28)	Response
Program Title	PETS.TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAY 7:00 AM (WCYB-DT2)

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pets.TV provides educational and informational segments exposing the target audience to everything Pets. The upbeat contemporary presentation relates pets to their lives and interests. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. Professionals share personal experiences of featured animals and/or related products. In these segments, the love of working with pets is expressed. The motivational and inspirational message of each guest empowers the audience to pursue more information and education about pets. Each segment delivers an educational and informational message that supports current social, intellectual and emotional aspects of children 13-16.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 28)	Response
Program Title	CALLING DR POL
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 7:00 AM (WCYB-DT2)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Specializing in large farm animals, Dr. Pol, his family and veterinary staff care for animals of all shapes and sizes. Unstoppable and unflappable, this Doc is a legend in the community.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (17 of 28)	Response
Program Title	CALLING DR POL
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 7:30 AM (WCYB-DT2)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Specializing in large farm animals, Dr. Pol, his family and veterinary staff care for animals of all shapes and sizes. Unstoppable and unflappable, this Doc is a legend in the community.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (18 of 28)	Response
Program Title	Earth to Luna
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 11:30AM (WCYB-DT1)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Earth to Luna! follows the adventures of a little girl who's completely, undeniably and passionately into just one thing: science. For Luna, a six-year-old girl, the earth is a giant laboratory and she dives into every new experience with boundless energy and enthusiasm along with her little brother Jupiter and pet ferret Clive. What most of us ignore, Luna notices and cannot rest until she is able to answer the question, "Why is this happening?" There is nothing Luna won't do to find the answers to her scientific questions.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 28)	Response
Program Title	DOG TALES CLASSICS
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 10:00 AM (WCYB-DT3)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales showcases all aspects of the canine world. The series offers useful information on all kinds of dogs and the people who love them. the program also instructs young viewers on the proper care of pets and provides safety, health and training tips that are useful for all kinds of dogs.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes



Digital Core Program (20 of 28)	Response
Program Title	DOG TALE CLASSICS
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 10:30 AM (WCYB-DT3)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales showcases all aspects of the canine world. The series offers useful information on all kinds of dogs and the people who love them. the program also instructs young viewers on the proper care of pets and provides safety, health and training tips that are useful for all kinds of dogs.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (21 of 28)	Response
Program Title	WORD TRAVELS
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 11:00 AM (WCYB-DT3)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Word Travels is a TV Series that follows freelance journalist Robin Esrock and National Travel Columnist Julia Dimon as they battle deadlines, jetlag, culture shock and each other to file the best travel stories possible.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (22 of 28)	Response
Program Title	WORD TRAVELS
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 11:30 AM (WCYB-DT3)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Word Travels is a TV Series that follows freelance journalist Robin Esrock and National Travel Columnist Julia Dimon as they battle deadlines, jetlag, culture shock and each other to file the best travel stories possible.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (23 of 28)	Response
Program Title	MISSING: COLD CASES
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 12:00 PM (WCYB-DT3)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Missing focuses on actual cases of missing person. The series which is appropriate for family viewing provides information and descriptions of missing children. The show also presents peer-to-peer advice on safety in public places and in cyber space.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (24 of 28)	Response
---------------------------------	----------

Program Title	MISSING: COLD CASES
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 12:30 PM (WYCB-DT3)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Missing focuses on actual cases of missing person. The series which is appropriate for family viewing provides information and descriptions of missing children. The show also presents peer-to-peer advice on safety in public places and in cyber space.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (25 of 28) <div>Response</div>	
Program Title	CLANGERS
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 11:00 AM (WCYB-DT1)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Clangers follows the Clanger family, who are small mouse-like creatures that live on Clanger Planet far away from Earth. The members of the family are presented with many unusual challenges that become the center of a dilemma that must be resolved within each episode. Strange visitors arrive out of nowhere and Clangers have to figure out who the visitors really are and why they are on Clanger Planet. Sometimes they need to help or rescue someone who has become lost on the planet. Other times, they are trying to understand outer space: meteors and comets and eclipses of the sun or moon. Each member of the family has a forte', from playing music to knitting or gardening or inventing equipment that comes in handy for some of the problem solving that takes place.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (26 of 28)		Response
Program Title		SAVE OUR SHELTER
Origination		Network
Days/Times Program Regularly Scheduled		SATURDAY 10:30 AM (WCYB-DT2)
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Save Our Shelter is about pet adoption throughout the United States and how providing a clean home is key to a pet's healthy lifestyle. The focus is on rescue pets and animals in need. Each week, hosts Rocky Kanaka and Rob North, with the help of local community members, transform rundown shelters into highly functioning pet showplaces in the hopes of more adoptions and more lives saved.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
---	-----

