

(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0015452238** File Number: **CPR-143192** Submit Date: **07/05/2013** Call Sign: **KWTV-DT** Facility ID: **25382** 

City: **OKLAHOMA CITY** State: **OK** 

Service: Full Service Television | Purpose: Children's TV Programming Report | Status: Received | Status Date:

07/05/2013 Filing Status: Active

# Report reflects information for : Second Quarter of 2013

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

## **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CBS
	Nielsen DMA	Oklahoma City
	Web Home Page Address	www.news9.com

# Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

# Digital Core Programs(12)

Digital Core Program (1 of 12)	Response
Program Title	DOODLEBOPS - I (KWTV 9.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8:00am 13x (4/6, 4/13, 4/20, 4/27, 5/4, 5/11, 5/18, 5/25, 6/1, 6/8, 6/15, 6/22, 6/29)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 12)	Response
Program Title	DOODLEBOPS - II (KWTV 9.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8:30am 13x (4/6, 4/13, 4/20, 4/27, 5/4, 5/11, 5/18, 5/25, 6/1, 6/8, 6/15, 6/22, 6/29)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Eac episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

<b>Digital Core</b>
Program (3
of 12)

Program Title	BUSYTOWN MYSTERIES - I (KWTV 9.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 9:00am 13x (4/6, 4/13, 4/20, 4/27, 5/4, 5/11, 5/18, 5/25, 6/1, 6/8, 6/15, 6/22, 6/29)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from thos facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E ///?	Yes

Digital Core Program (4	
of 12)	Response
Program Title	BUSYTOWN MYSTERIES - II (KWTV 9.1)

Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 9:30am 13x (4/6, 4/13, 4/20, 4/27, 5/4, 5/11, 5/18, 5/25, 6/1, 6/8, 6/15, 6/22, 6/29)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries bring the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from the facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 12)	Response
Program Title	LIBERTY'S KIDS - I (KWTV 9.1)
Origination	Network

Days/Times Program Regularly Scheduled	Saturday, 10:00am 13x (4/6, 4/13, 4/20, 4/27, 5/4, 5/11, 5/18, 5/25, 6/1, 6/8, 6/15, 6/22, 6/29)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during and immediately following the American Revolution. Each episode focuses on placing historical events and pivotal figures within an age appropriate context that provides young people with an exciting opportunity to experience this period of history through the eyes of a similar demographic. The programs also include interstitial segments that provide facts in both a newscast and game format, reinforcing the topic of the episode. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E //!?	Yes

Digital Core Program (6 of 12)	Response
Program Title	LIBERTY'S KIDS - II (KWTV 9.1)
Origination	Network

