

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0022824668** File Number: **CPR-122759** Submit Date: **07/11/2011** Call Sign: **KDVR** Facility ID: **126** City:

DENVER State: **CO**

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

07/11/2011 Filing Status: Active

Report reflects information for : First Quarter of 2011

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	FOX
	Nielsen DMA	Denver
	Web Home Page Address	WWW.KDVR.COM

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(9)

Digital Core Program (1 of 9)	Response
Program Title	Wild About Animals (31.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat / 7-7:30am (11/1/11-3/26/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILD ABOUT ANIMALS is a half-hour weekly animal magazine series. The show is hosted by the Emmyaward winning actress Mariette Hartley. Mariette has committed herself to fighting for the rights of animals for over 20 years. This series is produced for children 16 and under (specific target audience is 13-16). As the producers of WILD ABOUT ANIMALS, it is the objective of Steve Rotfeld roductions, Inc., to educate and inform children, specifically in the target age group, by bringing them entertaining and interesting stories about the worlds most fascinating animals. Each episode will consist of four (4) different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see everyday.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Program Title	Teen Kids News (31.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat / 7:30-8am (1/1/11-3/26/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kids News is a weekly news program that provides information and news to kids in a manner that is educational as well as highly entertaining. It is designed to appeal to the audience on its own level. The large, diverse news anchor team is unique in television and has great appeal on kids who identify and emulate them.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 9)	Response
Program Title	Young Icons (31.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat / 8-8:30am (1/1/11-3/26/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Young Icons is a television program that provides educational and informational segments exposing the target audience of young viewers to accomplished teens that have set goals and are giving back to their communities as mentors, scholars, entrepreneurs and philanthropists. Each guest shares their personal stories of what motivated them to take on their passion and/or focus in their chosen field of endeavor. One guest's message inspires young audiences to "never let age hold us back, no matter how old you may be". Parents play an important role in supporting their 'young icons'. As one parent stated, "You can take a simple idea and turn it into something that can help an awful lot of people." The program provides a motivational and inspirational message that empowers audiences of all ages that hard work; dedication and looking beyond ourselves will pay off for everyone. Each segment of The Young Icons delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment, and perseverance children can apply to their lives.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 9)	Response
Program Title	Heroes Among Us (31.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat / 8:30-9am (1/1/11-3/26/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Deals with the lives of courageous Americans and celebrities who have chosen to help others and fight injustice, without seeking recognition or reward. In each exciting half-hour, the audience will see both dramatic and emotionally uplifting stories.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 9)	Response
Program Title	Mad About (31.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat / 11-11:30am (1/1/11-3/26/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mad About is a variety show that uses a creative mixture of humor, improv, animation and viewer-generated video to educate and entertain kids. The show conveys important messages about financial literacy, nutrition, earth science, ecology, health, life skills and fitness. Each episode explores significant topics within these subject areas and incorporates comic monologues, sketch and improv comedy, eye-catching animation, music videos, humorous "man on the street" interviews and viewer-created questions to educate teens and inspire them to make quality life decisions. The diverse and dynamic cast of young people who make up the show, combine their natural curiosity with their enthusiasm to inform teens and their families about society's most important issues and life skills.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Program Title	Sports Stars of Tomorrow (31.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat / 11:30am-12pm (1/1/11-3/26/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sports Stars of Tomorrow is fully FCC e/i compliant, for teen viewers aged 13 to 16. It provides the information and examples of how their teenage contemporaries, can and are achieving positive things through the disciplines and dedication experienced in sports, through team and individual competition.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 9)	Response
Program Title	Critter Gitters (31.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sun/9-9:30am & 9:30-10am (1/2/11); Sat/9-9:30am & 9:30-10am (1/8-3/26)
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	9 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Series features a non-violent, adventurous format that can be enjoyed by the entire family while stimulating creativity, promoting team work, and showcasing moral dilemmas and social values. A search and rescue, animal adventure-themed series with an entertaining twist of investigative and detective "super sleuthing" by a group of neighborhood kids, a veterinarian, a marine biologist, a zany professor, and colorful neighborhood characters. Action and stimulating story lines combined with compelling situations along with kids' natural curiosity and love for animals. Series features a diverse cast providing positive role models. To add variety to the series, episodes haven been produced in Costa Rica, Switzerland, the Florida Everglades, The Great Northwest, East Coast, Mid West just about everywhere in the USA.
Does the Licensee identify the program by displaying throughout the program the symbol E //?	Yes

