

(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0004284899** File Number: **CPR-134032** Submit Date: **10/05/2012** Call Sign: **WXXA-TV** Facility ID: **11970** 

City: **ALBANY** State: **NY** 

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

10/05/2012 Filing Status: Active

## Report reflects information for : Third Quarter of 2012

| General     |
|-------------|
| Information |

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

| Applicant | Address | Phone | Email | Applicant Type |  |
|-----------|---------|-------|-------|----------------|--|
|-----------|---------|-------|-------|----------------|--|

Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

| Section      | Question              | Response                |
|--------------|-----------------------|-------------------------|
| Station Type | Station Type          | Network Affiliation     |
|              | Affiliated network    | FOX                     |
|              | Nielsen DMA           | Albany-Schenectady-Troy |
|              | Web Home Page Address | www.fox23news.com       |

## Digital Core Programming

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 3.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 168.0    |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 3.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

## Digital Core Programs(11)

| Digital Core<br>Program (1 of<br>11)   | Response   |
|--|--|
| Program Title  | Live Life & Win  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Saturdays at 7:00a (07/07/12-09/29/12).  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of<br>Preemptions for<br>other than<br>Breaking News  |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Live Life & Win! is a half-hour series with a goal to inspire and enlighten young viewers with inspirational teen success stories, as well as segments focusing on the arts, school & sports, exercise & nutrition and health & wellness. The series will promote such critical themes as social responsibility, perseverance, leadership, academic achievement and volunteerism." The show airs Saturdays at 7:00a where it will be regularly scheduled on the main digital program stream. It is 30 minutes in length and the E/I objective is specified on air along with the E/I objective and target audience for the program supplied to Program Guide publishers. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (2 of 11)                | Response                                |
|---|---|
| Program Title                                 | Young Icons                             |
| Origination                                   | Syndicated                              |
| Days/Times Program Regularly Scheduled        | Saturdays at 7:30a (07/07/12-09/29/12). |
| Total times aired at regularly scheduled time | 13                                      |

| Total times aired  |   |
|--|---|
| Number of Preemptions  | 0   |
| Number of Preemptions<br>for other than Breaking<br>News   |   |
| Number of Preemptions<br>Rescheduled   |   |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Young Icons features stories about world-class athletes, accomplished artists, scholars, philanthropists and entrepreneurs all under the age of 18. It is regularly scheduled on the mair digital program stream at 7:30a on Saturdays. It is 30 minutes in length and the E/I objective is specified on air along with the E/I objective and target audience for the program supplied to Program Guide publishers. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core<br>Program (3 of 11)                  | Response                                |
|--|---|
| Program Title                                      | Wild About Animals                      |
| Origination  | Syndicated                              |
| Days/Times<br>Program Regularly<br>Scheduled       | Saturdays at 8:00a (07/07/12-09/29/12). |
| Total times aired at regularly scheduled time      | 13                                      |
| Total times aired                                  |   |
| Number of<br>Preemptions                           | 0                                       |
| Number of Preemptions for other than Breaking News |   |
| Number of<br>Preemptions<br>Rescheduled            |   |
| Length of Program                                  | 30 mins                                 |
| Age of Target<br>Child Audience                    | 13 years to 16 years                    |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Wild About Animals is designed to educate and inform children by bringing them the most entertaining and interesting stories about the world's most fascinating animals. Each episode consists of at least four stories designed to teach children about exotic and unique animals from the wild, as well as educate them further about animals they see everyday. The show is regularly scheduled at 8:00a on Saturdays. It is 30 minutes in length and the E/I objective is specified on air along with the E/I objective and target audience for the program supplied to Program Guide publishers. |
|--|---|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (4 of II)   | Response   |
|--|--|
| Program Title  | Mad About  |
| Origination  | Syndicated   |
| Days/Times Program<br>Regularly Scheduled  | Saturdays at 8:30a (07/07/12-09/29/12).  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions<br>Rescheduled   |  |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Mad About is the program that helps you learn about earning, saving, spending and sharing your money. And we do all this while making you laugh! It is regularly scheduled on main digital program stream at 8:30a on Saturdays. It is 30 minutes in length and the E/I objective is specified on air along with the E/I objective and target audience for the program supplied to Program Guide publishers. |
| Does the Licensee identify<br>the program by displaying<br>throughout the program<br>the symbol E/I?                     | Yes  |

