



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0002710192** File Number: **CPR-129890** Submit Date: **04/10/2012** Call Sign: **WCPO-TV** Facility ID: **59438** 

City: CINCINNATI State: OH

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

04/10/2012 Filing Status: Active

## Report reflects information for : First Quarter of 2012

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	ABC
	Nielsen DMA	Cincinnati
	Web Home Page Address	WWW.WCPO.COM

## Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

## Digital Core Programs(18)

Digital Core Program (1 of 18)	Response
Program Title	Ask Gilby!
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/7:00 - 7:30 AM ET
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This children's series explores a wide variety of topics using skits with people and puppets to teach children everyday lessons about topics such as kindness, friendship, good citizenship, etc.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 18)	Response
Program Title	Ask Gilby!
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/7:30 - 8:00 AM ET
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This children's series explores a wide variety of topics using skits with people and puppets to teach children everyday lessons about topics such as kindness, friendship, good citizenship, etc.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 18)	Response
Program Title	Ask Gilby!

Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/8:00 - 8:30 AM ET
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This children's series explores a wide variety of topics using skits with people and puppets to teach children everyday lessons about topics such as kindness, friendship, good citizenship, etc.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 18)	Response
Program Title	Ask Gilby!
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/8:30 - 9:00 AM ET
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This children's series explores a wide variety of topics using skits with people and puppets to teach children everyday lessons about topics suc as kindness, friendship, good citizenship, etc.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 18)	Response
Program Title	Ask Gilby!
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/9:00 - 9:30 AM ET
Total times aired at regularly scheduled time	13

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This children's series explores a wide variety of topics using skits with people and puppets to teach children everyday lessons about topics suc as kindness, friendship, good citizenship, etc.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 18)	Response
Program Title	Ask Gilby!
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/9:30 - 10:00 AM ET
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This children's series explores a wide variety of topics using skits with people and puppets to teach children everyday lessons about topics such as kindness, friendship, good citizenship, etc.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 18)	Response
Program Title	Jack Hanna's Wild Countdown
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/9:00 - 9:30 AM ET

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert and animal ambassador, Jack Hanna, brings the viewer face-to face with the best of the beasts. In this weekly half-hour series that will engage viewers 13-16, as well as the whole family, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jac offers up a different 'top ten' each week in a variety of categories. What are the top ten 'fastest animals in Africa,' 'tallest insects,' 'biggest eaters,' smartest birds'Jack will answer all of these questions and more As Jack reveals the categories, he gives further insights and interesting facts about the animals allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom in Jack Hanna's Wild Countdown.
Does the Licensee identify the program by displaying throughout the program the symbol E //?	Yes

Digital Core Program (8 of 18)	Response
Program Title	Ocean Mysteries with Jeff Corwin
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/9:30-10:00 AM ET
Total times aired at regularly scheduled time	13

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half-hour weekly series, Ocean Mysteries, offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experience. Hosted by Jeff Corwin, Ocean Mysteries is produced for ages 13-16 - and beyond -by showing how animals share the same behaviors, challenges and triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the 'family dynamics' of the mingling species, viewers will get to know - and care- about these heroes, and all of the fascinating life teeming in our oceans.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 18)	Response
Program Title	Born to Explore
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/10:00 - 10:30 AM ET
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Developed and produced for 13- 16 year olds, the world's cultures and its geographical wonders come as the youngest president in Explorers Club history, Richard Wiese, takes viewers on a globetrotting adventure. While developed for 13-16 year olds, Born to Explore is engaging for the whole family. In thi weekly half-hour series, Richard uncovers amazing facts of nature and manmade treasures. In Born to Explore, Richard Wiese takes the role of the ultimate Social Studies teacher to a new level, brining the viewing audience to the places and people of our world who form our cultures. Whether he climbs Mour Kilimanjaro, explores why people live a the base of an active volcano, or travels down the Nile River, viewers will travels the world without leaving their homes.
Does the Licensee identify the program by displaying throughout the program the symbol E //?	Yes

