



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0002715563** | File Number: **0000108372** | Submit Date: **03/19/2020** | Call Sign: **WISC-TV** | Facility ID: **65143** |

City: **MADISON** | State: **WI**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Superceded** | Status Date:

**01/21/2022** | Filing Status: **Inactive**

## Report reflects information for year 2019

### General Information

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | Yes      |

Applicant  
Information

Applicant Name, Type, and Contact Information

| Applicant   | Address  | Phone             | Email               | Applicant Type |
|---|--|-------------------|---------------------|----------------|
| TELEVISION WISCONSIN, INC.<br>Doing Business As: TELEVISION WISCONSIN, INC. | Kevin Ruppert<br>7025 RAYMOND ROAD<br>MADISON, WI 53719<br>United States | +1 (608) 277-5151 | kruppert@wisctv.com | Company        |

Contact  
Representatives  
(5)

| Contact Name   | Address   | Phone                 | Email                    | Contact Type                |
|--|---|-----------------------|--------------------------|-----------------------------|
| <b>Jonathan Allen</b><br><i>Attorney</i><br>Rini O'Neil, PC                              | 1200 New Hampshire<br>Avenue, NW<br>Washington, DC 20036<br>United States | +1 (202) 955-<br>3933 | jallen@rinioneil.<br>com | Legal Representative        |
| <b>Tim A Anderson</b><br><i>Corp. Director of<br/>Engineering</i><br>Morgan Murphy Media | Tim A. Anderson<br>500 W Boone Ave<br>Spokane, WA 99201<br>United States  | +1 (509) 324-<br>4000 | Tima@kxly.com            | Technical<br>Representative |
| <b>Glenn Krieg</b><br><i>CFO</i><br>Morgan Murphy Media                                  | Glenn Krieg<br>7025 Raymond Rd<br>Madison, WI 53719<br>United States      | +1 (608) 277-<br>5193 | glenn@embtv.com          | Corporate Officer           |
| <b>Rajat Mathur , P. E .</b><br><i>Consulting Engineer</i><br>Hammett & Edison, Inc.     | 470 Third Street West<br>Sonoma, CA 95476<br>United States                | +1 (707) 996-<br>5200 | rmathur@h-e.com          | Technical<br>Representative |
| <b>Kevin Ruppert</b><br><i>Chief Engineer</i><br>Television Wisconsin,<br>Inc.           | Kevin Ruppert<br>7025 Raymond Rd<br>Madison, WI 53719<br>United States    | +1 (608) 277-<br>5151 | kruppert@wisctv.<br>com  | Technical<br>Representative |

Children's  
Television  
Information

| Section      | Question              | Response            |
|--------------|-----------------------|---------------------|
| Station Type | Station Type          | Network Affiliation |
|              | Affiliated network    | CBS                 |
|              | Nielsen DMA           | Madison             |
|              | Web Home Page Address |                     |

Digital Core  
Programming

| Question  | Response   |
|---|--|
| Indicate which of the Core Programming safe harbor processing guidelines the station elected to utilize during the covered reporting period to demonstrate compliance with the Children's Television Act of 1990 (See 47 CFR Section 73.671(d)) | Category A, Option 1: Three-hours per week (as averaged over a six-month period) of Core Programming |
| State the total number of hours of regularly scheduled weekly Core Programming broadcast per quarter by the station on its main program stream  | <b>Q1:</b> 39.0<br><b>Q2:</b> 39.0<br><b>Q3:</b> 39.0<br><b>Q4:</b> 39.0                             |
| State the total number of hours of regularly scheduled weekly Core Programming broadcast per quarter by the station on a multicast stream   | <b>Q1:</b> 0.0<br><b>Q2:</b> 0.0<br><b>Q3:</b> 0.0<br><b>Q4:</b> 0.0                                 |
| Does the Licensee provide information identifying each Core Program aired on its station to publishers of program guides as required by 47 CFR Section 73.673?  | Yes  |