| Digital Core<br>Program (5 of<br>11) | Response           |
|--------------------------------------|--------------------|
| Program Title                        | Awesome Adventures |
| Origination                          | Syndicated         |

| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays at 9:00a (07/07/12-09/29/12).   |
|--|---|
| Total times<br>aired at<br>regularly<br>scheduled time   | 13  |
| Total times aired  |   |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions for<br>other than<br>Breaking News  |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child Audience  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Awesome Adventures is designed to educate, inform and entertain children about the world around the Each journey is a lesson in the beauty of nature, its creatures and the people who inhabit the land. The shows are not designed to be preachy or overly pedantic, but rather, the goal is to make the learning. This program is designed to further the educational and informational needs of children and has educating and informing children as a significant purpose. The show is regularly scheduled at 9:00a of Saturdays. It is 30 minutes in length and the E/I objective is specified on air along with the E/I objective and target audience for the program supplied to Program Guide publishers. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core<br>Program (6<br>of 11)            | Response                                |
|---|---|
| Program Title                                   | Pets TV                                 |
| Origination                                     | Syndicated                              |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Saturdays at 9:30a (07/07/12-09/29/12). |

| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13   |
|--|--|
| Total times aired  |  |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Pets.TV celebrates the pets we love and the people who love them in an educational and informational format designed to help its viewers make important decisions. The show explains the positives and negatives of pet ownership, including how to care for your pet, and features segments on owners, trainers and other people who interact with domesticated animals. Pets.TV covers pet ownership, including pet news, pet care, pet health and pet lifestyles. It goes beyond the standard focus on cats and dogs and features profile segments on all types of pets and their relationships with owners, trainers and the people who interact with them. It is regularly scheduled at 9:30a on Saturdays. It is 30 minutes in length and the E objective is specified on air along with the E/I objective and target audience for the program supplied to Program Guide publishers. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes  |

| Digital Core<br>Program (7<br>of 11)            | Response                                      |
|---|---|
| Program Title                                   | Ariel, Zoey & Eli, Too                        |
| Origination                                     | Network                                       |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Monday - Friday at 4:30p (07/02/12-07/27/12). |

| Total times aired at regularly scheduled time  | 20   |
|--|--|
| Total times aired  |  |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Ariel & Zoey & Eli, Too (AZE2), a musical variety show that is driven by three siblings, empowers children to accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in their profession and have a positive message for kids, introducing guests who perform different genres of music, and presenting musical performances by the cast members themselves. These cast musical performances show children they can write their own music and the importance of teamwork. Music on the show is produced by Emmy Award winner David Barrett. He and Brian Brill (another Emmy winner) ensure that the music is tailored for the young audience. All songs offer a positive message about life. Every episode begins with the song "Sweet Company" which sends the positive message of friendship and ends with the singing of "End of Another Day" which encourages the viewer to stay optimistic about tomorrow. It is regularly scheduled on the second digital program stream at 4:30p Monday through Friday. It is 30 minutes in length and the E/I objective is specified on air along with the E/I objective and target audience for the program supplied to Program Guide publishers. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes  |

| Digital Core Program (8 of 11)                | Response                                |
|---|---|
| Program Title                                 | BETA Records TV                         |
| Origination                                   | Network                                 |
| Days/Times Program Regularly Scheduled        | Saturdays at 7:00a (07/07/12-07/28/12). |
| Total times aired at regularly scheduled time | 4                                       |
| Total times aired                             |   |

| Number of Preemptions  | 0   |
|--|---|
| Number of Preemptions<br>for other than Breaking<br>News   |   |
| Number of Preemptions<br>Rescheduled   |   |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | BETA Records TV provides good impetus for Teens being committed to their music education giving them the ability to get scholarships, and a good positive medium for reaching their caree goals. It is regularly scheduled on the second digital program stream at 7:00a on Saturdays. It 30 minutes in length and the E/I objective is specified on air along with the E/I objective and target audience for the program supplied to Program Guide publishers. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core<br>Program (9<br>of 11)                           | Response  |
|--|---|
| Program Title  | Gina D  |
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled                | Saturdays at 7:00a, 7:30a & 8:00a (08/04/12 - 09/29/12) |
| Total times aired at regularly scheduled time                  | 27  |
| Total times aired  |   |
| Number of<br>Preemptions                                       | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News |   |
| Number of<br>Preemptions<br>Rescheduled                        |   |
| Length of Program  | 30 mins   |