Digital Core Program (8 of 9)	Response
Program Title	Curiosity Quest (31.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sun/10-10:30am & 10:30-11am (1/2/11); Sat/10-10:30am & 10:30-11am (1/8-3/26)
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Curiosity Quest" is an upbeat, family, educational program that explores what viewers are curious about. In each show, host Joel Greene ventures on a quest to answer viewer's letters of curiosity. Each quest takes the audience on location for an unscripted, hands-on, educational exploration. In addition, throughout each program, Joel will hit the streets to get real and often comical answers to questions pertaining to each episode. Joel's enthusiastic personality often lands him in hilarious situations in pursuit of the answer.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 9)	Response
Program Title	Mustard Pancakes (31.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sun/8-8:30am & 8:30-9am (1/2/11); Sat/8-8:30am & 8:30-9am (1/8-3/26)
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mustard Pancakes is a television series for children, featuring the loveable and talented Courtney Campbell, and her family of fun-loving friends. Each episode mirrors a slice of everyday life, from problems to celebrations and everything in between. Courtney lives with her cat, Mr. D., and her three dogs, Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo - definitely an offbeat family! Courtney's home is warm, friendly and inviting. A cozy place, where all children feel comfortable hanging out, singing songs and hearing stories.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Garrett Sailer
Address	100 East Speer Blvd.
City	Denver
State	со
Zip	80203
Telephone Number	303-595-3131
Email Address	Garrett. Sailer@kdvr.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	A list of educational PSA's for children, aired during this quarter, is located in the station's public inspection file.

Other Matters (10)

Other Matters (1 of 10)	Response
Program Title	Wild About Animals (31.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat / 7:00-7:30am (4/2/11-6/25/11)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILD ABOUT ANIMALS is a half-hour weekly animal magazine series. The show is hosted by the Emmyaward winning actress Mariette Hartley. Mariette has committed herself to fighting for the rights of animals for over 20 years. This series is produced for children 16 and under (specific target audience is 13-16). As the producers of WILD ABOUT ANIMALS, it is the objective of Steve Rotfeld roductions, Inc., to educate and inform children, specifically in the target age group, by bringing them entertaining and interesting stories about the worlds most fascinating animals. Each episode will consist of four (4) different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see everyday.

Other Matters (2 of 10)	Response
Program Title	Teen Kids News (31.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat / 7:30-8am (4/2/11-6/25/11)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kids News is a weekly news program that provides information and news to kids in a manner that is educational as well as highly entertaining. It is designed to appeal to the audience on its own level. The large, diverse news anchor team is unique in television and has great appeal on kids who identify and emulate them.

Other Matters (3 of 10)	Response
Program Title	Young Icons (31.1)
Origination	Syndicated

December the	
from	
Audience	
Target Child	
Age of	13 years to 16 years
Length of Program	30 mins
regularly scheduled time	
Total times aired at	13
Scheduled	
Regularly	
Program	
Days/Times	Sat / 8-8:30am (4/2/11-6/25/11)

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

The Young Icons is a television program that provides educational and informational segments exposing the target audience of young viewers to accomplished teens that have set goals and are giving back to their communities as mentors, scholars, entrepreneurs and philanthropists. Each guest shares their personal stories of what motivated them to take on their passion and/or focus in their chosen field of endeavor. One guest's message inspires young audiences to "never let age hold us back, no matter how old you may be". Parents play an important role in supporting their 'young icons'. As one parent stated, "You can take a simple idea and turn it into something that can help an awful lot of people." The program provides a motivational and inspirational message that empowers audiences of all ages that hard work; dedication and looking beyond ourselves will pay off for everyone. Each segment of The Young Icons delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment, and perseverance children can apply to their lives.

Other Matters (4 of 10)	Response
Program Title	Heroes Among Us (31.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat / 8:30-9am (4/2/11-6/25/11)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Deals with the lives of courageous Americans and celebrities who have chosen to help others and fight injustice, without seeking recognition or reward. In each exciting half-hour, the audience will see both dramatic and emotionally uplifting stories.

