

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0029023009** File Number: **CPR-147762** Submit Date: **10/28/2013** Call Sign: **WMFP** Facility ID: **41436** City:

FOXBOROUGH State: MA

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

10/28/2013 Filing Status: Active

Report reflects information for : Third Quarter of 2013

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

Children's Television Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	Boston
	Web Home Page Address	http://www.wmfp-tv.com

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	8.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(9)

Digital Core Program (1 of 9)	Response
Program Title	DOG AND CAT TRAINING DT-1 DT-3
Origination	Network
Days/Times Program Regularly Scheduled	WED 7AM SUN 10AM DT-1 WED 8AM DT-2
Total times aired at regularly scheduled time	39
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog & Cat Training is an animal TV show that caters to not only the dog owner, but to the cat owner as well. This show focuses on training and will help the average pet owner deal with some of the training and problem solving issues they might have with their pet.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 9)	Response
Program Title	AQUA KIDS DT-1 DT-3
Origination	Network
Days/Times Program Regularly Scheduled	MON TUES 7AM SAT DT-3 10AM 11AM
Total times aired at regularly scheduled time	53
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 7 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids is a children's television program which seeks to educate young people about the importance of protecting marine environments and the animals that live there. Aqua Kids is a marine biology children's show that travels around the country to various marine and aquatic locations. Each episode focuses on a certain location, and the viewer gets a behind the scenes and up close look at different aquariums and oceans, etC.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 9)	Response
Program Title	Ariel, Zoey & Eli Too DT-1 DT-3
Origination	Network
Days/Times Program Regularly Scheduled	WED. 7AM MON. 7:30AM DT-1 SAT 10:30AM 11:30AM DT-3
Total times aired at regularly scheduled time	53
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	a music variety show starring three siblings. The show features interviews with celebrities a and accomplished public figures across many different sectors; educational segments; musical guests and music videos.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 9)	Response
Program Title	Beta Records DT-1 DT-3
Origination	Network
Days/Times Program Regularly Scheduled	FRI.7AM SUN 10:30AM
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Is a nationally syndicated weekly music-centric TV series filmed and produced in the heart of Hollywood, showcasing at least 3 acoustic artist videos from newly signed and Indie bands in episode format. BETA emphasizes educational and pop culture segments and in-house produced music videos.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 9)	Response
Program Title	MUSTARD PANCAKES DT-2
Origination	Network
Days/Times Program Regularly Scheduled	Monday 8:00am
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mustard Pancakes is a television series for children, featuring the loveable and talented Courtney Campbell, and her family of fun-loving friends. Each episode mirrors a slice of everyday life, from problems to celebrations and everything in between Courtney lives with her cat, Mr. D., and her three dogs, Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo.Definitely an offbeat family! Courtney's home is warm, friendly and inviting A cozy place where all children feel comfortable hanging out, singing songs and hearing storieS
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Program Title	Mouse in the House DT-2
Origination	Network
Days/Times Program Regularly Scheduled	Tuesdays 8:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mouse in the House is a science series that educates junior school children (ages 6 - 12) about science concepts. Our 3D animated mouse called Max is the host of the show set in an animated laboratory setting.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 9)	Response
Program Title	ECO COMPANY - DT2
Origination	Network
Days/Times Program Regularly Scheduled	Thurdays 8:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company provides CORE programming in the area of the environment and preservation of the earth's resources. Eco Company explores all aspects of being "green" and understanding how our actions impact the world. The E-Co team learns about global warming by asking questions to discover the truths and myths of the global warming issue. They that stirs their spirit and provides moral tools for the decisions they face in everyday life. The multi-ethnic angels serve as role models for young teen viewers as they deal with such issues as the right to say "no," the meaning of heroism, bullying and other issues of particular concern to young teens.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 9)	Response
Program Title	Real Life 101 DT-2
Origination	Network
Days/Times Program Regularly Scheduled	Mon, Tues, Wed, Thurs, Friday 8:30AM
Total times aired at regularly scheduled time	66
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 is an educational show for teens that lays the groundwork for life, college and career. This show presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series' young audience.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 9)	Response
Program Title	9th Period DT-2
Origination	Network

Days/Times Program Regularly Scheduled	FRIDAY 8AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	During the school day the characters are working hard to make good grades in their classes. After school, homework and studies, they solve their hometown mysteries, relying on keen observation skills and teamwork. Every episode includes a moral lesson and includes interesting science facts and other class room knowledge age 13-16
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	STEVE MARRA
Address	11 LAKELAND PARK DRIVE
City	PEABODY
State	MA
Zip	01960
Telephone Number	9787175633
Email Address	WMFP@COMCAST. NET
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (10)

Other Matters (1 of 10)	Response
Program Title	MUSTARD PANCAKES
Origination	Network
Days/Times Program Regularly Scheduled	MON.8AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mustard Pancakes is a television series for children, featuring the loveable and talented Courtney Campbell, and her family of fun-loving friends. Each episode mirrors a slice of everyday life, from problems to celebrations and everything in between Courtney lives with her cat, Mr. D., and her three dogs, Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo. Definitely an offbeat family! Courtney's home is warm, friendly and inviting A cozy place where all children feel comfortable hanging out, singing songs and hearing storieS

Other Matters (2 of 10)	Response
Program Title	Mouse in the House
Origination	Network
Days/Times Program Regularly Scheduled	TUES 8AM
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	series that educates junior school children (ages 6 - 12) about science concepts. Our 3D animated mouse called Max is the host of the show set in an animated laboratory setting.

