

Children's Television Programming Report

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 KPDX
 Facility ID:
 35460
 City:

 VANCOUVER
 State:
 WA

 Service:
 Full Service Television
 Purpose:
 Children's TV Programming Report
 Status:
 Received
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 10/07/2011
 Filing Status:
 Active
 Filing Status:
 Active
 Filing Status:

Report reflects information for : Third Quarter of 2011

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information	Applicant Name, Type, and Contact Information					
	Applicant	Address	Phone	Email	Applicant Type	

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's Television Information	Section	Section Question Re		
	Station Type	Station Type Station Type Network Affilia		ı
		Affiliated network	MyNetwork TV	
		Nielsen DMA	Portland OR	
		Web Home Page Address	www.livepdx.com	
Digital Core	Question			Response
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream			3.0
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			0.0
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			0.0
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?			Yes
	Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the			Yes

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(11)

Digital Core Program (1 of 11)	Response
Program Title	Animal Exploration With Jarrod Miller
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Exploration is a live action program that looks at exotic and domestic animals from its own unique perspective. Every week they explore animals that fit a particular theme. Its mission is to inspire viewers to preserve the innate human instinct to explore. Each episode is designed to reveal to children the world around them in a way that identifies positive role models and prosocial values within an environmentally responsible universe.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 11)	Response
Program Title	Animal Atlas
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7:30am
Total times aired at regularly scheduled time	11
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions	
Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas retains its cognitively satisfying style of presenting engaging video with informative narration that encourages thinking and conclusions from young viewers. The program maintains its connection with educational standards consistent with nationally published curriculum goals in the natural sciences. Reference to the history and classification of the species complement the speific data presented with sense of overview. The program continues its tradition of building visual information from original and detailed footage of animals.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 11)	Response
Program Title	Heroes Among Us
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8:00am
Total times aired at regularly scheduled time	11
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Heroes Among Us celebrates the life affirming stories of everyday people doing extraordinary things. Viewers meet the real world heroes who've stepped up wher everybody else fell back. These heroes are young and old, from both big cities and small towns.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital C	Core Program (4 of 11)	Response
Program	n Title	Sports Stars of Tomorrow
Originat	ion	Syndicated

Days/Times Program Regularly Scheduled	Saturday 8:30am
Total times aired at regularly scheduled time	11
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sports Stars of Tomorrow is a show about high school and college athletics. The show, which is hosted by legendary broadcaster Pat Summerall, takes its viewers across the country in search of the brightest young stars in sports.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 11)	Response
Program Title	Teen Kid News
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:00am
Total times aired at regularly scheduled time	11
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

ec ar int ob pr hc th Co	escribe the ducational nd formational ojective of the rogram and ow it meets he definition of ore rogramming.	The mission of Teen Kid News is to produce a weekly news program that will provide information and news to kids in a manner that is compelling as well as highly entertaining. It is designed to appeal to the audience on its own level. The focus of the program is young people, always letting them tell their stories in their own words. The large, diverse news anchor team will be unique in television and have great appeal to kids who will identify and emulate them. The program will serve the audience in a way that will make a real difference in their lives. It will insert the clear voice of the kids into the adult-dominated media and provide a unique perspective to the news that is not currently available on network television.
Lid id pr dis th pr	oes the censee lentify the rogram by isplaying roughout the rogram the ymbol E/I?	Yes

Digital Core Program (6 of 11)	Response
Program Title	Made In Hollywood: Teen Edition
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:30am
Total times aired at regularly scheduled time	11
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Made In Hollywood" is a behind-the-scenes entertainment news magazine series showcasing how and why movies are made in Hollywood. "Made In Hollywood: Teen Edition" segments range from coverage of the Dreamworks Animation Team, Producer Lauren Schuler Donner, Actors Shia LaBeouf, Elijah Wood & Dakota Fanning, Casting Directors Jane Jenkins & Janet Hirschenson, Composer Harry Gregson-Williams and Grammy-winning Songwriter Diane Warren. The educational/informational weekly series introduces the younger demographic to behind-the-scenes filmmaking, special effects techniques and career opportunities focusing on the creative, technical and artistic skills of the motion picture industry.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 11)	Response
Program Title	Pets.tv
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7:30am
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pets.TV entertains viewers of all ages showing all the beautiful, colorful and friendly animals that live amoung us. Each episode takes us on a trip which may start in Metropolis, whosing the various dog costumes while these mutts strut their stuff to Newport Beach where tourists and vacationers swim alongside a family of dolphins.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 11)	Response
Program Title	Jack Hanna's Into The Wild
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:00am

Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	World-renowned animal champion, Jack Hanna takes you into the wild as you follow the true-life adventures of Hanna, his family and long-time crewmembers as they travel the globe in search of the ultimate animal experience. Team Hanna goes where no cameras have gone before, recording non-stop animal footage all over the world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 11)	Response
Program Title	Animal Atlas
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:30am
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas retains its cognitively satisfying style of presenting engaging video with informative narration that encourages thinking and conclusions from young viewers. The program maintains its connection with educational standards consistent with nationally published curriculum goals in the natural sciences. Reference to the history and classification of the species complement the speific data presented with sense of overview. The program continues its tradition of building visual information from original and detailed footage of animals.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 11)	Response
Program Title	Animal Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:00am
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue's program content includes safety tips and information about a wide spectrum of animals and their habitat. The program shows real life in-the-field experience of professional and ordinary people caring for, treating and helping various animals, as we as exhibiting social reponsibility while promoting strong personal and community values.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 11) Response	
Program Title	Dog Tales
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:30am

Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The content of Dog Tales includes dog safety and care tips, as well as lessons on the reponsibility of dog ownership. Dog Tales showcases veterinary experts explaining different issues affecting canines. The series includes weekly recommended reading lists and promotes children's writing and creative skills with essay and art contests.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact	Question	Response
	Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C. F.R. Section 73.3526(e)(11)(iii)?	Yes
	Name of children's programming liaison	Patrick McCreery
	Address	14975 NW Greenbrier Parkway
	City	Beaverton
	State	OR
	Zip	97006
	Telephone Number	503-906-1249
	Email Address	patrick.mccreery@meredith.com
	Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	After due review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies that the station fully complied with the FCC's commercial limits in children's programming, as specified at 47 C.F.R. section 73.670, with respect to all programs specifically designated for children ages 12 and under.

Other Matters (6)

Other Matters (1 of 6)	Response	
Program Title	Animal Exploration With Jarrod Miller	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturday 7:00am	
Total times aired at regularly scheduled time	14	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Exploration is a live action program that looks at exotic and domestic animals from its own unique perspective. Every week they explore animals that fit a particular theme. Its mission is to inspire viewers to preserve the innate human instinct to explore. Each episode is designed to reveal to children the world around them in a way that identifies positive role models and pro- social values within an environmentally responsible universe.	
Other Matters (2 of 6)	Response	
Program Title	Pets.tv	
Origination	Syndicated	
Days/Times Program Regu Scheduled	Ilarly Saturday 7:30am	
Total times aired at regular scheduled time	ly 14	
Length of Program	30 mins	
Age of Target Child Audier from	nce 13 years to 16 years	
Describe the educational a informational objective of the program and how it meets definition of Core Program	animals that live amoung us. Each episode takes us on a trip which may start in the Metropolis, whosing the various dog costumes while these mutts strut their stuff to	
Other Matters (3 of 6)	Response	
Program Title	Jack Hanna's Into The Wild	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday 8:00am	
Total times aired at regular scheduled time	ly 14	
Length of Program	30 mins	

Age of Target Child Audience 13 years to 16 years from

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

World-renowned animal champion, Jack Hanna takes you into the wild as you follow the true-life adventures of Hanna, his family and long-time crewmembers as they travel the globe in search of the ultimate animal experience. Team Hanna goes where no cameras have gone before, recording non-stop animal footage all over the world.

Other Matters (4 of 6)	Response
Program Title	Animal Atlas
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8:30am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas retains its cognitively satisfying style of presenting engaging video with informative narration that encourages thinking and conclusions from young viewers. The program maintains its connection with educational standards consistent with nationally published curriculum goals in the natural sciences. Reference to the history and classification of the species complement the speific data presented with sense of overview. The program continues its tradition of building visual information from original and detailed footage of animals.
Other Matters (5 of 6)	Response
Program Title	Animal Rescue
Origination	Network
Days/Times Program	Saturday 9:00am

Days/Times Program Regularly Scheduled	Saturday 9:00am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Animal Rescue's program content includes safety tips and information about a wide spectrum of animals and their habitat. The program shows real life in-the-field experiences of professional and ordinary people caring for, treating and helping various animals, as well as exhibiting social reponsibility while promoting strong personal and community values.

Other Matters (6 of 6)	Response
Program Title	Dog Tales
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:30am

Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The content of Dog Tales includes dog safety and care tips, as well as lessons on the reponsibility of dog ownership. Dog Tales showcases veterinary experts explaining different issues affecting canines. The series includes weekly recommended reading lists and promotes children's writing and creative skills with essay and art contests.

Certificatio	n
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Question

I certify that this application includes all required and relevant attachments.	Meredith
AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION	
WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY	
requirements that apply to the type of Authorization requested in this application.	
of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage	
requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation	
Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage	
FORFEITURE OF ANY FEES PAID	
FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND	
belief there is good ground to support it; and that it is not interposed for delay.	
certifies that he or she has read the document; that to the best of his or her knowledge, information, and	
a), who is authorized to represent the party filing the Children's Television Programming, and who further	
Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23	
appointed official who is authorized to sign on behalf of the party filing the Children's Television	
officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or	
The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an	

Attachments No Attachments.