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January 2015

Federal Communications Commission

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0007580152** | File Number: **CPR-152903** | Submit Date: **04/08/2014** | Call Sign: **WFMZ-TV** | Facility ID: **39884**
City: **ALLENTOWN** | State: **PA**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **04/08/2014** | Filing Status: **Active**

Report reflects information for : First Quarter of 2014

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type

Contact Representatives (0)

Contact Name	Address	Phone	Email	Contact Type

Children's Television Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	Philadelphia
	Web Home Page Address	http://www.wfmz.com

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	504.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	11.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(20)

Digital Core Program (1 of 20)	Response
Program Title	Three Wide Life
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 3:30PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Analog and Digital Channel: Three Wide Life is an entertaining and informative TV show about life inside the garage, targeting the hard-core race fan. Three Wide Life is meant not only to entertain the race fans, but to also educate new viewers about the drivers, the business, and the people behind the teams.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 20)	Response
Program Title	Sports Stars of Tomorrow
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 5PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Analog and Digital Channel: This show takes a look at the top student athletes around the country, to see how they handle their schoolwork, training,and how they overcome any adversities in their life to achieve their dreams of becoming a great athlete.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 20)	Response
Program Title	Wild America
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 5:30PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Analog and Digital Channel: Wild America is geared at familiarizing children with the animals of North America, their interaction with other animals and their environment. Throughout the series emphasis will be placed upon protecting endangered species and the impact threat humans have while interacting in their environment.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 20)	Response
Program Title	Biz Kid$
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday 1:30PM
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Biz Kid$ is a weekly half-hour series focusing on financial literacy and entrepreneurship for teens. Using a mix of strong financial education tools, dynamic sketch comedy, and inspiriing true stories of young entrepreneurs, Biz Kid$ provides important information for future success. Each episode features math, language arts, and social studies as well as teaching teens about money and business.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 20)	**Response**
Program Title	Dog Tales
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday 1:30PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Analog and Digital Channel: Animal Rescue showcases rescues of all types of animals and focuses on the work of dedicated individuals who treat the them. All stories are real and contain video of rescues. It also includes safety tips and info animals and their habitat.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 20)	**Response**
Program Title	Animal Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday 1:30PM
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	1
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Analog and Digital Channel: Animal Rescue showcases rescues of all types of animals and focuses on the work of dedicated individuals who treat the them. All stories are real and contain video of rescues. It also includes safety tips and info animals and their habitat.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Animal Rescue
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2014-02-13
Episode #	2/13/14 / A-800
Reason for Preemption	Other

Digital Core Program (7 of 20)	Response
Program Title	Jack Hanna's Animal Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Friday 1:30PM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Analog and Digital Channel: Jack Hanna's Animal Adventures is designed to reveal to children the world around them in a way that presents role models and pro-social values within an environmentally responsible universe.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Jack Hanna's Animal Adventures
List date and time rescheduled	3/28/14 3:00PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2014-03-28
Episode #	3/28/14 / 2248
Reason for Preemption	Other

Digital Core Program (8 of 20)	Response
Program Title	Green Screen Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday & Saturday 8AM & 8:30AM (Ended February 28, 2014)
Total times aired at regularly scheduled time	32
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Digital Channel: Green Screen Adventures is intended to promote literacy. Utilizing humor as a powerful learning tool. It sparks enthusiasm for writing through age-appropriate sketch, comedy, original songs, puppetry and story theatre. By basing the stories on the writing of elementary school students, children get the message that their words have power, and that their voices are being heard.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 20)	Response
Program Title	Travel Thru History
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday & Saturday 9AM (Ended February 28, 2014)
Total times aired at regularly scheduled time	16
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Digital Channel: Travel Thru History is designed to spark interest and enthusiasm in teens and their families to learn about our country's rich and fascinating history with visits to diverse locations across the U.S.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 20)	**Response**
Program Title	Mystery Hunters
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday & Saturday 9:30AM (Ended February 28, 2014)
Total times aired at regularly scheduled time	16
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Digital Channel: Two intrepid young reporters, with the help of a skeptical magician and scientist, set out to explore some of the world's greatest myths and mysteries. Combining on-site reporting and exciting adventures, the Mystery Hunters use science and reasoning to try to uncover the truth. But they remain open to the unknown, to the things science can't yet explain.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 20)	**Response**
Program Title	Safari
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday & Saturday 10:00AM (Ended February 28, 2014)

