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# Children's Television Programming Report

FRN: **0015431570** | File Number: **0000064827** | Submit Date: **01/04/2019** | Call Sign: **WTLF** | Facility ID: **82735** | City: **TALLAHASSEE** | State: **FL**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **01/04/2019** | Filing Status: **Active**

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## Report reflects information for : Fourth Quarter of 2018

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	Yes

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

<b>Applicant</b>	<b>Address</b>	<b>Phone</b>	<b>Email</b>	<b>Applicant Type</b>
<b>MPS MEDIA OF TALLAHASSEE LICENSE , LLC</b> Doing Business As: MPS MEDIA OF TALLAHASSEE LICENSE , LLC	1181 HIGHWAY 315 WILKES BARRE, PA 18702 United States	+1 (570) 970-5600	genebrownsc@gmail. com	Company

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**Contact  
Representatives  
(1)**

Contact Name	Address	Phone	Email	Contact Type
Frank R. Jazzo , Esq. . Fletcher, Heald & Hildreth, PLC	1300 North 17th Street 11th Floor Arlington, VA 22209 United States	+1 (703) 812-0400	jazzo@fhhlaw.com	Legal Representative

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**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CW
	Nielsen DMA	Tallahassee-Thomasville
	Web Home Page Address	

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	504.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	9.5
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(22)**

<b>Digital Core Program (1 of 22)</b>	<b>Response</b>
Program Title	THE WILDLIFE DOCS
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8:00am-8:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program follows the surprising, exotic and challenging lives of a veterinary staff that cares for over 2,000 animals. The viewer will witness a variety of wild experiences through the eyes of the veterinary team, such as nutrition, treatments, x-rays, surgery, preventive care and dealing with emergencies. Through this program, the viewer will be given a glimpse of the enormity, variety and quality of treatment that sets the standard for animal cares. This program airs on the station's main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

<b>Digital Core Program (2 of 22)</b>	<b>Response</b>
Program Title	DID I MENTION INVENTION?
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8:30am-9:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This educational series hosted by Alie Ward, brings viewers fascinating stories of invention while shining a light on innovators from the United States and around the world. The show focuses on the visions of innovators young and old and educates on the history and process of invention and innovation. This program airs on the station's main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (3 of 22)</b>	
	<b>Response</b>
Program Title	READY, SET, PET
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9:00am-9:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series will educate and inform teens and their families about pet adoption, the responsibilities of pet ownership, and the importance of a green space for pets. Each episode, viewers will observe a family who visits a shelter and make an informed decision in finding the right pet for their lifestyle. This program airs on the station's main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (4 of 22)</b>	
	<b>Response</b>
Program Title	WELCOME HOME
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays 9:30am-10:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosts Rob and Treger Strasberg run a nonprofit dedicated to helping deserving families in transition by turning their house into a home and changing lives along the way. Each episode, we meet a family emerging from difficult circumstances as they finally move into a new living space to call their own. To help the family with their fresh start, Treger, Rob, and a dedicated team of designers and volunteers will transform the family's bare house into a warm home by using goods and services donated by people in the community. This series will teach viewers the importance of giving back in their communities, to never give up when faced with a tough situation, and gratitude for the basic living necessities that we often take for granted. This program airs on the station's main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (5 of 22)**

**Response**

Program Title	THIS OLD HOUSE: TRADE SCHOOL
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays 10:00am-10:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is a celebration of craftsmanship, vocational education, and excellence in the field of home improvement. This program follows two residential construction projects and will offer children insight into master building methods and disciplines through step-by-step instructions demonstrated by the industry's leaders. This program will explore everything from architecture, engineering and carpentry to plumbing, masonry and landscape design. Children will learn about vocational and trade careers from trade experts and skilled craftspersons as they renovate and restore homes. This program airs on the station's main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (6 of 22)</b>	
	<b>Response</b>
Program Title	CHICKEN SOUP FOR THE SOULS HIDDEN HEROES
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:30am-11:00am
Total times aired at regularly scheduled time	13
Total times aired	13

Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program shows everyday people, regardless of age, sex, occupation or education, stepping forward and acting in a socially responsible and moral fashion when faced with crises and moral dilemmas. In a candid camera-type format, individuals are placed in situations that cause them to demonstrate acts of kindness and generosity, stand up for diversity, shield others from bullies, and embrace friendships. The program also includes segments that focus on overcoming ones fears, as well as rewarding individuals for the unselfish kindness and community service. The program encourages children to increase their sensitivity and awareness in order to refine their own moral compass. This program airs on the station's main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (7 of 22)</b>	
	<b>Response</b>
Program Title	GET WILD AT THE SAN DIEGO ZOO
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8:00am-8:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and features notable animal experts teaching children the living habits and unique behaviors of wild animals. Episode examples include: learning how experts studying adult orangutans learn how they raise their young; and explains the Panda's living patterns. This programs aired on the stations digital channel 2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (8 of 22)</b>	<b>Response</b>
Program Title	WILD WORLD AT THE SAN DIEGO ZOO
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8:30am-9:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and focuses on showing how zoo enrichment programs help animals initiate natural behavior. This program teaches children about animal behavior and the importance of providing an enriching environment for animals in our care. This program aired on the stations digital channel 2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (9 of 22)</b>	<b>Response</b>
Program Title	THE NEW FRONTIER
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9:00am-9:30am
Total times aired at regularly scheduled time	13

Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The series explores the universe and gives viewers an examination of the new frontiers of space. Viewers will be exposed to detailed graphics and illustrations that help explain the mysteries of the universe. The episodes feature a new generation of spacecraft being deployed to explore our solar system, how solar weather effects earth's weather, and introduce young viewers to the study of astronomy. Scientists explain the exploration of dark matter and dark energy, the search for new planets which might be inhabitable for humans, and how travel into space could be the next tourist attraction. This program aired on the station's digital channel 2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (10 of 22)</b>		<b>Response</b>
Program Title		SPORTS LAB
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays 9:30am-10:00am
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program showcases a wide range of sports, helping children gain a better understanding of many sports and the scientific elements at work in each sporting activity. Whether it's hitting a baseball to determine its acceleration off a bat or why a certain technique increases running speed, this program looks into the science involved within the sport. Episode examples include explaining the science of soccer, horse dressage, track, tennis, cricket and trampoline. This program airs on the stations digital channel 2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (11 of 22)</b>		<b>Response</b>
Program Title	ANIMAL OUTTAKES	
Origination	Network	
Days/Times Program Regularly Scheduled	Sundays 8:00am-8:30am and Sundays 8:30am-9:00am	
Total times aired at regularly scheduled time	26	
Total times aired	26	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is about a wide variety of animals and the people who take care of them. Children will learn about a variety of animals and what a responsibility it is to take care of these animals. Episode examples include learning about bovines in Florida; a sanctuary for sea turtles; and, a guide dog centers where dogs learn to become service animals. This program airs on the stations digital channel 2.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

<b>Digital Core Program (12 of 22)</b>		<b>Response</b>
Program Title	AMERICAS HEARTLAND	

Origination	Network
Days/Times Program Regularly Scheduled	Mondays 9:00am-9:30am
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Much of the food Americans eat is produced by farmers and ranchers in the country's heartland, but many children don't know how it's produced. "America's Heartland" provides information about the people and processes responsible for the availability of food and fuel across the country and around the world. The show's reporters and producers tell stories in topics that include farm families, consumer issues, animal welfare and crop sustainability. Children will learn about the production of the food and fuel they consume. Some episodes also take the show abroad to countries such as Egypt and Taiwan, to show the impact American agriculture has on the global economy. This program airs on the station's digital channel 3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (13 of 22)</b>	<b>Response</b>
Program Title	DOG TALES
Origination	Network
Days/Times Program Regularly Scheduled	Tuesdays 9:00am-9:30am
Total times aired at regularly scheduled time	13

Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of Dog Tales profiles a breed of dog; its history, popularity and characteristics. Viewers will learn the differences in dogs and how those differences affect their lives. Viewers are shown families who own particular breeds, how they interact with their dogs, and how they are a valuable part of the family. Several dog experts explain the various dogs' needs, health, nutrition requirements, safety, and care. This program airs on the station's digital channel 3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (14 of 22)</b>	<b>Response</b>
Program Title	ANIMAL RESCUE
Origination	Network
Days/Times Program Regularly Scheduled	Wednesdays 9:00am-9:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program exerts a positive influence on its viewers by illustrating the best of human instincts. In particular, the show highlights respect and compassion for all living creatures, informative instruction on medical rehabilitation treatments and techniques, and the teamwork of animal rescue personnel. The viewer learns valuable information about animal development, behavior and habitats, and is also made aware of important environmental issues. This program airs on the station's digital channel 3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (15 of 22)</b>		<b>Response</b>
Program Title		MISSING
Origination		Network
Days/Times Program Regularly Scheduled		Thursdays 9:00am-9:30am
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		This program features actual cases of missing individuals across the country. Assisted by local state and federal law enforcement agencies, as well as the National Center for Missing and Exploited Children, the program interviews friends, family, and investigators involved with the cases. The program emphasizes taking responsibility for personal safety and promotes situational awareness. Each episode showcases safety tips, a safety quiz, and an instructional message from the National Center for Missing and Exploited Children. This program airs on the station's digital channel 3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