Digital Core  
Programs(1)

| Digital Core Program (1 of 1)  |  | Response  |
|--|--|---|
| Title of Program   |  | The Henry Ford's Innovation Nation  |
| Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?  |  | Yes   |
| Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?                                    |  | Yes   |
| Type of Core Programming   |  | Regularly scheduled weekly program  |
| Total Times Aired  |  | 51  |
| State the number of hours the program was aired on the station's main program stream and/or a multicast stream   |  | <b>Main Program Stream</b><br><b>Q1:</b> 6.5,<br><b>Q2:</b> 6.5,<br><b>Q3:</b> 6.5,<br><b>Q4:</b> 6.0<br><b>Multicast Stream</b><br><b>Q1:</b> 6.5,<br><b>Q2:</b> 6.5,<br><b>Q3:</b> 6.5,<br><b>Q4:</b> 6.0 |
| Were any regular scheduled weekly programs preempted   |  | Yes   |
| Number of Preemptions  |  | 1   |
| Number of Preemptions Rescheduled  |  | 1   |
| Number of Preemptions for Breaking News or Non-Regularly Scheduled Locally Produced Live Programming   |  | 0   |
| Length of Program  |  | 30 minutes  |
| Age Range of Target Child Audience   |  | 13-16   |
| For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol? |  | Yes   |

Digital Preemption Programs #1

| Questions   | Response  |
|---|---|
| Date Preempted  | 12/14/2019  |
| Preempted Program Originally Scheduled Air Time   | 11:30 AM  |
| Preemption Reason   | Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.) |
| Please Specify  | NCAA Football   |
| Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air? | Y   |
| List date preempted program was aired (must be seven days before or seven days after the preemption)          | 12/15/2019  |
| Did the station provide the required on-air notification of the schedule change?                              | Y   |

Sponsored Core Programming (9)

| Sponsored Core Programming (9)   | Response  |
|--|---|
| Title of Program   | The Inspectors  |
| Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?  | Yes   |
| Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?                                    | Yes   |
| Type of Core Programming   | Regularly scheduled weekly program  |
| Total Times Aired  | 38  |
| State the number of hours the program was aired on the station's main program stream and/or a multicast stream   | <b>Main Program Stream</b><br><b>Q1:</b> 6.5,<br><b>Q2:</b> 6.5,<br><b>Q3:</b> 6.0,<br><b>Q4:</b> 0.0<br><b>Multicast Stream</b><br><b>Q1:</b> 6.5,<br><b>Q2:</b> 6.5,<br><b>Q3:</b> 6.0,<br><b>Q4:</b> 0.0 |
| Were any regular scheduled weekly programs preempted   | No  |
| Length of Program  | 30 minutes  |
| Age Range of Target Child Audience   | 13-16   |
| For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol? | Yes   |

| Sponsored Core Programming (9)  | Response  |
|---|---|
| Title of Program  | Hope in the Wild  |
| Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?                 | Yes   |
| Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose? | Yes   |
| Type of Core Programming  | Regularly scheduled weekly program  |
| Total Times Aired   | 52  |
| State the number of hours the program was aired on the station's main program stream and/or a multicast stream                | <b>Main Program Stream</b><br><b>Q1:</b> 6.5,<br><b>Q2:</b> 6.5,<br><b>Q3:</b> 6.5,<br><b>Q4:</b> 6.5<br><b>Multicast Stream</b><br><b>Q1:</b> 6.5,<br><b>Q2:</b> 6.5,<br><b>Q3:</b> 6.5,<br><b>Q4:</b> 6.5 |
| Were any regular scheduled weekly programs preempted  | No  |
| Length of Program   | 30 minutes  |

|  |       |
|--|-------|
| Age Range of Target Child Audience   | 13-16 |
| For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol? | Yes   |

| Sponsored Core Programming (9)   | Response  |
|--|---|
| Title of Program   | Tails of Valor  |
| Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?  | Yes   |
| Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?                                    | Yes   |
| Type of Core Programming   | Regularly scheduled weekly program  |
| Total Times Aired  | 38  |
| State the number of hours the program was aired on the station's main program stream and/or a multicast stream   | <b>Main Program Stream</b><br><b>Q1:</b> 6.5,<br><b>Q2:</b> 6.5,<br><b>Q3:</b> 6.0,<br><b>Q4:</b> 0.0<br><b>Multicast Stream</b><br><b>Q1:</b> 6.5,<br><b>Q2:</b> 6.5,<br><b>Q3:</b> 6.0,<br><b>Q4:</b> 0.0 |
| Were any regular scheduled weekly programs preempted   | No  |
| Length of Program  | 30 minutes  |
| Age Range of Target Child Audience   | 13-16   |
| For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol? | Yes   |

