



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0018223693** File Number: **CPR-127886** Submit Date: **01/13/2012** Call Sign: **WLOX** Facility ID: **13995** City:

BILOXI State: MS

Service: Full Service Television | Purpose: Children's TV Programming Report | Status: Received | Status Date:

01/13/2012 Filing Status: Active

Report reflects information for : Fourth Quarter of 2011

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	ABC
	Nielsen DMA	Biloxi-Gulfport
	Web Home Page Address	www.wlox.com

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	7.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(23)

Digital Core Program (1 of 23)	Response
Program Title	Animal Atlas (main channel 13.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 8:00am - CT
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas is an entertaining and educational half-hour program that explores the world of animal wildlife, promoting a better understanding of how various animal species live and what they need to survive. With an entertaining narrative, the series combines focused examinations of certain topics such as (an intimate look at babies of various species, how they are born, how they are raised, and the difficulties and delights of growing up), along with shows which focus solely on certain animals such as elephants, bears, and monkeys.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 23)	Response
Program Title	Animal Atlas Classics (main channel 13.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 8:30am - CT
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas Classics encourages thought while it entertains. The Animal Facts segment typifies the value placed on knowledge and curiosity. The habitats of the animals explored in the program includes savannahs, rivers, underwater, deserts, jungles, the arctic and rain forests.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 23)	Response
Program Title	Aqua Kids (main channel 13.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 9:00am - CT
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids provides CORE programming in the area of biology and specifically the ecosystem related to the ocean, its tributaries and estuaries. Children can learn about the resources of the oceans and how protection of oceans is necessary to present and future generations. Not only does the show teach biological topics, but it aims to enrich children lives by making them aware of future generations, the role they play now, and for generations into the future, with the biggest ecosystem on earth and the ocean.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 23)	Response
Program Title	Dragonfly TV (main channel 13.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 9:30am - CT
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dragonfly TV highlights children doing projects with real hands-on experience and demonstrat practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging entertaining and educational in structure, allowing children to investigate science on their own.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 23)	Response
Program Title	Ariel & Zoey (main channel 13.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 10:00am - CT
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ariel & Zoey, Eli too is a children's informational show, hosted by three siblings; twin girls, Ariel and Zoey and their younger brother, Eli. As hosts, these children entertain and inform their audience through song, dance, music and dialogue. This show supports and encourages respect for others, having integrity, following direction, putting forth best effort and taking responsibility, which is a wonderful message for American youth.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 23)	Response	
Program Title	Mystery Hunters (main channel 13.1)	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	SA 10:30am - CT	
Total times aired at regularly scheduled time	14	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ective empowering. Through critical observation, analytical thinking, and scientific testing, the serious it encourages children to question the world around them. Through both the travel aspect and	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (7 of 23)	Response	
Program Title	Animal Exploration with Jarrod Miller (main channel 13.1)	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	SU 8:30am - CT	

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Exploration with Jarrod Miller is designed to meet the education and informational needs of children. Each week Jarrod looks at exotic and domestic animals from his own unique perspective. Every week Jarrod travels to zoos and aquariums to explore animals that fit a particular theme. The producers design each episode to reveal to children the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (8 of 23)	Response
Program Title	Green Screen Adventures (24/7 Weather - 13.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 8:00am - CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures uses humor to spark enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry and story theatres. By basing the stories on the writing of elementary school students, ages 7-13, children get the message that their words have power and that their voices are being heard. Young students have the opportunity to understand the impact of writing on a broader audience by submitting their own writing to the show for consideration and adaptation. This program's performers and writers reinforce critical writing skills and emphasize positive social messages. In addition to academic skills, this program focuses on creativity, curiosity, confidence, citizenship and compassion.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 23)	Response
Program Title	Busytown Mysteries (24/7 Weather - 13.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 8:30am - CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along, as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile.

Does the Licensee identify	Yes
the program by displaying	
throughout the program	
the symbol E/I?	