Digital Core Program (27 of 28)	Response
Program Title	HATCHED
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 11:00 AM (WCYB-DT2)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hatched is teaching children to successfully pursue their entrepreneurial dreams. A seasoned team of business leaders instruct basic but critical business skills needed to bring a product from concept marketplace weekly. Hatched combines entertainment with business school and focuses on the skills needed to launch a product. Hatched brings young entrepreneurs to the table encouraging them to step up and seize their dreams.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (28 of 28)	Response
Program Title	DREAM QUEST
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 11:30 AM (WCYB-DT2)
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dream Quest is literally fulfilling the desire to learn through experience. The classroom is a ship designed to educate the whole family. There's a captain, cruise director and crew. It's an interactive voyage where they learn about the world's amazing oceans, the animals that swim beneath the water and the ecological advancements underway to preserve and protect our most precious resources. Each week, families will learn how scientific education can lead to careers that are rewarding and illuminating, while spending time together and learning what it takes to pursue their dreams, and may be inspired to try something new along the way.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core  
Educational and  
Informational  
Programming (0)

**Sponsored Core  
Programming (0)**



Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Lesley McDavid
Address	101 Lee Street
City	Bristol
State	VA
Zip	24201
Telephone Number	276-645-1535
Email Address	lmc david@wcyb.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	WCYB went to full time digital operations on June 12,2009. WCYB-DT2 /WCYB-DT3 did not exceed commercial limits in core children's programming during 4Q2015.

Other Matters (27)

Other Matters (1 of 27)	Response
Program Title	Lazy Town
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 11:30 AM (WCYB DT1)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Lazy Town promotes fitness and healthful habits for children of preschool and primary grades. It takes place in an imaginary setting and most episodes relate children's eating and fitness habits to problem solving in their "real world." The lead character Stephanie guides the audience through the story. The ever-present theme is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep and go outside and engage in a wide range of physical activities from playing games, holding athletic competitions to building forts and play structures.

Other Matters (2 of 27)	Response
Program Title	LIVE LIFE WIN
Origination	Network
Days/Times Program Regularly Scheduled	MONDAY 9:00AM (WCYB-DT2)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The goals of this series are to encourage the audience to explore, discover and learn to achieve personal dreams, learn about the personal attributes important for achieving dreams, explore volunteerism as an opportunity to build character and to uncover personal passions, and gain knowledge about life skills necessary to Live Life & Win. The series features inspirational segments and teen success stories of character and personal determination in the arts, school, sports, and community; considers topics such as social responsibility and justice, perseverance, leadership, academic achievement, volunteerism, and life skills such as the importance of exercise and nutrition.

Other Matters (3 of 27)	Response
-------------------------	----------

Program Title	Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday 9:00 AM (WCYB DT2)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Career Day introduces young adults to career exploration and awareness. Also provides an avenue to view experts in their respective fields as they discuss their work, the education & training to prepare for the job and experiences that led them to choose their career. The program encourages students to make informed decisions. The program's motivational and inspirational message of each guest empowers audiences of all ages to investigate career opportunities, which has been proven to enhance academic performance, facilitate high school completion and encourage postsecondary education. Each segment delivers an educational and informational message that supports current social, intellectual and emotional aspects of children 13 and up. Attributes and advice emphasized by guests will instill a grounded balance of priorities, dedication and perseverance children can apply to their lives.

Other Matters (4 of 27)	Response
Program Title	Made in Hollywood Teen Edition
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday 9:00 AM (WCYB DT2)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Made in Hollywood: Teen Edition is an educational, informational series which provides its target age group with behind the screen backgrounds and techniques for entering the motion picture, television and home entertainment fields, while introducing them to career opportunities focusing on the creative, technical and artistic skills of the profession.

Other Matters (5 of 27)	Response
Program Title	Wild About Animals
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday 9:00 Am (WCYB DT2)

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild About Animals is hosted by Mariette Hartley who has committed herself to fighting for the rights of animals for over 20 years. This series is produced for children with the objective to educate and inform by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode will consist of four different stories designed to teach children about both exotic and unique animals as well as to educate them further about animals they see everyday.

Other Matters (6 of 27)	Response
Program Title	Real Life 101
Origination	Syndicated
Days/Times Program Regularly Scheduled	Friday 9:00 AM (WCYB DT2)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series's young audience. A o-host approach allows for interchange of questions and responses adding viewer stimulation and insight.

Other Matters (7 of 27)	Response
Program Title	RUFF RUFF TWEET & DAVE
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:30AM (WCYB-DT1)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ruff-Ruff, Tweet and Dave is Sprout's newest original series that follows best friends Ruff-Ruff (an excitable puppy), Tweet (a lovable and thoughtful chick), and Dave (a unique, blue panda) on a day of adventure, discovery and play. Each episode will reveal a new adventure about making choices and encourages viewers to watch the show while accessing a companion interactive mobile app.

