



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0003482189** | File Number: **0000132747** | Submit Date: **01/26/2021** | Call Sign: **KYW-TV** | Facility ID: **25453** | City:
PHILADELPHIA | State: **PA**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
01/26/2021 | Filing Status: **Active**

Report reflects information for year 2020

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
CBS BROADCASTING INC. Doing Business As: CBS BROADCASTING INC.	Daniel G. Ryson 2020 M. St., NW - Licensing DEPT Washington, DC 20036 United States	+1 (202) 457- 4505	dryson@cbs. com	Company

Contact
Representatives
(2)

Contact Name	Address	Phone	Email	Contact Type
Joseph M. Davis , P.E. . <i>Consulting Engineer</i> Chesapeake RF Consultants, LLC	207 Old Dominion Road Yorktown, VA 23692 United States	+1 (703) 650- 9600	Joseph.Davis@RF- consultants.com	Technical Representative
Daniel G. Ryson <i>Director Spectrum Management</i> ViacomCBS	Daniel G. Ryson 2020 M. St., NW - Licensing DEPT Washington, DC 20036 United States	+1 (202) 457- 4074	dryson@cbs.com	Technical Representative

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CBS
	Nielsen DMA	Philadelphia
	Web Home Page Address	www.cbsphilly.com

Digital Core
Programming

Question	Response
Indicate which of the Core Programming safe harbor processing guidelines the station elected to utilize during the covered reporting period to demonstrate compliance with the Children's Television Act of 1990 (See 47 CFR Section 73.671 (d))	Category C: In addition to airing Core Programming on the Station's main or multicast stream, the licensee undertook special efforts to produce or support Core Programming aired on other stations in the market and/or undertook special non-broadcast efforts that enhance the value of children's educational and informational programming.
State the total number of hours of regularly scheduled weekly Core Programming broadcast per quarter by the station on its main program stream	Q1: 37.0 Q2: 39.0 Q3: 38.0 Q4: 38.0
State the total number of hours of regularly scheduled weekly Core Programming broadcast per quarter by the station on a multicast stream	Q1: 0.0 Q2: 0.0 Q3: 0.0 Q4: 0.0
Does the Licensee provide information identifying each Core Program aired on its station to publishers of program guides as required by 47 CFR Section 73.673?	Yes

Digital Core
Programs(7)

Digital Core Program (1 of 7)		Response
Title of Program		Lucky Dog (D1-CBS)
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?		Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?		Yes
Type of Core Programming		Regularly scheduled weekly program
Total Times Aired		52
State the number of hours the program was aired on the station's main program stream and/or a multicast stream		Main Program Stream Q1: 6.5, Q2: 6.5, Q3: 6.5, Q4: 6.5 Multicast Stream Q1: 0.0, Q2: 0.0, Q3: 0.0, Q4: 0.0
Were any regular scheduled weekly programs preempted		No
Length of Program		30 minutes
Age Range of Target Child Audience		13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?		Yes

Digital Core Program (2 of 7)		Response
Title of Program		The Henry Ford's Innovation Nation (D1-CBS)
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?		Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?		Yes
Type of Core Programming		Regularly scheduled weekly program
Total Times Aired		52
State the number of hours the program was aired on the station's main program stream and/or a multicast stream		Main Program Stream Q1: 6.5, Q2: 6.5, Q3: 6.5, Q4: 6.5 Multicast Stream Q1: 0.0, Q2: 0.0, Q3: 0.0, Q4: 0.0
Were any regular scheduled weekly programs preempted		No

Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (3 of 7)	Response
Title of Program	Mission Unstoppable (D1- CBS)
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	51
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1: 6.0, Q2: 6.5, Q3: 6.5, Q4: 6.5 Multicast Stream Q1: 0.0, Q2: 0.0, Q3: 0.0, Q4: 0.0
Were any regular scheduled weekly programs preempted	Yes
Number of Preemptions	1
Number of Preemptions Rescheduled	0
Number of Preemptions for Breaking News or Non-Regularly Scheduled Locally Produced Live Programming	1
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Preemption Programs #1

Questions	Response
Date Preempted	01/25/2020
Preempted Program Originally Scheduled Air Time	10:00 AM
Preemption Reason	Breaking News

Digital Core Program (4 of 7)	Response
Title of Program	Pet Vet Dream Team (D1- CBS)

Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	50
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1: 6.0, Q2: 6.5, Q3: 6.5, Q4: 6.0 Multicast Stream Q1: 0.0, Q2: 0.0, Q3: 0.0, Q4: 0.0
Were any regular scheduled weekly programs preempted	Yes
Number of Preemptions	2
Number of Preemptions Rescheduled	0
Number of Preemptions for Breaking News or Non-Regularly Scheduled Locally Produced Live Programming	2
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Preemption Programs #1

Questions	Response
Date Preempted	01/25/2020
Preempted Program Originally Scheduled Air Time	10:30 AM
Preemption Reason	Breaking News

Digital Preemption Programs #2

Questions	Response
Date Preempted	10/03/2020
Preempted Program Originally Scheduled Air Time	11:00 AM
Preemption Reason	Breaking News

Digital Core Program (5 of 7)	Response
Title of Program	Hope In The Wild (D1- CBS)
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes

Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	50
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1: 6.0, Q2: 6.5, Q3: 6.0, Q4: 6.5 Multicast Stream Q1: 0.0, Q2: 0.0, Q3: 0.0, Q4: 0.0
Were any regular scheduled weekly programs preempted	Yes
Number of Preemptions	2
Number of Preemptions Rescheduled	0
Number of Preemptions for Breaking News or Non-Regularly Scheduled Locally Produced Live Programming	2
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Preemption Programs #1

Questions	Response
Date Preempted	01/25/2020
Preempted Program Originally Scheduled Air Time	11:00 AM
Preemption Reason	Breaking News

Digital Preemption Programs #2

Questions	Response
Date Preempted	07/25/2020
Preempted Program Originally Scheduled Air Time	11:00 AM
Preemption Reason	Breaking News

Digital Core Program (6 of 7)	Response
Title of Program	Best Friends Furever with Kel Mitchell (D1-CBS)
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes

Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	37
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1: 6.0, Q2: 6.5, Q3: 6.0, Q4: 0.0 Multicast Stream Q1: 0.0, Q2: 0.0, Q3: 0.0, Q4: 0.0
Were any regular scheduled weekly programs preempted	Yes
Number of Preemptions	2
Number of Preemptions Rescheduled	0
Number of Preemptions for Breaking News or Non-Regularly Scheduled Locally Produced Live Programming	2
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Preemption Programs #1

Questions	Response
Date Preempted	01/25/2020
Preempted Program Originally Scheduled Air Time	11:30 AM
Preemption Reason	Breaking News

Digital Preemption Programs #2

Questions	Response
Date Preempted	07/25/2020
Preempted Program Originally Scheduled Air Time	11:30 AM
Preemption Reason	Breaking News

Digital Core Program (7 of 7)	Response
Title of Program	All In (D1- CBS)
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	12

State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1: 0.0, Q2: 0.0, Q3: 0.0, Q4: 6.0 Multicast Stream Q1: 0.0, Q2: 0.0, Q3: 0.0, Q4: 0.0
Were any regular scheduled weekly programs preempted	Yes
Number of Preemptions	2
Number of Preemptions Rescheduled	1
Number of Preemptions for Breaking News or Non-Regularly Scheduled Locally Produced Live Programming	1
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Preemption Programs #1

Questions	Response
Date Preempted	10/03/2020
Preempted Program Originally Scheduled Air Time	11:30 AM
Preemption Reason	Breaking News

Digital Preemption Programs #2

Questions	Response
Date Preempted	11/07/2020
Preempted Program Originally Scheduled Air Time	11:30 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	CBS College Football scheduled on 11/7/20 with an 11:30am start. This date/time was then pre-empted by CBS News Special Report on the Presidential Election Results.
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Y
List date preempted program was aired (must be seven days before or seven days after the preemption)	10/31/2020
Did the station provide the required on-air notification of the schedule change?	Y

**Sponsored Core
Programming (0)**

**Liaison Contact
/Other Efforts**

Question	Response
Name of children's programming liaison	Perry Casciato
Address	1555 Hamilton Street
City	Philadelphia
State	PA
Zip	19130
Telephone Number	(215) 977-5320
Email Address	casciato@cbs3.com

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Perry Casciato <i>Director /Programming Operations</i></p> <p>01/26/2021</p>

Attachments

No Attachments.