



(REFERENCE COPY - Not for submission)

Modification of a License for DTV Application

File Number: **0000241430** | Submit Date: **03/18/2024** | Call Sign: **WWMB** | Facility ID: **3133** | FRN: **0023159734** | State: **South Carolina** | City: **FLORENCE**

Service: **DTV** | Purpose: **Modification to License (Next Gen) 0000119979** | Status: **Superceded** | Status Date: **04/24/2024** | Filing Status: **InActive**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Fees, Waivers, and Exemptions

Section	Question	Response
Fees	Is the applicant exempt from FCC application Fees?	No
	Indicate reason for fee exemption:	
	Is the applicant exempt from FCC regulatory Fees?	No
Waivers	Does this filing request a waiver of the Commission's rule(s)?	No
	Total number of rule sections involved in this waiver request:	
	Are the frequencies or parameters requested in this filing covered by grandfathered privileges, previously approved by waiver, or functionally integrated with an existing station?	No

Application Type	Fee Code	Fee Amount
Modification to License (Next Gen)	MJT	\$425.00
	Total	\$425.00

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
HSH MYRTLE BEACH (WWMB) LICENSEE, LLC	201 MASSACHUSETTS AVENUE, NE Suite C-1 WASHINGTON, DC 20002 United States	+1 (202) 546-5400	Anthony@hsh. media	Limited Liability Company

**Authorization Holder Name**

Check box if the Authorization Holder name is being updated because of the sale (or transfer of control) of the Authorization(s) to another party and for which proper Commission approval has not been received or proper notification provided.

Contact  
Representatives  
(4)

Contact Name	Address	Phone	Email	Contact Type
<b>Paul A Cicelski</b> <i>Legal Counsel</i> Lerman Senter PLLC	2001 L Street, NW, Suite 400 Washington, DC 20036 United States	+1 (202) 416-6756	pcicelski@lermansenter.com	Legal Representative
<b>John E. Hidle , PE .</b> <i>Consulting Engineer</i> Carl T. Jones corporation	John E. Hidle, PE 7901 Yarnwood Court Springfield, VA 22153 United States	+1 (703) 569-7704	jhidle@ctjc.com	Technical Representative
<b>Colby M. May , Esq .</b> <i>Attorney</i> COLBY M. MAY, ESQ., P.C.	PO Box 15473 WASHINGTON, DC 20003 United States	+1 (202) 544-5171	cmmay@maylawoffices.com	Legal Representative
<b>Clyde Vanel</b> <i>Attorney</i> HSH	Clyde Vanel 201 Massachusetts Avenue NE, Suite C-1 Washington, DC 20002 United States	+1 (202) 546-5400	clydevanel@vanellaw.com	Legal Representative

Alien Ownership

Question	Response
1) Is the applicant a foreign government or the representative of any foreign government as specified in Section 310(a) of the Communications Act?	No
2) Is the applicant an alien or the representative of an alien? (Section 310(b)(1))	No
3) Is the applicant a corporation, or non-corporate entity, that is organized under the laws of any foreign government? (Section 310(b)(2))	No
4) Is the applicant an entity of which more than one-fifth of the capital stock, or other equity or voting interest, is owned of record or voted by aliens or their representatives or by a foreign government or representative thereof or by any entity organized under the laws of a foreign country? (Section 310(b)(3))	No
5) Is the applicant directly or indirectly controlled by any other entity of which more than one-fourth of the capital stock, or other equity or voting interest, is owned of record or voted by aliens, their representatives, or by a foreign government or representative thereof, or by any entity organized under the laws of a foreign country? (Section 310(b)(4))	No
6) Has the applicant received a declaratory ruling(s) under Section 310(b)(4) of the Communications Act?	No
7) In connection with this application, is the applicant filing a foreign ownership Petition for Declaratory Ruling pursuant to Section 310(b)(4) of the Communications Act?	No

Basic Qualifying Questions

Section	Question	Response
Revoked Application	Has the Applicant or any party to this application had any FCC station Authorization revoked or had any application for an initial, modification or renewal of FCC station Authorization denied by the Commission?	No
State or Federal Convictions	Has the Applicant or any party to this application, or any party directly or indirectly controlling the Applicant, ever been convicted of a felony by any state or federal court?	No

Next Gen  
Information

Question	Response
Does this application seek a waiver of the Commission's local simulcasting requirement set forth in 47 CFR Section 73.3801(b)?	No

Applicant station's ATSC 1.0 simulcast host:

Facility ID	Call Sign	Community of License	Channel	Designated Market Area (DMA)
61008	WJPM-TV	FLORENCE , SC	16	MYRTLE BEACH-FLORENCE

