

Children's Television Programming Report

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 File Number:
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 Submit Date:
 01/08/2013
 Call Sign:
 WTXF-TV
 Facility ID:
 51568

 City:
 PHILADELPHIA
 State:
 PA

 Service:
 Full Service Television
 Purpose:
 Children's TV Programming Report
 Status:
 Received
 Status Date:

 01/08/2013
 Filing Status:
 Active
 Status
 Status
 Status

Report reflects information for : Fourth Quarter of 2012

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information	Applicant Name, Type, and Contact Information				
	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question Response		
Television Information	Station Type	Station Type Network Affiliation	n	
		Affiliated network FOX		
		Nielsen DMA Philadelphia		
		Web Home Page Address www.myfoxphilly	.com	
Digital Core	Question		Response	
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream			
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			
		Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?		
		y that at least 50% of the Core Programming counted toward meeting the additional applied to free video programming aired on other than the main Yes No program	Yes	

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(7)

Digital Core Program (1 of 7)	Response
Program Title	Awesome Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 8:30am
Total times aired at regularly scheduled time	13
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Awesome Adventures" is designed to educate, inform and entertain children aged 13 to 16 years old. Each episode is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. The shows are not designed to be preachy or overly pedantic, but rather, the goal is to make learning fun. The program is regularly scheduled between 7am and 10pm, is 30 minutes in length, and is identified as an educational and informational show targeted to 13 to 16 year-olds, in information provided to national publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 7)	Response
Program Title	Wild About Animals
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 8am

Total times aired at regularly scheduled time	13
Total times aired	23
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Wild About Animals" is a magazine series hosted by emmy-award winning actress Mariette Hartley. The objective of the program is to educate and inform children by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode consists of four different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see everyday. The program is regularly scheduled and airs between the hours of 7am and 10pm. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to 13 to 16 year olds, at the beginning of each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 7)	Response
Program Title	Animal Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 9am
Total times aired at regularly scheduled time	13
Total times aired	12

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Animal Rescue" showcases spectacular rescues of all types of animals. The series focuses on the dedicated people around the world who help injured or abused animals. The program also instructs children on the proper care of animals and provides safety tips on how to care for all kinds of creatures i the animal kingdom. The show is aimed at children and families who want to learn about animal treatment, care and protection. The program is regularly scheduled between 7am and 10pm, is 30 minutes in length, and is identified as an educational and informational show targeted to 7 to 16 year-olds, in information provided to national publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 7)	Response
Program Title	The Real Winning Edge
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 12noon
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	4

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Child Addience	
Describe the	"The Real Winning Edge" delivers to our nation's youth the kind of entertainment value they enjoy
educational and	watching, while promoting a value system that enforces a strong source of purpose and worthiness.
informational	This 13 week television series includes three profiles of young achievers per 30 minute episode. The
objective of the	program is regularly scheduled and airs between the hours of 7:00am and 10:00pm. The program is 3
program and how	minutes in length, and is identified as an educational and informational show, targeted to teens (13-16
it meets the	year olds), at the beginning of each broadcast and in listings provided to publishers of program guides
definition of Core	
Programming.	
Does the	Yes
Licensee identify	
the program by	
displaying	
throughout the	
program the	
symbol E/I?	

