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Federal Communications Commission

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0024376113** | File Number: **CPR-129065** | Submit Date: **04/09/2012** | Call Sign: **WATL** | Facility ID: **22819** | City: **ATLANTA** | State: **GA**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **04/09/2012** | Filing Status: **Active**

Report reflects information for : First Quarter of 2012

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type

Contact Representatives (0)

Contact Name	Address	Phone	Email	Contact Type

Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	MY NETWORK
	Nielsen DMA	Atlanta
	Web Home Page Address	www.myatltv.com

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(12)

Digital Core Program (1 of 12)	Response
Program Title	EDGEMONT
Origination	Syndicated
Days/Times Program Regularly Scheduled	M-F 7-730AM,1/2-3/30/12
Total times aired at regularly scheduled time	65
Total times aired	66
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Edgemont is a television series originally produced by Canada's public broadcaster, CBC, for teenage viewers. Each 30-minute episode portrays the everyday lives of students of the AC McKinley Secondary School in the fictitious suburban town of Edgemont. The series is designed to entertain its youth audience and also to inform and educate these viewers about issues that arise in school and at home. Storylines focus on the social and emotional challenges that every secondary school student faces, from forming and maintaining friendships and romantic attachments, to ethical and moral choices and family relationships. The programs illustrate the possible consequences of choices that these viewers may face, and these outcomes provide "life lessons" that are shown plainly to the teen audience. Edgemont further benefits its viewers by opening dialogue with peers and potentially also parents and educators regarding the topics portrayed in the series.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 12)	Response
Program Title	THE REAL WINNING EDGE
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUN 10-1030A,1/1-3/25/12
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Since learning by observing others is the basic way humans learn to make behavior judgments, The Real Winning Edge series seeks to expose youth to other youth who have consistently made the behavior choices that have helped them have a greater sense of internal significance and acceptance, resulting in a more self-directed personality. They are more able to negotiate the "challenges" inherent in life. The youth profiled in the series are chosen for their adoptions of pro-social values and principles that have become the ethos of their behavior. Thus the characteristics demonstrated by the stories of these youth give rise to adherence to these sound choices that have given them the "real winning edge" to life, such as: 1) discovering where their talents lie and their pursuit of developing that "gift" 2) developing an appreciation for honesty as a fundamental part of social responsibility to others 3) developing a sense of self-discipline by learning to balance school work with social activities and friends and developing their sense of mission and purpose in life, and 4) developing a sense of internal acceptance that allows them to stand against activities such as substance abuse, violence, promiscuity, etc., that can hurt themselves as well as others.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 12)	Response

Program Title	REAL LIFE 101 (Bounce 36.2)
Origination	Network
Days/Times Program Regularly Scheduled	SAT 10-1030A, 1/7-3/31/12
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101, a program broadcast on the station's digital multicast channel (36.2), is a straightforward, contemporary resource for teenagers looking to learn about the myriad careers that are available to them if they apply themselves and set realistic goals for themselves.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 12)	**Response**
Program Title	ULTIMATE CHOICE (Bounce 36.2)
Origination	Network
Days/Times Program Regularly Scheduled	SAT, 1030-11AM, 1/7-3/31/12
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ultimate Choice, a program broadcast on the station's digital multicast channel (36.2), places real young adults in life situations that challenge their previous perceptions, strengths, and values - all in a reality television format. The participants step outside their usual routines to interact with a new group of acquaintances toward individual and common goals. With challenging tasks, an interesting array of settings, and the drama of interacting personalities, the program makes compelling viewing while, at the same time, introducing and reinforcing healthy life choices.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 12)	**Response**
Program Title	ANIMAL ATLAS (Bounce 36.2)
Origination	Network
Days/Times Program Regularly Scheduled	SAT, 11-1130AM, 1/7-3/31/12
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas Classics, a program broadcast on the station's digital multicast channel (36.2), builds visual information from original and detailed footage of animals. The fast moving clips of a variety of species allows viewers to compare and contrast differing physiologies and habitats. The animals are presented as they move informally and comfortably through their living activities. The narration is well-informed and unobtrusive, allowing for the inevitable learning to take place in the mind of the viewer. Key observations about form and function in animal anatomy are important to later understanding and conclusions about the natural world. The program's constant reinforcement of species differentiation will facilitate learning in the upper grades.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 12)	**Response**
Program Title	SAFARI TRACKS (Bounce 36.2)
Origination	Network
Days/Times Program Regularly Scheduled	SAT, 1130A-12N, 1/7-3/31/12
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Safari Tracks, a program broadcast on the station's digital multicast channel (36.2), is a program with content grounded in the natural world and uses an approach that, while entertaining to a young audience, highlights the informational and educational aspects of the animal kingdom in the given environment of Africa. Viewers receive topic points that help build the ethical decision-making necessary to becoming a citizen of the planet.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 12)	**Response**

