



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0002161107** | File Number: **CPR-127325** | Submit Date: **01/10/2012** | Call Sign: **WCWJ** | Facility ID: **29712** | City:  
**JACKSONVILLE** | State: **FL**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**01/10/2012** | Filing Status: **Active**

Report reflects information for : Fourth Quarter of 2011

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant  
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact  
Representatives  
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CW, Bounce
	Nielsen DMA	Jacksonville-Brunswick
	Web Home Page Address	www.yourjax.com

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(11)

Digital Core Program (1 of 11)		Response
Program Title	Made In Hollywood: Teen Edition	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Mon 7:30a	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program has segments that cover Animation, Producing & Directing to Costume Design, and Casting and Composing. It introduces its audience to behind-the-scenes filmmaking, special effects techniques, and career opportunities focusing on the creative, technical and artistic skills of the motion picture and television industries.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (2 of 11)		Response
Program Title	Mystery Hunters	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Tue 7:30a	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Through critical analysis, analytical thinking, and scientific testing, this series encourages children to question the world around them. Through both travel and investigation of ancient myths and mysteries, there is a profound focus on history, culture, geography, and international customs.	

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (3 of 11)	Response
Program Title	Animal Atlas
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wed 7:30a
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This show which is entertaining and educational, explores the world of animal wildlife, promoting a better understanding of how various animal species live and what they need to survive. The viewer gets to see where animals live, how they eat, and how the family unit operates and what threatens and supports its survival.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 11)	Response
Program Title	Animal Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thur 7:30a
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program shows real life in-the-field experiences of professional and ordinary people taking care of, treating, and helping various animals. It exhibits good social responsibility and promotes strong personal and community values. It also includes safety tips and information about various animals and their habitats.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Animal Rescue
List date and time rescheduled	12/9/11 7:30a
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	12/8/11, 788
Reason for Preemption	Other

Digital Core Program (5 of 11)	Response
Program Title	Dog Tales
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fri 7:30a
Total times aired at regularly scheduled time	11
Total times aired	12
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This show showcases dogs and dog lovers of all types providing valuable information about canine heath, traing, grooming and overall dog care. Including dog safety and care tips, and lessons on the responsibility of owning a dog.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Dog Tales

List date and time rescheduled	12/8/11, 7:30a
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	12/9/11, 160
Reason for Preemption	Other

**Digital Preemption Programs #2**

Questions	Response
Title of Program	Dog Tales
List date and time rescheduled	
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	11/18/11, 163
Reason for Preemption	Other

Digital Core Program (6 of 11)	Response
Program Title	Magi-Nation
Origination	Network
Days/Times Program Regularly Scheduled	Sat 7:00a and 7:30a
Total times aired at regularly scheduled time	28
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In an enticing new world filled with excitement, mystery, and danger, "Magi-Nation" addresses these vital learning goals. Tony, Edyn and Strag along with their human and decidedly non-human colleagues model their successful, and sometimes less than successful, attempts to analyze difficult situations, set appropriate goals, and creatively seek solutions to the dire dilemmas in which they find themselves.



Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (7 of 11)	Response
Program Title	Real Life 101 (B)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 10:00a
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 introduces viewers to real people doing real jobs, taking viewers "on the job" so they can see why these professionals love what they do. Viewers learn about jobs they might not know even existed, each week, as the hosts explore new professions.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 11)	Response
Program Title	Ultimate Choice (B)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 10:30a
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ultimate Choice is a radically different television series where teens embark on thrilling outdoor adventures during the day, then in the evening, grapple with controversial issues they may face. Cameras follow young men and women who are individually challenged to develop their moral convictions and make important decisions.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 11)	Response
Program Title	Animal Atlas (B)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 11:00a
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This show which is entertaining and educational, explores the world of animal wildlife, promoting a better understanding of how various animal species live and what they need to survive. The viewer gets to see where animals live, how they eat, and how the family unit operates and what threatens and supports its survival. (Animal Atlas episodes airing on the Bounce network are from a different season than those airing on our main channel.)
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 11)	Response
Program Title	Safari Tracks (B)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11:30a
Total times aired at regularly scheduled time	14
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Safari Tracks focuses on African wildlife and explores the magnificent and mysterious world of these animals, all in their natural habitat. Each week, the host explores the African continent, from the brushlands of the savanna to the great Okavango delta, and beyond.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 11)	Response
Program Title	Teen Kids News (B)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 12:00p and 12:30p
Total times aired at regularly scheduled time	28
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kids News is an award-winning television news show for kids, highlighting positive stories about children doing amazing things and helping to make the world a better place. Reporters also examine other fun, interesting, and important subjects each week.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core  
Educational and  
Informational  
Programming (0)

**Sponsored Core  
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Tommy Riggins
Address	9117 Hogan Road
City	Jacksonville
State	FL
Zip	32216
Telephone Number	904-646-5073
Email Address	triggins@yourjax.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	Preemptions detailed in this report were due to technical issues.