<b>Digital Core Program (16 of 22)</b>		<b>Response</b>
Program Title	THINK BIG	
Origination	Network	
Days/Times Program Regularly Scheduled	Fridays 9:00am-9:30am	
Total times aired at regularly scheduled time	13	
Total times aired	13	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Think Big is a kid-hosted entertaining series for young people that follow the world's most innovative kids as they create and invent new toys, games, learning tools, websites, and modes of transportation. The program features top kid inventors who face off against one another in an Invent-Off to see who can come up with the most innovative and creative invention. In each episode, two teams brainstorm, choose materials, and sketch and design their idea. Once completed, the inventions are judged. This program allows kids to showcase their skills in creativity, science, innovation, marketing and teamwork. This program airs on the station's digital channel 3.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

<b>Digital Core Program (17 of 22)</b>		<b>Response</b>
Program Title	REAL WINNING EDGE	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays and Sundays 10:00am-10:30am	

Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features young people who have been chosen to be profiled because of their adoption of pro-social values and principles. The particular youth featured is interviewed by a celebrity in the same talent field. This program shows the viewer that honesty, loyalty, hard work, self-discipline and balancing school work with social activities and friends, and developing a sense of purpose in his/her life, all combine to help the viewer stand against influences which could hurt him/her or others. This program airs on the station's digital channel 3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (18 of 22)</b>	<b>Response</b>
Program Title	REAL WINNING EDGE
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 11:00am-11:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features young people who have been chosen to be profiled because of their adoption of pro-social values and principles. The particular youth featured is interviewed by a celebrity in the same talent field. This program shows the viewer that honesty, loyalty, hard work, self-discipline and balancing school work with social activities and friends, and developing a sense of purpose in his/her life, all combine to help the viewer stand against influences which could hurt him/her or others. This program airs on the station's digital channel 4.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (19 of 22)</b>	
	<b>Response</b>
Program Title	DRAGONFLY
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 11:30am-12:00pm and 12:30pm-1:00pm
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features children engaging in various science projects and demonstrates practical applications of mathematics and science from multiple scientific fields. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Examples of program episodes include studying various ecosystems, sea turtles, and rocket propulsion. Each episode is engaging, entertaining and educational in structure, allowing children to gain an appreciation for science in a unique and entertaining way. This program airs on the station's digital channel 4.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (20 of 22)</b>	<b>Response</b>
Program Title	SPORTS LAB
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 12:00pm-12:30pm
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program showcases a wide range of sports, helping children gain a better understanding of many sports and the scientific elements at work in each sporting activity. Whether it's hitting a baseball to determine its acceleration off a bat or why a certain technique increases running speed, this program looks into the science involved within the sport. Episode examples include explaining the science of soccer, horse dressage, track, tennis, cricket and trampoline. This program airs on the station's digital channel 4.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (21 of 22)</b>		<b>Response</b>
Program Title	FUTURE PHENOMS	
Origination	Network	
Days/Times Program Regularly Scheduled	Sundays 1:00pm-1:30pm	
Total times aired at regularly scheduled time	13	
Total times aired	13	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by Pat Summerall, this program takes viewers coast-to-coast and in-depth with the brightest young athletes in sports. The series profiles high school athletes who have overcome personal adversity to pursue their dreams. The athletes are recognized for their classroom achievements, as well as their contributions in extracurricular activities. The importance of dedication, discipline, commitment to academics, and community involvement are spotlighted as part of the athletes' success. The stories strive to inspire viewers to pursue knowledge and a healthy, active lifestyle, despite any personal difficulties. This program airs on the station's digital channel 4.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

<b>Digital Core Program (22 of 22)</b>		<b>Response</b>
Program Title	SPORTS STARS OF TOMORROW	
Origination	Network	