Program Title	TEEN KID NEWS (Bounce 36.2)
Origination	Network
Days/Times Program Regularly Scheduled	SAT 12N & 1230P, 1/7-3/31/12
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kids News, a program broadcast on the station's digital multicast channel (36.2), is fast-paced and composed of shorter segments that "fit" the visual learning style of today's students. Each program contains many varying segments that delivers an entertaining, humorous and fascinating look at current events and other "news stories" of interest to students of this age group.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	TEEN KID NEWS (Bounce 36.2)
List date and time rescheduled	2/19/12 / TK0836
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-02-18
Episode #	2/18/12 / TK0836
Reason for Preemption	Public Interest

Digital Preemption Programs #2

Questions	Response
Title of Program	TEEN KID NEWS (Bounce 36.2)
List date and time rescheduled	2/19/12 / TK0835
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-02-18

Episode #	2/18/12 / TK0835
Reason for Preemption	Public Interest

Digital Core Program (8 of 12)	**Response**
Program Title	CRITTER GITTERS (36.3 Antenna TV)
Origination	Network
Days/Times Program Regularly Scheduled	SAT, 1030-11A, 1/7-3/31/12
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Critter Gitters features a non-violent, adventurous format that can be enjoyed by the entire family while stimulating creativity, promoting team work, and showcasing moral dilemmas and social values. A search and rescue, animal adventure-themed series with an entertaining twist of investigative and detective "super sleuthing" by a group of neighborhood kids, a veterinarian, a marine biologist, a zany professor, and colorful neighborhood characters. Action and stimulating story lines combined with compelling situations along with kids' natural curiosity and love for animals. Series features a diverse cast providing positive role models. To add variety to the series, episodes have been produced in Costa Rica, Switzerland, The Florida Everglades, The Great Northwest, East Coast, Midwest...just about everywhere in the USA.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (9 of 12)	Response
Program Title	CURIOSITY QUEST (36.3 Antenna TV)
Origination	Network
Days/Times Program Regularly Scheduled	SAT, 11-1130AM; 1/7-3/31/12
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Curiosity Quest is an upbeat, family, educational program that explores what viewers are curious about. In each show, host Joel Greene ventures on a quest to answer viewer's letters of curiosity. Each quest takes the audience on location for an unscripted, hands-on, educational exploration. In addition, throughout each program, Joel will hit the streets to get real and often comical answers to questions pertaining to each episode. Joel's enthusiastic personality often lands him in hilarious situations in pursuit of the answer.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 12)	Response
Program Title	CURIOSITY QUEST GOES GREEN (36.3 Antenna TV)
Origination	Network
Days/Times Program Regularly Scheduled	SAT, 10-1030AM; 1/7-3/31/12
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Curiosity Quest Goes Green is a weekly half-hour television series that allows children to explore the world of "green" living. The series educates and informs youngsters about recycling, saving energy and protecting the environment. Each episode highlights a different aspect of environmental challenges and possible solutions. The weekly series also promotes children's writing and creative skills.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 12)	**Response**
Program Title	HEADS UP! (36.3 Antenna TV)
Origination	Network
Days/Times Program Regularly Scheduled	SAT, 1130A-12N; 1/7-3/31/12
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Heads Up! is a series about astronomy and astronautics that takes young viewers beyond the basics of the Big Dipper and the moon, introducing them to the magical content and practical context of the night sky. In each episode, series takes kids on an entertaining and informative tour of the heavens through several featured segments, including a survey of all the planets and moons in our solar system.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 12)	Response
Program Title	YOUNG AMERICA OUTDOORS (36.3 Antenna TV)
Origination	Network
Days/Times Program Regularly Scheduled	SAT, 12N & 1230P; 1/7-3/31/12
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Young America Outdoors introduces young viewers to a wide variety of outdoor activities, explaining the benefits of keeping fit while exploring the wonders of nature. Episode topics include fishing, hang-gliding, horseback riding, kayaking, hiking, camping, water skiing, snow skiing and backpacking. The series also provides important information on wilderness survival skills and emphasizes safety outdoors as well as environmental awareness and responsible use of our natural resources. The program shows real life in-the-field experiences of professional and ordinary people experiencing the outdoors, as well as exhibiting good social responsibility and promoting strong personal and community values.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0)

Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Wendy Jones
Address	One Monroe Place
City	Atlanta
State	GA
Zip	30324
Telephone Number	404-885-7626
Email Address	wejones@wxia.gannett.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	Because Station (WATL) ceased analog operations and converted to digital-only operations prior to the start of the reporting period, Questions 7(b) and 7(c) are no longer applicable.