Digital Core Program (10 of 23)	Response
Program Title	Busy World of Richard Scarry (1) (24/7 Weather - 13.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 9:00am - CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along, as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 23)	Response
Program Title	Busy World of Richard Scarry (2) (24/7 Weather - 13.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 9:30am - CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along, as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 23)	Response
Program Title	Cake (24/7 Weather - 13.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 10:00am - CT
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Cake, super creative teen, hosts a cable access show, "Cake TV", with the help of her three best friends, Miracle, Amy and Benjamin. The show is produced out of Cake's garage and co-hosted by the three girls who show their audience how to take ordinary, everyday items such as t-shirts, CD cases, plush toys, and make them extraordinary using a little imagination, and a glue gun.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 23)	Response	
Program Title	Stargate infinity (24/7 Weather - 13.2)	
Origination	Syndicated	

Days/Times Program Regularly Scheduled	SU 10:30am - CT
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this animated action-adventure series - based on MGM's successful sci-fi movie and television franchise "Stargate"- four exceptional Air Force Academy cadets and a wrongly court-martialed Stargate veteran must travel through the gated wormholes from one planet to the next in order to protect a mysterious alien creature from the sinister clutches of a new extraterrestrial enemy. Together they must learn to adapt to new cultures - and each other - while trying to find a safe haven for the alien and clear their names so they can return home.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 23)	Response
Program Title	Dino Squad (1) (24/7 Weather - 13.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 10:00am - CT
Total times aired at regularly scheduled time	11
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions	
Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dino Squad promotes positive social learning using the social learning using the principles of social learning theory. It portrays attractive and engaging young role models enacting the kinds of positive social behavior and values we would like our audience to adopt. The series combines children's fascination with dinosaurs, their attraction to science-fiction or superhero characters who have the ability to "morph" from human status into super beings, and the appeal of a group of five, highly individualistic and appealing teens, to attract and engage young viewers.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 23)	Response
Program Title	Dino Squad (2) (24/7 Weather - 13.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 10:30 - CT
Total times aired at regularly scheduled time	11
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dino Squad promotes positive social learning using the social learning using the principles of social learning theory. It portrays attractive and engaging young role models enacting the kinds of positive social behavior and values we would like our audience to adopt. The series combines children's fascination with dinosaurs, their attraction to science-fiction or superhero characters who have the ability to "morph" from human status into super beings, and the appeal of a group of five, highly individualistic and appealing teens, to attract and engage young viewers.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 23)	Response
Program Title	Green Screen Adventures (This WLOX TV - 13.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 9:00am - CT
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures uses humor to spark enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry and story theatres. By basing the stories on the writing of elementary school students, ages 7-13, children get the message that their words have power and that their voices are being heard. Young students have the opportunity to understand the impact of writing on a broader audience by submitting their own writing to the show for consideration and adaptation. This program's performers and writers reinforce critical writing skills and emphasize positive social messages. In addition to academic skills, this program focuses on creativity, curiosity, confidence, citizenship and compassion.

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symbol E/I?	

Digital Core Program (17 of 23)	Response
Program Title	Busy Town Mysteries (This WLOX TV - 13.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 9:30am - CT
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along, as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 23)	Response
Program Title	Busy World of Richard Scarry (1) (This WLOX TV - 13.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 10:00am - CT
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along, as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 23)	Response
Program Title	Busy World of Richard Scarry (2) (This WLOX TV - 13.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 10:30am - CT
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along, as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (20 of 23)	Response
Program Title	Dino Squad (1) (This WLOX TV - 13.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 11:00am - CT
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dino Squad promotes positive social learning using the social learning using the principles of social learning theory. It portrays attractive and engaging young role models enacting the kinds of positive social behavior and values we would like our audience to adopt. The series combines children's fascination with dinosaurs, their attraction to science-fiction or superhero characters who have the ability to "morph" from human status into super beings, and the appeal of a group of five, highly individualistic and appealing teens, to attract and engage young viewers.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (21 of 23)	Response
Program Title	Dino Squad (2) (This WLOX TV - 13.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 11:30am - CT
Total times aired at regularly scheduled time	14
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dino Squad promotes positive social learning using the social learning using the principles of social learning theory. It portrays attractive and engaging young role models enacting the kinds of positive social behavior and values we would like our audience to adopt. The series combines children's fascination with dinosaurs, their attraction to science-fiction or superhero characters who have the ability to "morph" from human status into super beings, and the appeal of a group of five, highly individualistic and appealing teens, to attract and engage young viewers.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (22 of 23)	Response
Program Title	Doodlebops RRS (This WLOX TV - 13.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 9:00am - CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years

Describe the	This program encourages viewers to develop positive personal qualities and pro-social
educational and	behaviors, including honesty, kindness, initiative, earnestness, compassion, cooperation,
informational objective	helpfulness, sharing and leadership. To assist viewers to generate techniques associated with
of the program and how	critical thinking in goal-setting, decision-making and problem-solving, bringing them to an
it meets the definition of	appropriate sense of self-reliance and understanding of the consequences of their actions.
Core Programming.	
Does the Licensee	Yes
identify the program by	
displaying throughout	
the program the symbol	
E/I?	

