

(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0018223693** File Number: **CPR-170873** Submit Date: **07/08/2015** Call Sign: **WGGB-TV** Facility ID: **25682** 

City: **SPRINGFIELD** State: **MA** 

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

07/08/2015 Filing Status: Active

# Report reflects information for : Second Quarter of 2015

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	ABC/FOX
	Nielsen DMA	Springfield-Holyoke MA
	Web Home Page Address	www.westernmassnews.com

# Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

# Digital Core Programs(12)

Digital Core Program (1 of 12)	Response
Program Title	Xploration Animal Science D2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7-7:30 AM EST
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series uses animation, graphics, and scientific analysis from animal experts to give viewers more of an understanding than ever before of these amazing creatures. A series that all animal lovers will watch and learn from.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 12)	Response
Program Title	Xploration Awesome Planet D2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7:30-8 AM EST
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Xploration Awesome Planet will inspire and educate anyone interested in earth sciences. From magnificent mountains to violent volcanoes, this program takes an in-depth look at the unique and distinct features on planet Earth.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 12)	Response
Program Title	Xploration Earth 2050 D2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 8-8:30 AM EST
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	What will the world be like in 2050 and where will advancements in science, technology, engineering and math lead us? Xploration Earth 2050 strives to answer these questions.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 12)	Response
Program Title	Xploration Outer Space D2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 8:30-9 AM EST
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In Xploration Outer Space viewers will be taken on an incredible journey through space. Explore the challenges that comes along with living on a different planet as the host lives like an astronaut in a Mars-like habitat. Episodes will cover robotics, commercial space tourism.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 12)	Response
Program Title	Jack Hanna's Wild Coundown D1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10-10:30 AM EST
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert and animal ambassador, Jack Hanna brings the viewer face-to-face with the best of the beasts. In this weekly half-hour series that will engage viewers 13-16, as well as the whole family. Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different "top ten" each week in a variety of categories.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 12)	Response
Program Title	Ocean Mysteries with Jeff Corwin D1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10:30-11 AM EST
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program is hosted by Jeff Corwin. Ocean Mysteries is produced for ages 13-16 and show how animals share the same behaviors, challenges and triumps that humans do. From excitin rescues of abandoned animals to unexpected conflicts in the "family dynamics" of the mingling species, viewers will get to know and care about these heroes, and all of the fascinating life teaming in our oceans.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 12)	Response
Program Title	Born To Explore D1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 11-11:30 AM EST
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series aims to inspire viewers to discover the wonders of the great oudoors. Former Explorer Club President, Richard Wiese, brings us on an adventure to discover the most interesting facets of nature while discovering Earth's hidden treasures.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 12)	Response
Program Title	Sea Rescue D1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 11:30 Am - 12 PM EST
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sea Rescue will showcase amazing stories of the rescue, rehabilitation and return to the will marine animals by a team of dedicated veterinarians, animal care experts, animal science researchers and government authorities. Sea Rescue will take viewers on incredible and heartwarming adventures through a combination of first-hand accounts, expert insight and remarkable footage.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 12)	Response
Program Title	The Wildlife Docs D1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 12-12:30 PM EST
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This half-hour weekly series follows the surprising, exotic, and challenging lives of a veterinary staff that cares for over 2,000 animals. From nutrition to treatment, x-rays to surgery, and preventative care to emergencies.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 12)	Response
Program Title	Outback Adventurers with Tim Faulkner Weekend D1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 12:30-1 PM EST D1
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Produced for ages 13-16, this educational and informational program is hosted by wildlife expert Tim Faulkner. Viewers will be provided an eye-opening experience as Tim, animal expert and wildlife park operations manager, showcases the beauty and wonder of the natural world. Audiences will be brought closer to the natural world as Tim explores the habitats and adventures of creatures of all sizes, including a giant Galapagos tortoise, a baby wombat, the flying fox, and even a newly discovered species of birds.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 12)	Response
Program Title	Dog Tales D2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 7-7:30 AM EST
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales educates and informs children by including safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides segments on various veterinary experts explaining different issues affecting canines.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 12)	Response
Program Title	Animal Rescue D2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 8-8:30 AM EST
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue's program content educates and informs children 13-16 years of age, including safety tips, information about various animals, and their habitats. The programs also show real life in-the-field experience of professional and ordinary people taking care of, treating and helping various animals, as well as exhibiting good social responsibility and promoting strong personal community values.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Non-Core Educational and Informational Programming (3)

Non-Core Educational and Informational Programming (1 of 3)	Response
Program Title	Missing D1
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturdays 6-6:30 AM EST
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Missing educates and informs the needs of children 13-16 with its content, including safety tips and real life stories using various resources to help find missing children. It also carries an important message for young people in regards to being aware of their surroundings and caution when dealing with strangers: including tips on how to act in a dangerous or potentially dangerous circumstance.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C. F.R. Section 73.673?	Yes

#### **Date and Time Aired:**

Questions	Response
Non-Core Educational and Informational Programming (2 of 3)	Response
Program Title	Teen Kid News D2
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturdays 12-12:30 PM EST
Total times aired at regularly scheduled time:	9
Number of Preemptions	4
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kids Newsw features educational issues such as state flag facts, tips for choosing and getting into college, healthy eating, driving tips for new drivers and internet predators.

