



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0022439848** | File Number: **CPR-153913** | Submit Date: **04/10/2014** | Call Sign: **WSB-TV** | Facility ID: **23960** | City:
ATLANTA | State: **GA**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
04/10/2014 | Filing Status: **Active**

Report reflects information for : **First Quarter of 2014**

General Information

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | |

**Applicant
Information**

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
|-----------|---------|-------|-------|----------------|

Contact
Representatives
(0)

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

Children's
Television
Information

| Section | Question | Response |
|--------------|-----------------------|----------------------|
| Station Type | Station Type | Network Affiliation |
| | Affiliated network | ABC |
| | Nielsen DMA | Atlanta |
| | Web Home Page Address | http://www.wsbtv.com |

Digital Core
Programming

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 3.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 168.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 4.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

Digital Core
Programs(13)

| Digital Core Program (1 of 13) | Response |
|---|---|
| Program Title | Ocean Mysteries |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 10:30-11:00am (1/4/14 - 3/29/14) |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This half-hour weekly series offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures with comparisons to popular land animals and analogies to human experience. Hosted by Jeff Corwin and produced primarily for ages 13-16, Ocean Mysteries shows how animals share the same behaviors, challenges and triumphs as humans. From exciting rescues of abandoned animals to unexpected conflicts in the 'family dynamics' of the mingling species, viewers will get to know - and care - about these heroes and about all of the fascinating life teeming in our oceans. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (2 of 13) | Response |
|---|--|
| Program Title | Jack Hanna's Wild Countdown |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 11:00-11:30am (1/4/14 - 3/29/14) |

| | |
|--|---|
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Wildlife expert and animal ambassador Jack Hanna brings the viewer face-to-face with the best of the beasts. In this weekly half-hour series that will engage viewers 13-16, as well as the whole family, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different 'top ten' each week in a variety of categories. As Jack reveals the categories, he gives further insights and interesting facts about the animals, allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (3 of 13) | | Response |
|---|--|----------|
| Program Title | Sea Rescue | |
| Origination | Syndicated | |
| Days/Times Program Regularly Scheduled | Saturdays 11:30am-12:00pm (1/4/14 - 3/29/14) | |
| Total times aired at regularly scheduled time | 13 | |
| Total times aired | | |
| Number of Preemptions | 0 | |

| | |
|--|--|
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Sea Rescue features the rescue, rehabilitation and - in many instances - release back into the wild of ocean wildlife. Produced for ages 13-16, Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there is a reciprocal benefit: rescued animals provide valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered species. Each week, Sea Rescue will leave its audience inspired by the real-life stories of the featured animal and rescuers; and with a fuller understanding of the rich array of sea life with which we share our planet. Hosted by Sam Champion. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (4 of 13) | | Response |
|--|--|--|
| Program Title | | Wildlife Docs |
| Origination | | Syndicated |
| Days/Times Program Regularly Scheduled | | Saturdays 1:00-1:30pm (1/4/14 - 3/29/14) |
| Total times aired at regularly scheduled time | | 11 |
| Total times aired | | 13 |
| Number of Preemptions | | 2 |
| Number of Preemptions for other than Breaking News | | |

| | |
|--|--|
| Number of Preemptions Rescheduled | 2 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The half-hour weekly series, The Wildlife Docs, produced for ages 13-16 follows the surprising, exotic, and challenging lives of a veterinary staff that cares for over 2,000 animals. From nutrition to treatments, x-rays to surgery, preventative care to emergencies, this educational and informational program will allow viewers to witness a kaleidoscope of wild experiences through the eyes of our Veterinary Team. Unpredictable events unfold giving viewers a glimpse of the enormity, variety, and quality of treatment that sets the standard for animal care. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Preemption Programs #1

| Questions | Response |
|--|--------------------|
| Title of Program | Wildlife Docs |
| List date and time rescheduled | 03/16/14 at 1:00pm |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2014-03-15 |
| Episode # | |
| Reason for Preemption | Sports |