| Sponsored Core Programming (9)  | Response                           |
|---|------------------------------------|
| Title of Program  | Mission Unstoppable                |
| Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?                 | Yes                                |
| Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose? | Yes                                |
| Type of Core Programming  | Regularly scheduled weekly program |
| Total Times Aired   | 14                                 |

|  |   |
|--|---|
| State the number of hours the program was aired on the station's main program stream and/or a multicast stream   | <b>Main Program Stream</b><br><b>Q1:</b> 0.0,<br><b>Q2:</b> 0.0,<br><b>Q3:</b> 0.5,<br><b>Q4:</b> 6.5<br><b>Multicast Stream</b><br><b>Q1:</b> 0.0,<br><b>Q2:</b> 0.0,<br><b>Q3:</b> 0.5,<br><b>Q4:</b> 6.5 |
| Were any regular scheduled weekly programs preempted   | No  |
| Length of Program  | 30 minutes  |
| Age Range of Target Child Audience   | 13-16   |
| For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol? | Yes   |

| Sponsored Core Programming (9)  | Response                           |
|---|------------------------------------|
| Title of Program  | Pet Vet Dream Team                 |
| Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?                 | Yes                                |
| Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose? | Yes                                |
| Type of Core Programming  | Regularly scheduled weekly program |
| Total Times Aired   | 14                                 |

|  |   |
|--|---|
| State the number of hours the program was aired on the station's main program stream and/or a multicast stream   | <b>Main Program Stream</b><br><b>Q1:</b> 0.0,<br><b>Q2:</b> 0.0,<br><b>Q3:</b> 0.5,<br><b>Q4:</b> 6.5<br><b>Multicast Stream</b><br><b>Q1:</b> 0.0,<br><b>Q2:</b> 0.0,<br><b>Q3:</b> 0.5,<br><b>Q4:</b> 6.5 |
| Were any regular scheduled weekly programs preempted   | No  |
| Length of Program  | 30 minutes  |
| Age Range of Target Child Audience   | 13-16   |
| For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol? | Yes   |

| Sponsored Core Programming (9)  | Response                               |
|---|--|
| Title of Program  | Best Friends Furever with Kel Mitchell |
| Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM? | Yes                                    |



|  |   |
|--|---|
| Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?                                    | Yes   |
| Type of Core Programming   | Regularly scheduled weekly program  |
| Total Times Aired  | 14  |
| State the number of hours the program was aired on the station's main program stream and/or a multicast stream   | <b>Main Program Stream</b><br><b>Q1:</b> 0.0,<br><b>Q2:</b> 0.0,<br><b>Q3:</b> 0.5,<br><b>Q4:</b> 6.5<br><b>Multicast Stream</b><br><b>Q1:</b> 0.0,<br><b>Q2:</b> 0.0,<br><b>Q3:</b> 0.5,<br><b>Q4:</b> 6.5 |
| Were any regular scheduled weekly programs preempted   | No  |
| Length of Program  | 30 minutes  |
| Age Range of Target Child Audience   | 13-16   |
| For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol? | Yes   |

| Sponsored Core Programming (9)  | Response  |
|---|---|
| Title of Program  | Lucky Dog   |
| Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?                 | Yes   |
| Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose? | Yes   |
| Type of Core Programming  | Regularly scheduled weekly program  |
| Total Times Aired   | 43  |
| State the number of hours the program was aired on the station's main program stream and/or a multicast stream                | <b>Main Program Stream</b><br><b>Q1:</b> 4.0,<br><b>Q2:</b> 5.5,<br><b>Q3:</b> 6.0,<br><b>Q4:</b> 6.0<br><b>Multicast Stream</b><br><b>Q1:</b> 4.0,<br><b>Q2:</b> 5.5,<br><b>Q3:</b> 6.0,<br><b>Q4:</b> 6.0 |
| Were any regular scheduled weekly programs preempted  | Yes   |
| Number of Preemptions   | 12  |
| Number of Preemptions Rescheduled   | 3   |
| Number of Preemptions for Breaking News or Non-Regularly Scheduled Locally Produced Live Programming                          | 0   |
| Length of Program   | 30 minutes  |

|  |       |
|--|-------|
| Age Range of Target Child Audience   | 13-16 |
| For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol? | Yes   |