Total times aired at regularly scheduled time	16
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Digital Channel: Wildlife expert John Ross travels to the farthest reaches of the world to bring the viewers face to face with some of the planet's most interesting animals, exploring the fascinating world of wildlife and at the same time discovering what needs to be done to protect the animals and their habitat. Various age-approprate global wildlife and ecology issues are introduced to the viewing audience with in-depth and thoughtful explanations.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 20)	**Response**
Program Title	Edgemont
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday & Saturday 10:30AM (Ended February 28, 2014)
Total times aired at regularly scheduled time	16
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Digital Channel: Mad About... provides CORE programming in the area of Financial Literacy, Nutrition, Earth Science, Ecology, Health, Life Skills and Fitness that tie to state and national education standards. It explores being "green" and understanding how our actions impact the world. The Mad About... team uses the technique of sketch comedy, music videos, animation and kid on the street interviews to teach, entertain and inspire teens to make quality life decisions. The diverse and dynamic cast of young people who make up the cast combine their natural curiosity with their enthusiasm to inform teens and their families about society's most important issues and life skills.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 20)	**Response**
Program Title	Distant Roads
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday & Tuesday 7:30AM
Total times aired at regularly scheduled time	25
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Digital Channel: Distant Roads embraces the spirit of adventure, discovery and freedom of RV ownership. Viewers share in the personal experiences of the show's hosts as they travel through the featured regions. They reveal in depth the cultural and historical perspective of the region while pointing out the geography, geology and other educational details of the various destinations. The program's health segments encourage viewers to exercise and stay healthy as they travel to educational and entertainment venues. This empowers audiences of all ages to pursue their dream to completion through the spirit of adventure, discovery and freedom that our society encourages. Each segment of Distant Roads delivers and educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by the hosts and their guests instill a grounded balance of priorities, commitment and perseverance children can apply to their lives.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (14 of 20)	**Response**
Program Title	Mustard Pancakes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday 8:00AM & Wednesday 7:30AM
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Digital Channel: Combining the art of storytelling and the element of song, the series presents everyday situations in an age appropriate way to help children learn about solving life's little problems.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 20)	**Response**
Program Title	Mouse in the House
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday 8:00AM
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Digital Channel: Mouse in the House features youngsters learning about science and pnysics by conducting experiments.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 20)	**Response**
Program Title	What Color is Your Dog?
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday 8:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Digital Channel: In this entertaining weekly half hour program, Mr. Silverman, the well-known Hollywood animal trainer and author, demonstrates how to train dogs and cats with the help of his furry friends either in-home or on location. The visual instructions are an easy way to learn the art of training our four-legged family companions.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 20)	**Response**
Program Title	9th Period
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday 7:30AM

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Digital Channel: During the school day, they're top-notch students, working hard to make the grade. But come 9th period the textbooks are gone and the 3 kids team together and use the observation and deductive reasoning skills they've developed in class to solve the town's mysteries and crimes. Viewers will be engrossed in 9th Period as they use their own cognitive skills to solve the mysteries along with Peyton, Conner and Meg. Every episode includes a moral lesson as well integrating interesting science facts and other classroom knowledge.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 20)	**Response**
Program Title	Eco Company
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday 8:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Digital Channel: Eco Company brings a fresh, engaging, and optimistic perspective to environmental issues through intervies and conversation reporting that is accessible, relevant and compelling. The program's energetic and outhful journalist/hosts present stories that promote an action-oriented approach to environmental issues.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 20)	**Response**
Program Title	Wild America
Origination	Syndicated
Days/Times Program Regularly Scheduled	Friday 8:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Analog and Digital Channel: The key educational objective of the program is to familiarize children with the animals of North America, their interaction with other animals and their environment. Throughout the series emphasis will be placed upon protecting endangered species and the impact threat humans have while interacting in their environment.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (20 of 20)	**Response**
Program Title	Real Life
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday thru Friday 8:30AM
Total times aired at regularly scheduled time	64
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Digital Channel: Real Life 101 presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the young audience.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0)

Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Barry N. Fisher
Address	300 E. Rock Rd.
City	Allentown
State	PA
Zip	18103
Telephone Number	610-798-4000
Email Address	barryf@wfmz.com

Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F. R. Section 73.671, NOTES 2 and 3.	WFMZ-TV is very active in its outreach to children in the community beyond its required children's programming. An outline of several projects WFMZ-TV has developed and are on going are listed below. Freddy Awards: The licensee actively works on a major theatre/performing arts scholarship program called the Freddy Awards. This program was developed to encourage students to excellence and seek careers in the performing arts. Over 31 high schools participated in the annual competition culminating in a live three-hour telecast announcing the winners of various competitions in the performing arts. Two significant college scholarships are awarded to students. WFMZ-TV has won numerous awards for this program including 2 Mid-Atlantic State Emmy Awards. Kids' News Set: WFMZ-TV has developed a Kids' News Set, which is complete with a replica of the station's news set, teleprompter, camera and lighting. The Kids' News Set was designed to allow kids to see how a newscast is produced and ask questions about broadcasting in general. Youth of all ages can sit at the set, read a prepared script from the teleprompter and is recorded for them to take home. The set has been at major events during the past year where a significant amount of the general public attended. Internship Program: College students spend a semester in a position that gives them hands on experience in their chosen field of interest. Students generally spend 15 hours per week during the semester working in our newsroom with reporters, photographers, producers, etc. Station management evaluates their performance and provides this information to the student's advisor. Shadowing Program: A program that allows local high school students to travel with reporters and photographers to help students understand the field of television news. These events are set up by a high school teacher or advisor to help students make informed career decisions. Da Vinci Discovery Science Center Outreach: WFMZ-TV has developed an on going educational platform at the Da Vinci Discovery Center for Science in Allentown. The effort includes a multiple interactive kiosk where students and the general public can learn about meteorology and how the forecast and weather presentations are produced at WFMZ-TV. A fully functional chroma key wall allows the public to experience how forecasters present the weather forecast. In addition to the educational center at the Da Vinci Discovery Center that runs daily seven days a week, WFMZ-TV's chief meteorologist speaks to classrooms of children at the center. The presentation includes an interactive tour of the television station, discussion of the various jobs available in broadcasting and encouraging children in general to study and prepare for their futures. Homework Help Page: WFMZ-TV has also developed an on-line Homework Help Page on our website for weather related questions. Students have access to basic weather information and explanations. Students are also able to ask our meteorologist for help with their homework questions. Station Tours: WFMZ-TV conducts regular tours of the station to schools, clubs and community groups. Tours range from 5 to 12 people per tour and are conducted approximately 9 months of the year with an average of 1 tour per week. Tours include all aspects of the broadcast facility and attendee's questions are answered by news department personnel and other station employees.

Other Matters (15)

Other Matters (1 of 15)	Response
Program Title	Three Wide Life
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 3:30PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Analog and Digital Channel: Three Wide Life is an entertaining and informative TV show about life inside the garage, targeting the hard-core race fan. Three Wide Life is meant not only to entertain the race fans, but to also educate new viewers about the drivers, the business, and the people behind the teams.

Other Matters (2 of 15)	Response
Program Title	Sports Stars of Tomorrow
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 5:00PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Analog and Digital Channel: This show takes a look at the top student athletes around the country, to see how they handle their schoolwork, training, and how they overcome any adversities in their life to achieve their dreams of becoming a great athlete.

Other Matters (3 of 15)	Response
Program Title	Wild America
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 5:30PM and Friday 8:00AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Analog and Digital Channel: The key educational objective of the program is to familiarize children with the animals of North America, their interaction with other animals and their environment. Throughout the series emphasis will be placed upon protecting endangered species and the impact threat humans have while interacting in their environment.

Other Matters (4 of 15)	Response
Program Title	Biz Kid$
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday 1:30PM
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Biz Kid$ is a weekly half-hour series focusing on financial literacy and entrepreneurship for teens. Using a mix of strong financial education tools, dynamic sketch comedy, and inspiriing true stories of young entrepreneurs, Biz Kid$ provides important information for future success. Each episode features math, language arts, and social studies as well as teaching teens about money and business.