Other Matters (5 of 10)	Response
Program Title	Mad About (31.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat / 11-11:30am (4/2/11-6/25/11)

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the	Mad About is a variety show that uses a creative mixture of humor, improv, animation and viewer-generated video to educate and entertain kids. The show conveys important messages about financial literacy, nutrition, earth science, ecology, health, life skills and fitness. Each episode explores significant topics within these subject areas and incorporates comic monologues, sketch and improv comedy, eye-catching animation, music videos, humorous "man on the street" interviews and viewer-created questions to educate teens and inspire them to make quality life decisions. The diverse and dynamic cast of young people who make up the show, combine their natural curiosity with their enthusiasm to inform teens and their families about society's most important issues and life skills.

definition of

Programming.

Core

Other Matters (6 of 10) Response Program Title Sports Stars of Tomorrow (31.1) Origination Syndicated Days/Times Program Regularly Sat / 11:30am-12pm (4/2/11-6/25/11) Scheduled Total times aired at regularly 13 scheduled time Length of Program 30 mins Age of Target Child Audience 13 years to 16 years from Describe the educational and Sports Stars of Tomorrow is fully FCC e/i compliant, for teen viewers aged 13 to 16. It informational objective of the provides the information and examples of how their teenage contemporaries, can and program and how it meets the are achieving positive things through the disciplines and dedication experienced in definition of Core Programming. sports, through team and individual competition.

Other Matters (7 of 10)	Response
Program Title	This Week in Baseball (31.1)
Origination	Network
Days/Times Program Regularly Scheduled	Sat / 1:30pm (4/2/11-6/25/11)
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of	13 years to 16 years
Target Child	
Audience	
from	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

"This Week In Baseball" highlights the pro-social on-and-off the field activities of MLB's leading players and coaches. Working with the National Association for Sport and Physical Education (NASPE), "This Week In Baseball" seeks to provide today's youth with educational messages that can have an impact on development of positive lifestyle behaviors. The program portrays the positive outcomes that result from dedication, hard work, self-discipline, teamwork, practice and personal responsibilities. The program also relates the achievements and experiences of baseball players to potential achievements in life. The program will be regularly scheduled and air between the hours of 7:00 am and 10:00 pm. The program is 30 minutes in length, and will be identified as an educational and informational show, targeted to teens (13-16 year olds), at the beginning and through each broadcast and in listings provided to publishers of program guides.

Other Matters (8 of 10)	Response
Program Title	Mustard Pancakes (31.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sat/8-8:30am & 8:30-9am (4/2/11-6/25/11)
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	9 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mustard Pancakes is a television series for children, featuring the loveable and talented Courtney Campbell, and her family of fun-loving friends. Each episode mirrors a slice of everyday life, from problems to celebrations and everything in between. Courtney lives with her cat, Mr. D., and her three dogs, Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo - definitely an offbeat family! Courtney's home is warm, friendly and inviting. A cozy place, where all children feel comfortable hanging out, singing songs and hearing stories.

Other Matters (9 of 10)	Response
Program Title	Curiosity Quest (31.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sat/10-10:30am & 10:30-11am (4/2/11-6/25/11)
Total times aired at regularly scheduled time	26
Length of Program	30 mins

Age of Target Child Audience from	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Curiosity Quest" is an upbeat, family, educational program that explores what viewers are curious about. In each show, host Joel Greene ventures on a quest to answer viewer's letters of curiosity. Each quest takes the audience on location for an unscripted, hands-on, educational exploration. In addition, throughout each program, Joel will hit the streets to get real and often comical answers to questions pertaining to each episode. Joel's enthusiastic personality often lands him in hilarious situations in pursuit of the answer.

Other Matters (10 of 10)	Response
Program Title	Critter Gitters (31.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sat/9-9:30am & 9:30-10am (4/2/11-6/25/11)
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Series features a non-violent, adventurous format that can be enjoyed by the entire family while stimulating creativity, promoting team work, and showcasing moral dilemmas and social values. A search and rescue, animal adventure-themed series with an entertaining twist of investigative and detective "super sleuthing" by a group of neighborhood kids, a veterinarian, a marine biologist, a zany professor, and colorful neighborhood characters. Action and stimulating story lines combined with compelling situations along with kids' natural curiosity and a love for animals. Series features a diverse cast providing positive role models. To add variety to the series, episodes haven been produced in Costa Rica, Switzerland, the Florida Everglades, The Great Northwest, East Coast, Mid West just about everywhere in the USA.

Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Community
Television
of
Colorado
License,
LLC

Attachments

No Attachments.