Digital Core Program (23 of 23)	Response
Program Title	Doodlebops (This WLOX TV - 13.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 9:30am - CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program encourages viewers to develop positive personal qualities and pro-social behaviors, including honesty, kindness, initiative, earnestness, compassion, cooperation, helpfulness, sharing and leadership. To assist viewers to generate techniques associated with critical thinking in goal-setting, decision-making and problem-solving, bringing them to an appropriate sense of self-reliance and understanding of the consequences of their actions.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact

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Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C. F.R. Section 73.3526 (e)(11)(iii)?	Yes
Name of children's programming liaison	Darlene Duffano
Address	208 DeBuys Road
City	Biloxi
State	MS
Zip	39531
Telephone Number	(228) 896-0741
Email Address	dduffano@wlox.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F. R. Section 73.671, NOTES 2 and 3.	NONBROADCAST EFFORTS: 11/12 & 11/13/11- Darlene Duffano, Program Director, worked with the Quota Club at Christmas City in Biloxi helping children have their pictures made with Santa Claus - Duration for both days - 8 hours. 12/01/11 - Rhonda Weidner, News Anchor, Read Christmas books to parents and children and talked briefly to the4 crowd that came out that evening for the Holiday Gathering for the kids at Harrison Ceentral Elementary for kids Grades K-5 and their parents. Duration 1 - hour. 12/08/11 - Rhonda Weidner, News Anchor, met with 3 classes of students whose good behavior netted them an opportunity to work on a film about the school. They talked about elements of an interview, who they should interview, and how to do a storyboard. Then, they decided what to feature in the film. Duration - 3 hours. Month of December, 2011 - Rhonda Weidner, News Anchor, collected 125 toys with her daughter to give to the Quota Club for their visit to the Senior Citizens Center on Attkinson Rd., in Biloxi to spread some Christmas cheer. Duration - 4 hours sorting and shopping. 12/14/11 - Rhonda Weidner, News Anchor, represented WLOX at the Toys for Tots Drive for Jackson County held at Al Fresco Restaurant in Ocean Springs. Duration - 1 hour. 12/14/11 - Rhonda Weidner, News Anchor, read Christmas books to the 5th graders at Popps Ferry Elementary in Biloxi. Duration - 1 hour. PUBLIC SERVICE ANNOUNCEMENTS: Ad Council - Educates young people about the affects of "Underage Drinking" Ad Council - Reagan encourages young kids to "Stay in School". Childhood Obesity - Drew Brees encourages kids to "Get Active" to keep their weight down and stay healthy. Cyberbullying - Teaches how to stop cyberbullying - what it is, how it works and how to prevent it. Forest Conservation - "Discover and Explore the Forest with Srek". Girst Scouts of America - Park Girls - Become a Girl Scout. Committee for Responsible Eating - Teaches kids how to eat healthy. PLEASE NOTE: I could not get form 398 to file correctly. I could not get the analog s

Other Matters (18)

Other Matters (1 of 18)	Response
Program Title	Animal Atlas (main channel 13.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 8:00am - CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas is an entertaining and educational half-hour program that explores the world of animal wildlife, promoting a better understanding of how various animal species live and what they need to survive. With an entertaining narrative, the series combines focused examinations of certain topics such as (an intimate look at babies of various species, how they are born, how they are raised, and the difficulties and delights of growing up), along with shows which focus solely on certain animals such as elephants, bears, and monkeys.

Other Matters (2 of 18)	Response
Program Title	Animal Atlas Classics (main channel 13.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 8:30am - CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas Classics encourages thought while it entertains. The Animal Facts segment typifies the value placed on knowledge and curiosity. The habitats of the animals explored in the program includes savannahs, rivers, underwater, deserts, jungles, the arctic and rain forests.

Other Matters (3 of 18)	Response
Program Title	Aqua Kids (main channel 13.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 9:00am - CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids provides CORE programming in the area of biology and specifically the ecosystem related to the ocean, its tributaries and estuaries. Children can learn about the resources of the oceans and how protection of oceans is necessary to present and future generations. Not only does the show teach biological topics, but it aims to enrich children lives by making them aware of future generations, the role they play now, and for generations into the future, with the biggest ecosystem on earth and the ocean.

Other Matters (4 of 18)	Response
Program Title	Dragonfly TV (main channel 13.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 9:30am - CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dragonfly TV highlights children doing projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging entertaining and educational in structure, allowing children to investigate science on their own.

Other Matters (5 of 18)	Response
Program Title	Animal Exploration with Jarrod Miller (main channel 13.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 10:00am - CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Exploration with Jarrod Miller is designed to meet the education and informational needs of children. Each week Jarrod looks at exotic and domestic animals from his own unique perspective. Every week Jarrod travels to zoos and aquariums to explore animals that fit a particular theme. The producers design each episode to reveal to children the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe.

