

Children's Television Programming Report

 FRN: 0001531425
 File Number: CPR-150678
 Submit Date: 01/10/2014
 Call Sign: KDTV-DT
 Facility ID: 33778

 City: SAN FRANCISCO
 State: CA

 Service: Full Service Television
 Purpose: Children's TV Programming Report
 Status: Received
 Status Date:

 01/10/2014
 Filing Status: Active
 Filing Status: Active
 Status Date:
 Status Date:

Report reflects information for : Fourth Quarter of 2013

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Typ	e, and Contact Info	ontact Information		
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question Response	
Television Information	Station Type	Station Type Network Affiliation	on
		Affiliated network Univision	
		Nielsen DMA San Fran-Oakla	nd-San Jose
		Web Home Page Address	
Digital Core Programming	Question		Response
	State the average number of hours of Core Programming per week broadcast by the station on its main program stream		3.0
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream		168.0
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:		
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?		Yes
	programming guideline (a	that at least 50% of the Core Programming counted toward meeting the additional applied to free video programming aired on other than the main Yes No program	Yes

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(8)

Digital Core Program (1 of 8)	Response
Program Title	Pocoyo (main digital stream)
Origination	Network
Days/Times Program Regularly Scheduled	SA, 08:00 AM & 08:30 AM
Total times aired at regularly scheduled time	24
Total times aired	26
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	2 years to 4 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This educational program is a series for pre-schoolers featuring Pocoyo a curious, fun-loving friendly little boy who, along with his inseparable friends explores the world by learning and discovering their surroundings in each story. The show's philosophy is "learning through laughter," and in each episode "inquiry learning" is utilized. The show is designed with pre-schoolers in mind as the situations, explorations, humor, sounds, and visuals are enticing to them and the learning process they utilize and understand.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Pocoyo (main digital stream)
List date and time rescheduled	12/15/13, 08:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	12/14/13, 08:00 AM
Reason for Preemption	Other

Questions	Response
Title of Program	Pocoyo (main digital stream)
List date and time rescheduled	12/15/13, 08:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	12/14/13, 08:30 AM
Reason for Preemption	Other

Digital Core Program (2 of 8)	Response
Program Title	The Backyardigans (main digital stream)
Origination	Network
Days/Times Program Regularly Scheduled	SA, 09:00 AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years

Describe the	This educational program is targeted to pre-schoolers, featuring five high-spirited friends Uniqua, Pablo, Tyrone, Tasha and Austin who inspire children to engage in creative collaborative play through musical-
educational	adventures. Each episode entices young children to learn through music and dance and develop "cognitive
and	learning." The unique character's personalities also add to this program's appeal, children will easily relate.
informational	Uniqua is the curious and confident one, and sometimes is perceived as the tomboy. Pablo the penguin is
objective of	most often the leader of the pack but has panic attacks when he encounters obstacles. Tyrone the moose is
the program	the laid back and cool and known for his ironic comments. Tasha the hippo is the serious one, likes to get
and how it	her own way and isn't easy to fool. Austin is the timid kangaroo who starts to come out to his shell with help
meets the	of his friends. Each adventure begins in the backyard through the group's imagination it is transformed into
definition of	a completely different world in which they enjoy many sorts of stories and adventures. Viewers are
Core	stimulated to early-learning through the different music genre such as big band, reggae, western, polka,
Programming.	Motown and disco.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	The Backyardigans (main digital stream)
List date and time rescheduled	12/15/13, 09:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	12/14/13, 09:00 AM
Reason for Preemption	Other

Digital Core Program (3 of 8)	Response	
Program Title	The Jungle Book (main digital stream)	
Origination	Network	
Days/Times Program Regularly Scheduled	SA, 09:30 AM	
Total times aired at regularly scheduled time	12	
Total times aired	13	
Number of Preemptions	1	
Number of Preemptions for other than Breaking News		

Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Jungle Book series is based on Rudyard Kipling's classic story. Drama, excitement and adventure mixed with a high element of comedy tell tales of how Mowgli lives and survives in the jungle, where his only companions are animals. His escapades reflect his daredevil, fearless, high spirited and fun loving nature. Mowgli is helped by Baloo the Wise Bear, his best friend Bagheera the Black Panther and mighty Kaa the Rock Python. Viewers learn the importance of friendship, curiosity, and how to overcome challenges with perseverance and an optimistic outlook on life.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	The Jungle Book (main digital stream)
List date and time rescheduled	12/15/13, 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	12/14/13, 09:30 AM
Reason for Preemption	Other