Digital Preemption Programs #2

| Questions | Response |
|--|--------------------|
| Title of Program | Wildlife Docs |
| List date and time rescheduled | 02/02/14 at 1:00pm |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2014-02-01 |
| Episode # | |
| Reason for Preemption | Sports |

| Digital Core Program (5 of 13) | Response |
|--------------------------------|-----------------|
| Program Title | Expedition Wild |

| | |
|--|---|
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 1:30-2:00pm (1/4/14 - 3/29/14) |
| Total times aired at regularly scheduled time | 11 |
| Total times aired | 13 |
| Number of Preemptions | 2 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 2 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Produced for ages 13-16, this educational and informational program is hosted by wildlife expert Casey Anderson and showcases his charismatic animal companions on an innovative and action-packed odyssey through North America's wild places - revealing a rare glimpse into the beauty and complexity of the natural world. Viewers will follow Casey on a series of breathtakingly wild adventures: he'll paddle the Grand Canyon, ski with wolverines in British Columbia, observe mountain lions in Montana, stake out the scavengers of Yellowstone, investigate a raven's nest, observe polar bears on Alaska's Northern Slope, and climb to rugged extremes in pursuit of northern Maine's black bears - bringing audiences a rare and personal experience with endangered species, some deadly, others dashing, in the stunning natural ecosystems that they call home. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

Digital Preemption Programs #1

| Questions | Response |
|--|--------------------|
| Title of Program | Expedition Wild |
| List date and time rescheduled | 02/02/14 at 1:30pm |
| Is the rescheduled date the second home? | Yes |

| | |
|--|------------|
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2014-02-01 |
| Episode # | |
| Reason for Preemption | Sports |

Digital Preemption Programs #2

| Questions | Response |
|--|--------------------|
| Title of Program | Expedition Wild |
| List date and time rescheduled | 03/16/14 at 1:30pm |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2014-03-15 |
| Episode # | |
| Reason for Preemption | Sports |

| Digital Core Program (6 of 13) | Response |
|--|--|
| Program Title | Channel 2 High Q |
| Origination | Local |
| Days/Times Program Regularly Scheduled | Sundays 12:30-1:00pm |
| Total times aired at regularly scheduled time | 8 |
| Total times aired | 13 |
| Number of Preemptions | 5 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 5 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | High Q is Channel 2's locally produced bowl-type program with students from local high schools participating. This educational program is sanctioned by the Georgia High School Association. The show premiered on WSB-TV on October 18, 1986. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Preemption Programs #1

| Questions | Response |
|--------------------------------|--------------------|
| Title of Program | Channel 2 High Q |
| List date and time rescheduled | 03/01/14 at 2:00pm |

| | |
|--|------------|
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2014-03-02 |
| Episode # | |
| Reason for Preemption | Sports |

Digital Preemption Programs #2

| Questions | Response |
|--|--------------------|
| Title of Program | Channel 2 High Q |
| List date and time rescheduled | 02/08/14 at 2:00pm |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2014-02-09 |
| Episode # | |
| Reason for Preemption | Sports |

Digital Preemption Programs #3

| Questions | Response |
|--|--------------------|
| Title of Program | Channel 2 High Q |
| List date and time rescheduled | 01/25/14 at 2:00pm |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2014-01-26 |
| Episode # | |
| Reason for Preemption | Sports |

Digital Preemption Programs #4

| Questions | Response |
|--|--------------------|
| Title of Program | Channel 2 High Q |
| List date and time rescheduled | 03/08/14 at 2:00pm |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2014-03-09 |
| Episode # | |
| Reason for Preemption | Sports |