Other Matters (8 of 27)	Response
Program Title	EARTH TO LUNA

Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 10:00 AM (WCYB-DT1)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Earth to Luna! follows the adventures of a little girl who's completely, undeniably and passionately into just one thing: science. For Luna, a six-year-old girl, the earth is a giant laboratory and she dives into every new experience with boundless energy and enthusiasm along with her little brother Jupiter and pet ferret Clive

Other Matters (9 of 27)	Response
Program Title	CALLING DR POL
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 7:00 AM (WCYB-DT2)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Caring for more than 19,000 patients, Dr. Pol has seen it all. Specializing in large farm animals, Dr. Pol, his family and veterinary staff care for animals of all shapes and sizes. Unstoppable and unflappable, this Doc is a legend in the community

Other Matters (10 of 27)	Response
Program Title	CALLING DR POL
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 7:30 AM (WCYB-DT2)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Caring for more than 19,000 patients, Dr. Pol has seen it all. Specializing in large farm animals, Dr. Pol, his family and veterinary staff care for animals of all shapes and sizes. Unstoppable and unflappable, this Doc is a legend in the community

Other Matters (11 of 27)	Response
Program Title	DOG WHISPERER W/CESAR MILAN-FAMILY EDITION
Origination	Network

Days/Times Program Regularly Scheduled	SATURDAY 8:30 AM (WCYB-DT2)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In DOG WHISPERER WITH CESAR MILLAN: FAMILY EDITION, renowned dog behaviorist Cesar Millan travels far and wide to help pups and their families. Millan rehabilitates dogs and trains families to achieve a balance and natural relationship between people and their pets, and goes directly into the homes of dog owners to document the remarkable transformations that occur.

Other Matters (12 of 27)	Response
Program Title	DOG WHISPERER W/CESAR MILAN-FAMILY EDITION
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 9:00 AM (WCYB-DT2)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In DOG WHISPERER WITH CESAR MILLAN: FAMILY EDITION, renowned dog behaviorist Cesar Millan travels far and wide to help pups and their families. Millan rehabilitates dogs and trains families to achieve a balance and natural relationship between people and their pets, and goes directly into the homes of dog owners to document the remarkable transformations that occur.

Other Matters (13 of 27)	Response
Program Title	DOG WHISPERER W/CESAR MILAN-FAMILY EDITION
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 9:30 AM (WCYB-DT2)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In DOG WHISPERER WITH CESAR MILLAN: FAMILY EDITION, renowned dog behaviorist Cesar Millan travels far and wide to help pups and their families. Millan rehabilitates dogs and trains families to achieve a balance and natural relationship between people and their pets, and goes directly into the homes of dog owners to document the remarkable transformations that occur.

Other Matters (14 of 27)	Response
Program Title	DOG WHISPERER W/CESAR MILAN-FAMILY EDITION

Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 10:00 AM (WCYB-DT2)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In DOG WHISPERER WITH CESAR MILLAN: FAMILY EDITION, renowned dog behaviorist Cesar Millan travels far and wide to help pups and their families. Millan rehabilitates dogs and trains families to achieve a balance and natural relationship between people and their pets, and goes directly into the homes of dog owners to document the remarkable transformations that occur.

Other Matters (15 of 27)	Response
Program Title	DOG TOWN USA
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 8:00 AM (WCYB-DT2)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Built on 33,000 acres of pristine land in Utah, Dog Town USA is the nation's preeminent facility dedicated to finding safe homes for abandoned dogs. Each week, Dog Town's highly skilled staff and internationally renowned experts first create a safe sanctuary for dogs from around the world. Then, "Dog Town USA's" medical professionals provide personal care to each dog beginning the detailed process of rehabilitation in preparation for uniting each dog with a loving new family and home.

Other Matters (16 of 27)	Response
Program Title	DOG TALES CLASSIC
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 10:00 AM (WCYB-DT3)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales showcases all aspects of the canine world. The series offers useful information on all kinds of dogs and the people who love them. the program also instructs young viewers on the proper care of pets and provides safety, health and training tips that are useful for all kinds of dogs.

Other Matters (17 of 27)	Response
Program Title	DOG TALES CLASSIC
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 10:30 AM (WCYB-DT3)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales showcases all aspects of the canine world. The series offers useful information on all kinds of dogs and the people who love them. the program also instructs young viewers on the proper care of pets and provides safety, health and training tips that are useful for all kinds of dogs.

Other Matters (18 of 27)	Response
Program Title	WORD TRAVELS
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 11:00 AM (WCYB-DT3)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Word Travels is a TV Series that follows freelance journalist Robin Esrock and National Travel Columnist Julia Dimon as they battle deadlines, jetlag, culture shock and each other to file the best travel stories possible.

