



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0003476421** | File Number: **CPR-157270** | Submit Date: **07/09/2014** | Call Sign: **WDAF-TV** | Facility ID: **11291** |

City: **KANSAS CITY** | State: **MO**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

07/09/2014 | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2014**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type

Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	FOX
	Nielsen DMA	Kansas City
	Web Home Page Address	www.fox4kc.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(10)

Digital Core Program (1 of 10)		Response
Program Title		Wild About Animals
Origination		Syndicated
Days/Times Program Regularly Scheduled		Sat. 9-9:30am
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		The program educates viewers by showcasing animals in exotic locations around the world and promotes a better understanding of the animals they see in everyday life.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (2 of 10)		Response
Program Title		Animal Science
Origination		Syndicated
Days/Times Program Regularly Scheduled		Sat.9:30-10am
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		The program educates viewers about animals using uniquely scientific approach. The program looks beyond the behavior of animals and focuses on how and why an animal is able to excel in their environment.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (3 of 10)		Response
Program Title		Animal Atlas
Origination		Syndicated

Days/Times Program Regularly Scheduled	Sat.10-10:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program explores the world of animals and wildlife and promotes a better understanding of the various animal species and what they do to survive and thrive.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 10)	Response
Program Title	Awesome Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat.10:30-11am
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The aim of the program is to educate viewers about the different people, environments and animals around the world and highlight the differences and similarities one encounters when traveling to new places.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Awesome Adventures
List date and time rescheduled	5/18/14 12pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	2014-05-17
Episode #	5/17/14 episode 140
Reason for Preemption	Sports

Digital Core Program (5 of 10)	Response
Program Title	Young Icons
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat.11-11:30am
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program follows the paths of young teens who excel in different interests including music, science and business and teaches the importance of work ethic and determination to achieve their goals in life.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Young Icons
List date and time rescheduled	5/18/14 12:30pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-05-17
Episode #	5/17/14 episode 422
Reason for Preemption	Sports

Digital Core Program (6 of 10)	Response
Program Title	Elizabeth Stanton's Great Big World
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun.10-10:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program's host travels around the world with celebrity friends exploring different cultures, history and geography while reaching out to give back those in need.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 10)	Response
Program Title	Eco Company
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun.10:30-11am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program explores and reports on the latest technologies in energy, recycling, conservation and organics and shares the stories of young people making a positive impact on the environment.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 10)	Response
Program Title	Animal Rescue
Origination	Network
Days/Times Program Regularly Scheduled	Sat.9-9:30am / 9:30-10am ch 4.2
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program is a weekly half-hour reality series showcasing spectacular rescues of all types of animals. The series focuses on the dedicated people around the world who help sick, injured or abused animals. The program also instructs children on the proper care of animals and provides safety tips on how to care for all kinds of creatures in the animal kingdom. The show is aimed at children and families who want to learn about animal treatment, care and protection.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 10) Response	
Program Title	Swap TV
Origination	Network
Days/Times Program Regularly Scheduled	Sat.10-10:30am / 10:30-11am ch 4.2
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The programs explore the opposite lives of the participating youngsters as they learn about different cultures and family settings. Young viewers are exposed to the special interests of the "swapping" youngsters and what adjustments they make to a different life situation. The program teaches tolerance of various races, creeds and backgrounds while exposing an appreciation to someone else's way of life. Each episode is informative, entertaining and promotes good social values and respect. "Swap TV" is closed-captioned for the hearing impaired and displays the "E/I" icon throughout the broadcast.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 10)	Response
Program Title	World Travels
Origination	Network
Days/Times Program Regularly Scheduled	Sat.11-11:30am / 11:30am-12pm ch 4.2
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program is filmed in 36 countries across six continents, each half-hour episode reveals the real story of professional travel journalism - the truth behind the byline, and reinvents the way travel shows are currently presented.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Matt Rankin
Address	3030 Summit Street
City	Kansas City
State	MO
Zip	64108
Telephone Number	(816) 753-4567
Email Address	matt.rankin@wdaftv4.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (18)

Other Matters (1 of 18)	Response
Program Title	Wild About Animals
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat.9-9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program educates viewers by showcasing animals in exotic locations around the world and promotes a better understanding of the animals they see in everyday life.

Other Matters (2 of 18)	Response
Program Title	Animal Science
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat.9:30-10am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program educates viewers about animals using uniquely scientific approach. The program looks beyond the behavior of animals and focuses on how and why an animal is able to excel in their environment.

Other Matters (3 of 18)	Response
Program Title	Animal Atlas
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat.10-10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program explores the world of animals and wildlife and promotes a better understanding of the various animal species and what they do to survive and thrive.