Section	Question	Response
Coverage Requirements for ATSC 1.0 Simulcast Signal	Will the applicant station comply with the ATSC 1.0 simulcasting coverage requirements set forth in 47 CFR Section 73.3801(c)?	Yes
Qualification for Expedited Processing	Does this application qualify for expedited processing under 47 CFR Section 73.3801(f)(5)?	Yes
Simulcasting Requirement and Agreement	The applicant has authority from its ATSC 1.0 simulcast host station to file this application.	Yes
	The applicant has entered into a local simulcasting agreement with its ATSC 1.0 simulcast host that complies with the requirements of 47 CFR Section 73.3801(e).	Yes
	Following commencement of ATSC 1.0 simulcast service, the applicant station will comply with the local simulcasting programming ("substantially similar") requirements set forth under 47 CFR Section 73.3801(b)(1-2).	Yes
Commencement of Operations Date	Provide the date the applicant intends/estimates it will commence ATSC 3.0 service.	04/26/2024
	Provide the date the applicant intends/estimates it will commence ATSC 1.0 simulcast service.	04/26/2024

Channel and Facility Information

Section	Question	Response
Proposed Community of License	Facility ID	3133
	State	South Carolina
	City	FLORENCE
	DTV Channel	26
	Designated Market Area	Myrtle Beach-Florence
Designated Market Area	Myrtle Beach-Florence	
Facility Type	Facility Type	Commercial
	Station Type	Main
Zone	Zone	2

Antenna Location Data

Section	Question	Response
Antenna Structure Registration	Do you have an FCC Antenna Structure Registration (ASR) Number?	Yes
	ASR Number	1024373
Coordinates (NAD83)	Latitude	34° 22' 03.0" N+
	Longitude	079° 19' 48.0" W-
	Structure Type	TOWER-A free standing or guyed struct
	Overall Structure Height	609.6 meters
	Support Structure Height	585.6 meters
	Ground Elevation (AMSL)	32.6 meters
Antenna Data	Height of Radiation Center Above Ground Level	579 meters
	Height of Radiation Center Above Average Terrain	581 meters
	Height of Radiation Center Above Mean Sea Level	611.6 meters

Antenna  
Technical Data

Section	Question	Response
Antenna Type	Antenna Type	Directional Custom
	Do you have an Antenna ID?	No
	Antenna ID	1011564
Antenna Manufacturer and Model	Manufacturer:	DIELECTRIC
	Model	TFU-30DSC/VP-R 3BP260
	Rotation	0 degrees
	Electrical Beam Tilt	0.7
	Mechanical Beam Tilt	Not Applicable
	toward azimuth	
	Polarization	Elliptical
DTV and DTS: Elevation Pattern	Does the proposed antenna propose elevation radiation patterns that vary with azimuth for reasons other than the use of mechanical beam tilt?	No
	Uploaded file for elevation antenna (or radiation) pattern data	

Directional Antenna Relative Field Values (Pre-rotated Pattern)

Degree	Value	Degree	Value	Degree	Value	Degree	Value
0	0.299	90	0.215	180	0.647	270	0.96
10	0.358	100	0.259	190	0.472	280	0.999
20	0.41	110	0.399	200	0.369	290	0.936
30	0.441	120	0.594	210	0.346	300	0.789
40	0.441	130	0.789	220	0.346	310	0.594
50	0.41	140	0.936	230	0.369	320	0.399
60	0.358	150	0.999	240	0.472	330	0.259
70	0.299	160	0.96	250	0.647	340	0.215
80	0.246	170	0.831	260	0.831	350	0.246

Additional Azimuths

Degree	V <sub>A</sub>
279	1
151	1

Operating  
Constants

Section	Question	Response
Transmitter and Transmission Line	Transmitter Power Output (TPO): <i>(average power at input to transmission line, after any filter attached to the transmitter, if used)</i>	13.35 dBk 21.65 kW
	Transmission Line Loss (LL):	2.28 dB
	Antenna Input Power (AIP):	11.07 dBk
	Max. Antenna Power Gain (AG)	17.09 dB
	Effective Radiated Power (ERP) <i>(Average Power)</i>	28.16 dBk 655 kW

**Parties to the  
Application (0)**

Information not provided.

**Attributable Interest**

Section	Question	Response
Equity and Financial Interests	Applicant certifies that equity and financial interests not set forth by the applicant parties are non-attributable.	Yes
Other Authorizations	Does the applicant or any party to the application have an attributable interest in any other broadcast station(s).	N/A

Next Gen  
Certifications

Section	Question	Response
Commencement of Service Certification	Certify that the applicant understands that it is not permitted to commence ATSC 3.0 service or ATSC 1.0 simulcast service (if applicable) until the instant application is granted and all required consumer education/MVPD notification requirements are complete. Upon grant of the instant application, the applicant has 180 days to commence all services authorized under the applicant station's modified license.	Yes
Consumer Education and MVPD Notice	Certify that the applicant will comply with the consumer education requirements pursuant to 47 CFR Section 73.3801 (g) prior to commencing ATSC 3.0 service or ATSC 1.0 simulcast service (if applicable).	Yes
	Certify that the applicant will comply with the MVPD notice requirements pursuant to 47 CFR Section 73.3801(h) prior to commencing ATSC 3.0 service or ATSC 1.0 simulcast service (if applicable).	Yes
General Certification	Certify that the applicant will comply with all FCC technical and programming rules that apply to the applicant station's ATSC 3.0 service and its ATSC 1.0 simulcast service (if applicable).	Yes