#### Digital Preemption Programs #1

| Questions   | Response  |
|---|---|
| Date Preempted  | 2019-01-05  |
| Preempted Program Originally Scheduled Air Time   | 11:00 AM  |
| Preemption Reason   | Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.) |
| Please Specify  | CBS Sports  |
| Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air? | Y   |
| List date preempted program was aired (must be seven days before or seven days after the preemption)          | 01/05/2019  |
| Did the station provide the required on-air notification of the schedule change?                              | Y   |

#### Digital Preemption Programs #2

| Questions   | Response  |
|---|---|
| Date Preempted  | 2019-01-19  |
| Preempted Program Originally Scheduled Air Time   | 11:00 AM  |
| Preemption Reason   | Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.) |
| Please Specify  | CBS Sports  |
| Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air? | Y   |
| List date preempted program was aired (must be seven days before or seven days after the preemption)          | 01/20/2019  |
| Did the station provide the required on-air notification of the schedule change?                              | Y   |

#### Digital Preemption Programs #3

| Questions   | Response  |
|---|---|
| Date Preempted  | 2019-12-14  |
| Preempted Program Originally Scheduled Air Time   | 11:00 AM  |
| Preemption Reason   | Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.) |
| Please Specify  | CBS Sports  |
| Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air? | Y   |
| List date preempted program was aired (must be seven days before or seven days after the preemption)          | 12/15/2019  |

|  |   |
|--|---|
| Did the station provide the required on-air notification of the schedule change? | Y |
|--|---|

#### Digital Preemption Programs #4

| Questions   | Response  |
|---|---|
| Date Preempted  | 2019-11-16  |
| Preempted Program Originally Scheduled Air Time   | 11:00 AM  |
| Preemption Reason   | Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.) |
| Please Specify  | CBS Sports  |
| Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air? | N   |
| List date preempted program was aired (must be seven days before or seven days after the preemption)          |   |
| Did the station provide the required on-air notification of the schedule change?                              | N   |

#### Digital Preemption Programs #5

| Questions   | Response  |
|---|---|
| Date Preempted  | 2019-07-13  |
| Preempted Program Originally Scheduled Air Time   | 11:00 AM  |
| Preemption Reason   | Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.) |
| Please Specify  | CBS Sports  |
| Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air? | N   |
| List date preempted program was aired (must be seven days before or seven days after the preemption)          |   |
| Did the station provide the required on-air notification of the schedule change?                              | N   |

#### Digital Preemption Programs #6

| Questions   | Response  |
|---|---|
| Date Preempted  | 2019-06-29  |
| Preempted Program Originally Scheduled Air Time   | 11:00 AM  |
| Preemption Reason   | Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.) |
| Please Specify  | CBS Sports  |
| Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air? | N   |
| List date preempted program was aired (must be seven days before or seven days after the preemption)          |   |
| Did the station provide the required on-air notification of the schedule change?                              | N   |

Digital Preemption Programs #7

| Questions   | Response  |
|---|---|
| Date Preempted  | 2019-04-06  |
| Preempted Program Originally Scheduled Air Time   | 11:00 AM  |
| Preemption Reason   | Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.) |
| Please Specify  | CBS Sports  |
| Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air? | N   |
| List date preempted program was aired (must be seven days before or seven days after the preemption)          |   |
| Did the station provide the required on-air notification of the schedule change?                              | N   |

Digital Preemption Programs #8

| Questions   | Response  |
|---|---|
| Date Preempted  | 2019-03-23  |
| Preempted Program Originally Scheduled Air Time   | 11:00 AM  |
| Preemption Reason   | Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.) |
| Please Specify  | CBS Sports  |
| Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air? | N   |
| List date preempted program was aired (must be seven days before or seven days after the preemption)          |   |
| Did the station provide the required on-air notification of the schedule change?                              | N   |

Digital Preemption Programs #9

| Questions   | Response  |
|---|---|
| Date Preempted  | 2019-03-16  |
| Preempted Program Originally Scheduled Air Time   | 11:00 AM  |
| Preemption Reason   | Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.) |
| Please Specify  | CBS Sports  |
| Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air? | N   |
| List date preempted program was aired (must be seven days before or seven days after the preemption)          |   |
| Did the station provide the required on-air notification of the schedule change?                              | N   |