Digital Core Program (10 of 18)	Response
Program Title	Culture Click
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/11:30 - 12:00 AM ET
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Culture Click is a weekly half-hour series that explores the genesis of - and reasons behind- cultural events that permeate our everyday lives. Developed and produced for viewers aged 13-16, host Nzinga Blake opens each episode from her virtual reality set with a list of what's trending on search engines that week. These topics will serve as a jumping-off point for a deep dive into the culture viewers 13-16 will embrace. Each week Nzinga will analyze and answer the questions that shape our society - using the power and speed of the internet and user-generated questions and content. Experts in pop culture will join her to add insight and historical perspective. And most importantly, viewers will come away with a week's work of "aha moments to share with their friends and family. Six degrees of separation takes on a whole new meaning, and there's no limit to what viewers will learn when they experience Culture Click.
Does the Licensee identify the program by displaying throughout the program the symbol E ///?	Yes

Digital Core Program (11 of 18)	Response
Program Title	Everyday Health
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/10:30 - 11:00 AM ET
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this weekly half-hour series developed and produced to educate and inform viewers ages 13-16, our hosts scan the country finding those who 'pay it forward' to promote health and wellness. The remarkable people that viewers meet are referred to as 'agents of change,' special individuals who are making big changes in people's lives, one small step at a time. Everyday Health is a series that uniquely raises awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices. An inspirational program about people who confront challenges by taking control, Everyd Health, through captivating storytelling, reports on amazing teens and other selfless Americans who are 'paying it forward, 'with good will and new ideas that will inspire other teens to take action.
Does the Licensee identify the program by displaying throughout the program the symbol E //?	Yes

Digital Core Program (12 of 18)	Response
Program Title	Food for Thought with Claire Thomas
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/11:00 AM - 11:30 AM ET
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Young, enthusiastic and passionate about food, Claire Thomas is the 22 year old host who opens viewer eyes to how everyday life can inspire culinary creations in Food for Thought. Each weekly-half hour, produced for ages 13-16, informs and educates teens about the power of food as a tool for exploring new places, meeting new people and learning about different cultures. Claire serves as a role model for 13-16 year old viewers by showing her passion for her family, life, and healthy living by sharing stories in the kitchen. Creative inspiration can come from any place at any time - sometimes from family, sometimes from friends, or even from bloggers needing her help. No matter how exotic or local the location, she's always search of new tastes and places to explore. Based on her unique perspective gathered throughout each episode, Claire will teach the audience how to prepare the "inspired" dish while promoting a healthy attitutowards food and life.
Does the Licensee identify the program by displaying throughout the program the symbol E //?	Yes

Digital Core Program (13	
of 18)	Response
Program Title	Taste Buds
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/9:00 - 9:30 AM ET
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of	
Preemptions	
for other than	
Breaking	
News	
Number of	
Preemptions	
Rescheduled	
Length of	30 mins
Program	
Age of Target	13 years to 16 years
Child	
Audience	
Describe the	Taste Buds is a weekly half-hour series for children aged 13-16 that encourages them to think about what
educational	they eat, be creative in the kitchen, and explore foods from the world around them. Viewers learn and
and	laugh as the hosts cook up age-appropriate recipes and go on fun food adventures. With a group of youn
informational	hosts who are culinary explorers, viewers will delve into the culture, history, science, and art behind the
objective of	food. Each episode explores a new food theme, beginning with the simple phrase, "Foods that" and
the program	rounding off with the hosts creating and customizing theme-inspired recipes that kids and parents will wa
and how it	to make together. Taste Buds communicates a positive message about healthy eating, kitchen safety, an
meets the	environmental responsibility.
definition of	
Core	
Programming.	
Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout	
the program	
the symbol E	
/I?	