Digital Preemption Programs #5

| Questions | Response |
|------------------|------------------|
| Title of Program | Channel 2 High Q |

| | |
|--|--------------------|
| List date and time rescheduled | 02/22/14 at 2:00pm |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2014-02-23 |
| Episode # | |
| Reason for Preemption | Sports |

| Digital Core Program (7 of 13) | | Response |
|--|--|--|
| Program Title | | Green Screen Adventures (Channel 2.2 only) |
| Origination | | Syndicated |
| Days/Times Program Regularly Scheduled | | Saturdays 8:00-8:30am and 8:30-9:00am (01/04/14 - 03/29/14) |
| Total times aired at regularly scheduled time | | 26 |
| Total times aired | | |
| Number of Preemptions | | 0 |
| Number of Preemptions for other than Breaking News | | |
| Number of Preemptions Rescheduled | | |
| Length of Program | | 30 mins |
| Age of Target Child Audience | | 7 years to 13 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | | Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry and story theater. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, and that their voices are being heard. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. The educational mission emphasizes the four "C's" as well as the three "R's" - curiosity, citizenship, and compassion. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | | Yes |

| Digital Core Program (8 of 13) | | Response |
|--------------------------------|--|--|
| Program Title | | Travel Thru History (Channel 2.2 only) |

| | |
|--|---|
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 9:00-9:30am (01/04/14 - 03/29/14) |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Travel Thru History is designed to spark interest and enthusiasm in teens and their families to learn about our country's rich and fascinating history. The series visits diverse locales across the U.S. from Las Vegas to Key West. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (9 of 13) | | Response |
|--|--|---|
| Program Title | | Mystery Hunters (Channel 2.2 only) |
| Origination | | Syndicated |
| Days/Times Program Regularly Scheduled | | Saturdays 9:30-10:00am (01/04/14 - 03/29/14) |
| Total times aired at regularly scheduled time | | 13 |
| Total times aired | | |
| Number of Preemptions | | 0 |
| Number of Preemptions for other than Breaking News | | |
| Number of Preemptions Rescheduled | | |
| Length of Program | | 30 mins |
| Age of Target Child Audience | | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | | Mystery Hunters explores some of the world's greatest myths and mysteries. Combining on-site reporting and exciting adventures, the Mystery Hunters use science and reasoning to try to uncover the truth. The program teaches children how to gather facts, meet with experts, debunk common myths, and offer explanations for legends. 2006 winner of Parents Choice Award. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | | Yes |

| Digital Core Program (10 of 13) | | Response |
|--|--|--|
| Program Title | | Safari (Channel 2.2 only) |
| Origination | | Syndicated |
| Days/Times Program Regularly Scheduled | | Saturdays 10:00-10:30am (01/04/14 - 03/29/14) |
| Total times aired at regularly scheduled time | | 13 |
| Total times aired | | |
| Number of Preemptions | | 0 |
| Number of Preemptions for other than Breaking News | | |
| Number of Preemptions Rescheduled | | |
| Length of Program | | 30 mins |
| Age of Target Child Audience | | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | | Safari provides core programming in the areas of global ecology, wildlife biology and species conservation and preservation. Emmy award winning host and wildlife expert John Ross travels to the farthest reaches of the world to bring the viewers face-to-face with some of the planet's most interesting animals. Safari offers a dynamic experience for teens - with the exciting experience of exploring the fascinating world of wildlife and at the same time discovering what needs to be done to protect the animals and their habitat so that they can live on in the wild. Various age-appropriate global wildlife and ecology issues are introduced to the viewing audience with in-depth and thoughtful explanation. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | | Yes |

| Digital Core Program (11 of 13) | | Response |
|---------------------------------|--|-----------------------------|
| Program Title | | Edgemont (Channel 2.2 only) |

| | |
|--|--|
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 10:30-11:00am (01/04/14 - 03/29/14) |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Edgemont is designed to entertain its core teen audience and also to inform and educate its viewers about issues that arise in school and at home. The storylines focus on social and emotional challenges faced by all secondary school students, from forming and maintaining family, friendship and romantic relationships, to ethical and moral choices. The objective of the series is to demonstrate models of behavior for teen viewers, allowing them to consider choices that they themselves may face, to witness the potential outcomes of these choices and gain positive tools that they can use to resolve issues and conflicts in a constructive way. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (12 of 13) | | Response |
|---|--|---|
| Program Title | | Jack Hanna's Animal Adventures (Channel 2.2 only) |
| Origination | | Syndicated |
| Days/Times Program Regularly Scheduled | | Sundays 10:00-10:30am (01/05/14 - 03/30/14) |
| Total times aired at regularly scheduled time | | 13 |
| Total times aired | | |
| Number of Preemptions | | 0 |