Digital Preemption Programs #10

| Questions | Response |
|-----------|----------|
|-----------|----------|

|   |   |
|---|---|
| Date Preempted  | 2019-03-09  |
| Preempted Program Originally Scheduled Air Time   | 11:00 AM  |
| Preemption Reason   | Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.) |
| Please Specify  | CBS Sports  |
| Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air? | N   |
| List date preempted program was aired (must be seven days before or seven days after the preemption)          |   |
| Did the station provide the required on-air notification of the schedule change?                              | N   |

#### Digital Preemption Programs #11

| Questions   | Response  |
|---|---|
| Date Preempted  | 2019-03-02  |
| Preempted Program Originally Scheduled Air Time   | 11:00 AM  |
| Preemption Reason   | Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.) |
| Please Specify  | CBS Sports  |
| Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air? | N   |
| List date preempted program was aired (must be seven days before or seven days after the preemption)          |   |
| Did the station provide the required on-air notification of the schedule change?                              | N   |

#### Digital Preemption Programs #12

| Questions   | Response  |
|---|---|
| Date Preempted  | 2019-02-09  |
| Preempted Program Originally Scheduled Air Time   | 11:00 AM  |
| Preemption Reason   | Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.) |
| Please Specify  | CBS Sports  |
| Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air? | N   |
| List date preempted program was aired (must be seven days before or seven days after the preemption)          |   |
| Did the station provide the required on-air notification of the schedule change?                              | N   |

| Sponsored Core Programming (9) | Response                           |
|--------------------------------|------------------------------------|
| Title of Program               | The Henry Ford's Innovation Nation |

|  |   |
|--|---|
| Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?  | Yes   |
| Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?                                    | Yes   |
| Type of Core Programming   | Regularly scheduled weekly program  |
| Total Times Aired  | 51  |
| State the number of hours the program was aired on the station's main program stream and/or a multicast stream   | <b>Main Program Stream</b><br><b>Q1:</b> 6.5,<br><b>Q2:</b> 6.5,<br><b>Q3:</b> 6.5,<br><b>Q4:</b> 6.0<br><b>Multicast Stream</b><br><b>Q1:</b> 6.5,<br><b>Q2:</b> 6.5,<br><b>Q3:</b> 6.5,<br><b>Q4:</b> 6.0 |
| Were any regular scheduled weekly programs preempted   | Yes   |
| Number of Preemptions  | 2   |
| Number of Preemptions Rescheduled  | 1   |
| Number of Preemptions for Breaking News or Non-Regularly Scheduled Locally Produced Live Programming   | 0   |
| Length of Program  | 30 minutes  |
| Age Range of Target Child Audience   | 13-16   |
| For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol? | Yes   |

### Digital Preemption Programs #1

| Questions   | Response  |
|---|---|
| Date Preempted  | 2019-11-16  |
| Preempted Program Originally Scheduled Air Time   | 11:30 AM  |
| Preemption Reason   | Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.) |
| Please Specify  | CBS Sports  |
| Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air? | N   |
| List date preempted program was aired (must be seven days before or seven days after the preemption)          |   |
| Did the station provide the required on-air notification of the schedule change?                              | N   |

### Digital Preemption Programs #2

| Questions                                       | Response   |
|---|------------|
| Date Preempted                                  | 2019-12-14 |
| Preempted Program Originally Scheduled Air Time | 11:30 AM   |

|   |   |
|---|---|
| Preemption Reason   | Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.) |
| Please Specify  | CBS Sports  |
| Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air? | Y   |
| List date preempted program was aired (must be seven days before or seven days after the preemption)          | 12/15/2019  |
| Did the station provide the required on-air notification of the schedule change?                              | Y   |

