



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0021241484** | File Number: **CPR-149004** | Submit Date: **01/07/2014** | Call Sign: **WWHO** | Facility ID: **21158** | City: **CHILLICOTHE** | State: **OH**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **01/07/2014** | Filing Status: **Active**

Report reflects information for : **Fourth Quarter of 2013**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type

Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
--------------	---------	-------	-------	--------------

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CW
	Nielsen DMA	Columbus OH
	Web Home Page Address	http://www.cwcolumbus.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	No

Digital Core
Programs(3)

Digital Core Program (1 of 3)		Response
Program Title	Jack Hanna's Animal Adventures	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Monday -Friday 7:30-8:00A	
Total times aired at regularly scheduled time	66	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	JACK HANNA'S ANIMAL ADVENTURES Renown animal expert Jack Hanna travels the world to remote areas to study animals in their natural habitat. In each episode of this program, viewers learn as cameras follow Jack Hanna and he spends time with nature's creatures and various experts who are knowledgeable about each animal and their habitat. Each episode is designed to reveal to viewers the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (2 of 3)		Response
Program Title	The Adventures of Chuck and Friends	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday 7:00A-7:30A	

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE ADVENTURES OF CHUCK AND FRIENDS The stories and characters in this program spark the viewers imagination and encourage them to think of fun ways to turn their daydreams into action-packed adventures and games with their friends. The program also shows the viewer ways to be a good friend to his/her peers by approaching social situations with self-confidence and a willingness to try new things. Also explored by Chuck and Friends is problem solving strategies such as teamwork, thinking creatively, taking responsibility for one's actions, perseverance and asking for help when you need it. The viewer also will learn that making mistakes is a natural part of problem-solving and everyone has strengths and weaknesses.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 3)	Response
Program Title	Rescue Heroes
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 7:30A-8:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Rescue Heroes are called into action each week to mobilize themselves in any part of the globe to protect the world from natural and man-made disasters. Social and emotional character stories are embedded in the adventure using action and humor to convey messages regarding keeping an open mind, asking for help, facing your fears, persistence pays off, preparedness, procedure training and teamwork. At the end of each episode the Rescue Heroes reinforce various safety tips and information relating to the educational message portrayed in the story.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Danielle Turner
Address	1261 Dublin Road
City	Columbus
State	OH
Zip	43215
Telephone Number	614-485-5309
Email Address	dturner@manhanmedia.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F. R. Section 73.671, NOTES 2 and 3.	During the fourth quarter, WWHO addressed the educational and informational needs of children through a variety of programming, outreach activities and sponsorship of local children's events and fundraisers. WWHO sponsored its second year of Thursday Night Lights, the broadcast of local high school football games live on its air. This promotes children's involvement not only in athletics, but also in academics, as student scholar athletes are celebrated during each broadcast. It also gives the highlighted schools and its students a sense of community. WWHO increased its commitment to this project by doubling the number of games it broadcast, giving more students and schools an opportunity to participate. In addition, WWHO's on-air talent, "The CW Stars," participated in on-air messages to support Toys for Tots and encourage the community to drop off new, unwrapped toys for underprivileged children at local retail establishments and at the station. WWHO also airs a series of PSA's designed to teach children about the world around them, including respecting the environment, the dangers of drugs and alcohol and the importance of family values.

Other Matters (3)

Other Matters (1 of 3)	Response
Program Title	Jack Hanna's Animal Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday -Friday 7:30-8:00A
Total times aired at regularly scheduled time	64
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	JACK HANNA'S ANIMAL ADVENTURES Renown animal expert Jack Hanna travels the world to remote areas to study animals in their natural habitat. In each episode of this program, viewers learn as cameras follow Jack Hanna and he spends time with nature's creatures and various experts who are knowledgeable about each animal and their habitat. Each episode is designed to reveal to viewers the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe.

Other Matters (2 of 3)	Response
Program Title	The Adventures of Chuck and Friends
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 7:00-7:30A (1/4/14-2/8/14)
Total times aired at regularly scheduled time	6
Length of Program	30 mins
Age of Target Child Audience from	4 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE ADVENTURES OF CHUCK AND FRIENDS The stories and characters in this program spark the viewers imagination and encourage them to think of fun ways to turn their daydreams into action-packed adventures and games with their friends. The program also shows the viewer ways to be a good friend to his/her peers by approaching social situations with self-confidence and a willingness to try new things. Also explored by Chuck and Friends is problem solving strategies such as teamwork, thinking creatively, taking responsibility for one's actions, perseverance and asking for help when you need it. The viewer also will learn that making mistakes is a natural part of problem-solving and everyone has strengths and weaknesses.

Other Matters (3 of 3)		Response
Program Title		Rescue Heroes
Origination		Network
Days/Times Program Regularly Scheduled		Sat 7:00-7:30 (2/15/14-3/29/14) and Sat 7:30-8:00A
Total times aired at regularly scheduled time	20	
Length of Program	30 mins	
Age of Target Child Audience from	6 years to 11 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>RESCUE HEROES Rescue Heroes are called into action each week to mobilize themselves in any part of the globe to protect the world from natural and man-made disasters. Social and emotional character stories are embedded in the adventure using action and humor to convey messages regarding keeping an open mind, asking for help, facing your fears, persistence pays off, preparedness, procedure training and teamwork. At the end of each episode the Rescue Heroes reinforce various safety tips and information relating to the educational message portrayed in the story.</p>	

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Manhan Media, Inc.</p>

Attachments

No Attachments.