Program TitleTeen Kids NewsOriginationSyndicatedDays/Times Program Regularly scheduledSaturdays, 12:30pmTotal times aired at regularly scheduled time13Total times aired at regularly13OndersteinSaturdays, 12:30pmTotal times aired at regularly13Total times aired at regularly13Number of Preemptions br other than Breaking News0Number of Preemptions Rescheduled3Sumber of Preemptions Breaking News3Age of Target Child Audience13 years to 16 years	Digital Core Program (5 of 7)	Response
Days/Times Program Regularly ScheduledSaturdays, 12:30pmTotal times aired at regularly scheduled time13Total times 	Program Title	Teen Kids News
Program Regularly ScheduledITotal times aregularly scheduled time13Total times aried at reemptions13Number of Preemptions reaking News0Number of Preemptions reaking News3Scheduled3Scheduled3Length of Program Frogram30 minsAge of Target13 years to 16 years	Origination	Syndicated
aired at regularly scheduled time13Total times aired13Number of Preemptions0Number of Preemptions for other than Breaking News0Sumber of Preemptions for other than Breaking News3Sumber of Preemptions for other than Breaking News30Sumber of Preemptions Rescheduled30 minsAge of Target13 years to 16 years	Program Regularly	Saturdays, 12:30pm
airedImage: constraint of preemptionsNumber of Preemptions for other than Breaking NewsImage: constraint of preemptions for other than Breaking NewsNumber of Preemptions RescheduledImage: constraint of preemptions RescheduledLength of ProgramImage: constraint of Image: constraint of ProgramAge of Target13 years to 16 years	aired at regularly	13
PreemptionsNumber of Preemptions for other than Breaking NewsNumber of Preemptions Rescheduled3Length of ProgramAge of Target13 years to 16 years		13
Preemptions for other than Breaking News3Number of Preemptions Rescheduled3Length of Program30 minsAge of Target13 years to 16 years		0
Preemptions Rescheduled30 minsLength of Program30 minsAge of Target13 years to 16 years	Preemptions for other than	
Program Age of Target 13 years to 16 years	Preemptions	3
		30 mins
		13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Teen Kids News" is an educational news magazine series aimed at children and teenagers that discusses important issues in a format intended to educate and inform both children and adults. Educational content for the show is provided by the child-oriented Weekly Reader publication. In-studio segments are shot at studios in Manhattan with field reports done on location around the country. The program is regularly scheduled and airs between the hours of 7:00am and 10:00pm. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to teens (13-16 year olds), at the beginning of each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 7)	Response
Program Title	Live Life & Win
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays @ 8am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Live Life & Win" features inspirational segments from character and determination in the arts, school and sports to health and wellness to teen success stories, with themes including social responsibility, perseverance, leadership, academic achievement, volunteerism, exercise and nutrition and more, all showing a teen audience how they can "Live Life & Win." The program is regularly scheduled and airs between the hours of 7:00am and 10:00pm. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to teens (13-16 year olds), at the beginning of each broadcast and in listings provided to publishers of program guides.

Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout the	
program the	
symbol E/I?	

Digital Core Program (7 of 7)	Response
Program Title	Chat Room
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 9:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"CHAT ROOM" is a brand new half-hour weekly educational series designed to inform, educate, and entertain children 16 & under (specific target audience is 13-16) through re-enacting teen-oriented dilemma and discussing them in an open and honest format. More than any other group, teens are on the frontlines of dealing with complex subjects as they stand at the crossroads between childhood and adulthood. "CHAT ROOM" may not have all the answers but it offers a place where young people can watch and discuss the problems they face. "CHAT ROOM" provides a compelling look at real-life situations that happen to today's teens as dramatized by teen actors. Our adult host and teen panel then discuss the issues presented in a direct and forthright manner. This program is not intended to be preachy or pedantic. The goal is to present issues that are real and raw and discuss the pros and cons of each situation in a free-flowing environment. The program is regularly scheduled and airs between the hours of 7:00am and 10:00pm. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to teens (13-16 year olds), at the beginning of each broadcast and in listings provided to publishers of program guides.

Does the	Yes		
Licensee			
identify the			
program by			
displaying			
throughout			
the program			
the symbol E			
/l?			