| Sponsored Core Programming (9)   | Response  |
|--|---|
| Title of Program   | Dr. Chris Pet Vet   |
| Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?  | Yes   |
| Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?                                    | Yes   |
| Type of Core Programming   | Regularly scheduled weekly program  |
| Total Times Aired  | 28  |
| State the number of hours the program was aired on the station's main program stream and/or a multicast stream   | <b>Main Program Stream</b><br><b>Q1:</b> 3.5,<br><b>Q2:</b> 5.5,<br><b>Q3:</b> 5.0,<br><b>Q4:</b> 0.0<br><b>Multicast Stream</b><br><b>Q1:</b> 3.5,<br><b>Q2:</b> 5.5,<br><b>Q3:</b> 5.0,<br><b>Q4:</b> 0.0 |
| Were any regular scheduled weekly programs preempted   | Yes   |
| Number of Preemptions  | 14  |
| Number of Preemptions Rescheduled  | 4   |
| Number of Preemptions for Breaking News or Non-Regularly Scheduled Locally Produced Live Programming   | 0   |
| Length of Program  | 30 minutes  |
| Age Range of Target Child Audience   | 13-16   |
| For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol? | Yes   |

Digital Preemption Programs #1

| Questions                                       | Response  |
|---|---|
| Date Preempted                                  | 2019-01-05  |
| Preempted Program Originally Scheduled Air Time | 11:30 AM  |
| Preemption Reason                               | Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.) |

|   |            |
|---|------------|
| Please Specify  | CBS Sports |
| Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air? | Y          |
| List date preempted program was aired (must be seven days before or seven days after the preemption)          | 01/05/2019 |
| Did the station provide the required on-air notification of the schedule change?                              | Y          |

#### Digital Preemption Programs #2

| Questions   | Response  |
|---|---|
| Date Preempted  | 2019-01-19  |
| Preempted Program Originally Scheduled Air Time   | 11:30 AM  |
| Preemption Reason   | Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.) |
| Please Specify  | CBS Sports  |
| Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air? | Y   |
| List date preempted program was aired (must be seven days before or seven days after the preemption)          | 01/20/2019  |
| Did the station provide the required on-air notification of the schedule change?                              | Y   |

#### Digital Preemption Programs #3

| Questions   | Response  |
|---|---|
| Date Preempted  | 2019-01-26  |
| Preempted Program Originally Scheduled Air Time   | 11:30 AM  |
| Preemption Reason   | Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.) |
| Please Specify  | CBS Sports  |
| Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air? | Y   |
| List date preempted program was aired (must be seven days before or seven days after the preemption)          | 01/27/2019  |
| Did the station provide the required on-air notification of the schedule change?                              | Y   |

#### Digital Preemption Programs #4

| Questions                                       | Response  |
|---|---|
| Date Preempted                                  | 2019-03-09  |
| Preempted Program Originally Scheduled Air Time | 11:30 AM  |
| Preemption Reason                               | Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.) |
| Please Specify                                  | CBS Sports  |



|   |   |
|---|---|
| Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air? | N |
| List date preempted program was aired (must be seven days before or seven days after the preemption)          |   |
| Did the station provide the required on-air notification of the schedule change?                              | N |

#### Digital Preemption Programs #5

| Questions   | Response  |
|---|---|
| Date Preempted  | 2019-02-16  |
| Preempted Program Originally Scheduled Air Time   | 11:30 AM  |
| Preemption Reason   | Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.) |
| Please Specify  | CBS Sports  |
| Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air? | N   |
| List date preempted program was aired (must be seven days before or seven days after the preemption)          |   |
| Did the station provide the required on-air notification of the schedule change?                              | N   |

#### Digital Preemption Programs #6

| Questions   | Response  |
|---|---|
| Date Preempted  | 2019-02-09  |
| Preempted Program Originally Scheduled Air Time   | 11:30 AM  |
| Preemption Reason   | Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.) |
| Please Specify  | CBS Sports  |
| Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air? | N   |
| List date preempted program was aired (must be seven days before or seven days after the preemption)          |   |
| Did the station provide the required on-air notification of the schedule change?                              | N   |

#### Digital Preemption Programs #7

| Questions   | Response  |
|---|---|
| Date Preempted  | 2019-03-02  |
| Preempted Program Originally Scheduled Air Time   | 11:30 AM  |
| Preemption Reason   | Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.) |
| Please Specify  | CBS Sports  |
| Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air? | N   |

|  |   |
|--|---|
| List date preempted program was aired (must be seven days before or seven days after the preemption) |   |
| Did the station provide the required on-air notification of the schedule change?                     | N |