Days/Times Program Regularly Scheduled	Saturday, 10:30am 13x (4/6, 4/13, 4/20, 4/27, 5/4, 5/11, 5/18, 5/25, 6/1, 6/8, 6/15, 6/22, 6/29)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during and immediately following the American Revolution. Each episode focuses on placing historical events and pivotal figures within an age appropriate context that provides young people with an exciting opportunity to experience this period of history through the eyes of a similar demographic. The programs also include interstitial segments that provide facts in both a newscast and game format, reinforcing the topic of the episode. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (7 of 12)	Response
Program Title	ANIMAL RESCUE (KWTV 9.2)
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturday, 10:00am 13x (4/6, 4/13, 4/20, 4/27, 5/4, 5/11, 5/18, 5/25, 6/1, 6/8, 6/15, 6/22, 6/29)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL RESCUE SERVES THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDRE TO 16 YEARS OF AGE WITH ITS PROGRAM CONTENT, INCLUDING SAFETY TIPS AND INFORMATION ABOUT VAROIUS ANIMALS AND THEIR HABITATS. THE PROGRAM ALSO SHOWS REAL LIFE IN-THE-FIELD EXPERIENCES OF PROFESSIONAL AND ORDINARY PEOTAKING CARE OF, TREATING AND HELPING VARIOUS ANIMALS, AS WELL AS EXHIBITING GOOD SOCIAL RESPONSIBILITY AND PROMOTING STRONG PERSONAL AND COMMUNITY VALUES.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 12)	Response
Program Title	SWAP TV (KWTV 9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 10:30am 13x (4/6, 4/13, 4/20, 4/27, 5/4, 5/11, 5/18, 5/25, 6/1, 6/8, 6/15, 6/22, 6/29)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SWAP TV SERVES THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN 13 TO YEARS OF AGE WITH ITS PROGRAM CONTENT, PRESENTING NEW AND VARIED EXPERIENCES, PROVIDING PRACTICAL APPLICATIONS IN EVERYDAY LIFE. THE SHOW ALSO PROVIDES INFORMATIVE SEGMENTS ON VARIOUS SPORTS, ACADEMIC AND LEISU ACTIVITIES, ALLOWING STUDENTS TO EXPAND THEIR HORIZONS. THE WEEKLY SERIES ALSO PROMOTES CHILDREN'S WRITING AND CREATIVE SKILLS.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 12)	Response
Program Title	THE REAL WINNING EDGE (KWTV 9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 11:00am 13x (4/6, 4/13, 4/20, 4/27, 5/4, 5/11, 5/18, 5/25, 6/1, 6/8, 6/15, 6/22, 6/29)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE REAL WINNING EDGE SERVES THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN 13 TO 16 YEARS OF AGE WITH ITS PROGRAM CONTENT, INCLUDING WAYS TO HELP PRESERVE THE ENVIRONMENT AND WITH PRACTICAL APPLICATIONS USEFUL IN EVERYDAY LIFE. THE SHOW ALSO PROVIDES INFORMATIVE SEGMENTS ON RECYCLING AND VARIOUS ACADEMIC ACTIVITIES AND SCIENCE AND RESEARCH TECHNIQUES, ALLOWING CHILDREN TO PLAY THEIR OWN PART IN ENVIRONMENTAL ACTIVITIES BOTH AT HOME AND AT SCHOOOL. THE WEEKLY SERIES ALSO PROMOTES CHILDREN'S WRITING AND CREATIVE SKILLS.
Does the Licensee dentify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 12)	Response	
Program Title	MISSING (KWTV 9.2)	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturday, 11:30am 13x (4/6, 4/13, 4/20, 4/27, 5/4, 5/11, 5/18, 5/25, 6/1, 6/8, 6/15, 6/22, 6/29)	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MISSING SERVES THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN 13 TO 16 YEARS OF AGE WITH ITS PROGRAM CONTENT, INCLUDING SAFETY TIPS AND REAL LIFE STORIES USING VARIOUS RESOURCES TO HELP FIND MISSING PEOPLE. THE SHOW IS ALSO A PUBLIC SERVICE TO COMMUNITIES ACROSS THE UNITED STATES AND IS ENDORSED BY THE NATIONAL CENTER FOR MISSING AND EXPLOITED CHILDREN.	

Doos the Licenses	Yes
Does the Licensee	res
identify the program by	
displaying throughout	
the program the	
symbol E/I?	
Symbol L/1:	