Other Matters (6 of 18)	Response	
Program Title	Mystery Hunters (main channel 13.1)	
Origination	Syndicated	

Days/Times Program Regularly Scheduled	SA 10:30am - CT
regularly deficulted	
Total times aired at	13
regularly scheduled time	
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mystery Hunters is an excellent example of a children's program that is innovative and empowering. Through critical observation, analytical thinking, and scientific testing, the series encourages children to question the world around them. Through both the travel aspect and investigation of ancient myths and mysteries, there is profound focus on history, culture, geography, and international customs.

Other Matters (7 of 18)	Response
Program Title	Jack Hanna's Wild Countdown (24/7 Weather - 13.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 8:00am - CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert and animal ambassador, Jack Hanna, brings the viewer face to face with the best of the beasts. In this weekly half hour series that will engage viewers 13-16, as well as the whole family, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different 'top ten' each week in a variety of categories. What are the top ten 'fastest animals in Africa,' 'tallest insects,' 'biggest eaters,' smartest birds'Jack will answer all of these questions and more. As Jack reveals the categories, he gives further insights and interesting facts about the animals allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom in Jack Hanna's Wild Countdown.

Other Matters (8 of 18)	Response
Program Title	Ocean Mysteries (24/7 Weather - 13.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 8:30am - CT

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half hour weekly series, Ocean Mysteries, offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experience. Hosted by Jeff Corwin, Ocean Mysteries is produced for ages 13-16 and beyond by showing how animals share the same behaviors, challenges and triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the 'family dynamics' of the mingling species, viewers will get to know - and care about these heroes, and all of the fascinating life teeming in our oceans.

Other Matters (9 of 18)	Response
Program Title	Born to Explore (24/7 Weather - 13.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 9:00am - CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core	Developed and produced for 13-16 year olds, the world's cultures and its geographical wonders come as the youngest president in Explores Club history, Richard Wiese, takes viewers on a globetrotting adventure. While developed for 13-16 year olds, Born To Explore is engaging for the whole family. In the weekly half-hour series, Richard uncovers amazing facts about nature and manmade treasures. In Born Explore, Richard Wiese takes the role of ultimate Social Studies teacher to a new level, brining the view audience to the places and people of the world who form our cultures. Whether he climbs Mount Kilimanjaro, explores why people live in the base of an active volcano, or travels down the Nile River, viewers will travel the world without leaving their homes.

Other Matters (10 of 18)	Response
Program Title	Culture Click (24/7 Weather - 13.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 9:30am - CT

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Culture Click is a weekly half hour series that explores the genesis of, and reasons behind, cultural events that permeate our everyday lives. Developed and produced for viewers aged 13 to 16, host Nzinga Blake opens each episode from her virtual reality set with a list of what's trending on search engines that week. These topics will serve as a jumping off point for a deep dive into the culture viewers 13-16 will embrace.

Other Matters (11 of 18)	Response
Program Title	Everyday Health (24/7 Weather - 13.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 10:00am - CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Everyday Health is a series that uniquely raises awareness to help fight obesity, raise self esteem, establish physical fitness habits and prevent negative health choices. An inspirational program about people who confront challenges by taking control, Everyday Health, through captivating storytelling, reports on amazing teens and other selfless Americans who are 'paying it forward, 'with good will and new ideas that will inspire other teens to take action.

Other Matters (12 of 18)	Response
Program Title	Food for Thought (24/7 Weather - 13.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 10:30am - CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Young, enthusiastic and passionate about food, Claire Thomas is the 22 year old host who opens viewers' eyes to how everyday life can inspire culinary creations in Food for Though Each weekly, half hour, produced for ages 13-16, informs and educates teens about the power of food as a tool for exploring new places, meeting new people and learning about different cultures.

Other	
Matters (13	
of 18)	Response

Program Title	Real Life 101 (Bounce - 13.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 9:00am - CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Doscribo the	Pool Life 101 provides a provocative learning experience for teapagers. The program is a straightforward

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Real Life 101 provides a provocative learning experience for teenagers. The program is a straightforward contemporary resource for teenagers looking to learn about the myriad of careers that are available to them if they apply themselves and set realistic goals for themselves. Unfortunately, too often our youth are not exposed or given information in high school about various career opportunities available to them and hence are too often set to fend for themselves to a less than optimum end. Real life 101helps to fill this void. Real Life 101 introduces viewers to real people doing real jobs. From doctors, lawyers and veterinarians to career counselors, drug counselors, Lipizzaner stallion trainers and special effects wizards, Real Life 101 takes you "on the job" so viewers can see for themselves why these professionals love what they do. They can learn about jobs they might not know even existed! Hosts Jillian, Shawn and Gracey explore new professions in the exciting world of work every week. The capsules are quick, crisp and informative with the presenters dressed in "Real Life" clothing. It's a half-hour of thought-provoking, eye-opening fun and entertainment!