Digital Core Program (14 of 18)	Response
Program Title	Aqua Kids Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/9:30 - 10:00 AM ET
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids Adventures is designed and produced to educate children aged 13-16 about the importance of protecting aquatic environments and the animals that live in marine habitats. This weekly half-hour series strives to show teens that with a little dedication and the right attitude, they can make a difference within their own communities. In each episode, Host Molly and the Aqua Kids crew travel the globe while sharing their adventures and what they learn about preserving a world for everyone to explore. Whether they're talking about saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 18)	Response
Program Title	Real Life 101
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/10:00 - 10:30 AM ET
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 is a weekly half-hour program designed and produced for viewers 13-16. Every week the teen hosts explore two or three exciting professions. From doctors, lawyers and veterinarians to career counselors, drug counselors and special effects wizards, Real Life 101 takes viewers "on the job" to understand why these professionals love what they do. Through the hosts' interviews of adults in these varying professions, teen viewers learn about the different career paths available, as well as how certain education-based decisions may help shape their future.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 18)	Response
Program Title	Major Decision
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/10:30 - 11 AM ET
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Major Decision is a weekly half-hour program designed and produced for children aged 13-16. Hosted by lively and entertaining teens, Major Decision helps guide viewers on the journey to choose the ideal career path. Each episode focuses on one career with an in-depth interview, a multi-faceted review, and career ranking. The importance of career guidance is highlighted in this series, which gives viewers a glimpse into the life of a different profession in each episode. As teens prepare for life after high school, Major Decision provides more information about the options available to them as adults.

Does the	Yes
Licensee identify	
the program by	
displaying	
throughout the	
program the	
symbol E/I?	

Digital Core Program (17 of 18)	Response
Program Title	Ultimate Choice 1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/11:00 - 11:30 AM ET
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ultimate Choice is a weekly half-hour series that teaches children aged 13-16 how to grapple with controversial issues that surround them every day of their lives. In each episode, cameras follow eight young men and women who are individually challenged to develop their moral convictions and make important decisions. Helping teens stand up to peer pressure and encouraging them to respect their own values is a primary goal of this program. With a focus on the importance of self-worth and building high self-esteem, Ultimate Choice provides a relatable experience for teen viewers who likely encounter many of the same underlying issues addressed in this series.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 18)	Response
Program Title	Ultimate Choice 2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/11:30 AM - 12:00 PM ET
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ultimate Choice is a weekly half-hour series that teaches children aged 13-16 how to grapple with controversial issues that surround them every day of their lives. In each episode, cameras follow eight young men and women who are individually challenged to develop their moral convictions and make important decisions. Helping teens stand up to peer pressure and encouraging them to respect their own values is a primary goal of this program. With a focus on the importance of self-worth and building high self-esteem, Ultimate Choice provides a relatable experience for teen viewers who likely encounter man of the same underlying issues addressed in this series.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Steve Thaxton
Address	1720 Gilbert Ave.
City	Cincinnati
State	ОН
Zip	45202
Telephone Number	513-721-9900
Email Address	sthaxton@wcpo.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to	On January 1, 2012, Real Life 101 and Major Decision did not air due to a tower outage. Both shows were rescheduled to air on April 1, 2012 and will be reflected in 2nd quarter. WCPO airs Animal Rescue on which is an E/I program. The program does not air within the time span for kids programming. It airs at 4:00 AM ET. WCPO created and runs a summer internship program for high school students who are interested in all aspects of media. WCPO employees go out to schools for career days to give young people an idea of the many opportunities in the field of television. They also spend time in schools reading to students, tutoring and volunteering in various ways. WCPO sponsors community events aimed at children including Happy Holidays for teens in foster care during the holiday season; Walk America to raise money for healthy babies and children; Caring with Coats, children's coat drive; Big K

5K Run/Walk for Big Brother/Sisters.

children. See 47 C.F.R. Section 73.671,

NOTES 2 and 3.

## Other Matters (18)

Other Matters (1 of 18)	Response
Program Title	Jack Hanna's Wild Countdown
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/9:00 - 9:30 AM ET/Digital 9.1
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert and animal ambassador, Jack Hanna, brings the viewer face-to face with the best of the beasts. In this weekly half-hour series that will engage viewers 13-16, as well as the whole family, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different 'top ten' each week in a variety of categories. What are the top ten 'fastest animals in Africa,' 'tallest insects,' 'biggest eaters,' smartest birds'Jack will answer all of these questions and more. As Jack reveals the categories, he gives further insights and interesting facts about the animals allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom in Jack Hanna's Wild Countdown.