Other Matters (3 of 10)	Response
Program Title	Dog and Cat Training
Origination	Network
Days/Times Program Regularly Scheduled	WED. 7AM THURS. 8AM SUN 10AM
Total times aired at regularly scheduled time	39
Length of Program	30 mins
Age of Target Child Audience from	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog & Cat Training is an animal TV show that caters to not only the dog owner, but to the cat owner as well. This show focuses on training and will help the average pet owner deal with some of the training and problem solving issues they might have with their pet.

Other Matters (4 of 10)	Response
Program Title	ECO CO.
Origination	Network
Days/Times	Thurdays 8:00am
Program	
Regularly	
Scheduled	
Total times aired	13
at regularly	
scheduled time	
Length of	30 mins
Program	
Age of Target	13 years to 16 years
Child Audience	
from	
Describe the	Eco Company provides CORE programming in the area of the environment and preservation of the
educational and	earth's resources. Eco Company explores all aspects of being "green" and understanding how our
informational	actions impact the world. The E-Co team learns about global warming by asking questions to discover
objective of the	the truths and myths of the global warming issue. They that stirs their spirit and provides moral tools for
program and	the decisions they face in everyday life. The multi-ethnic angels serve as role models for young teen
how it meets the	viewers as they deal with such issues as the right to say "no,' the meaning of heroism, bullying and other
definition of Core	issues of particular concern to young teens.
Programming.	

Other Matters (5 of 10)	Response
Program Title	Real Life 101
Origination	Network
Days/Times Program Regularly Scheduled	Mon, Tues, Wed, Thurs, Friday 8:30AM
Total times aired at regularly scheduled time	66
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 is an educational show for teens that lays the groundwork for life, college and career. This show presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series' young audience.

Other Matters (6 of 10)	Response
Program Title	9th Period
Origination	Network
Days/Times Program Regularly Scheduled	FRIDAY 8AM
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	During the school day the characters are working hard to make good grades in their classes. After school, homework and studies, they solve their hometown mysteries, relying on keen observation skills and teamwork. Every episode includes a moral lesson and includes interesting science facts and other class room knowledge age 13-16

Other Matters (7 of 10)	Response
Program Title	AQUA KIDS
Origination	Network
Days/Times Program Regularly Scheduled	MON. TUES 8AM SAT 10AM, 11 AM
Total times aired at regularly scheduled time	53
Length of Program	30 mins
Age of Target Child Audience from	4 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids is a children's television program which seeks to educate young people about the importance of protecting marine environments and the animals that live there. Aqua Kids is a marine biology children's show that travels around the country to various marine and aquatic locations. Each episode focuses on a certain location, and the viewer gets a behind the scenes and up close look at different aquariums and oceans, etc

Other Matters (8 of 10)	Response
Program Title	Ariel, Zoey & Eli Too
Origination	Network
Days/Times Program Regularly Scheduled	MON. 7:30AM WED. 8AM SAT10:30AM 11:30AM
Total times aired at regularly scheduled time	52
Length of Program	30 mins
Age of Target Child Audience from	13 years to 15 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	a music variety show starring three siblings. The show features interviews with celebrities a and accomplished public figures across many different sectors; educational segments; musical guests and music videos.

Other Matters (9 of 10)	Response
Program Title	Zoo Diaries
Origination	Network
Days/Times Program Regularly Scheduled	SUN 10AM
Total times aired at regularly scheduled time	13

30 mins		
13 years to 16 years		
oo Diaries is an intense look at life behind the scenes at the Toronto Zoo. In particular, the series focuses on the zoo as a modern-day Ark, where animals are increasingly protected from the threat of extinction. As one of the world's biggest zoos, it has expanded its longstanding role as an exhibitor to devote more of its resources to protecting endangered species. Each episode of Zoo Diaries focuses on the relationship between the animals and their keepers, allowing viewers to experience what it's like to bond with some of the world's		

Other Matters (10 of 10)	Response
Program Title	Beta Records
Origination	Network
Days/Times Program Regularly Scheduled	FRI.7AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Is a nationally syndicated weekly music-centric TV series filmed and produced in the heart of Hollywood, showcasing at least 3 acoustic artist videos from newly signed and Indie bands in episode format. BETA emphasizes educational and pop culture segments and in-house produced music videos.

Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

NRJ TV BOSTON LICENSE CO, LLC **Attachments**

No Attachments.