Other Matters (14 of 18)	Response
Program Title	Ultimate Choice (Bounce - 13.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 9:30am - CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

The "Ultimate Choice" series places real young adults in life situations that challenge their previous perceptions, strengths, and values-all in a reality television format. The participants step outside their usual routines to interact with a new group of acquaintances toward individual and common goals. With challenging tasks, an interesting array of settings, and the drama of interacting personalities, the program makes compelling viewing while, at the same time, introducing and reinforcing healthy life choices. The "Ultimate Choice" addresses issues that are critical to the mental and physical health of young people. Without pandering or browbeating, this series presents an appealing, thoughtful approach to dealing with the societal pressures faced by today's adolescents and young adults.

Other Matters (15 of 18)	Response
Program Title	Animal Atlas (Bounce - 13.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 10:00am - CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas presents animals as subjects as they move informally and comfortably through their living activities. The program includes visual information from original and detailed footage of animals. A friendly narration is given along with a music score tailored to an adolescent audience. The narration is well informed and unobtrusive, allowing for the inevitable learning to take place in the mind of the viewer. Animal Atlas presents engaging video with informative narration that encourages thinking and conclusions from young viewers. The program maintains a connection with educational standards consistent with nationally published curriculum goals in the natural sciences.

Other Matters (16	
of 18)	Response
Program Title	Safari Tracks (Bounce - 13.3)
Origination	Syndicated
Days/Times	SA 10:30am - CT
Program	
Regularly	
Scheduled	
Total times	13
aired at	
regularly	
scheduled	
time	
Length of	30 mins
Program	

Age of 13 years to 16 years
Target Child
Audience
from

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Safari Tracks focuses on African wildlife and explores the magnificent and mysterious world of these animals, all in their natural habitats. Every week Ushaka, the host, explores the African continent, from the brush lands of the savanna to the great Okavango delta... and beyond. The program has content grounded in the natural world and delivered using an approach that, while entertaining to a young audience, highlights the informational and educational aspects if the animal kingdom in the given environment of Africa. Viewers receive topic points that help build the ethical decision-making necessary in becoming a citizen of the planet. The program basic content consists of animal footage taken in the wild, a narration, and a score that features engaging regional music. The references, tone, and presentation all hold true to a line that serves its categorization as educational. The series lends itself to respect for the natural world and initiates discussion of issues relating to that world and encourages drawing of conclusions based upon information presented.

Other Matters (17 of 18)	Response
Program Title	Teen Kids News (1) (Bounce - 13.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 11:00am - CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kids News is a weekly program that is informative, educational and entertaining! It is a fast paced program composed of short segments that "fit" the visual learning style of today's students and is composed of many segments that vary from program to program and year to year. The programs deliver content as an entertaining, humorous and fascinating look at current events and other "news stories" of interest to students aged 13-16. Teen Kids News highlights positive stories about kids doing amazing things and helping to make the world a better place. In addition, the reporters on the show (who are, of course, all kids!) report on everything that is fun or interesting or important about our world. These stories range from kids who fly planes to how to deal with bullying to the best way to throw a baseball for power, to tips on getting into college to making friends to behind the scenes with entertainers.

Other Matters (18 of 18)	Response
Program Title	Teen Kids News (2) (Bounce - 13.3)
Origination	Syndicated

SA - 11:30am - CT
13
30 mins
13 years to 16 years
Teen Kids News is a weekly program that is informative, educational and entertaining! It is a fast paced program composed of short segments that "fit" the visual learning style of today's students and is composed of many segments that vary from program to program and year to year. The programs deliver content as an entertaining, humorous and fascinating look at current events and other "news stories" of interest to students aged 13-16. Teen Kids News highlights positive stories about kids doing amazing things and helping to make the world a better place. In addition, the reporters on the show (who are, of course, all kids!) report on everything that is fun or interesting or important about our world. These stories range from kids who fly planes to how to deal with bullying to the best way to throw a baseball for power, to tips on getting into college to making friends to behind the scenes with entertainers.

Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

WLOX LICENSE SUBSIDIARY, LLC **Attachments**

No Attachments.