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Jennifer E. Best
Address	330 Market Street
City	Philadelphia
State	PA
Zip	19106
Telephone Number	(215) 982- 5290
Email Address	Jennifer. Best@foxtv. com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Liaison Contact

Other Matters (7)

Other Matters (1 of 7)	Response
Program Title	Chat Room
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"CHAT ROOM" is a brand new half-hour weekly educational series designed to inform, educate, and entertain children 16 & under (specific target audience is 13-16) through re-enacting teen-oriented dilemmas and discussing them in an open and honest format. More than any other group, teens are on the frontlines of dealing with complex subjects as they stand at the crossroads between childhood and adulthood. "CHAT ROOM" may not have all the answers but it offers a place where young people can watch and discuss the problems they face. "CHAT ROOM" provides a compelling look at real-life situations that happen to today's teens as dramatized by teen actors. Our adult host and teen panel then discuss the issues presented in a direct and forthright manner. This program is not intended to be preachy or pedantic. The goal is to present issues that are real and raw and discuss the pros and cons of each situation in a free-flowing environment. The program is regularly scheduled and airs between the hours of 7:00am and 10:00pm. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to teens (13-16 year olds), at the beginning of each broadcast and in listings provided to publishers of program guides.
Other Matters (2 of 7)	Response
Program Title	Wild About Animals
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 8am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. "Wild About Animals" is a magazine series hosted by emmy-award winning actress Mariette Hartley. The objective of the program is to educate and inform children by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode consists of four different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see everyday. The program is regularly scheduled and airs between the hours of 7am and 10pm. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to 13 to 16 year olds, at the beginning of each broadcast and in listings provided to publishers of program guides.

Other Matters (3 of 7)	Response
Program Title	Awesome Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Awesome Adventures" is designed to educate, inform and entertain children aged 13 to 16 years old. Each episode is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. The shows are not designed to be preachy or overly pedantic, but rather, the goal is to make learning fun. The program is regularly scheduled between 7am and 10pm, is 30 minutes in length, and is identified as an educational and informational show targeted to 13 to 16 year-olds, in information provided to national publishers of program guides.

Other Matters (4 of 7)	Response
Program Title	Animal Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 9am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. "Animal Rescue" showcases spectacular rescues of all types of animals. The series focuses on the dedicated people around the world who help injured or abused animals. The program also instructs children on the proper care of animals and provides safety tips on how to care for all kinds of creatures in the animal kingdom. The show is aimed at children and families who want to learn about animal treatment, care and protection. The program is regularly scheduled between 7am and 10pm, is 30 minutes in length, and is identified as an educational and informational show targeted to 7 to 16 year-olds, in information provided to national publishers of program guides.

Other Matters (5 of 7)	Response
Program Title	Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 12:30pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Teen Kids News" is an educational news magazine series aimed at children and teenagers that discusses important issues in a format intended to educate and inform both children and adults. Educational content for the show is provided by the child-oriented Weekly Reader publication. In-studio segments are shot at studios in Manhattan with field reports done on location around the country. The program is regularly scheduled and airs between the hours of 7:00am and 10:00pm. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to teens (13-16 year olds), at the beginning of each broadcast and in listings provided to publishers of program guides.
Other Matters (6 of 7)	Response
Program Title	The Real Winning Edge
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 12pm
Total times aired at regularly scheduled time	13

Length of Program 30 mins

Length of Flogram	So mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. "The Real Winning Edge" delivers to our nation's youth the kind of entertainment value they enjoy watching, while promoting a value system that enforces a strong source of purpose and worthiness. This 13 week television series includes three profiles of young achievers per 30 minute episode. The program is regularly scheduled and airs between the hours of 7:00am and 10:00pm. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to teens (13-16 year olds), at the beginning of each broadcast and in listings provided to publishers of program guides.

Other Matters (7 of 7)	Response
Program Title	Live Life & Win
Origination	Network
Days/Times Program Regularly Scheduled	Sundays @ 8am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Live Life & Win" features inspirational segments from character and determination in the arts, school and sports to health and wellness to teen success stories, with themes including social responsibility, perseverance, leadership, academic achievement, volunteerism, exercise and nutrition and more, all showing a teen audience how they can "Live Life & Win." The program is regularly scheduled and airs between the hours of 7:00am and 10:00pm. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to teens (13-16 year olds), at the beginning of each broadcast and in listings provided to publishers of program guides.

Attachments No Attachments.