Other Matters (2 of 18)	Response
Program Title	Ocean Mysteries with Jeff Corwin
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/9:30 - 10:00 AM ET/ Digital 9.1
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

The half-hour weekly series, Ocean Mysteries, offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experience. Hosted by Jeff Corwin, Ocean Mysteries is produced for ages 13-16 - and beyond -by showing how animals share the same behaviors, challenges and triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the 'family dynamics' of the mingling species, viewers will get to know - and care- about these heroes, and all of the fascinating life teeming in our oceans.

Other Matters (3 of 18)	Response
Program Title	Born to Explore
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/10:00 - 10:30 AM ET Digital 9.1
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Developed and produced for 13- 16 year olds, the world's cultures and its geographical wonders come alive as the youngest president in Explorers Club history, Richard Wiese, takes viewers on a globetrotting adventure. While developed for 13-16 year olds, Born to Explore is engaging for the whole family. In this weekly half-hour series, Richard uncovers amazing facts of nature and manmade treasures. In Born to Explore, Richard Wiese takes the role of the ultimate Social Studies teacher to a new level, brining the viewing audience to the places and people of our world who form our cultures. Whether he climbs Mount Kilimanjaro, explores why people live a the base of an active volcano, or travels down the Nile River, viewers will travels the world without leaving their homes.

Other Matters (4 of 18)	Response
10)	nesponse
Program Title	Culture Click
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/11:30 AM - 12:00 Noon ET Digital 9.1
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Target Child	
Audience	
from	
Describe the	Culture Click is a weekly half-hour series that explores the genesis of - and reasons behind- cultural events
educational	that permeate our everyday lives. Developed and produced for viewers aged 13-16, host Nzinga Blake
and	opens each episode from her virtual reality set with a list of what's trending on search engines that week.
informational	These topics will serve as a jumping-off point for a deep dive into the culture viewers 13-16 will embrace.
objective of	Each week Nzinga will analyze and answer the questions that shape our society - using the power and
the program	speed of the internet and user-generated questions and content. Experts in pop culture will join her to add
and how it	insight and historical perspective. And most importantly, viewers will come away with a week's work of "aha"
meets the	moments to share with their friends and family. Six degrees of separation takes on a whole new meaning,
definition of	and there's no limit to what viewers will learn when they experience Culture Click.
Core	
Programming.	

Age of

13 years to 16 years

Other Matters (5 of 18)	Response
Program Title	Everyday Health
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/10:30 - 11:00 AM ET Digital 9.1
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this weekly half-hour series developed and produced to educate and inform viewers ages 13-16, our hosts scan the country finding those who 'pay it forward' to promote health and wellness. The remarkable people that viewers meet are referred to as 'agents of change,' special individuals who are making big changes in people's lives, one small step at a time. Everyday Health is a series that uniquely raises awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices. An inspirational program about people who confront challenges by taking control, Everyday Health, through captivating storytelling, reports on amazing teens and other selfless Americans who are 'paying it forward, 'with good will and new ideas that will inspire other teens to take action.

Other Matters (6 of 18)	Response
Program Title	Food for Thought with Claire Thomas
Origination	Syndicated

from	Young enthusiastic and passionate about food Claire Thomas is the 22 year old host who opens viewers'
Audience	
Target Child	
Age of	13 years to 16 years
Length of Program	30 mins
aired at regularly scheduled time	
Total times	13
Scheduled	
Program Regularly	
Days/Times	Saturdays/11:00 - 11:30 AM ET Digital 9.1

Young, enthusiastic and passionate about food, Claire Thomas is the 22 year old host who opens viewers' eyes to how everyday life can inspire culinary creations in Food for Thought. Each weekly-half hour, produced for ages 13-16, informs and educates teens about the power of food as a tool for exploring new places, meeting new people and learning about different cultures. Claire serves as a role model for 13-16 year old viewers by showing her passion for her family, life, and healthy living by sharing stories in the kitchen. Creative inspiration can come from any place at any time - sometimes from family, sometimes from friends, or even from bloggers needing her help. No matter how exotic or local the location, she's always in search of new tastes and places to explore. Based on her unique perspective gathered throughout each episode, Claire will teach the audience how to prepare the "inspired" dish while promoting a healthy attitude towards food and life.