| | |
|--|---|
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Jack Hanna's Animal Adventures" is instructional programming. Each single-themed episode features different species from around the world and their interaction with the dedicated people committed to their care and preservation. The viewers can observe, explore and discover the unique and exciting world of animals. Jack Hanna's Animal Adventures is hosted by Columbus Zoo Director Emeritus Jack Hanna. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (13 of 13) | Response |
|--|---|
| Program Title | Animal Exploration with Jarod Miller (Channel 2.2 only) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays 10:30-11:00am (01/05/14 - 03/30/14) |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Animal Exploration with Jared Miller" brings people to the animals they might not otherwise experience - and sometimes brings the animals to the people in amusing and unexpected ways. And Jared is uniquely qualified to bridge this gap, being a passionate unabashed animal lover who at the age of 25 became the youngest ever Executive Director of an accredited zoo, the Binghamton Zoo in upstate New York. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Non-Core Educational and Informational Programming (2)

| Non-Core Educational and Informational Programming (1 of 2) | Response |
|--|--|
| Program Title | Born to Explore |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled: | Sundays 4:00-4:30am (01/05/14 - 03/30/14) |
| Total times aired at regularly scheduled time: | 13 |
| Number of Preemptions | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The world's cultures and its geographical wonders come alive as the youngest president in Explorers Club history, Richard Wiese, takes viewers on a globetrotting adventure. While developed for 13-16 year olds, Born to Explore is engaging for the whole family. In this weekly half-hour series, Richard uncovers amazing facts of nature and man-made treasures. The host takes the role of the ultimate social studies teacher to a new level, bringing the viewing audience to the places and people of our world who form our cultures. Whether he climbs Mount Kilimanjaro, explores why people live at the base of an active volcano, or travels down the Nile River, viewers will travel the world without leaving their homes. |
| Does the program have educating and informing children ages 16 and under as a significant purpose? | Yes |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes |

Date and Time Aired:

| Questions | Response |
|---|--------------------------|
| Non-Core Educational and Informational Programming (2 of 2) | Response |
| Program Title | Jack Hanna Into the Wild |
| Origination | Syndicated |

| | |
|--|---|
| Days/Times Program Regularly Scheduled: | Sundays 4:30-5:00am (01/05/14 - 03/30/14) |
| Total times aired at regularly scheduled time: | 13 |
| Number of Preemptions | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This series is based around animal expert Jack Hanna traveling the world with his friends and family, taking the viewer to his favorite destinations and introducing them to new and amazing creatures each week. Throughout Jack's travels he raises awareness of different cultures, geography and spectacular animal facts, while teaching children the importance of stewardship of our environment through his documented donations to conservation efforts worldwide. |
| Does the program have educating and informing children ages 16 and under as a significant purpose? | Yes |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes |

Date and Time Aired:

| Questions | Response |
|-----------|----------|
|-----------|----------|

**Sponsored Core
Programming (0)**

Liaison Contact

| Question | Response |
|---|--|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | Art Rogers |
| Address | 1601 West Peachtree St, NE |
| City | Atlanta |
| State | GA |
| Zip | 30309 |
| Telephone Number | 404-897-7479 |
| Email Address | art.rogers@wsbtv.com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | <p>The Children's Television Act and the FCC's rules require that programming targeting children ages twelve and under may not contain more than 10.5 minutes of total commercial matter per clock hour on weekends and no more than 12.0 minutes of commercial matter per clock hour on weekdays. In addition, children's programming may not direct viewers to an internet website unless the website offers a substantial amount of bona fide program-related or other non-commercial content; the website is not designed *primarily* for commercial purposes (that is, ecommerce or advertising; the website's home page and other menu pages clearly distinguish between the website's commercial and noncommercial sections; and the website page to which viewers are directed is not used for e-commerce, advertising or other commercial purposes (that is, the page has no links labeled "store" or direct links to other websites that utilize a program's characters to advertise, promote or sell products or service.) After due review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies as follows: (i) the only programs specifically designed for children ages twelve and under that the station broadcasted this quarter are disclosed in the report and (ii) the licensee fully complied with the FCC's commercial limits with respect to those programs. WSB-TV, throughout fourth quarter 2013, aired People 2 People, a 30-minute public affairs program designed to deal with the needs of Atlanta's diverse community. This program includes satisfying children's educational and informational needs. Organizations and events for whom public service announcements were aired during first quarter, 2014 included: Texting & Driving Prevention; AARP Caregivers; Dentistry for the Developmentally Disabled; Bully Prevention; Celebrate the Heritage; Habitat for Humanity; Boys & Girls Club; The Atlanta Union Mission Race to End Homelessness; and Hands on Atlanta.</p> |