| Age of<br>Target Child<br>Audience   | 2 years to 6 years   |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Gina D's Kids Club is a family-friendly educational television program and DVD video series for preschoolers ages 2-6. Specifically themed shows address the learning needs and potential of young children, as they entertain, amuse and delight viewers of all ages through a combination of live action and dynamic 3-D animation. The show is hosted by a positive adult female role model, who connects with her young viewers in a gentle caring way in the same familiarity that children associate with their mothers. The major premise of Gina D's Kids Club is establishing and reinforcing positive values and behaviors through original songs and character performances that children will choose to adopt and imitate. Scripts are designed to promote actions that support interpersonal skills such as helping others, negotiation, cooperation, sharing and tolerance with an ending (Gina D's letter to grandma) that reinforces those educational objectives. It is regularly scheduled on the second digital program stream between 7:00a and 8: 30a on Saturdays. There are three 30 minutes in length prgrams and the E/I objective is specified on air along with the E/I objective and target audience for the program supplied to Program Guide publishers. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes  |

| Digital Core<br>Program (10<br>of 11)                          | Response  |
|--|---|
| Program Title  | Mustard Pancakes  |
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled                | Saturdays at 7:00a, 8:30a & 9:00a (08/04/12 - 09/29/12) |
| Total times aired at regularly scheduled time                  | 18  |
| Total times aired  |   |
| Number of<br>Preemptions                                       | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News |   |
| Number of<br>Preemptions<br>Rescheduled                        |   |
| Length of<br>Program   | 30 mins   |

| Age of<br>Target Child<br>Audience   | 2 years to 6 years  |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Mustard Pancakes is a television series for children, featuring the loveable and talented Courtney Campbel and her family of fun-loving friends. Each episode mirrors a slice of everyday life, from problems to celebrations and everything in between. Courtney lives with her cat, Mr. D., and her three dogs, Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo. Definitely an offbeat family! Courtney's home is warm, friendly and inviting, a cozy place where all children feel comfortable hanging out, singing songs and hearing stories. It i regularly scheduled on the second digital program stream between 8:30a and 9:30a on Saturdays. There are two 30 minutes in length prgrams and the E/I objective is specified on air along with the E/I objective and target audience for the program supplied to Program Guide publishers. |
| Does the Licensee identify the program by displaying throughout the program the symbol E ///?                            | Yes   |

| Digital Core<br>Program (11                                    |  |
|--|--|
| of 11)   | Response                                 |
| Program Title  | Children Talk                            |
| Origination  | Network                                  |
| Days/Times<br>Program<br>Regularly<br>Scheduled                | Saturdays at 9:30a (08/04/12 - 09/29/12) |
| Total times aired at regularly scheduled time                  | 9  |
| Total times aired  |  |
| Number of<br>Preemptions                                       | 0  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News |  |
| Number of<br>Preemptions<br>Rescheduled                        |  |
| Length of Program  | 30 mins                                  |

| Age of<br>Target Child<br>Audience   | 2 years to 6 years   |  |
|--|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Children Talk is a weekly half-hour series where children talk about what they know and learn about what they don't. Featuring nationally known ventriloquist Taylor Mason, each weekly episode of "Children Talk" provides young viewers with an educational experience by visiting a variety of locations with historical or scientific significance. Visits are combined with practical demonstrations and useful information for building important life skills. Series includes an interview segment where children participate in a question and answer session on what they have learned. It is regularly scheduled on the second digital program stream at 9:30a on Saturdays. It is 30 minutes in length prgrams and the E/I objective is specified on air along with the E/I objective and target audience for the program supplied to Program Guide publishers. |  |
| Does the Licensee identify the program by displaying throughout the program the symbol E //?                             | Yes  |  |

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

| Question  | Response  |
|---|---|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes   |
| Name of children's programming liaison  | Paul Pelliccia  |
| Address   | 28 Corporate Circle   |
| City  | Albany  |
| State   | NY  |
| Zip   | 12203   |
| Telephone Number  | 518 862-2323  |
| Email Address   | paulpelliccia@fox23news.com   |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | Other Non-Core and Non-Broadcast efforts. WXXA is in full compliance with the new requirements that the E/I logo be aired throughout all core programs. School Closings air as a community service of WXXA FOX23. They consist of listings displayed on the lower third of the screen. They are aired continuously under programming and commercials. Closings air from the first announcement, usually 5:00a until 9:00A, or during the day as soon as closings are announced. |