Other Matters (7 of 18)	Response
Program Title	Ask Gilby!
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/7:00 - 7:30 AM ET Digital 9.2
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This children's series explores a wide variety of topics using skits with people and puppets to teach children everyday lessons about topics such as kindness, friendship, good citizenship, etc.

Other Matters (8 of 18)	Response
Program Title	Ask Gilby!
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/7:30 - 8:00 AM ET Digital 9.2
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This children's series explores a wide variety of topics using skits with people and puppets to teach children everyday lessons about topics such as kindness, friendship, good citizenship, etc.

Other Matters (9 of 18)	Response
Program Title	Ask Gilby!
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/8:00 - 8:30 AM ET Digital 9.2
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This children's series explores a wide variety of topics using skits with people and puppets to teach children everyday lessons about topics such as kindness, friendship, good citizenship, etc.
Other Matters (10 of 18)	Response
Program Title	Ask Gilby!
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/8:30 -9:00 AM ET Digital 9.2
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This children's series explores a wide variety of topics using skits with people and puppets to teach children everyday lessons about topics such as kindness, friendship, good citizenship, etc.
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Objective of the program and how it meets the definition of Core Programming.  Other Matters (11 of 18)	people and puppets to teach children everyday lessons about topics such as kindness, friendship, good citizenship, etc.  Response
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Other Matters (11 of 18)  Program Title  Origination  Days/Times Program Regularly Scheduled	people and puppets to teach children everyday lessons about topics such as kindness, friendship, good citizenship, etc.  Response  Ask Gilby!  Syndicated  Sundays/9:00 - 9:30 AM ET Digital 9.2
Other Matters (11 of 18)  Program Title  Origination  Days/Times Program Regularly Scheduled  Total times aired at regularly scheduled time	people and puppets to teach children everyday lessons about topics such as kindness, friendship, good citizenship, etc.  Response  Ask Gilby!  Syndicated  Sundays/9:00 - 9:30 AM ET Digital 9.2
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Other Matters (11 of 18)  Program Title  Origination  Days/Times Program Regularly Scheduled  Total times aired at regularly scheduled time  Length of Program  Age of Target Child Audience from  Describe the educational and informational objective of the program and how it meets the definition of Core Programming.  Other Matters (12 of 18)  Program Title	people and puppets to teach children everyday lessons about topics such as kindness, friendship, good citizenship, etc.  Response  Ask Gilby!  Syndicated  Sundays/9:00 - 9:30 AM ET Digital 9.2  13  30 mins  2 years to 6 years  This children's series explores a wide variety of topics using skits with people and puppets to teach children everyday lessons about topics such as kindness, friendship, good citizenship, etc.  Response  Ask Gilby!
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Other Matters (11 of 18)  Program Title  Origination  Days/Times Program  Age of Target Child Audience from  Describe the educational and informational objective of the program and how it meets the definition of Core Programming.  Other Matters (12 of 18)  Program Title  Origination  Days/Times Program Regularly Scheduled  Describe the educational and informational objective of the program and how it meets the definition of Core Programming.  Other Matters (12 of 18)  Program Title  Origination  Days/Times Program Regularly Scheduled	people and puppets to teach children everyday lessons about topics such as kindness, friendship, good citizenship, etc.  Response  Ask Gilby!  Syndicated  Sundays/9:00 - 9:30 AM ET Digital 9.2  13  30 mins  2 years to 6 years  This children's series explores a wide variety of topics using skits with people and puppets to teach children everyday lessons about topics such as kindness, friendship, good citizenship, etc.  Response  Ask Gilby!  Syndicated  Sundays/9:30 - 10:00 AM ET Digital 9.2

This children's series explores a wide variety of topics using skits with people and puppets to teach children everyday lessons about topics such as kindness, friendship, good citizenship, etc.

