

Children's Television Programming Report

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File Number:
CPR-150093
Submit Date:
01/09/2014
Call Sign:
KBVO
Facility ID:
35909
City:

LLANO
State:
TX
Service:
Full Service Television
Purpose:
Children's TV Programming Report
Status:
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Status Date:
01/09/2014
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<

Report reflects information for : Fourth Quarter of 2013

| General | Section | Question | Response |
|-------------|-------------|--|----------|
| Information | Attachments | Are attachments (other than associated schedules) being filed with this application? | |

| Applicant | Applicant Name, Type, and Contact Information | | | | |
|-------------|---|---------|-------|-------|----------------|
| Information | Applicant | Address | Phone | Email | Applicant Type |

| t | Contact Name | Address | Phone | Email | Contact Type |
|---|--------------|---------|-------|-------|--------------|
| - | | | | | |

Contact Representatives (0)

| Children's Television Information | Section | Question | Response | |
|---|--|--|--------------------|----------|
| | Station Type | Station Type | Network Affiliatio | n |
| | | Affiliated network | My Network | |
| | | Nielsen DMA | Austin TX | |
| | | Web Home Page Address | www.myaustintv. | com |
| | | | | |
| Digital Core | Question | | | Response |
| Programming | State the average number of hours of Core Programming per week broadcast by the station on its main program stream | | | 4.0 |
| | State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | | | 0.0 |
| | State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | | | 0.0 |
| | Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | | | Yes |
| | • | t at least 50% of the Core Programming counted toward meeting ed to free video programming aired on other than the main Yes N | | Yes |

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(8)

| Digital Core Program (1 of 8) | Response |
|---|--|
| Program Title | Animal Rescue |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday 7:00am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 8 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Rescue serves the educational and informational needs of children 16 years of age and younger with its program content, including safety tips and real life in-the- field experiences of professional and ordinary people in taking care of, treating and helping various animals. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (2 of 8) | Response |
|--|-----------------|
| Program Title | Dragonfly |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday 7:30am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |

| Number of Preemptions Rescheduled | |
|--|--|
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dragonfly TV is a science education television series that meets the educational and informational objectives of the FCC's Children's Programming requirements for children ages 13-16. Dragonfly TV showcases our most eager young scientists in a way that encourages all kids to discover the wonders of science. It's a new approach in science television for kids, because it features ordinary children and their own science investigations. The programs highlight children "doing" projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Whether shooting over moguls on free-ride skis, getting up close and personal with alligators, or cooking up experiments in their own kitchens, the Dragonfly TV kids empower viewers to explore, question, and learn. In each episode, children tell how they pursued their own investigations, communicating the infectious excitement that comes with making their own discoveries. "Dragonfly TV" is closed-captioned for the hearing impaired and displays the "E/I" icon throughout |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (3 of 8) | Response |
|---|----------------------------|
| Program Title | Jack Hanna's Into the Wild |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday 8:00am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 8 years to 16 years |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Jack Hanna's Into the Wild is a live action television program designed to meet the educational and informational needs of children. In each episode the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe. |
|---|--|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (4 of 8) | Response |
|--|----------------------|
| Program Title | Animal Atlas |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday 8:30am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

| Describe the | Animal Atlas continues its long series life by using technology to consistently improve the essential visual |
|---------------|---|
| educational | component of the episodes. The high definition video of the arresting animals and animal elements is well |
| and | used to engage viewers and lead them through a sequence of valued and meaningful insights. One of the |
| informational | series strengths continues to be that it does not just present a list of animal facts but links a wide variety of |
| objective of | information into sequences that make knowledge of the animal kingdom both simpler and easier to |
| the program | remember. The interstitial quizzes have become not just summaries of previous information but a lead-in to |
| and how it | the next organized sequence of information. The tone of credited narrator Eric Schwartz is perfect for the |
| meets the | target group of 13-16 year-olds. It is non-professorial and faux flip-again, ideal for the target mindset of |
| definition of | selfconfident adolescence. Yet the vocabulary is rich. It presumes the understanding of the words like |
| Core | "behemoth" and "adaptation" but gives enough context to add that word to young viewers' vocabulary |
| Programming. | without getting pedantic. Great information in a rich visual context. |
| | |
| Does the | Yes |

Does Licensee identify the program by displaying throughout the program the symbol E /l?