Other Matters (12)

Other Matters (1 of 12)	Response
Program Title	EDGEMONT
Origination	Syndicated
Days/Times Program Regularly Scheduled	M-F 7-730AM, 4/2-6/29/12
Total times aired at regularly scheduled time	65
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Edgemont is a television series originally produced by Canada's public broadcaster, CBC, for teenage viewers. Each 30-minute episode portrays the everyday lives of students of the AC McKinley Secondary School in the fictitious suburban town of Edgemont. The series is designed to entertain its youth audience and also to inform and educate these viewers about issues that arise in school and at home. Storylines focus on the social and emotional challenges that every secondary school student faces, from forming and maintaining friendships and romantic attachments, to ethical and moral choices and family relationships. The programs illustrate the possible consequences of choices that these viewers may face, and these outcomes provide "life lessons" that are shown plainly to the teen audience. Edgemont further benefits its viewers by opening dialogue with peers and potentially also parents and educators regarding the topics portrayed in the series.

Other Matters (2 of 12)	Response
Program Title	THE REAL WINNING EDGE
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUN, 10-1030AM, 4/1-6/24/12
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Since learning by observing others is the basic way humans learn to make behavior judgments, The Real Winning Edge series seeks to expose youth to other youth who have consistently made the behavior choices that have helped them have a greater sense of internal significance and acceptance, resulting in a more self-directed personality. They are more able to negotiate the "challenges" inherent in life. The youth profiled in the series are chosen for their adoptions of pro-social values and principles that have become the ethos of their behavior. Thus the characteristics demonstrated by the stories of these youth give rise to adherence to these sound choices that have given them the "real winning edge" to life, such as:1) discovering where their talents lie and their pursuit of developing that "gift" 2) developing an appreciation for honesty as a fundamental part of social responsibility to others3) developing a sense of self-discipline by learning to balance school work with social activities and friends and developing their sense of mission and purpose in life, and 4) developing a sense of internal acceptance that allows them to stand against activities such as substance abuse, violence, promiscuity, etc., that can hurt themselves as well as others.

Other Matters (3 of 12)	**Response**
Program Title	REAL LIFE 101
Origination	Network
Days/Times Program Regularly Scheduled	SAT, 10-1030A, 4/7-6/30/12
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101, a program broadcast on the station's digital multicast channel (36.2), is a straightforward, contemporary resource for teenagers looking to learn about the myriad careers that are vailable to them if they apply themselves and set realistic goals for themselves.

Other Matters (4 of 12)	**Response**
Program Title	ULTIMATE CHOICE
Origination	Network
Days/Times Program Regularly Scheduled	SAT, 1030-11AM, 4/7-6/30/12
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ultimate Choice, a program broadcast on the station's digital multicast channel (36.2), places real young adults in life situations that challenge their previous perceptions, strengths, and values - all in a reality television format. The participants step outside their usual routines to interact with a new group of acquaintances toward individual and common goals. With challenging tasks, an interesting array of settings, and the drama of interacting personalities, the program makes compelling viewing while, at the same time, introducing and reinforcing healthy life choices.

Other Matters (5 of 12)	**Response**

Program Title	ANIMAL ATLAS
Origination	Network
Days/Times Program Regularly Scheduled	SAT, 11-1130AM, 4/7-6/30/12
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas, a program broadcast on the station's digital multicast channel (36.2), builds visual information from original and detailed footage of animals. The fast moving clips of a variety of species allows viewers to compare and contrast differing physiologies and habitats. The animals are presented as they move informally and comfortably through their living activities. The narration is well-informed and unobtrusive, allowing for the inevitable learning to take place in the mind of the viewer. Key observations about form and function in animal anatomy are important to later understanding and conclusions about the natural world. The program's constant reinforcement of species differentiation will facilitate learning in the upper grades.