Other Matters (4 of 18)	Response
Program Title	Awesome Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat.10:30-11am
Total times aired at regularly scheduled time	10
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The aim of the program is to educate viewers about the different people, environments and animals around the world and highlight the differences and similarities one encounters when traveling to new places.
Other Matters (5 of 18)	Response
Program Title	Young Icons
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat.11-11:30am
Total times aired at regularly scheduled time	10
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program follows the paths of young teens who excel in different interests including music, science and business and teaches the importance of work ethic and determination to achieve their goals in life.
Other Matters (6 of 18)	Response
Program Title	Elizabeth Stanton's Great Big World
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun.10-10:30am
Total times aired at regularly scheduled time	10
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program's host travels around the world with celebrity friends exploring different cultures, history and geography while reaching out to give back those in need.
Other Matters (7 of 18)	Response
Program Title	Eco Company
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun.10:30-11am
Total times aired at regularly scheduled time	10
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program explores and reports on the latest technologies in energy, recycling, conservation and organics and shares the stories of young people making a positive impact on the environment.
Other Matters (8 of 18)	Response
Program Title	Animal Rescue
Origination	Network
Days/Times Program Regularly Scheduled	Sat.9-9:30am / 9:30-10am ch 4.2

Total times aired at regularly scheduled time	16
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program is a weekly half-hour reality series showcasing spectacular rescues of all types of animals. The series focuses on the dedicated people around the world who help sick, injured or abused animals. The program also instructs children on the proper care of animals and provides safety tips on how to care for all kinds of creatures in the animal kingdom. The show is aimed at children and families who want to learn about animal treatment, care and protection.

Other Matters (9 of 18)	Response
Program Title	Swap TV
Origination	Network
Days/Times Program Regularly Scheduled	Sat.10-10:30am 10:30-11am ch 4.2
Total times aired at regularly scheduled time	16
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The programs explore the opposite lives of the participating youngsters as they learn about different cultures and family settings. Young viewers are exposed to the special interests of the "swapping" youngsters and what adjustments they make to a different life situation. The program teaches tolerance of various races, creeds and backgrounds while exposing an appreciation to someone else's way of life. Each episode is informative, entertaining and promotes good social values and respect. "Swap TV" is closed-captioned for the hearing impaired and displays the "E/I" icon throughout the broadcast.

Other Matters (10 of 18)	Response
Program Title	World Travels
Origination	Network
Days/Times Program Regularly Scheduled	Sat.11-11:30am / 11:30am-12pm ch 4.2
Total times aired at regularly scheduled time	16
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program is filmed in 36 countries across six continents, each half-hour episode reveals the real story of professional travel journalism - the truth behind the byline, and reinvents the way travel shows are currently presented.
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Other Matters (11 of 18)	Response
Program Title	Awesome Planet
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 9-9:30am
Total times aired at regularly scheduled time	3
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program takes an in-depth look at the unique and distinct features on planet Earth. Geological experts share their wisdom with Philippe Cousteau, the grandson of legendary Jacques Cousteau, to help viewers strive to understand places on the earth, inside the earth, and above the earth.

Other Matters (12 of 18)	Response
Program Title	Outer Space
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat.9:30-10am
Total times aired at regularly scheduled time	3
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program explores the challenges that come along with living on a different planet as the host lives like an astronaut in a Mars-like habitat. Episodes focus on space robotics, commercial space tourism, asteroids, and the search for life beyond earth and highlight NASA related programs and internships for young students that are relevant to the program's content.

Other Matters (13 of 18)	Response
Program Title	Earth 2050
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 10-10:30am
Total times aired at regularly scheduled time	3
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program looks at what the world may look like in 2050. Episodes will focus on advancements in science, technology, engineering, and mathematics and where they may lead us. With the input of scientists, inventors, doctors, science fiction writers, and creative thinkers the program tackles future challenges in everything from transportation to health care to the environment.
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Other Matters (14 of 18)	Response
Program Title	State To State
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat.11-11:30am
Total times aired at regularly scheduled time	3
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program travels throughout America to help the viewer learn about America's diverse culture in nearly every state in the union. Viewers will also learn about the country's diverse geography and experience the great outdoors, from Alaska to the Everglades. The series provides facts about history, geography, and culture at each destination.

Other Matters (15 of 18)	Response
Program Title	Animal Atlas
Origination	Network
Days/Times Program Regularly Scheduled	Sat.9-9:30am/9:30-10am/11:30a-12pm ch 4.2
Total times aired at regularly scheduled time	15
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program explores the world of animals and wildlife and promotes a better understanding of the various animal species and what they do to survive and thrive.

Other Matters (16 of 18)	Response
Program Title	Coolest Places On Earth
Origination	Network
Days/Times Program Regularly Scheduled	Sat.10-10:30am ch 4.2
Total times aired at regularly scheduled time	5
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>The goal of the series is to provide viewers with inspiration and information to better understand and appreciate the culturally and geographically diverse world around them.</p> <p>The program takes viewers on a journey of discovery to unique places on the planet - cities, festivals, landmarks and works of nature - exploring each location's history and culture.</p>
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Other Matters (17 of 18)	Response
Program Title	Family Style With Chef Jeff
Origination	Network
Days/Times Program Regularly Scheduled	Sat.11-11:30am ch 4.2
Total times aired at regularly scheduled time	5
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>The program teaches interesting and valuable health and nutrition information to viewers and how to cook healthier versions of some of our favorite dishes. The series also features nutrition quizzes, health tips, and Chef Jeff’s own positive reinforcement. The goal of the series is to help young viewers make well informed choices about their eating habits, nutrition, and health.</p>

Other Matters (18 of 18)	Response
Program Title	On The Spot
Origination	Network
Days/Times Program Regularly Scheduled	Sat.10:30-11am
Total times aired at regularly scheduled time	5
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>The program tests how well young people know the information contained in the Common Core State Standards Initiative, an attempt to set a national curriculum to bridge the standards gap between states. Then, On the Spot explains the answer to each question. On the Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music, and technology, and then teaches them the answer.</p>

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>WDAF Licensee, Inc.</p>

Attachments

No Attachments.