



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0009529157** | File Number: **CPR-140515** | Submit Date: **04/08/2013** | Call Sign: **KWNB-TV** | Facility ID: **21162** |

City: **HAYES CENTER** | State: **NE**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

04/08/2013 | Filing Status: **Active**

Report reflects information for : **First Quarter of 2013**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type

Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	ABC
	Nielsen DMA	Lincoln-Hastings-Kearney Plus
	Web Home Page Address	www.nebraska.tv

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(11)

Digital Core Program (1 of 11)		Response
Program Title	ECO Company (DT1 ABC)	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturday 8:00 a.m.	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ECO Company explores all aspects of being green and understanding how we impact our world. The program reports on the latest technologies in energy, recycling, conservation and organics to sharing the stories of young people making a positive impact on the environment. In addition every week ECO Company provides a practical environmental tip that teens and people of all ages can use in their daily lives. ECO Company is designed to be an interactive program from finding out what's on the mind of all young adults (13-16) by talking to them wherever we find them to providing a forum on the ECO Company website for teens to share their own videos about going green.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (2 of 11)		Response
Program Title	Aqua Kids (DT1 ABC)	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturday 8:30 a.m.	

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Aqua Kids bright-eyed explorers discover the wonders of the sea and its amazing creatures and the forces that threaten their survival. The Aqua Kids have an ambitious agenda: saving the oceans of the world. Led by energetic, fun-loving hosts, Aqua Kids teaches children (13-16) about how they can help save the ocean creatures.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 11)		Response
Program Title		Into the Wild (DT1 ABC)
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturday 9:00 a.m. & 9:30 a.m.
Total times aired at regularly scheduled time		26
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Into the Wild is suited for the young viewers (13-16) by combining data-oriented scientific information with concern for the conservation status of wildlife. The viewers are introduced to the biodiversity of certain world regions, how animals are adapted to this environment, and the changes humans have imposed on their environment. Program provides a scientific foundation of different environments; the series engages the emotional appeal of the wild animals and the conservation message to encourage the audience to take an active interest in preserving wildlife.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 11)		Response
Program Title		Wild About Animals (DT1 ABC)
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturday 10:00 a.m.
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Wild About Animals objective is to educate and inform the target child audience of 13 to 16 years of age by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode will consist of four different stories designed to teach children about both exotic and unique animals, as well as educate them further about animals they see every day.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (5 of 11)		Response
Program Title		Mystery Hunters (DT1 ABC)
Origination		Syndicated

Days/Times Program Regularly Scheduled	Saturday 10:30 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mystery Hunters is designed to educate children 13-16 years of age, although the producers strive to make this show educational and fun viewing for all audiences. Mystery Hunters are Araya and Christina, regular kids with inquisitive minds, who travel the globe to investigate the sites and delve into the tales which have baffled people throughout the ages - looking for the Loch Ness Monster, unraveling a smelly mummy, searching for Princess Anastasia, and learning the true story of King Tut. Mystery Hunters is an excellent example of a children's program that is innovative and empowering. Through critical observation, analytical thinking, and scientific testing, the series encourages children to question the world around them. Through both the travel aspect and investigation of ancient myths and mysteries, there is a profound focus on history, culture, geography, and international customs.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 11) Response	
Program Title	Into the Wild (DT2 FOX)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday 7:00 a.m.

Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Into the Wild is suited for the young viewers (13-16) by combining data-oriented scientific information with concern for the conservation status of wildlife. The viewers are introduced to the biodiversity of certain world regions, how animals are adapted to this environment, and the changes humans have imposed on their environment. Program provides a scientific foundation of different environments; the series engages the emotional appeal of the wild animals and the conservation message to encourage the audience to take an active interest in preserving wildlife.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 11) Response	
Program Title	Real Life 101 (DT2 FOX)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday 7:00 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series' young audience.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 11)	Response
Program Title	Mystery Hunters (DT2 FOX)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday 7:00 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mystery Hunters is designed to educate children 13-16 years of age, although the producers strive to make this show educational and fun viewing for all audiences. Mystery Hunters are Araya and Christina, regular kids with inquisitive minds, who travel the globe to investigate the sites and delve into the tales which have baffled people throughout the ages - looking for the Loch Ness Monster, unraveling a smelly mummy, searching for Princess Anastasia, and learning the true story of King Tut. Mystery Hunters is an excellent example of a children's program that is innovative and empowering. Through critical observation, analytical thinking, and scientific testing, the series encourages children to question the world around them. Through both the travel aspect and investigation of ancient myths and mysteries, there is a profound focus on history, culture, geography, and international customs.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (9 of 11)	
	Response
Program Title	ECO Company (DT2 FOX)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday 7:00 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ECO Company explores all aspects of being green and understanding how we impact our world. The program reports on the latest technologies in energy, recycling, conservation and organics to sharing the stories of young people making a positive impact on the environment. In addition every week ECO Company provides a practical environmental tip that teens and people of all ages can use in their daily lives. ECO Company is designed to be an interactive program from finding out what's on the mind of all young adults (13-16) by talking to them wherever we find them to providing a forum on the ECO Company website for teens to share their own videos about going green.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 11)		Response
Program Title		Aqua Kids (DT2 FOX)
Origination		Syndicated
Days/Times Program Regularly Scheduled		Friday 7:00 a.m.
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		The Aqua Kids bright-eyed explorers discover the wonders of the sea and its amazing creatures and the forces that threaten their survival. The Aqua Kids have an ambitious agenda: saving the oceans of the world. Led by energetic, fun-loving hosts, Aqua Kids teaches children (13-16) about how they can help save the ocean creatures.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (11 of 11)		Response
Program Title		Wild About Animals (DT2 FOX)
Origination		Syndicated
Days/Times Program Regularly Scheduled		Sunday 7:30 a.m.
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild About Animals objective is to educate and inform the target child audience of 13 to 16 years of age by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode will consist of four different stories designed to teach children about both exotic and unique animals, as well as educate them further about animals they see every day.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

Sponsored Core
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Vince Barresi
Address	P.O. Box 220
City	Kearney
State	NE
Zip	68848
Telephone Number	308-743-2494
Email Address	vbarresi@nebraska.tv
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	KWNB-TV (DT1 ABC & DT2 FOX) airs general audience programs and public service announcements that have educational and informational value for children.

Other Matters (11)

Other Matters (1 of 11)	Response
Program Title	ECO Company (DT1 ABC)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:00 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ECO Company explores all aspects of being green and understanding how we impact our world. The program reports on the latest technologies in energy, recycling, conservation and organics to sharing the stories of young people making a positive impact on the environment. In addition every week ECO Company provides a practical environmental tip that teens and people of all ages can use in their daily lives. ECO Company is designed to be an interactive program from finding out what's on the mind of all young adults (13-16) by talking to them wherever we find them to providing a forum on the ECO Company website for teens to share their own videos about going green.

Other Matters (2 of 11)	Response
Program Title	Aqua Kids (DT1 ABC)
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Days/Times Program Regularly Scheduled	Saturday 8:30 a.m.
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Aqua Kids bright-eyed explorers discover the wonders of the sea and its amazing creatures and the forces that threaten their survival. The Aqua Kids have an ambitious agenda: saving the oceans of the world. Led by energetic, fun-loving hosts, Aqua Kids teaches children (13-16) about how they can help save the ocean creatures.

Other Matters (3 of 11)	Response
Program Title	Into the Wild (DT1 ABC)
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturday 9:00 a.m. & 9:30 a.m.
Total times aired at regularly scheduled time	26
Length of Program	30 mins
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Other Matters (9 of 11)	Response
Program Title	ECO Company (DT2 FOX)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday 7:00 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ECO Company explores all aspects of being green and understanding how we impact our world. The program reports on the latest technologies in energy, recycling, conservation and organics to sharing the stories of young people making a positive impact on the environment. In addition every week ECO Company provides a practical environmental tip that teens and people of all ages can use in their daily lives. ECO Company is designed to be an interactive program from finding out what's on the mind of all young adults (13-16) by talking to them wherever we find them to providing a forum on the ECO Company website for teens to share their own videos about going green.
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Origination	Syndicated
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Other Matters (11 of 11)	Response
Program Title	Wild About Animals (DT2 FOX)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 7:30 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
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Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Pappas Telecasting of Central Nebraska</p>

Attachments

No Attachments.