Days/Times Program Regularly Scheduled	Sundays 1:30pm-2:00pm
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program showcases the hard work and dedication required to be a true sports star. Chronicled are the trials and tribulations of young athletes as they strive to become top level performers in the sports arena. This program helps viewers realize that with hard work and determination, their goals in life and on the playing field are attainable. Key values such as dedication, discipline, commitment and community involvement are reinforced in each episode. The program also provides in-depth stories that reveal the important challenges and lessons that mold young athletes. Through these stories, viewers learn that while many desire greatness on the grand stage of competition, much can be learned through the journey that can make a significant difference throughout their lives. This program airs on the station's digital channel 4.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

**Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Linda Greenwald
Address	1181 HIGHWAY 315
City	Wilkes-Barre
State	PA
Zip	18702
Telephone Number	(570) 970-5615
Email Address	lgreenwald@sbgvtv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	WTLF's PSA commitment consists of: Big Brothers & Big Sisters of the Big Bend, Griffin Middle School Band, Tallahassee Memorial Hospital Baby Fair, PACE Center for Women and Girls, FSU Autism Institution. In addition, WTLF partners with Big Brothers & Big Sisters annual fundraiser, serves as the media consultant for the Pediatric Intensive Care Giving Fund for Tallahassee Memorial Hospital and is a media sponsor for their annual Baby Fair (an educational health event for young and expecting families). WTLF is involved with the Early Steps Program for the children's Home Society of Florida which serves as a liaison between parents of developmentally delayed children and the public school system. In addition, WTLF partakes in the Annual Wish Upon a Star fundraiser for the Children's Home Society of Florida by being the exclusive television sponsor and media adviser for the marketing event. WTLF is a media supporter for the Pace Center for Girls, which raises funds for the Annual Celebration of Women and Girls, an event that showcases diverse performances by local women and girls.

**Other Matters (22)**

<b>Other Matters (1 of 22)</b>	<b>Response</b>
Program Title	READY, SET, PET
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8:00am-8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series will educate and inform teens and their families about pet adoption, the responsibilities of pet ownership, and the importance of a green space for pets. Each episode, viewers will observe a family who visits a shelter and make an informed decision in finding the right pet for their lifestyle. This program will air on the station's main digital channel.

<b>Other Matters (2 of 22)</b>	<b>Response</b>
Program Title	THE WILDLIFE DOCS
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8:30am-9:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program follows the surprising, exotic and challenging lives of a veterinary staff that cares for over 2,000 animals. The viewer will witness a variety of wild experiences through the eyes of the veterinary team, such as nutrition, treatments, x-rays, surgery, preventive care and dealing with emergencies. Through this program, the viewer will be given a glimpse of the enormity, variety and quality of treatment that sets the standard for animal care. This program will air on the station's main digital channel.

<b>Other Matters (3 of 22)</b>	<b>Response</b>
Program Title	THIS OLD HOUSE: TRADE SCHOOL
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9:00am-9:30am
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is a celebration of craftsmanship, vocational education, and excellence in the field of home improvement. This program follows two residential construction projects and will offer children insight into master building methods and disciplines through step-by-step instructions demonstrated by the industry's leaders. This program will explore everything from architecture, engineering and carpentry to plumbing, masonry and landscape design. Children will learn about vocational and trade careers from trade experts and skilled craftspersons as they renovate and restore homes. This program will air on the station's main digital channel.

<b>Other Matters (4 of 22)</b>	
	<b>Response</b>
Program Title	WELCOME HOME
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9:30am-10:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosts Rob and Treger Strasberg run a nonprofit dedicated to helping deserving families in transition by turning their house into a home and changing lives along the way. Each episode, we meet a family emerging from difficult circumstances as they finally move into a new living space to call their own. To help the family with their fresh start, Treger, Rob, and a dedicated team of designers and volunteers will transform the family's bare house into a warm home by using goods and services donated by people in the community. This series will teach viewers the importance of giving back in their communities, to never give up when faced with a tough situation, and gratitude for the basic living necessities that we often take for granted. This program will air on the station's main digital channel.