## Other Matters (9)

| Other Matters (1 of 9)   | Response   |
|--|--|
| Program Title  | Live Life & Win!   |
| Origination  | Syndicated   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays at 7:00a (10/06/12 - 12/29/12)   |
| Total times aired at regularly scheduled time  | 13   |
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child Audience<br>from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Live Life & Win! is a half-hour series with a goal to inspire and enlighten young viewers with inspirational teen success stories, as well as segments focusing on the arts, school & sports, exercise & nutrition and health & wellness. The series will promote such critical themes as social responsibility, perseverance, leadership, academic achievement and volunteerism." The show airs Saturdays at 7:00a where it will be regularly scheduled on the main digital program stream. It is 30 minutes in length and the E/I objective is specified on air along with the E/I objective and target audience for the program supplied to Program Guide publishers. |

| Other Matters (2 of 9)   | Response  |
|--|---|
| Program Title  | Young Icons   |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Saturdays at 7:30a (10/06/12 - 12/29/12)  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | features stories about world-class athletes, accomplished artists, scholars, philanthropists and entrepreneurs all under the age of 18. It is regularly scheduled on the main digital program stream at 7:30a on Saturdays. It is 30 minutes in length and the E/I objective is specified on air along with the E/I objective and target audience for the program supplied to Program Guide publishers. |

| Other Matters (3 of 9)                       | Response                                 |
|--|--|
| Program Title                                | Wild About Animals                       |
| Origination                                  | Syndicated                               |
| Days/Times<br>Program Regularly<br>Scheduled | Saturdays at 8:00a (10/06/12 - 12/29/12) |

| Total times aired at regularly scheduled time | 13   |
|---|--|
| Length of Program                             | 30 mins  |
| Age of Target<br>Child Audience<br>from       | 13 years to 16 years   |
| Describe the educational and informational    | Wild About Animals is designed to educate and inform children by bringing them the most entertaining and interesting stories about the world's most fascinating animals. Each episode consists of at least four stories designed to teach children about exotic and unique animals from the wild, as well as |

educational and informational objective of the program and how it meets the definition of Core Programming.

Wild About Animals is designed to educate and inform children by bringing them the most entertaining and interesting stories about the world's most fascinating animals. Each episode consists of at least four stories designed to teach children about exotic and unique animals from the wild, as well as educate them further about animals they see everyday. The show is regularly scheduled at 8:00a on Saturdays. It is 30 minutes in length and the E/I objective is specified on air along with the E/I objective and target audience for the program supplied to Program Guide publishers.

| Other Matters (4 of 9)   | Response   |
|--|--|
| Program Title  | Mad About  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Saturdays at 8:30a (10/06/12 - 12/29/12)   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Mad About is the program that helps you learn about earning, saving, spending and sharing your money. And we do all this while making you laugh! It is regularly scheduled on main digital program stream at 8:30a on Saturdays. It is 30 minutes in length and the E/I objective is specified on air along with the E/I objective and target audience for the program supplied to Program Guide publishers. |

| Other Matters (5 of 9)                        | Response                                 |
|---|--|
| Program Title                                 | Awesome Adventures                       |
| Origination                                   | Syndicated                               |
| Days/Times Program Regularly Scheduled        | Saturdays at 9:00a (10/06/12 - 12/29/12) |
| Total times aired at regularly scheduled time | 13                                       |
| Length of<br>Program                          | 30 mins                                  |
| Age of Target<br>Child Audience<br>from       | 13 years to 16 years                     |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Awesome Adventures is designed to educate, inform and entertain children about the world around them. Each journey is a lesson in the beauty of nature, its creatures and the people who inhabit the land. The shows are not designed to be preachy or overly pedantic, but rather, the goal is to make the learning fun. This program is designed to further the educational and informational needs of children and has educating and informing children as a significant purpose. The show is regularly scheduled at 9:00a on Saturdays. It is 30 minutes in length and the E/I objective is specified on air along with the E/I objective and target audience for the program supplied to Program Guide publishers.