Other Matters (13)

| Other Matters (1 of 13) | Response |
|--|---|
| Program Title | Ocean Mysteries |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 10:30-11:00am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This half-hour weekly series offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures with comparisons to popular land animals and analogies to human experience. Hosted by Jeff Corwin and produced primarily for ages 13-16, Ocean Mysteries shows how animals share the same behaviors, challenges and triumphs as humans. From exciting rescues of abandoned animals to unexpected conflicts in the 'family dynamics' of the mingling species, viewers will get to know - and care - about these heroes and about all of the fascinating life teeming in our oceans. |

| Other Matters (2 of 13) | Response |
|--|---|
| Program Title | Jack Hanna's Wild Countdown |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 11:00-11:30am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Wildlife expert and animal ambassador Jack Hanna brings the viewer face-to-face with the best of the beasts. In this weekly half-hour series that will engage viewers 13-16, as well as the whole family, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different 'top ten' each week in a variety of categories. As Jack reveals the categories, he gives further insights and interesting facts about the animals, allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom. |

| Other Matters (3 of 13) | Response |
|-------------------------|------------|
| Program Title | Sea Rescue |

| | |
|--|--|
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 11:30am - 12:00pm |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Sea Rescue features the rescue, rehabilitation and - in many instances - release back into the wild of ocean wildlife. Produced for ages 13-16, Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there is a reciprocal benefit: rescued animals provide valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered species. Each week, Sea Rescue will leave its audience inspired by the real-life stories of the featured animal and rescuers; and with a fuller understanding of the rich array of sea life with which we share our planet. Hosted by Sam Champion. |

| Other Matters (4 of 13) | Response |
|--|--|
| Program Title | Ch 2 High Q |
| Origination | Local |
| Days/Times Program Regularly Scheduled | Saturdays 1:00-1:30pm |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | High Q is Channel 2's locally produced bowl-type program with students from local high schools participating. This educational program is sanctioned by the Georgia High School Association. The show premiered on WSB-TV on October 18, 1986. |

| Other Matters (5 of 13) | Response |
|---|-----------------------|
| Program Title | Wildlife Docs |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 1:30-2:00pm |
| Total times aired at regularly scheduled time | 13 |

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|--|--|
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The half-hour weekly series, The Wildlife Docs, produced for ages 13-16 follows the surprising, exotic, and challenging lives of a veterinary staff that cares for over 2,000 animals. From nutrition to treatments, x-rays to surgery, preventative care to emergencies, this educational and informational program will allow viewers to witness a kaleidoscope of wild experiences through the eyes of our Veterinary Team. Unpredictable events unfold giving viewers a glimpse of the enormity, variety, and quality of treatment that sets the standard for animal care. |

| Other Matters (6 of 13) | Response |
|--|---|
| Program Title | Expedition Wild |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 2:00-2:30pm |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Produced for ages 13-16, this educational and informational program is hosted by wildlife expert Casey Anderson and showcases his charismatic animal companions on an innovative and action-packed odyssey through North America's wild places - revealing a rare glimpse into the beauty and complexity of the natural world. Viewers will follow Casey on a series of breathtakingly wild adventures: he'll paddle the Grand Canyon, ski with wolverines in British Columbia, observe mountain lions in Montana, stake out the scavengers of Yellowstone, investigate a raven's nest, observe polar bears on Alaska's Northern Slope, and climb to rugged extremes in pursuit of northern Maine's black bears - bringing audiences a rare and personal experience with endangered species, some deadly, others dashing, in the stunning natural ecosystems that they call home. |