<b>Other Matters (5 of 22)</b>	
	<b>Response</b>
Program Title	CHICKEN SOUP FOR THE SOULS HIDDEN HEROES
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:00am-10:30am

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program shows everyday people, regardless of age, sex, occupation or education, stepping forward and acting in a socially responsible and moral fashion when faced with crises and moral dilemmas. In a candid camera-type format, individuals are placed in situations that cause them to demonstrate acts of kindness and generosity, stand up for diversity, shield others from bullies, and embrace friendships. The program also includes segments that focus on overcoming ones fears, as well as rewarding individuals for the unselfish kindness and community service. The program encourages children to increase their sensitivity and awareness in order to refine their own moral compass. This program will air on the station's main digital channel.

Other Matters (6 of 22)	Response
Program Title	DID I MENTION INVENTION?
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:30am-11:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This educational series hosted by Alie Ward, brings viewers fascinating stories of invention while shining a light on innovators from the United States and around the world. The show focuses on the visions of innovators young and old and educates on the history and process of invention and innovation. This program will air on the station's main digital channel.

Other Matters (7 of 22)	Response
Program Title	GET WILD AT THE SAN DIEGO ZOO
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8:00am-8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and features notable animal experts teaching children the living habits and unique behaviors of wild animals. Episode examples include: learning how experts studying adult orangutans learn how they raise their young; and explains the Panda's living patterns. This program will air on the station's digital channel 2.
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<b>Other Matters (8 of 22)</b>		<b>Response</b>
Program Title	WILD WORLD AT THE SAN DIEGO ZOO	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays 8:30am-9:00am	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and focuses on showing how zoo enrichment programs help animals initiate natural behavior. This program teaches children about animal behavior and the importance of providing an enriching environment for animals in our care. This program will air on the station's digital channel 2.	

<b>Other Matters (9 of 22)</b>		<b>Response</b>
Program Title	THE NEW FRONTIER	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays 9:00am-9:30am	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The series explores the universe and gives viewers an examination of the new frontiers of space. Viewers will be exposed to detailed graphics and illustrations that help explain the mysteries of the universe. The episodes feature a new generation of spacecraft being deployed to explore our solar system, how solar weather effects earth's weather, and introduce young viewers to the study of astronomy. Scientists explain the exploration of dark matter and dark energy, the search for new planets which might be inhabitable for humans, and how travel into space could be the next tourist attraction. This program will air on the station's digital channel 2.	

<b>Other Matters (10 of 22)</b>		<b>Response</b>
Program Title	SPORTS LAB	
Origination	Network	

Days/Times Program Regularly Scheduled	Saturdays 9:30am-10:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program showcases a wide range of sports, helping children gain a better understanding of many sports and the scientific elements at work in each sporting activity. Whether it's hitting a baseball to determine its acceleration off a bat or why a certain technique increases running speed, this program looks into the science involved within the sport. Episode examples include explaining the science of soccer, horse dressage, track, tennis, cricket and trampoline. This program will air on the station's digital channel 2.

<b>Other Matters (11 of 22)</b>		<b>Response</b>
Program Title	ANIMAL OUTTAKES	
Origination	Network	
Days/Times Program Regularly Scheduled	Sundays 8:00am-8:30am and Sundays 8:30am-9:00am	
Total times aired at regularly scheduled time	26	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is about a wide variety of animals and the people who take care of them. Children will learn about a variety of animals and what a responsibility it is to take care of these animals. Episode examples include learning about bovines in Florida; a sanctuary for sea turtles; and, a guide dog centers where dogs learn to become service animals. This program will air on the station's digital channel 2.	

<b>Other Matters (12 of 22)</b>		<b>Response</b>
Program Title	AMERICA'S HEARTLAND	
Origination	Network	
Days/Times Program Regularly Scheduled	Mondays 9:00am-9:30am	
Total times aired at regularly scheduled time	12	
Length of Program	30 mins	

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Age of Target 13 years to 16 years  
Child Audience  
from

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Much of the food Americans eat is produced by farmers and ranchers in the country's heartland, but many children don't know how it's produced. "America's Heartland" provides information about the people and processes responsible for the availability of food and fuel across the country and around the world. The show's reporters and producers tell stories in topics that include farm families, consumer issues, animal welfare and crop sustainability. Children will learn about the production of the food and fuel they consume. Some episodes also take the show abroad to countries such as Egypt and Taiwan, to show the impact American agriculture has on the global economy. This program will air on the station's digital channel 3.