Digital Core Program (11 of 12)	Response
Program Title	JACK HANNA'S INTO THE WILD (KWTV 9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 12:00Pm 13x (4/6, 4/13, 4/20, 4/27, 5/4, 5/11, 5/18, 5/25, 6/1, 6/8, 6/15, 6/22, 6/29)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	INTO THE WILD IS AN ENLIGHTENING GIFT FOR VIEWERS OF ALL AGES, WITHOUT BEING PREACHY, INTO THE WILD EXPLORES BEHAVIORS IN TERMS OF HOW THEY CAN INFLUENCE NOT ONLY MANKIND, BUT ANIMALS AND THE ENVIRONMENT ALIKE. THE EPISODES WILL REPRESENT EVERY ASPECT OF PUBLIC SCHOOL CURRICULUM (SCIENCE, MATH, GEOGRAPHY, READING AND ENGLISH). INTO THE WILD BREAKS THROUGH THE GARBAGE TO PROVIDE AN EXCITING EDUCATIONAL AND STIMULATING PROGRAM.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 12)	Response
Program Title	NOW EAT THIS WITH ROCCO DISPIRITO
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturday, 12:30Pm 13x (4/6, 4/13, 4/20, 4/27, 5/4, 5/11, 5/18, 5/25, 6/1, 6/8, 6/15, 6/22, 6/29)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	NOW EAT THIS IS A DIFFERENT VERSION OF A COOKING SHOW EMPHASIZING FAMILIES AND CHANGING FAMILY BEHAVIOR AND COOKING CULTURE WITH THE GOAL OF MAKING THE FAMILY'S KIDS HEALTHIER RANGING FROM CALORIC INTAKE HABITS WITH THE RESULTS OF GREATER OVERALL HEALTH TO NUTRITION REINFORCED BY LARGE GRAPHICS REMINDING FAMILIES CONSISTENTLY THAT CHILDREN ARE AN ASSET AS WELLS AS A RESPONSIBILITY WHEN IT COMES TO FOOD PREPARATION. CHILDREN ARE THE ULTIMATE JUDGES OF THE FOOD PREPARED, WATCHING AND EVALUATING FAMILIAR DISHES PREPARED IN A HEALTHI WAY.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Non-Core Educational and Informational Programming (2)

Non-Core Educational and	
Informational Programming	Desmana
(1 of 2)	Response
Program Title	JACK HANNA'S INTO THE WILD (KWTV 9.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturday, 3:00AM 13x (4/6, 4/13, 4/20, 4/27, 5/4, 5/11, 5/18, 5/25, 6/1, 6/8, 6/15, 6/22, 6/29)
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	INTO THE WILD IS AN ENLIGHTENING GIFT FOR VIEWERS OF ALL AGES, WITHOUT BEING PREACHY, INTO THE WILD EXPLORES BEHAVIORS IN TERMS OF HOW THEY CAN INFLUENCE NOT ONLY MANKIND, BUT ANIMALS AND THE ENVIRONMENT ALIKE. THE EPISODES WILL REPRESENT EVERY ASPECT OF PUBLIC SCHOOL CURRICULUM (SCIENCE, MATH, GEOGRAPHY, READING AND ENGLISH). INTO THE WILD BREAKS THROUGH THE GARBAGE TO PROVIDE AN EXCITING EDUCATIONAL AND STIMULATING PROGRAM.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

#### **Date and Time Aired:**

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (2 of 2)	Response
Program Title	NOW EAT THIS WITH ROCCO DISPIRITO (KWTV 9.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturday, 3:30AM 13x (4/6, 4/13, 4/20, 4/27, 5/4, 5/11, 5/18, 5/25, 6/1, 6/8, 6/15, 6/22, 6/29)

Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	NOW EAT THIS IS A DIFFERENT VERSION OF A COOKING SHOW EMPHASIZING FAMILIES AND CHANGING FAMILY BEHAVIOR AND COOKING CULTURE WITH THE GOAL OF MAKING THE FAMILY'S KIDS HEALTHIER RANGING FROM CALORIC INTAKE HABITS WITH THE RESULTS OF GREATER OVERALL HEALTH TO NUTRITION REINFORCED BY LARGE GRAPHICS REMINDING FAMILIES CONSISTENTLY THAT CHILDREN ARE AN ASSET AS WELLS AS A RESPONSIBILITY WHEN IT COMES TO FOOD PREPARATION. CHILDREN ARE THE ULTIMATE JUDGES OF THE FOOD PREPARED, WATCHING AND EVALUATING FAMILIAR DISHES PREPARED IN A HEALTHIER WAY.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F. R. Section 73.673?	Yes

#### **Date and Time Aired:**

Questions	Response
Date Time	

Sponsored Core Programming (0)

## **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)?	Yes
Name of children's programming liaison	KIM EUBANK
Address	7401 NORTH KELLEY AVENUE
City	OKLAHOMA CITY
State	ОК
Zip	73111
Telephone Number	405-841-9920
Email Address	kim.eubank@griffincommunications.net

Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's **Television Act** (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed nonbroadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F. R. Section 73.671, NOTES 2 and

3.