Other Matters (11)

Other Matters (1 of 11)	Response
Program Title	Made In Hollywood: Teen Edition
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mon 7:30a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program has segments that cover Animation, Producing & Directing to Costume Design, and Casting and Composing. It introduces its audience to behind-the-scenes filmmaking, special effects techniques, and career opportunites focusing on the creative, technical and artistic skills of the motion picture and television industries.

Other Matters (2 of 11)	Response
Program Title	Mystery Hunters
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tue 7:30a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Through critical analysis, analytical thinking, and scientific testing, this series encourages children to question the world around them. Through both travel and investigation of ancient myths and mysteries, there is a profound focus on history, culture, geography, and international customs.

Other Matters (3 of 11)	Response
Program Title	Animal Atlas
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wed 7:30a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This show which is entertaining and educational, explores the world of animal wildlife, promoting a better understanding of how various animal species live and what they need to survive. The viewer gets to see where animals live, how they eat, and how the family unit operates and what threatens and supports its survival.

Other Matters (4 of 11)	Response
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Program Title	Animal Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thur 7:30a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program shows real life in-the-field experiences of professional and ordinary people taking care of, treating, and helping various animals. It exhibits good social responsibility and promotes strong personal and community values. It also includes safety tips and information about various animals and their habitats.

Other Matters (5 of 11)	Response
Program Title	Dog Tales
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fri 7:30a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This show showcases dogs and dog lovers of all types providing valuble information about canine heath, traing, grooming and overall dog care. Including dog safety and care tips, and lessons on the responsibility of owning a dog.

Other Matters (6 of 11)	Response
Program Title	Magi-Nation
Origination	Network
Days/Times Program Regularly Scheduled	Sat 7:00a and 7:30a
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In an enticing new world filled with excitement, mystery, and danger, "Magi-Nation" addresses these vital learning goals. Tony, Edyn and Strag along with their human and decidedly non-human colleagues model their successful, and sometimes less than successful, attempts to analyze difficult situations, set appropriate goals, and creatively seek solutions to the dire dilemmas in which they find themselves.

Other Matters (7 of 11)	Response
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Program Title	Real Life 101 (B)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 10:00a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 introduces viewers to real people doing real jobs, taking viewers "on the job" so they can see why these professionals love what they do. Viewers learn about jobs they might not know even existed, each week, as the hosts explore new professions.

Other Matters (8 of 11)	Response
Program Title	Ultimate Choice (B)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 10:30a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ultimate Choice is a radically different television series where teens embark on thrilling outdoor adventures during the day, then in the evening, grapple with controversial issues they may face. Cameras follow young men and women who are individually challenged to develop their moral convictions and make important decisions.

Other Matters (9 of 11)	Response
Program Title	Animal Atlas (B)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 11:00a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This show which is entertaining and educational, explores the world of animal wildlife, promoting a better understanding of how various animal species live and what they need to survive. The viewer gets to see where animals live, how they eat, and how the family unit operates and what threatens and supports its survival. (Animal Atlas episodes airing on the Bounce network are from a different season than those airing on our main channel.)

Other Matters (10 of 11)	Response
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Program Title	Safari Tracks (B)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 11:30a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Safari Tracks focuses on African wildlife and explores the magnificent and mysterious world of these animals, all in their natural habitat. Each week, the host explores the African continent, from the brushlands of the savanna to the great Okavango delta, and beyond.

Other Matters (11 of 11)	Response
Program Title	Teen Kids News (B)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 12:00p and 12:30p
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kids News is an award-winning television news show for kids, highlighting positive stories about children doing amazing things and helping to make the world a better place. Reporters also examine other fun, interesting, and important subjects each week.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Nexstar Broadcasting Inc</b></p>

**Attachments**

No Attachments.