Yes
Yes
Yes

#### **Date and Time Aired:**

Questions	Response
Non-Core Educational and Informational Programming (3 of 3)	Response
Program Title	Biz Kids D2
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturdays 12:30-1 PM EST
Total times aired at regularly scheduled time:	8
Number of Preemptions	5
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Biz Kids content includes the importance of understanding the economy and basic business principles. The series features teens starting their own businesses, actively solving problems and developing important life skills.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the	Yes

#### **Date and Time Aired:**

with 47 C.F.R. Section 73.673?

program, including an indication of the target child audience, to publishers of program guides consistent

Questions Response
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Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Klarn DePalma, VP/GM
Address	1300 Liberty St.
City	Springfield
State	MA
Zip	01104
Telephone Number	860-244-1605
Email Address	kdepalma@meredith.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	In addition to regular programming, during the 2nd quarter of 2015, WGGB continues to air various PSA's that are aimed at young people. Here are a few examples but not limited to: "Smokey Forest" and "Discover the Forest" - exploration of the nation's forests and the dangers of forest fires. PSA's on raising awareness of foster care, awareness of autism, bullying, and learning issues. A PSA on the awareness of child seat safety and the correct installation, and the importance of brushing your teach and getting your GED. during the school year we continue to air segments called "Honor roll" which lighlikghts all the good that is going on in our local schools. We also give tours to children and groups explaining weather and broadcasting.

# Other Matters (12)

Other Matters (1 of 12)	Response
Program Title	Xploration Animal Science D2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7-7:30 AM EST
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series uses animation, graphics, and scientific analysis from animal experts to give viewers more of an understanding than ever before of these amazing creatures. A series that all anmal lovers will watch and learn from.

Other Matters (2 of 12)	Response
Program Title	Xploration Awesome Planet D2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7:30-8 AM EST
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	xploration Awesome Planet will inspire and educate anyone interested in earth sciences. From magnificent mountains to violent volcanoes, this program takes an in-depth look at the unique and distinct features on planet Earth.

Other Matters (3 of 12)	Response
Program Title	Xploration Earth 2050 D2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 8-8:30 AM EST
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	What will the world be like in 2050 and where will advancements in science, technology, engineering and math lead us? Xploration Earth 2050 strives to answer these questions.

Other Matters (4 of 12)	Response
Program Title	Xploration Outer Space D2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 8:30-9 AM EST

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In Xploration Outer Space viewers will be taken on an incredible journey through space. Explore the challenges that comes along with living on a different planet as the host lives like an astronaut in a Mars-like habitat. Episodes will cover robotics, commercial space tourism.

Other Matters (5 of 12)	Response
Program Title	Jack Hanna's Wild Countdown D1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10-10:30 AM EST
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert and animal ambassador, Jack Hanna brings the viewer face-to-face with the best of the beasts. In this weekly half-hour series that will engage viewers 13-16, as well as the whole family. Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different "top ten" each week in a variety of categories.

Other Matters (6 of 12)	Response
Program Title	Ocean Mysteries with Jeff Corwin D1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10:30-11 AM EST
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program is hosted by Jeff Corwin. Ocean Mysteries is produced for ages 13-16 and shows how animals share the same behaviors, challenges and triumps that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the "family dynamics" of the mingling species, viewers will get to know and care about these heroes, and all of the fascinating life teaming in our oceans.

Other Matters (7 of 12)	Response
Program Title	Born To Explore D1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 11-11:30 AM EST

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series aims to inspire viewers to discover the wonders of the great outdoors. Former Explorer Club President, Richard Wiese, brings us on an adventure to discover the most interesting facets of nature while discovering Earth's hidden treasures.

Other Matters (8 of 12)	Response
Program Title	Sea Rescue D1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 11:30 AM - 12 PM EST
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sea Rescue will showcase amazing stories of the rescue, rehabilitation and return to the wild marine animals by a team of dedicated veterinarians, animal care experts, animal science researchers and government authorities. Sea Rescue will take viewers on incredible and heartwarming adventures through a combination of first-hand accounts, expert insight and remarkable footage.

Response
The Wildlife Docs D1
Syndicated
Saturdays 12-12:30 PM EST
13
30 mins
13 years to 16 years
This half-hour weekly series follows the surprising, exotic, and challenging lives of a veterinary staff that cares for over 2,000 animals. From nutrtion to treatment, x-rays to surgery, and preventative care to emergencies.

Other Matters (10 of 12)	Response
Program Title	Outback Adventurers with Tim Faulkner Weekend D1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 12:30-1 PM EST
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Produced for ages 13-16, this educational and informational program is hosted by wildlife expert Tim Faulkner. Viewers will be provided an eye-opening experience as Tim, animal expert and wildlife park operations manager, showcases the beauty and wonder of the natural world. Audiences will be brought closer to the natural world as Tim explores the habitats and adventures of creatures of all sizes, including a giant Galapagos tortoise, a baby wombat, the flying fox, and even a newly discovered species of birds.

Other Matters (11 of 12)	Response
Program Title	Dog Tales D2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 7-7:30 AM EST
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales educates and informs children by including safety and care tips, as well as lesons on the responsibility of owning a dog. The show also provides segments on various veterinary experts explaining different issues affecting canines.

Other Matters (12 of 12)	Response
Program Title	Animal Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 8-8:30 AM EST
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue's program content educates and informs children 13-16 years of age, including safety tips, information about various animals, and their habitats. The programs also show real life in-the-field experience of professional and ordinary people taking care of, treating and helping various animals, as well as exhibiting good social responsibility and promoting stron personal community values.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. Meredith Corporation **Attachments** 

No Attachments.