| Other Matters (7 of 13) | Response |
|---|--|
| Program Title | Green Screen Adventures (Channel 2.2 only) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 8:00-8:30am & 8:30-9:00am |
| Total times aired at regularly scheduled time | 26 |

| | |
|--|--|
| Length of Program | 30 mins |
| Age of Target Child Audience from | 7 years to 13 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry and story theater. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, and that their voices are being heard. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. The educational mission emphasizes the four "C's" as well as the three "R's" - curiosity, citizenship, and compassion. |

| Other Matters (8 of 13) | Response |
|--|---|
| Program Title | Travel Thru History (Channel 2.2 only) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 9:00-9:30am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Travel Thru History is designed to spark interest and enthusiasm in teens and their families to learn about our country's rich and fascinating history. The series visits diverse locales across the U.S. from Las Vegas to Key West. |

| Other Matters (9 of 13) | Response |
|--|---|
| Program Title | Mystery Hunters (Channel 2.2 only) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 9:30-10:00am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Mystery Hunters explores some of the world's greatest myths and mysteries. Combining on-site reporting and exciting adventures, the Mystery Hunters use science and reasoning to try to uncover the truth. The program teaches children how to gather facts, meet with experts, debunk common myths, and offer explanations for legends. 2006 winner of Parents Choice Award. |

| Other Matters (10 of 13) | Response |
|--------------------------|---------------------------|
| Program Title | Safari (Channel 2.2 only) |
| Origination | Syndicated |

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|--|--|
| Days/Times Program Regularly Scheduled | Saturdays 10:00-10:30am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Safari provides core programming in the areas of global ecology, wildlife biology and species conservation and preservation. Emmy award winning host and wildlife expert John Ross travels to the farthest reaches of the world to bring the viewers face-to-face with some of the planet's most interesting animals. Safari offers a dynamic experience for teens - with the exciting experience of exploring the fascinating world of wildlife and at the same time discovering what needs to be done to protect the animals and their habitat so that they can live on in the wild. Various age-appropriate global wildlife and ecology issues are introduced to the viewing audience with in-depth and thoughtful explanation. |
| Other Matters (11 of 13) | |
| Program Title | Edgemont (Channel 2.2 only) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 10:30-11:00am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Edgemont is designed to entertain its core teen audience and also to inform and educate its viewers about issues that arise in school and at home. The storylines focus on social and emotional challenges faced by all secondary school students, from forming and maintaining family, friendship and romantic relationships, to ethical and moral choices. The objective of the series is to demonstrate models of behavior for teen viewers, allowing them to consider choices that they themselves may face, to witness the potential outcomes of these choices and gain positive tools that they can use to resolve issues and conflicts in a constructive way. |
| Other Matters (12 of 13) | |
| Program Title | Jack Hanna's Animal Adventures (Channel 2.2 only) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays 10:00-10:30am |

| | |
|--|---|
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Jack Hanna's Animal Adventures" is instructional programming. Each single-themed episode features different species from around the world and their interaction with the dedicated people committed to their care and preservation. The viewers can observe, explore and discover the unique and exciting world of animals. Jack Hanna's Animal Adventures is hosted by Columbus Zoo Director Emeritus Jack Hanna. |

| Other Matters (13 of 13) | Response |
|--|---|
| Program Title | Animal Exploration with Jarod Miller (Channel 2.2 only) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays 10:30-11:00am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Animal Exploration with Jarod Miller" brings people to the animals they might not otherwise experience - and sometimes brings the animals to the people in amusing and unexpected ways. And Jarod is uniquely qualified to bridge this gap, being a passionate unabashed animal lover who at the age of 25 became the youngest ever Executive Director of an accredited zoo, the Binghamton Zoo in upstate New York. |

Certification

| Question | Response |
|--|---|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> | |
| <p>I certify that this application includes all required and relevant attachments.</p> | |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p> | <p>Georgia Television, LLC</p> |

Attachments

No Attachments.