#### Digital Preemption Programs #8

| Questions   | Response  |
|---|---|
| Date Preempted  | 2019-03-16  |
| Preempted Program Originally Scheduled Air Time   | 11:30 AM  |
| Preemption Reason   | Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.) |
| Please Specify  | CBS Sports  |
| Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air? | N   |
| List date preempted program was aired (must be seven days before or seven days after the preemption)          |   |
| Did the station provide the required on-air notification of the schedule change?                              | N   |

#### Digital Preemption Programs #9

| Questions   | Response  |
|---|---|
| Date Preempted  | 2019-03-23  |
| Preempted Program Originally Scheduled Air Time   | 11:30 AM  |
| Preemption Reason   | Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.) |
| Please Specify  | CBS Sports  |
| Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air? | N   |
| List date preempted program was aired (must be seven days before or seven days after the preemption)          |   |
| Did the station provide the required on-air notification of the schedule change?                              | N   |

#### Digital Preemption Programs #10

| Questions   | Response  |
|---|---|
| Date Preempted  | 2019-03-30  |
| Preempted Program Originally Scheduled Air Time   | 11:30 AM  |
| Preemption Reason   | Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.) |
| Please Specify  | CBS Sports  |
| Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air? | Y   |
| List date preempted program was aired (must be seven days before or seven days after the preemption)          | 03/31/2019  |

|  |   |
|--|---|
| Did the station provide the required on-air notification of the schedule change? | Y |
|--|---|

#### Digital Preemption Programs #11

| Questions   | Response  |
|---|---|
| Date Preempted  | 2019-04-06  |
| Preempted Program Originally Scheduled Air Time   | 11:30 AM  |
| Preemption Reason   | Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.) |
| Please Specify  | CBS Sports  |
| Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air? | N   |
| List date preempted program was aired (must be seven days before or seven days after the preemption)          |   |
| Did the station provide the required on-air notification of the schedule change?                              | N   |

#### Digital Preemption Programs #12

| Questions   | Response  |
|---|---|
| Date Preempted  | 2019-06-29  |
| Preempted Program Originally Scheduled Air Time   | 11:30 AM  |
| Preemption Reason   | Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.) |
| Please Specify  | CBS Sports  |
| Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air? | N   |
| List date preempted program was aired (must be seven days before or seven days after the preemption)          |   |
| Did the station provide the required on-air notification of the schedule change?                              | N   |

#### Digital Preemption Programs #13

| Questions   | Response  |
|---|---|
| Date Preempted  | 2019-07-13  |
| Preempted Program Originally Scheduled Air Time   | 11:30 AM  |
| Preemption Reason   | Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.) |
| Please Specify  | CBS Sports  |
| Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air? | N   |
| List date preempted program was aired (must be seven days before or seven days after the preemption)          |   |
| Did the station provide the required on-air notification of the schedule change?                              | N   |

Digital Preemption Programs #14

| Questions   | Response  |
|---|---|
| Date Preempted  | 2019-09-21  |
| Preempted Program Originally Scheduled Air Time   | 11:30 AM  |
| Preemption Reason   | Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.) |
| Please Specify  | CBS Sports  |
| Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air? | N   |
| List date preempted program was aired (must be seven days before or seven days after the preemption)          |   |
| Did the station provide the required on-air notification of the schedule change?                              | N   |

**Liaison Contact  
/Other Efforts**

| Question                               | Response           |
|--|--------------------|
| Name of children's programming liaison | Craig Bursaw       |
| Address                                | 7025 Raymond Road  |
| City                                   | Madison            |
| State                                  | WI                 |
| Zip                                    | 53719              |
| Telephone Number                       | (608) 277-5147     |
| Email Address                          | cbursaw@wisctv.com |

Certification

| Question  | Response   |
|---|--|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> |  |
| I certify that this application includes all required and relevant attachments.   | Yes  |
| I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.  | <p><b>Craig Bursaw</b><br/><i>Programming Dept</i></p> <p>03/19/2020</p> |

Attachments

| File Name                           | Uploaded By | Attachment Type | Description | Upload Status                          |
|-------------------------------------|-------------|-----------------|-------------|--|
| <a href="#">FCC attachment.docx</a> | Applicant   | All Purpose     |             | Done with Virus Scan and/or Conversion |