License  
Certifications

Section	Question	Response
Main Studio Location	The main studio location complies with 47 C.F.R. Section 73.1125.	Yes
	Country	US
	PO Box	
	Address Line 1	10 University Blvd
	Address Line 2	
	City	Conway
	State	SC
	Zip Code	29526
	Phone	+1 (843) 234-9733
Constructed Facility	The facility constructed as authorized in the underlying construction permit.	Yes
Special Operating Conditions	The facility was constructed in compliance with all special operating conditions, terms, and obligations described in the construction permit. <b>An exhibit may be required.</b> Review the underlying construction permit.	Yes
Transmitter	The transmitter complies with 47 C.F.R. Section 73.1660.	Yes
Changing Transmitter Power Output	Is this application being filed to authorize a change in transmitter power output caused by the replacement of an omnidirectional antenna with another omnidirectional antenna or an alteration of the transmission line system? See 47 C.F.R. Sections 73.1690(c)(1) and (c)(10).	No
Replacing a Directional Antenna	Is this application being filed pursuant to 47 C.F.R. Section 73.1690(c)(3) to replace a directional antenna with another directional antenna?	No
	The proposed theoretical antenna pattern complies with 47 C.F.R. Section 73.1690(c)(3).	
Use a formerly licensed main facility as an auxiliary facility	Is this application being filed pursuant to 47 C.F.R. Section 73.1675(c)(1) to request authorization to use a formerly licensed main facility as an auxiliary facility and/or change the ERP of the proposed auxiliary facility?	No
	The proposed auxiliary facility complies with 47 C.F.R. Section 73.1675(a).	
	Would a Commission grant of Authorization for this location be an action which may have a significant environmental effect? (See 47 C.F.R. Section 1.1306)	

Legal  
Certifications

Section	Question	Response
Obligations	Licensee/Permittee certifies that all terms, conditions, and obligations set forth in the underlying construction permit have been fully met.	Yes
	Licensee/Permittee certifies that, apart from changes already reported, no cause or circumstance has arisen since the grant of the underlying construction permit which would result in any statement or representation contained in the construction permit application to be now incorrect.	Yes
Character Issues	<p>Applicant certifies that neither applicant nor any party to the application has or had any interest in, or connection with:</p> <p>(a) any broadcast application in any proceeding where character issues were left in unresolved or were resolved adversely against the applicant or party to the application; or</p> <p>(b) any pending broadcast application in which character issues have been raised.</p>	Yes
Adverse Findings	Has the Applicant or any party to this application had an adverse finding or an adverse final action taken by any court or administrative body in a civil or criminal proceeding brought under any law related to the following: any felony; mass media-related antitrust or unfair competition; fraudulent statements to another governmental unit; or discrimination?	No

Certification

Section	Question	Response
General Certification Statements	The Applicant waives any claim to the use of any particular frequency or of the electromagnetic spectrum as against the regulatory power of the United States because of the previous use of the same, whether by authorization or otherwise, and requests an Authorization in accordance with this application (See Section 304 of the Communications Act of 1934, as amended.).	
	The Applicant certifies that neither the Applicant nor any other party to the application is subject to a denial of Federal benefits pursuant to §5301 of the Anti-Drug Abuse Act of 1988, 21 U.S.C. §862, because of a conviction for possession or distribution of a controlled substance. This certification does not apply to applications filed in services exempted under §1.2002(c) of the rules, 47 CFR . See §1.2002(b) of the rules, 47 CFR §1.2002(b), for the definition of "party to the application" as used in this certification §1.2002 (c). The Applicant certifies that all statements made in this application and in the exhibits, attachments, or documents incorporated by reference are material, are part of this application, and are true, complete, correct, and made in good faith.	
Authorized Party to Sign	<b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b> Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. If a "shared" facility, you certify that all "sharees" have agreed to the filing of this application and the changes that are proposed within. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND /OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
	I certify that this application includes all required and relevant attachments.	Yes
	I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	<b>Armstrong Williams</b> <i>Assistant Secretary</i>  03/18/2024

Attachments

File Name	Uploaded By	Attachment Type	Description
<a href="#">20240215 - WWMB(TV) ATSC 3.0 License Modification Engineering.pdf</a>	Applicant	Next Gen Information	
<a href="#">ATSC 3.0 Multicast Disclosure -- WWMB, Florence, SC (Myrtle Beach).docx</a>	Applicant	Next Gen Information	