Other Matters (13 of 18)	Response
Program Title	Taste Buds
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/9:00 - 9:30 AM ET Digital 9.3
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Taste Buds is a weekly half-hour series for children aged 13-16 that encourages them to think about what they eat, be creative in the kitchen, and explore foods from the world around them. Viewers learn and laugh as the hosts cook up age-appropriate recipes and go on fun food adventures. With a group of young hosts who are culinary explorers, viewers will delve into the culture, history, science, and art behind the food. Each episode explores a new food theme, beginning with the simple phrase, "Foods that" and rounding off with the hosts creating and customizing theme-inspired recipes that kids and parents will want to make together. Taste Buds communicates a positive message about healthy eating, kitchen safety, and environmental responsibility.

Other Matters (14 of 18)	Response
Program Title	Aqua Kids Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/9:30 - 10:00 AM ET Digital 9.3
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Aqua Kids Adventures is designed and produced to educate children aged 13-16 about the importance of protecting aquatic environments and the animals that live in marine habitats. This weekly half-hour series strives to show teens that with a little dedication and the right attitude, they can make a difference within their own communities. In each episode, Host Molly and the Aqua Kids crew travel the globe while sharing their adventures and what they learn about preserving a world for everyone to explore. Whether they're talking about saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world.

Other Matters (15 of 18)	Response
Program Title	Real Life 101
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/10:00 - 10:30 AM ET Digital 9.3
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 is a weekly half-hour program designed and produced for viewers 13-16. Every week the teen hosts explore two or three exciting professions. From doctors, lawyers and veterinarians to career counselors, drug counselors and special effects wizards, Real Life 101 takes viewers "on the job" to understand why these professionals love what they do. Through the hosts' interviews of adults in these varying professions, teen viewers learn about the different career paths available, as well as how certain education-based decisions may help shape their future.

Other Matters (16 of 18)	Response
Program Title	Major Decision
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/10:30 - 11:00 AM ET Digital 9.3
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Major Decision is a weekly half-hour program designed and produced for children aged 13-16. Hosted by lively and entertaining teens, Major Decision helps guide viewers on the journey to choose the ideal career path. Each episode focuses on one career with an in-depth interview, a multi-faceted review, and career ranking. The importance of career guidance is highlighted in this series, which gives viewers a glimpse into the life of a different profession in each episode. As teens prepare for life after high school, Major Decision provides more information about the options available to them as adults.

Other Matters (17 of 18)	Response
Program Title	Animal Atlas
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/11:00 - 11:30 AM ET Digital 9.3
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas is a weekly half-hour series that travels around the globe to educate viewers 13-16 about the animal kingdom. Every week viewers are given an in-depth look at many different kinds of animals, their biology and habitats, their eating and socializing habits, and much, much more. The series features an up-beat and entertaining narration over beautifully-shot animal footage from zoos and wildlife habitats all over the world. Without pandering, pontificating, or watering down material, it broadens the knowledge and perspective of young viewers through a friendly and fascinating presentation of information about the animal world.

Other Matters (18 of 18)	Response
Program Title	Mystery Hunters
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/11:30 AM - 12:00 PM ET Digital 9.3
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Mystery Hunters is a is a weekly half-hour program designed and produced for viewers 13-16. Every week viewers are taken on a journey around the globe to investigate the mysteries that have baffled people throughout the ages. Through critical observation, analytical thinking, and scientific testing, this series encourages teens to question the world around them. Armed with video cameras and their instincts, the hosts gather facts and meet the experts, debunking common myths and offering explanations for legends, spooky stories, and unexplained phenomena.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Scripps Media, Inc. **Attachments** 

No Attachments.