| Digital Core Program (5 of 8) | Response |
|---|----------------------|
| Program Title | Teen Kids News |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday 9:00am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Teen Kids News is a national 1/2 hour weekly program that is informative, educational and entertaining! The show has been on the air since 2003, and given how many people watch it and love it, the show will be on forever! Teen Kids News (TKN) highlights positive stories about kids doing amazing things and helping to make the world a better place. In addition, the TKN reporters on the show (who are, of course, all kids!) report on everything that is fun or interesting or important about our world. These stories range from kids who fly planes to how to deal with bullying to the best way to throw a baseball for power, to tips on getting into college to making friends to behind the scenes with entertainers. |
|---|--|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (6 of 8) | Response |
|---|-----------------------------|
| Program Title | Family Style with Chef Jeff |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday 9:30am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Family Style with Chef Jeff is an educational and informative half-hour, E/I series that teaches viewers how making the right choices in the kitchen can lead to life-changing experiences for the entire family. Each episode features interesting and valuable health and nutrition information as viewers also learn how to cook healthier versions of some of our favorite dishes. Family Style uses unique structural components to help young viewers retain and reflect on important and current health-related information. The series also features nutrition quizzes, health tips, and Chef Jeff's own positive reinforcement. The goal of the series is to help young viewers make well- informed choices about their eating habits, nutrition, and health. |
|---|--|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (7 of 8) | Response |
|---|--|
| Program Title | The Coolest Places on Earth |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday 10:00am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Coolest Places On Earth is for teens ages 13 through 16 and is an educational and informational program. The Coolest Places on Earth takes viewers on a journey of discovery to the most astonishing places on the planet cities, festivals, landmarks and jaw-dropping works of nature exploring each location's history and culture, learning why it deserves to be called one of the coolest places on earth! |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core | |
|--------------|----------|
| Program (8 | |
| of 8) | Response |

| Program Title | Animal Exploration with Jarod |
|--|---|
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday 10:30 |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Exploration with Jarod Miller brings viewers up close and personal with the most fascinating members of the animal kingdom. Animal Exploration entertains, informs, and inspires viewers as Jarod interacts with creatures in unexpected ways. Jarod's unique perspective on creatures large and small is seen in episodes such as "Need for Speed," in which viewers learn about the fast-paced lives of the animals one might expect, like cheetahs, but also about the world's fastest butterfly, the fastest striking snake, and a bird that bears a striking and deadly resemblance to the velociraptor. Each week's show features a "Did You Know?" segment, enabling viewers to take away something from the show that they can use in their own backyards. Come along with Jarod to the nearest and farthest corners of the globe as well as to your local zoo, as he explores the human/animal interaction in the face of an ever-changing world. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

| ntact | Question | Response |
|-------|--|---|
| | Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| | Name of children's programming liaison | Rachel Steading |
| | Address | 908 W. MLK Jr. Blvd. |
| | City | Austin |
| | State | тх |
| | Zip | 78701 |
| | Telephone Number | 512-476-3636 |
| | Email Address | rachel.steading@kxan.com |
| | Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational | The licensee has reviewed internal station records and documentation provided to us by program suppliers for compliance with the FCC's commercial limits in children's programs (47 C.F.R. Section 73.670) and the licensee hereby certifies that the station fully complied with these limits for all programs specifically designed for children ages twelve (12) and under. In addition to the programs listed in this report, the station broadcast the following |

programs specifically designed for children ages twelve

(12) and under: NONE.

value of such programming to children. See 47 C.F.R.

Section 73.671, NOTES 2 and 3.

Other Matters (8)

| Other Matters (1 of 8) | Response |
|---|---|
| Program Title | Animal Rescue |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday 7:00am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 8 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program serves tje educational and informational needs of children 16 years of age and younger with its program content, including safety tips and real life in the field experiences of professional and ordinary people in taking care of, treating and helping various animals. |

| Matters (2 of 8) | Response |
|--|--|
| Program Title | Dragonfly |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday 7:30am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 8 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dragonfly TV is a science education television series that meets the educational and informational objectives of the FCC's Children's Programming requirements for children ages 13-16. Dragonfly TV showcases our most eager young scientists in a way that encourages all kids to discover the wonders of science. It's a new approach in science television for kids, because it features ordinary children and their own science investigations. The programs highlight children "doing" projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young skills, while providing valuable information to reach answers. Whether shooting over moguls on free-ride skis, getting up close and personal with alligators, or cooking up experiments in their own kitchens, the Dragonfly TV kids empower viewers to explore, question, and learn. In each episode, children tell how they pursued their own investigations, communicating the infectious excitement that comes with making their own discoveries. "Dragonfly TV" is closed-captioned for the hearing impaired and displays the "E/I" icon throughout |