STATION TERMINATED ANALOG SERVICE ON FEBRUARY 17, 2009, AND HAS ANSWERED 7(B) AND 7(C) YES IN ORDER TO AVOID FILING AN UNNECESSARY EXHIBIT. EFFECTIVE APRIL 1, 2011, KWTV BEGAN BROADCASTING NEWS 9 NOW ON DIGITAL SUBCHANNEL 9.2. IN ADDITION TO AIRING A SCHEDULE OF EDUCATIONAL AND INFORMATIONAL PROGRAMMING APPROPRIATE FOR CHILDREN, KWTV SERVES THIS SEGMENT OF THE VIEWING AUDIENCE IN OTHER WAY. ON AIR PERSONNEL FROM KWTV NEWS 9 MAKE APPEARANCES BEFORE CHILDREN AND PRETEENS IN THE COMMUNITY TALKING ABOUT POTENTIAL CAREERS IN BROADCASTING AND WHAT IT IS LIKE TO WORK AT THE TELEVISION STATION. KWTV ALSO SPONSORS AND SUPPORTS VARIOUS COMMUNITY OUTREACH PROJECTS AIMED AT ADDRESSING THE NEED AND CONCERNS OF CHILDREN AND PRETEENS. TALENT APPEARANCES ARE AS FOLLOWS Mark Harmon Celebrity Bowling Tournament, 6/1/2013, Adrianna Iwasinki, News9 Emcee, Shawnee Firelake Bowling Center 3rd Annual Partner Agency Conference 4/12/2013 Amanda Taylor 100 I spoke to a group of nonprofit agencies about the Food Banks Food for Kids program. Regional Food Bank of OK Elephant Birthday Party, Malees 2 4/14/2013 Bobbie Miller several thousand celebrated their baby elephants birthday with cake, singing, a show OKC Zoo Infant Crisis Services benefit 5/3/2013 Bobbie Miller emcees 200 Auctioned and raffled items to raise money for ICS, ate dinner Nichols Hills Country Club, OKC Extreme Racing at Remington 4 /28/2013 Chris McKinnon 20,000 Meet and greet with viewers. Served as celebrity trainer for the camel races. Remington Park, Oklahoma City Extreme Racing at Remington Park 4/28/2013 Dana Hertneky 20,000 Signed autographs, served as celebrity trainers for extreme racing events, talked on Big screen about charity we were raising money for Remington Park Spring Weather Talk 4/4/2013 David Payne 50 Spring weather safety Baptist Village Oklahoma City Tour of Forecast Center 4/19/2013 David Payne 10 Tour Forecast Center Studio KWTV April Road Trip Oklahoma Norman Medieval Fair 4/5/2013 David Payne and Jed Castles, Robin Marsh, Lauren Nelson, Kelly Ogle, Nick Bender, Lacey Swope 1700 News 9 anchors met viewers, signed autographs and took photos. They shot a variety of stories including a segment featuring Lauren and Robin with Sassy Mama Caryn Ross inside her food truck. Nick and Lacey explored the fair and featured three stories on axe throwing, juggling and archery. Reaves Park, Norman, OK Archival Interview 4/24/2013 Gary England 2 Interview re Gary Englands career Gary England Office Shelter Giveaway Launch Event 4/25/2013 Gary England 30 Talent appearance Flat Safe Shelter Oklahoma Hall of Fame Luncheon 5/16/2013 Gary England 80 Appeared as recently elected member to Hall of Fame OK Hall of Fame Interview with LA Times magazine 5/16/2013 Gary England 2 Interview with Hailey Potts of LA Times re his career Gary England Office Weather Interview 5/23/2013 Gary England 2 Interview re recent tornadic events Gary England Office Interview with NPR 5/31/2013 Gary England 1 Phone interview with NPR re recent tornadic events KWTV NAB Interview 6/6/2013 Gary England 3 Interview Gary England re severe weather KWTV Studio Swing for Hope 6/10/2013 Gary England 300 Gold tournament benefiting brain cancer research Norman, OK OMN Legends of the Industry 6/18/2013 Gary England 75 Gary was being honored as a Legend of the Industry Homebuilders Assn. building Spring Weather Presentation 6/26/2013 Jed Castles 35 Discuss OK spring weather and weather safety Christian Heritage Academy, Edmond, OK Road Trip Oklahoma 4/5/2013 Jed Castles, David Payne, Lacey Swope, Nick Bender 1,000 Talent Appearance Norman Medieval Fair Oklahoma Nonprofit Excellence Awards 4/20 /2013 Jennifer Loren and Alex Cameron 500 MCs Southern Hills Country Club Tulsa St. Gregorys Art Trek 4/13/2013 Jim Gardner 1500 Signed Autographs and displayed Skynews 9 St Gregorys College Shawnee OK Concert in the Park 89ers Day Guthrie 4/21/2013 Jim Gardner 300 Bluegrass Music Festival Miner

