



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0003769973** | File Number: **0000108427** | Submit Date: **03/19/2020** | Call Sign: **WKBT-DT** | Facility ID: **74424** |

City: **LA CROSSE** | State: **WI**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

03/19/2020 | Filing Status: **Active**

Report reflects information for year 2019

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	Yes

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
QUEENB TELEVISION, LLC Doing Business As: QUEENB TELEVISION, LLC	141 S. 6TH STREET LA CROSSE, WI 54601 United States	+1 (608) 793- 4513	cpalmer@wkbk. com	Company

Contact
Representatives
(4)

Contact Name	Address	Phone	Email	Contact Type
JONATHAN ALLEN ATTORNEY RINI O'NEIL, PC	1200 NEW HAMPSHIRE AVENUE, NW SUITE 600 WASHINGTON, DC 20036 United States	+1 (202) 955- 3933	JALLEN@RiniONeil. com	Legal Representative
Tim A Anderson DIRECTOR OF ENGINEERING Morgan Murphy Media	500 West Boone Ave Spokane, WA 99201 United States	+1 (509) 324- 4000	tima@kxly.com	Technical Representative
Mike Kuszewski Chief Engineer QueenB TV of Wisconsin, LLC	141 6th Street South La Crosse, WI 54601 United States	+1 (608) 793- 4500	mkuszewski@wkb. com	Technical Representative
Erik C Swanson , PE . Hatfield & Dawson Consulting Engineers	9500 Greenwood Ave N Seattle, WA 98103 United States	+1 (206) 783- 9151	eswanson@hatdaw. com	Technical Representative

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CBS
	Nielsen DMA	La Crosse-Eau Claire
	Web Home Page Address	

Digital Core
Programming

Question	Response
Indicate which of the Core Programming safe harbor processing guidelines the station elected to utilize during the covered reporting period to demonstrate compliance with the Children's Television Act of 1990 (See 47 CFR Section 73.671(d))	Category A, Option 1: Three-hours per week (as averaged over a six-month period) of Core Programming
State the total number of hours of regularly scheduled weekly Core Programming broadcast per quarter by the station on its main program stream	Q1: 39.0 Q2: 39.0 Q3: 39.0 Q4: 39.0
State the total number of hours of regularly scheduled weekly Core Programming broadcast per quarter by the station on a multicast stream	Q1: 39.0 Q2: 39.0 Q3: 39.0 Q4: 39.0
Does the Licensee provide information identifying each Core Program aired on its station to publishers of program guides as required by 47 CFR Section 73.673?	Yes

Digital Core
Programs(9)

Digital Core Program (1 of 9)		Response
Title of Program		The Henry Ford's Innovation Nation
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?		Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?		Yes
Type of Core Programming		Regularly scheduled weekly program
Total Times Aired		52
State the number of hours the program was aired on the station's main program stream and/or a multicast stream		Main Program Stream Q1: 6.5, Q2: 6.5, Q3: 6.5, Q4: 6.5 Multicast Stream Q1: 6.5, Q2: 6.5, Q3: 6.5, Q4: 6.5
Were any regular scheduled weekly programs preempted		No
Length of Program		30 minutes
Age Range of Target Child Audience		13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?		Yes

Digital Core Program (2 of 9)		Response
Title of Program		The Inspectors
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?		Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?		Yes
Type of Core Programming		Regularly scheduled weekly program
Total Times Aired		52
State the number of hours the program was aired on the station's main program stream and/or a multicast stream		Main Program Stream Q1: 6.5, Q2: 6.5, Q3: 6.5, Q4: 6.5 Multicast Stream Q1: 6.5, Q2: 6.5, Q3: 6.5, Q4: 6.5
Were any regular scheduled weekly programs preempted		No

Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (3 of 9)	Response
Title of Program	Hope in the Wild
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	52
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1: 6.5, Q2: 6.5, Q3: 6.5, Q4: 6.5 Multicast Stream Q1: 6.5, Q2: 6.5, Q3: 6.5, Q4: 6.5
Were any regular scheduled weekly programs preempted	Yes
Number of Preemptions	1
Number of Preemptions Rescheduled	1
Number of Preemptions for Breaking News or Non-Regularly Scheduled Locally Produced Live Programming	1
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Preemption Programs #1

Questions	Response
Date Preempted	09/28/2019
Preempted Program Originally Scheduled Air Time	11:00 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	Oktoberfest Parade
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Y

List date preempted program was aired (must be seven days before or seven days after the preemption)	09/28/2019
Did the station provide the required on-air notification of the schedule change?	Y

Digital Core Program (4 of 9)	Response
Title of Program	Tails of Valor
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	38
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1: 6.5, Q2: 6.5, Q3: 6.0, Q4: 0.0 Multicast Stream Q1: 6.5, Q2: 6.5, Q3: 6.0, Q4: 0.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (5 of 9)	Response
Title of Program	Lucky Dog
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	52

State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1: 6.5, Q2: 6.5, Q3: 6.5, Q4: 6.5 Multicast Stream Q1: 6.5, Q2: 6.5, Q3: 6.5, Q4: 6.5
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (6 of 9)	Response
Title of Program	Dr. Chris Pet Vet
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	38
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1: 6.5, Q2: 6.5, Q3: 6.0, Q4: 0.0 Multicast Stream Q1: 6.5, Q2: 6.5, Q3: 6.0, Q4: 0.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (7 of 9)	Response
Title of Program	Mission Unstoppable
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes

Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	14
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1: 0.0, Q2: 0.0, Q3: 0.5, Q4: 6.5 Multicast Stream Q1: 0.0, Q2: 0.0, Q3: 0.5, Q4: 6.5
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (8 of 9)	Response
Title of Program	Pet Vet Dream Team
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	14
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1: 0.0, Q2: 0.0, Q3: 0.5, Q4: 6.5 Multicast Stream Q1: 0.0, Q2: 0.0, Q3: 0.5, Q4: 6.5
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (9 of 9)		Response
Title of Program		Best Friends Furever with Kel Mitchell
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?		Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?		Yes
Type of Core Programming		Regularly scheduled weekly program
Total Times Aired		14
State the number of hours the program was aired on the station's main program stream and/or a multicast stream		Main Program Stream Q1: 0.0, Q2: 0.0, Q3: 0.5, Q4: 6.5 Multicast Stream Q1: 0.0, Q2: 0.0, Q3: 0.5, Q4: 6.5
Were any regular scheduled weekly programs preempted		Yes
Number of Preemptions		1
Number of Preemptions Rescheduled		1
Number of Preemptions for Breaking News or Non-Regularly Scheduled Locally Produced Live Programming		1
Length of Program		30 minutes
Age Range of Target Child Audience		13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?		Yes

Digital Preemption Programs #1

Questions	Response
Date Preempted	09/28/2019
Preempted Program Originally Scheduled Air Time	11:30 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	Oktoberfest Parade
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Y
List date preempted program was aired (must be seven days before or seven days after the preemption)	09/28/2019
Did the station provide the required on-air notification of the schedule change?	Y

**Sponsored Core
Programming (0)**

**Liaison Contact
/Other Efforts**

Question	Response
Name of children's programming liaison	Craig Bursaw
Address	141 S. 6TH STREET
City	LA CROSSE
State	WI
Zip	54601
Telephone Number	(608) 277-5147
Email Address	cbursaw@wisctv.com

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
I certify that this application includes all required and relevant attachments.	Yes
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	<p>Craig Bursaw <i>Programming Dept</i></p> <p>03/19/2020</p>

Attachments

File Name	Uploaded By	Attachment Type	Description	Upload Status
<u>Oktoberfest Parade.docx</u>	Applicant	All Purpose		Done with Virus Scan and/or Conversion