Digital Core Program (4 of 8)	Response
Program Title	Dora the Explorer (main digital stream)
Origination	Network
Days/Times Program Regularly Scheduled	SA, 10:00 AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dora the Explorer stars a 7-year old Latina girl and her friends who actively engage pre-schoolers in a play-along, computer-style adventure designed to spark interest in learning about the world around them. Dora teaches children how to observe situations and to employ problem solving skills such as stopping to think or asking for help when they encounter an obstacle, all the while increasing their vocabulary, math skills, music appreciation and physical coordination with strong cultural and literary references.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Dora the Explorer (main digital stream)
List date and time rescheduled	12/15/13, 10:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	12/14/13, 10:00 AM
Reason for Preemption	Other

Digital Core Program (5 of 8)	Response
Program Title	Go, Diego, Go! (main digital stream)
Origination	Network
Days/Times Program Regularly Scheduled	SA, 10:30 AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Go, Diego, Go! stars another positive Latino host, Dora the Explorer's 8-year old cousin, Diego Marquez. Diego is an action-adventure hero who motivates children to learn about the natural world around them and teaches children about a specific animal, such as the sound it makes, how it moves, what habitat it needs, what it eats and its physical characteristics. In each episode, Diego rescues an animal in trouble, modeling the use of observation skills and scientific aides like computers, a field journal and cameras, as well as positive social skills such as empathy, a desire to help others and, especially, respect for the environment. Go Diego Go! incorporates play-along viewing, interaction with Diego, movement, singing, problem-solving and strong cultural references.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Go, Diego, Go! (main digital stream)
List date and time rescheduled	12/15/13, 10:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	12/14/13, 10:30 AM
Reason for Preemption	Other

Digital Core Program (6 of 8)	Response
Program Title	Plaza Sesamo (second digital stream)
Origination	Network

Days/Times Program Regularly Scheduled	SA, 07:00 AM, 07:30 AM, 08:00 AM, 08:30 AM & SU, 07:00 AM & 07:30 AM
Total times aired at regularly scheduled time	76
Total times aired	78
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	2 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A significant purpose and key educational objective of Plaza Sesamo is to teach young children the importance of different cultures and traditions. Children will easily identify with the main characters: Abelardo, Contreras, and Lola. These animated personalities will help children develop a better understanding of the world around them through their stories. Throughout the shows, these characters not only reinforce and expose the Spanish language to native and non-native Spanish speakers, but also teach children valuable lessons that include problem solving, gender equity, symbolic representation, and social interaction. The station preempted this children's program on the dates and times listed below to broadcast the 2013 Formula One World Championship. This motor racing championship is recognized by the sport's governing body, the Federation Internationale de l'Automobile (FIA), as the highest class of competition for open-wheel racing cars.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Plaza Sesamo (second digital stream)
List date and time rescheduled	10/27/13, 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	
Episode #	10/27/13, 07:30 AM
Reason for Preemption	Sports

Questions	Response
Title of Program	Plaza Sesamo (second digital stream)
List date and time rescheduled	10/27/13, 09:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	10/27/13, 07:00 AM
Reason for Preemption	Sports

Digital Core Program (7 of 8)

(7 of 8)	Response
Program Title	Reino Animal (second digital stream)
Origination	Network
Days/Times Program Regularly Scheduled	SA, 09:00 AM & 09:30 AM
Total times aired at regularly scheduled time	26
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Reino Animal educates young viewers on the natural habitat of animals in an educational, yet entertaining way. With narrations and interactive segments, the series builds upon natural science concepts, sparking a sense of curiosity in its viewers. The program discussed concepts like the functions of animals in an ecosystem, the elements of animal classification, and life sciences to help teach children about the natural world, while having fun at the same time.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 8)	Response
Program Title	Aventura Animal (second digital stream)
Origination	Network
Days/Times Program Regularly Scheduled	SU, 08:00 AM & 08:30 AM
Total times aired at regularly scheduled time	22
Total times aired	26
Number of Preemptions	4
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	4
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A significant purpose and key educational objective of this program is to teach young children all there is know about life science. Each episode tackles a dozen or more mind-blowing and interesting questions concerning animals and their habitat. The show is a standard question and answer format to help test ho much young people really know. The investigation of the answers takes viewers on a fast-paced and entertaining tour of the amazing animal kingdom. The show explains every answer so that young viewers are able to retain and understand the information provided. The station preempted this children's program on the dates and times listed below to broadcast the 2013 Formula One World Championship. This motor racing championship is recognized by the sport's governing body, the Federation Internationale de l'Automobile (FIA), as the highest class of competition for open-wheel racing cars.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Aventura Animal (second digital stream)
List date and time rescheduled	10/27/13, 10:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	10/27/13, 08:30 AM
Reason for Preemption	Sports