| Other<br>Matters (6 of<br>9)   | Response   |
|--|--|
| Program Title  | Pets.TV  |
| Origination  | Syndicated   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays at 9:30a (10/06/12 - 12/29/12)   |
| Total times aired at regularly scheduled time  | 13   |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience<br>from   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Pets.TV celebrates the pets we love and the people who love them in an educational and informational format designed to help its viewers make important decisions. The show explains the positives and negatives of pet ownership, including how to care for your pet, and features segments on owners, trainers and other people who interact with domesticated animals. Pets.TV covers pet ownership, including pet news, pet care, pet health and pet lifestyles. It goes beyond the standard focus on cats and dogs and features profile segments on all types of pets and their relationships with owners, trainers and the people who interact with them. It is regularly scheduled at 9:30a on Saturdays. It is 30 minutes in length and the E/I objective is specified on air along with the E/I objective and target audience for the program supplied to Program Guide publishers. |

| Other<br>Matters (7 of<br>9)                    | Response  |
|---|---|
| Program Title                                   | Gina D  |
| Origination                                     | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Saturdays at 7:00a, 7:30a & 8:00a (10/06/12 - 12/29/12) |

| Total times  | 39                 |  |
|--------------|--------------------|--|
| aired at     |                    |  |
| regularly    |                    |  |
| scheduled    |                    |  |
| time         |                    |  |
| Length of    | 30 mins            |  |
| Program      |                    |  |
| Age of       | 2 years to 6 years |  |
| Target Child |                    |  |
| Audience     |                    |  |
| from         |                    |  |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Gina D's Kids Club is a family-friendly educational television program and DVD video series for preschoolers ages 2-6. Specifically themed shows address the learning needs and potential of young children, as they entertain, amuse and delight viewers of all ages through a combination of live action and dynamic 3-D animation. The show is hosted by a positive adult female role model, who connects with her young viewers in a gentle caring way in the same familiarity that children associate with their mothers. The major premise of Gina D's Kids Club is establishing and reinforcing positive values and behaviors through original songs and character performances that children will choose to adopt and imitate. Scripts are designed to promote actions that support interpersonal skills such as helping others, negotiation, cooperation, sharing and tolerance with an ending (Gina D's letter to grandma) that reinforces those educational objectives. It is regularly scheduled on the second digital program stream between 7:00a and 8:30a on Saturdays. There are three 30 minutes in length prgrams and the E/I objective is specified on air along with the E/I objective and target audience for the program supplied to Program Guide publishers.

| Other<br>Matters (8 of<br>9)                    | Response   |
|---|--|
| Program Title                                   | Mustard Pancakes                                 |
| Origination                                     | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Saturdays at 8:30a & 9:00a (10/06/12 - 12/29/12) |
| Total times aired at regularly scheduled time   | 26   |
| Length of Program                               | 30 mins  |
| Age of<br>Target Child<br>Audience<br>from      | 2 years to 6 years                               |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Mustard Pancakes is a television series for children, featuring the loveable and talented Courtney Campbell, and her family of fun-loving friends. Each episode mirrors a slice of everyday life, from problems to celebrations and everything in between. Courtney lives with her cat, Mr. D., and her three dogs, Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo. Definitely an offbeat family! Courtney's home is warm, friendly and inviting, a cozy place where all children feel comfortable hanging out, singing songs and hearing stories. It is regularly scheduled on the second digital program stream between 8:30a and 9:30a on Saturdays. There are two 30 minutes in length prgrams and the E/I objective is specified on air along with the E/I objective and target audience for the program supplied to Program Guide publishers.

| Other<br>Matters (9 of<br>9)   | Response   |
|--|--|
| Program Title  | Children Talk  |
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays at 9:30a (10/06/12 - 12/29/12)   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13   |
| Length of Program  | 30 mins  |
| Age of<br>Target Child<br>Audience<br>from   | 2 years to 6 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Children Talk is a weekly half-hour series where children talk about what they know and learn about what they don't. Featuring nationally known ventriloquist Taylor Mason, each weekly episode of "Children Talk" provides young viewers with an educational experience by visiting a variety of locations with historical or scientific significance. Visits are combined with practical demonstrations and useful information for building important life skills. Series includes an interview segment where children participate in a question and answer session on what they have learned. It is regularly scheduled on the second digital program stream a 9:30a on Saturdays. It is 30 minutes in length programs and the E/I objective is specified on air along with the E/I objective and target audience for the program supplied to Program Guide publishers. |

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Newport Television LLC **Attachments** 

No Attachments.