Other Matters (19 of 27)	Response
Program Title	WORD TRAVELS
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 11:30 AM (WCYB-DT3)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Word Travels is a TV Series that follows freelance journalist Robin Esrock and National Travel Columnist Julia Dimon as they battle deadlines, jetlag, culture shock and each other to file the best travel stories possible.

Other Matters (20 of 27)	Response
Program Title	MISSING: COLD CASES
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 12:00 PM (WCYB-DT3)



Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Missing focuses on actual cases of missing person. The series which is appropriate for family viewing provides information and descriptions of missing children. The show also presents peer-to-peer advice on safety in public places and in cyber space.

Other Matters (21 of 27)	Response
Program Title	MISSING: COLD CASES
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 12:30 PM (WCYB-DT3)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Missing focuses on actual cases of missing person. The series which is appropriate for family viewing provides information and descriptions of missing children. The show also presents peer-to-peer advice on safety in public places and in cyber space.

Other Matters (22 of 27)	Response
Program Title	ASTROBLAST
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 11:00 AM (WCYB-DT1)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Follow the adventures of a crew of friendly and funny animal characters, Comet, Halley, Radar, Sputnik, Jet, and Sal, who run the Astroblast Space Station - the coolest hangout in the galaxy. The animated series for preschoolers features rich, humorous stories and an irresistible cast of characters, helping to impart simple, age-appropriate messages about friendship, self-awareness and nutrition along with other themes that support a child's social, emotional and physical development.

Other Matters (23 of 27)	Response
Program Title	CLANGERS
Origination	Network

Days/Times Program Regularly Scheduled	SATURDAY 11:30 AM (WCYB-DT1)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Clangers follows the Clanger family, who are small mouse-like creatures that live on Clanger Planet far away from Earth. The members of the family are presented with many unusual challenges that become the center of a dilemma that must be resolved within each episode. Strange visitors arrive out of nowhere and Clangers have to figure out who the visitors really are and why they are on Clanger Planet. Sometimes they need to help or rescue someone who has become lost on the planet. Other times, they are trying to understand outer space: meteors and comets and eclipses of the sun or moon. Each member of the family has a forte', from playing music to knitting or gardening or inventing equipment that comes in handy for some of the problem solving that takes place.

Other Matters (24 of 27)	Response
Program Title	SAVE OUR SHELTER
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 10:30 AM (WCYB-DT2)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Save Our Shelter is about pet adoption throughout the United States and how providing a clean home is key to a pet's healthy lifestyle. The focus is on rescue pets and animals in need. Each week, hosts Rocky Kanaka and Rob North, with the help of local community members, transform rundown shelters into highly functioning pet showplaces in the hopes of more adoptions and more lives saved.

Other Matters (25 of 27)	Response
Program Title	HATCHED
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 11:00 AM (WCYB-DT2)
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hatched is teaching children to successfully pursue their entrepreneurial dreams. A seasoned team of business leaders instruct basic but critical business skills needed to bring a product from concept marketplace weekly. Hatched combines entertainment with business school and focuses on the skills needed to launch a product. Hatched brings young entrepreneurs to the table encouraging them to step up and seize their dreams.
<b>Other Matters (26 of 27)</b>	
Program Title	DREAM QUEST
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 11:30 AM (WCYB-DT2)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dream Quest is literally fulfilling the desire to learn through experience. The classroom is a ship designed to educate the whole family. There's a captain, cruise director and crew. It's an interactive voyage where they learn about the world's amazing oceans, the animals that swim beneath the water and the ecological advancements underway to preserve and protect our most precious resources. Each week, families will learn how scientific education can lead to careers that are rewarding and illuminating, while spending time together and learning what it takes to pursue their dreams, and may be inspired to try something new along the way.
<b>Other Matters (27 of 27)</b>	
Program Title	NINA'S WORLD
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 10:00 AM (WCYB-DT1)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

---

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Nina's World is an animated show based on a six year old Latina, who lives in San Antonio, Texas with her parents, who own the local bakery, and her Abuela (grandmother). Her Tio (Uncle) Javier lives nearby and there are lots of different children and adults from several different cultures in the apartment complex and neighborhood where she lives. Nina's best friend is Star, a stuffed starfish pillow character brought to life by Nina's imagination. Each episode features Nina taking on a challenge, solving a problem, or finding a way to help others. She is very confident about her abilities, which sometimes gets her into trouble. However, with encouragement and chiding from Abuela, Nina learns about how to plan her "work," take responsibility for her actions, and correct her mistakes.

---

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Bluestone License Holdings, Inc</b></p>

Attachments

No Attachments.