Other Matters (5 of 15)	Response
Program Title	Dog Tales
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday 1:30PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Analog and Digital Channel: Dog Tales showcases dogs and dog lovers of all types, providing valuable information about canine health, training, grooming and overall dog care.

Other Matters (6 of 15)	Response
Program Title	Animal Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday 1:30PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Analog and Digital Channel: Animal Rescue showcases rescues of all types of animals and focuses on the work of dedicated individuals who treat the them. All stories are real and contain video of rescues. It also includes safety tips and info animals and their habitat.

Other Matters (7 of 15)	Response
Program Title	Jack Hanna's Animal Adventures
Origination	Syndicated

Days/Times Program Regularly Scheduled	Friday 1:30PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Analog and Digital Channel: Jack Hanna's Animal Adventures is designed to reveal to children the world around them in a way that presents role models and pro-social values within an environmentally responsible universe.

Other Matters (8 of 15)	**Response**
Program Title	The Outdoorsman
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday through Saturday 8:00AM
Total times aired at regularly scheduled time	77
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Digital Channel: Outdoorsman's mission is to inform, educate and entertain teenage children by showcasing the sporting industry, and educating the public regarding important issues involving conservation and wildlife.

Other Matters (9 of 15)	**Response**
Program Title	Distant Roads
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday & Tuesday 7:30AM
Total times aired at regularly scheduled time	25
Length of Program	30 mins
Age of Target Child Audience from	9 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Digital Channel: Distant Roads embraces the spirit of adventure, discovery and freedom of RV ownership. Viewers share in the personal experiences of the show's hosts as they travel through the featured regions. They reveal in depth the cultural and historical perspective of the region while pointing out the geography, geology and other educational details of the various destinations. The program's health segments encourage viewers to exercise and stay healthy as they travel to educational and entertainment venues. This empowers audiences of all ages to pursue their dream to completion through the spirit of adventure, discovery and freedom that our society encourages. Each segment of Distant Roads delivers and educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by the hosts and their guests instill a grounded balance of priorities, commitment and perseverance children can apply to their lives.

Other Matters (10 of 15)	Response
Program Title	Mustard Pancakes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday 8AM, Wednesday 7:30AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Digital Channel: Combining the art of storytelling and the element of song, the series presents everyday situations in an age appropriate way to help children learn about solving life's little problems.

Other Matters (11 of 15)	Response
Program Title	Mouse in the House
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday 8:00AM
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	9 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Digital Channel: Mouse in the House features youngsters learning about science and pnysics by conducting experiments.

Other Matters (12 of 15)	Response
Program Title	What Color is Your Dog?
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday 8:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this entertaining weekly half hour program, Mr. Silverman, the well-known Hollywood animal trainer and author, demonstrates how to train dogs and cats with the help of his furry friends either in-home or on location. The visual instructions are an easy way to learn the art of training our four-legged family companions.

Other Matters (13 of 15)	**Response**
Program Title	9th Period
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday 7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Digital Channel: During the school day, they're top-notch students, working hard to make the grade. But come 9th period the textbooks are gone and the 3 kids team together and use the observation and deductive reasoning skills they've developed in class to solve the town's mysteries and crimes. Viewers will be engrossed in 9th Period as they use their own cognitive skills to solve the mysteries along with Peyton, Conner and Meg. Every episode includes a moral lesson as well integrating interesting science facts and other classroom knowledge.

Other Matters (14 of 15)	**Response**
Program Title	Eco Company
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday 8:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Digital Channel: Eco Company brings a fresh, engaging, and optimistic perspective to environmental issues through intervies and conversation reporting that is accessible, relevant and compelling. The program's energetic and outhful journalist/hosts present stories that promote an action-oriented approach to environmental issues.

Other Matters (15 of 15)	**Response**
Program Title	Real Life
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday thru Friday 8:30AM
Total times aired at regularly scheduled time	64

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Digital Channel: Real Life 101 presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the young audience.

Certification

Question	Response
The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information,and belief there is good ground to support it; and that it is not interposed for delay. **FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID** Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
I certify that this application includes all required and relevant attachments.	
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	**Maranatha Broadcasting Company**

Attachments

No Attachments.