Questions	Response
Title of Program	Aventura Animal (second digital stream)
List date and time rescheduled	10/27/13, 10:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	10/27/13, 08:00 AM
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Aventura Animal (second digital stream)
List date and time rescheduled	11/03/13, 11:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	11/03/13, 08:00 AM
Reason for Preemption	Sports

Questions	Response
Title of Program	Aventura Animal (second digital stream)
List date and time rescheduled	11/03/13, 11:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	11/03/13, 08:00 AM
Reason for Preemption	Sports

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact	Question	Response
	Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
	Name of children's programming liaison	Carolina Echeverria
	Address	50 Fremont Street, 41st Floor
	City	San Francisco
	State	СА
	Zip	94105
	Telephone Number	415 538-8076
	Email Address	
	Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	On the station's main digital stream on Saturday, December 14, 2013 the entire children's block was preempted. The preemption was due to the broadcast of the TeletonUSA, which is a telethon to raise money for an organization that helps children with cancer, disabilities and autism. This year's telethon exceeded its goal and raised more than \$15.3 million during the 29-hour broadcast.

Other Matters (8)

Other Matters (1 of 8)	Response
Program Title	Pocoyo (main digital stream)
Origination	Network
Days/Times Program Regularly Scheduled	SA, 08:00 AM & 08:30 AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	2 years to 4 years
Describe the educational and informational objective of the program and how it meets the definition of Core	This educational program is a series for pre-schoolers featuring Pocoyo a curious, fun-loving friendly little boy who, along with his inseparable friends explores the world by learning and discovering their surroundings in each story. The show's philosophy is "learning through laughter," and in each episode "inquiry learning" is utilized. The show is designed with pre-schoolers in mind as the situations, explorations, humor, sounds, and visuals are enticing to them and the learning process they utilize and understand.

Other Matters (2 of 8)	Response
Program Title	The Backyardigans (main digital stream)
Origination	Network
Days/Times Program Regularly Scheduled	SA, 09:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the This educational program is targeted to pre-schoolers, featuring five high-spirited friends Uniqua, Pablo, Tyrone, Tasha and Austin who inspire children to engage in creative collaborative play through musicaleducational adventures. Each episode entices young children to learn through music and dance and develop "cognitive informational learning." The unique character's personalities also add to this program's appeal, children will easily relate. objective of Uniqua is the curious and confident one, and sometimes is perceived as the tomboy. Pablo the penguin is the program most often the leader of the pack but has panic attacks when he encounters obstacles. Tyrone the moose is and how it the laid back and cool and known for his ironic comments. Tasha the hippo is the serious one, likes to get meets the her own way and isn't easy to fool. Austin is the timid kangaroo who starts to come out to his shell with help definition of of his friends. Each adventure begins in the backyard through the group's imagination it is transformed into Core a completely different world in which they enjoy many sorts of stories and adventures. Viewers are Programming. stimulated to early-learning through the different music genre such as big band, reggae, western, polka, Motown and disco.

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Other Matters (3 of 8)	Response
Program Title	The Jungle Book (main digital stream)
Origination	Network
Days/Times Program Regularly Scheduled	SA, 09:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Jungle Book series is based on Rudyard Kipling's classic story. Drama, excitement and adventure mixed with a high element of comedy tell tales of how Mowgli lives and survives in the jungle, where his only companions are animals. His escapades reflect his daredevil, fearless, high spirited and fun loving nature. Mowgli is helped by Baloo the Wise Bear, his best friend Bagheera the Black Panther and mighty Kaa the Rock Python. Viewers learn the importance of friendship, curiosity, and how to overcome challenges with perseverance and an optimistic outlook on life.