| Other Matters (3 of | |
|---------------------|----------------------------|
| 8) | Response |
| Program Title | Jack Hanna's Into the Wild |

| Origination | | Syndicated |
|--|--|--|
| Days/Times Pro Regularly Sche | - | Saturday 8:00am |
| Total times aire regularly sched time | | 13 |
| Length of Prog | ram | 30 mins |
| Age of Target (Audience from | Child | 8 years to 16 years |
| Describe the educational and informational objective of the program and he meets the defin of Core Programming. | ow it | Jack Hanna's Into the Wild is a live action television program designed to meet the educational and formational needs of children. In each episode the cameras follow Jack as he spends time with nature's creatures across the contenents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe. |
| Other | | |
| Matters (4 of 8) | Respo | inse |
| Program Title | Animal Atlas | |
| Origination | 7 (1111) | |
| Days/Times Program Regularly Scheduled | Saturd | lay 8:30am |
| Total times aired at regularly scheduled time | 13 | |
| Length of Program | 30 mins | |
| Age of Target Child Audience | 13 yea | ars to 16 years |
| from | Animal Atlas continues its long series life by using technology to consistently improve the essential visual component of the episodes. The high definition video of the arresting animals and animal elements is well used to engage viewers and lead them through a sequence of valued and meaningful insights. One of the series strengths continues to be that it does not just present a list of animal facts but links a wide variety of information into sequences that make knowledge of the animal kingdom both simpler and easier to remember. The interstitial quizzes have become not just summaries of previous information but a lead-in to the next organized sequence of information. The tone of credited narrator Eric Schwartz is perfect for the target group of 13-16 year-olds. It is non-professorial and faux flip-again, ideal for the target mindset of self-confident adolescence. Yet the vocabulary is rich. It presumes the understanding of the words like "behemoth" and "adaptation" but gives enough context to add that word to young viewers' vocabulary without getting pedantic. Great information in a rich visual context. | |

| Other Matters | |
|---------------|----------------|
| (5 of 8) | Response |
| Program Title | Teen Kids News |

| Origination | Syndicated |
|---|---|
| Days/Times Program Regularly Scheduled | Saturday 9:00am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Teen Kids News is a national 1/2 hour weekly program that is informative, educational and entertaining! The show has been on the air since 2003, and given how many people watch it and love it, the show will be on forever! Teen Kids News (TKN) highlights positive stories about kids doing amazing things and helping to make the world a better place. In addition, the TKN reporters on the show (who are, of course all kids!) report on everything that is fun or interesting or important about our world. These stories range from kids who fly planes to how to deal with bullying to the best way to throw a baseball for power, to tips on getting into college to making friends to behind the scenes with entertainers. |
| Other Matters (6 of 8) | Response |
| Program Title | Family Style with Chef Jeff |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday 9:30am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| | |
| Age of Target Child Audience from | 13 years to 16 years |

Other Matters (7 of 8)

Response

| Origination | Syndicated |
|---|--|
| Days/Times Program Regularly Scheduled | Saturday 10:00 |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Coolest Places On Earth is for teens ages 13 through 16 and is an educational and informational program. The Coolest Places on Earth takes viewers on a journey of discovery to the most astonishing places on the planet cities, festivals, landmarks and jaw-dropping works of nature exploring each location's history and culture, learning why it deserves to be called one of the coolest places on earth! |

| Other Matters (8 of 8) | Response |
|--|--|
| Program Title | Animal Exploration with Jarod |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday 10:00am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Exploration with Jarod Miller brings viewers up close and personal with the most fascinating members of the animal kingdom. Animal Exploration entertains, informs, and inspires viewers as Jarod interacts with creatures in unexpected ways. Jarod's unique perspective on creatures large and small is seen in episodes such as "Need for Speed," in which viewers learn about the fast-paced lives of the anima one might expect, like cheetahs, but also about the world's fastest butterfly, the fastest striking snake, and bird that bears a striking and deadly resemblance to the velociraptor. Each week's show features a "Did Yo Know?" segment, enabling viewers to take away something from the show that they can use in their own backyards. Come along with Jarod to the nearest and farthest corners of the globe as well as to your local zoo, as he explores the human/animal interaction in the face of an ever-changing world. |

| Certification |
|---------------|
|---------------|

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503). I certify that this application includes all required and relevant attachments. KXAN, I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. Inc.

Attachments No Attachments.