# Other Matters (12)

Other Matters (1 of 12)	Response
Program Title	DOODLEBOPS - I (KWTV 9.1)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 8:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (2 of 12)	Response
Program Title	DOODLEBOPS - II (KWTV 9.1)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 8:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

definition of

Programming.

Core

The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (3 of 12)	Response
Program Title	BUSYTOWN MYSTERIES - I (KWTV 9.1)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 9:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and

Other Matters (4 of 12)	Response
Program Title	BUSYTOWN MYSTERIES - II (KWTV 9.1)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 9:30AM

otherwise meets the definition of Core Programming as specified in the Commission's rules.

Total times	13		
aired at			
regularly			
scheduled			
time			
ength of	30 mins		
Program			
age of	3 years to 7 years		
Target Child			
Audience			
from			

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and Otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (5 of 12)	Response
Program Title	LIBERTY'S KIDS - I (KWTV 9.1)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 10:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during and immediately following the American Revolution. Each episode focuses on placing historical events and pivotal figures within an age appropriate context that provides young people with an exciting opportunity to experience this period of history through the eyes of a similar demographic. The programs also include interstitial segments that provide facts in both a newscast and game format, reinforcing the topic of the episode. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters	
(6 of 12)	Response

Program Title	LIBERTY'S KIDS - II (KWTV 9.1)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core	The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during and immediately following the American Revolution. Each episode focuses on placing historical events and pivotal figures within an age appropriate context that provides young people with an exciting opportunity to experience this period of history through the eyes of a similar demographic. The programs also include interstitial Segments that provide facts in both a newscast and game format, reinforcing the topic of the episode. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (7 of 12)	Response
Program Title	ANIMAL RESCUE (KWTV 9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 10:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL RESCUE SERVES THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN 13 TO 16 YEARS OF AGE WITH ITS PROGRAM CONTENT, INCLUDING SAFETY TIPS AND INFORMATION ABOUT VAROIUS ANIMALS AND THEIR HABITATS. THE PROGRAM ALSO SHOWS REAL LIFE IN-THE-FIELD EXPERIENCES OF PROFESSIONAL AND ORDINARY PEOPLE TAKING CARE OF, TREATING AND HELPING VARIOUS ANIMALS, AS WELL AS EXHIBITING GOOD SOCIAL RESPONSIBILITY AND PROMOTING STRONG PERSONAL AND COMMUNITY VALUES.

Programming.

Other Matters (8 of

Response

12)

Program Title	SWAP TV (KWTV 9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SWAP TV SERVES THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN 13 TO 16 YEARS OF AGE WITH ITS PROGRAM CONTENT, PRESENTING NEW AND VARIED EXPERIENCES, PROVIDING PRACTICAL APPLICATIONS IN EVERYDAY LIFE. THE SHOW ALSO PROVIDES INFORMATIVE SEGMENTS ON VARIOUS SPORTS, ACADEMIC AND LEISURE ACTIVITIES, ALLOWING STUDENTS TO EXPAND THEIR HORIZONS. THE WEEKLY SERIES ALSO PROMOTES CHILDREN'S WRITING AND CREATIVE SKILLS.