Other Matters (4 of 8)	Response
Program Title	Dora the Explorer (main digital stream)
Origination	Network
Days/Times Program Regularly Scheduled	SA, 10:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 6 years

Describe theDora the Explorer stars a 7-year old Latina girl and her friends who actively engage pre-schoolers ineducational anda play-along, computer-style adventure designed to spark interest in learning about the worldinformationalaround them. Dora teaches children how to observe situations and to employ problem solving skillsobjective of thesuch as stopping to think or asking for help when they encounter an obstacle, all the whileprogram and how itincreasing their vocabulary, math skills, music appreciation and physical coordination with strongmeets the definitioncultural and literary references.of Core Programming.cultural and literary references.

Other Matters (5 of 8)	Response
Program Title	Go, Diego, Go! (main digital stream)
Origination	Network
Days/Times Program Regularly Scheduled	SA, 10:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Go, Diego, Go! stars another positive Latino host, Dora the Explorer's 8-year old cousin, Diego Marquez. Diego is an action-adventure hero who motivates children to learn about the natural world around them and teaches children about a specific animal, such as the sound it makes, how it moves, what habitat it needs, what it eats and its physical characteristics. In each episode, Diego rescues an animal in trouble, modeling the use of observation skills and scientific aides like computers, a field journal and cameras, as well as positive social skills such as empathy, a desire to help others and, especially, respect for the environment. Go Diego Go! incorporates play-along viewing, interaction with Diego, movement, singing, problem-solving and strong cultural references.
Other Matters (of 8)	6 Response
Program Title	Plaza Sesamo (second digital stream)
Origination	Network
Days/Times Program Regularly Scheduled	SA, 07:00 AM, 07:30 AM, 08:00 AM, 08:30 & SU, 07:00 AM, 07:30 AM
Total times aired at regularly scheduled time	d 78
Length of Program	30 mins
Age of Target Child Audience from	2 years to 7 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

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A significant purpose and key educational objective of Plaza Sesamo is to teach young children the importance of different cultures and traditions. Children will easily identify with the main characters: Abelardo, Contreras, and Lola. These animated personalities will help children develop a better understanding of the world around them through their stories. Throughout the shows, these characters not only reinforce and expose the Spanish language to native and non-native Spanish speakers, but also teach children valuable lessons that include problem solving, gender equity, symbolic representation, and social interaction.

Other Matters (7 of 8)	Response
Program Title	Reino Animal (second digital stream)
Origination	Network
Days/Times Program Regularly Scheduled	SA, 09:00 AM & 09:30 AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Reino Animal educates young viewers on the natural habitat of animals in an educational, yet entertaining way. With narrations and interactive segments, the series builds upon natural science concepts, sparking a sense of curiosity in its viewers. The program discussed concepts like the functions of animals in an ecosystem, the elements of animal classification, and life sciences to help teach children about the natural world, while having fun at the same time.

Other Matters (8 of 8)	Response
Program Title	Aventura Animal (second digital stream)
Origination	Network
Days/Times Program Regularly Scheduled	SU, 08:00 AM & 08:30 AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A significant purpose and key educational objective of this program is to teach young children all there is to know about life science. Each episode tackles a dozen or more mind-blowing and interesting questions concerning animals and their habitat. The show is a standard question and answer format to help test how much young people really know. The investigation of the answers takes viewers on a fast-paced and entertaining tour of the amazing animal kingdom. The show explains every answer so that young viewers are able to retain and understand the information provided.

Question

declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for he Authorization(s) specified above.	KDTV License Partnership, G.P.
certify that this application includes all required and relevant attachments.	
FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY	
equirements that apply to the type of Authorization requested in this application.	
of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage	
equirements. Failure to meet the construction or coverage requirements will result in automatic cancellation	
Jpon grant of this application, the Authorization Holder may be subject to certain construction or coverage	
ORFEITURE OF ANY FEES PAID	
belief there is good ground to support it; and that it is not interposed for delay.	
certifies that he or she has read the document; that to the best of his or her knowledge, information, and	
a), who is authorized to represent the party filing the Children's Television Programming, and who further	
Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23	
appointed official who is authorized to sign on behalf of the party filing the Children's Television	
The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or	

Attachments No Attachments.