



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0032881088** | File Number: **CPR-151570** | Submit Date: **04/01/2014** | Call Sign: **KKAI** | Facility ID: **83180** | City:
KAILUA | State: **HI**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
04/01/2014 | Filing Status: **Active**

Report reflects information for : **First Quarter of 2014**

General Information

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | |

**Applicant
Information**

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
| | | | | |

Contact
Representatives
(0)

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

Children's
Television
Information

| Section | Question | Response |
|--------------|-----------------------|-------------|
| Station Type | Station Type | Independent |
| | Affiliated network | |
| | Nielsen DMA | Honolulu |
| | Web Home Page Address | |

Digital Core
Programming

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 5.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 0.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 0.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

Digital Core
Programs(6)

| Digital Core Program (1 of 6) | Response |
|---|---|
| Program Title | Mustard Pancakes E/I |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Monday 8:00 a.m. |
| Total times aired at regularly scheduled time | 12 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 3 years to 6 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Mustard Pancakes is a television series for children, featuring the loveable and talented Courtney Campbell, and her family of fun-loving friends. Each episode mirrors a slice of everyday life, from problems to celebrations and everything in between. Courtney lives with her cat, Mr. D., and her three dogs, Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo. Definitely an offbeat family! Courtney's home is warm, friendly and inviting. A cozy place where all children feel comfortable hanging out, singing songs and hearing stories. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (2 of 6) | Response |
|---|------------------------|
| Program Title | Mouse in the House E/I |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Tuesday 8:00 a.m. |
| Total times aired at regularly scheduled time | 12 |
| Total times aired | |

| | |
|--|--|
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 9 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The host, Max, is a 3D animated mouse in a 3D animated laboratory setting. Max the Mouse talks to the audience and the participants, explaining what the science concept and experiment is and how to perform it. The participants are junior high school children guided by a science facilitator. Together they perform the experiment instructed by Max the Mouse. Max also proceeds via 3D animation to explain the outcome of the experiment and how it happened. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (3 of 6) | Response |
|--|---|
| Program Title | Dog and Cat Training E/I |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Wednesday 8:00 a.m. |
| Total times aired at regularly scheduled time | 12 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dog & Cat Training is a new 30-minute weekly home pet training show with an entertaining Hollywood flair. Through Joel's revealing interviews with fellow Hollywood animal trainers and his "in-the-home" training sessions with people and their pets, this show presents dog and cat owners as well a wide array of opportunities to learn to train their pets. Joel is a much sought after Hollywood animal trainer with a long list of TV and film credits. |

| | |
|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

| Digital Core Program (4 of 6) | Response |
|--|--|
| Program Title | Eco Company E/I |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Thursday 8:00 a.m. |
| Total times aired at regularly scheduled time | 12 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Eco Company brings a fresh, engaging, and optimistic perspective to environmental issues through interviews and conversational reportage that is accessible, relevent, and compelling. The programs energetic and youthful journalist/host present stories that promote an action-oriented approach to environmental issues by 1) showcasing examples of creative solutions, many of which are implemented by teenagers themselves; and 2) delivering information that promotes and encourages ethical stewardship of natural resources and the environment. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (5 of 6) | Response |
|--|------------------|
| Program Title | 9th Period E/I |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Friday 8:00 a.m. |

| | |
|--|--|
| Total times aired at regularly scheduled time | 12 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Meg, Peyton and Conner are top-notch students, but when the textbooks are gone, they get to work solving the mysteries of their town. Relying on keen observation and teamwork, they integrate interesting science facts and other classroom knowledge to solve each case. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (6 of 6) | Response |
|--|------------------------------|
| Program Title | Real Life 101 E/I |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Monday thru Friday 8:30 a.m. |
| Total times aired at regularly scheduled time | 12 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

| | |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Real Life 101 introduces you to real people doing real jobs. From doctors, lawyers and veterinarians to career counselors, drug counselors, Lipizzaner stallion trainers and special effects wizards, Real Life 101 takes you "on the job" so you can see for yourself why these professionals love what they do. Learn about jobs you might not know even existed! Join hosts Jillian, Shawn and Gracey every week as they explore new professions in the exciting world of work. It's a half-hour of thought-provoking, eye-opening fun and entertainment! |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Non-Core
Educational and
Informational
Programming (0)

Sponsored Core
Programming (0)

Liaison Contact

| Question | Response |
|---|--|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | Christopher Racine |
| Address | 875 Waimanu Street, Suite 638 |
| City | Honolulu |
| State | HI |
| Zip | 96813 |
| Telephone Number | (808) 593- 5524 |
| Email Address | info@kkai. tv |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | |

Other Matters (6)

| Other Matters (1 of 6) | Response |
|---|---|
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| Origination | Network |
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| Length of Program | 30 mins |
| Age of Target Child Audience from | 3 years to 6 years |
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| Other Matters (2 of 6) | Response |
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| Program Title | Mouse in the House E/I |
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| Days/Times Program Regularly Scheduled | Tuesday 8:00 a.m. |
| Total times aired at regularly scheduled time | 12 |
| Length of Program | 30 mins |
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| Other Matters (3 of 6) | Response |
|--|--------------------------|
| Program Title | Dog and Cat Training E/I |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Wednesday 8:00 a.m. |
| Total times aired at regularly scheduled time | 12 |

| | |
|--|---|
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
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| Other Matters (4 of 6) | Response |
|--|--|
| Program Title | Eco Company E/I |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Thursday 8:00 a.m. |
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| Length of Program | 30 mins |
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| Other Matters (5 of 6) | Response |
|--|--|
| Program Title | 9th Period E/I |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Friday 8:00 a.m. |
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| Length of Program | 30 mins |
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| Other Matters (6 of 6) | Response |
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| Program Title | Real Life 101 E/I |

| | |
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| Length of Program | 30 mins |
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Certification

| Question | Response |
|--|--|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> | |
| <p>I certify that this application includes all required and relevant attachments.</p> | |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p> | <p>Kailua Television, LLC</p> |

Attachments

No Attachments.