Other Matters (9 of 12)	Response
Program Title	THE REAL WINNING EDGE (KWTV 9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 11:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE REAL WINNING EDGE SERVES THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN 13 TO 16 YEARS OF AGE WITH ITS PROGRAM CONTENT, INCLUDING WAYS TO HELP PRESERVE THE ENVIRONMENT AND WITH PRACTICAL APPLICATIONS USEFUL IN EVERYDAY LIFE. THE SHOW ALSO PROVIDES INFORMATIVE SEGMENTS ON RECYCLING AND VARIOUS ACADEMIC ACTIVITIES AND SCIENCE AND RESEARCH TECHNIQUES, ALLOWING CHILDREN TO PLAY THEIR OWN PART IN ENVIRONMENTAL ACTIVITIES BOTH AT HOME AND AT SCHOOOL. THE WEEKLY SERIES ALSO PROMOTES CHILDREN'S WRITING AND CREATIVE SKILLS.

Other Matters (10 of 12)	Response
Program Title	MISSING (KWTV 9.2)
Origination	Syndicated

Days/Times Program Regularly Scheduled	SATURDAY 11:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MISSING SERVES THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN 13 TO 16 YEARS OF AGE WITH ITS PROGRAM CONTENT, INCLUDING SAFETY TIPS AND REAL LIFE STORIES USING VARIOUS RESOURCES TO HELP FIND MISSING PEOPLE. THE SHOW IS ALSO A PUBLIC SERVICE TO COMMUNITIES ACROSS THE UNITED STATES AND IS ENDORSED BY THE NATIONAL CENTER FOR MISSING AND EXPLOITED CHILDREN.

Other Matters (11 of 12)	Response
Program Title	JACK HANNA'S INTO THE WILD (KWTV 9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 12NOON
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	INTO THE WILD IS AN ENLIGHTENING GIFT FOR VIEWERS OF ALL AGES, WITHOUT BEING PREACHY, INTO THE WILD EXPLORES BEHAVIORS IN TERMS OF HOW THEY CAN INFLUENCE NOT ONLY MANKIND, BUT ANIMALS AND THE ENVIRONMENT ALIKE. THE EPISODES WILL REPRESENT EVERY ASPECT OF PUBLIC SCHOOL CURRICULUM (SCIENCE, MATH, GEOGRAPHY, READING AND ENGLISH). INTO THE WILD BREAKS THROUGH THE GARBAGE TO PROVIDE AN EXCITING EDUCATIONAL AND STIMULATING PROGRAM.

Other Matters (12 of 12)	Response
Program Title	NOW EAT THIS WITH ROCCO DISPIRITO (KWTV 9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 12:30PM
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	NOW EAT THIS IS A DIFFERENT VERSION OF A COOKING SHOW EMPHASIZING FAMILIES AND CHANGING FAMILY BEHAVIOR AND COOKING CULTURE WITH THE GOAL OF MAKING THE FAMILY'S KIDS HEALTHIER RANGING FROM CALORIC INTAKE HABITS WITH THE RESULTS OF GREATER OVERALL HEALTH TO NUTRITION REINFORCED BY LARGE GRAPHICS REMINDING FAMILIES CONSISTENTLY THAT CHILDREN ARE AN ASSET AS WELLS AS A RESPONSIBILITY WHEN IT COMES TO FOOD PREPARATION. CHILDREN ARE THE ULTIMATE JUDGES OF THE FOOD PREPARED, WATCHING AND EVALUATING FAMILIAR DISHES PREPARED IN A HEALTHIEI WAY.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. GRIFFIN LICENSING, L.L.C. **Attachments** 

No Attachments.