Other Matters (6 of 12)	**Response**
Program Title	SAFARI TRACKS
Origination	Network
Days/Times Program Regularly Scheduled	SAT, 1130A-12N, 4/7-6/30/12
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Safari Tracks, a program broadcast on the station's digital multicast channel (36.2), is a program with content grounded in the natural world and uses an approach that, while entertaining to a young audience, highlights the informational and educational aspects of the animal kingdom in the given environment of Africa. Viewers receive topic points that help build the ethical decision-making necessary to becoming a citizen of the planet.

Other Matters (7 of 12)	**Response**
Program Title	TEEN KIDS NEWS
Origination	Network
Days/Times Program Regularly Scheduled	SAT, 12N & 1230P, 4/7-6/30/12

Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kids News, a program broadcast on the station's digital multicast channel (36.2), is fast-paced and composed of shorter segments that "fit" the visual learning style of today's students. Each program contains many varying segments that delivers an entertaining, humorous and fascinating look at current events and other "news stories" of interest to students of this age group.

Other Matters (8 of 12)	**Response**
Program Title	CRITTER GITTERS
Origination	Network
Days/Times Program Regularly Scheduled	SAT 1030-11A; 4/7-6/30/12
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Critter Gitters features a non-violent, adventurous format that can be enjoyed by the entire family while stimulating creativity, promoting team work, and showcasing moral dilemmas and social values. A search and rescue, animal adventure-themed series with an entertaining twist of investigative and detective "super sleuthing" by a group of neighborhood kids, a veterinarian, a marine biologist, a zany professor, and colorful neighborhood characters. Action and stimulating story lines combined with compelling situations along with kids' natural curiosity and love for animals. Series features a diverse cast providing positive role models. To add variety to the series, episodes have been produced in Costa Rica, Switzerland, The Florida Everglades, The Great Northwest, East Coast, Midwest...just about everywhere in the USA.

Other Matters (9 of 12)	**Response**
Program Title	CURIOSITY QUEST
Origination	Network
Days/Times Program Regularly Scheduled	SAT 11-1130AM; 4/7-6/30/12
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Curiosity Quest is an upbeat, family, educational program that explores what viewers are curious about. In each show, host Joel Greene ventures on a quest to answer viewer's letters of curiosity. Each quest takes the audience on location for an unscripted, hands-on, educational exploration. In addition, throughout each program, Joel will hit the streets to get real and often comical answers to questions pertaining to each episode. Joel's enthusiastic personality often lands him in hilarious situations in pursuit of the answer.

Other Matters (10 of 12)	**Response**
Program Title	CURIOSITY QUEST GOES GREEN
Origination	Network
Days/Times Program Regularly Scheduled	SAT 10-1030AM; 4/7-6/30/12
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Curiosity Quest Goes Green is a weekly half-hour television series that allows children to explore the world of "green" living. The series educates and informs youngsters about recycling, saving energy and protecting the environment. Each episode highlights a different aspect of environmental challenges and possible solutions. The weekly series also promotes children's writing and creative skills.

Other Matters (11 of 12)	**Response**
Program Title	HEADS UP!
Origination	Network
Days/Times Program Regularly Scheduled	SAT 1130A-12N; 4/7-6/30/12
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Heads Up! is a series about astronomy and astronautics that takes young viewers beyond the basics of the Big Dipper and the moon, introducing them to the magical content and practical context of the night sky. In each episode, series takes kids on an entertaining and informative tour of the heavens through several featured segments, including a survey of all the planets and moons in our solar system.

Other Matters (12 of 12)	**Response**
Program Title	YOUNG AMERICA OUTDOORS
Origination	Network

Days/Times Program Regularly Scheduled	SAT 12N & 1230P; 4/7-6/30/12
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Young America Outdoors introduces young viewers to a wide variety of outdoor activities, explaining the benefits of keeping fit while exploring the wonders of nature. Episode topics include fishing, hang-gliding, horseback riding, kayaking, hiking, camping, water skiing, snow skiing and backpacking. The series also provides important information on wilderness survival skills and emphasizes safety outdoors as well as environmental awareness and responsible use of our natural resources. The program shows real life in-the-field experiences of professional and ordinary people experiencing the outdoors, as well as exhibiting good social responsibility and promoting strong personal and community values.

Certification

Question	Response
The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information,and belief there is good ground to support it; and that it is not interposed for delay. **FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID** Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
I certify that this application includes all required and relevant attachments.	
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	**PACIFIC AND SOUTHERN COMPANY, INC.**

Attachments

No Attachments.