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**Other Matters (13 of 22)**

**Response**

Program Title DOG TALES

Origination Network

Days/Times Program Regularly Scheduled Tuesdays 9:00am-9:30am

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Each episode of Dog Tales profiles a breed of dog; its history, popularity and characteristics. Viewers will learn the differences in dogs and how those differences affect their lives. Viewers are shown families who own particular breeds, how they interact with their dogs, and how they are a valuable part of the family. Several dog experts explain the various dogs' needs, health, nutrition requirements, safety, and care. This program will air on the station's digital channel 3.

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**Other Matters (14 of 22)**

**Response**

Program Title ANIMAL RESCUE

Origination Network

Days/Times Program Regularly Scheduled Wednesdays 9:00am-9:30am

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 13 years to 16 years

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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program exerts a positive influence on its viewers by illustrating the best of human instincts. In particular, the show highlights respect and compassion for all living creatures, informative instruction on medical rehabilitation treatments and techniques, and the teamwork of animal rescue personnel. The viewer learns valuable information about animal development, behavior and habitats, and is also made aware of important environmental issues. This program will air on the station's digital channel 3.
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**Other Matters (15 of 22)**

**Response**

Program Title	MISSING
Origination	Network
Days/Times Program Regularly Scheduled	Thursdays 9:00am-9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features actual cases of missing individuals across the country. Assisted by local state and federal law enforcement agencies, as well as the National Center for Missing and Exploited Children, the program interviews friends, family, and investigators involved with the cases. The program emphasizes taking responsibility for personal safety and promotes situational awareness. Each episode showcases safety tips, a safety quiz, and an instructional message from the National Center for Missing and Exploited Children. This program airs on the station's digital channel 3.
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**Other Matters (16 of 22)**

**Response**

Program Title	THINK BIG
Origination	Network
Days/Times Program Regularly Scheduled	Fridays 9:00am-9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Think Big is a kid-hosted entertaining series for young people that follow the world's most innovative kids as they create and invent new toys, games, learning tools, websites, and modes of transportation. The program features top kid inventors who face off against one another in an Invent-Off to see who can come up with the most innovative and creative invention. In each episode, two teams brainstorm, choose materials, and sketch and design their idea. Once completed, the inventions are judged. This program allows kids to showcase their skills in creativity, science, innovation, marketing and teamwork. This program will air on the station's digital channel 3.
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**Other Matters (17 of 22)**

	Response
Program Title	REAL WINNING EDGE
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays and Sundays 10:00am-10:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features young people who have been chosen to be profiled because of their adoption of pro-social values and principles. The particular youth featured is interviewed by a celebrity in the same talent field. This program shows the viewer that honesty, loyalty, hard work, self-discipline and balancing school work with social activities and friends, and developing a sense of purpose in his/her life, all combine to help the viewer stand against influences which could hurt him/her or others. This program will air on the station's digital channel 3.
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**Other Matters (18 of 22)**

	Response
Program Title	REAL WINNING EDGE
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11:00am-11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features young people who have been chosen to be profiled because of their adoption of pro-social values and principles. The particular youth featured is interviewed by a celebrity in the same talent field. This program shows the viewer that honesty, loyalty, hard work, self-discipline and balancing school work with social activities and friends, and developing a sense of purpose in his/her life, all combine to help the viewer stand against influences which could hurt him/her or others. This program will air on the station's digital channel 4.
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<b>Other Matters (19 of 22)</b>	
	<b>Response</b>
Program Title	DRAGONFLY
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 11:30am-12:00pm and 12:30pm-1:00pm
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features children engaging in various science projects and demonstrates practical applications of mathematics and science from multiple scientific fields. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Examples of program episodes include studying various ecosystems, sea turtles, and rocket propulsion. Each episode is engaging, entertaining and educational in structure, allowing children to gain an appreciation for science in a unique and entertaining way. This program will air on the station's digital channel 4.

<b>Other Matters (20 of 22)</b>	
	<b>Response</b>
Program Title	SPORTS LAB
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 12:00pm-12:30pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program showcases a wide range of sports, helping children gain a better understanding of many sports and the scientific elements at work in each sporting activity. Whether it's hitting a baseball to determine its acceleration off a bat or why a certain technique increases running speed, this program looks into the science involved within the sport. Episode examples include explaining the science of soccer, horse dressage, track, tennis, cricket and trampoline. This program will air on the station's digital channel 4.

<b>Other Matters (21 of 22)</b>	
	<b>Response</b>
Program Title	FUTURE PHENOMS
Origination	Network

Days/Times Program Regularly Scheduled	Sundays 1:00pm-1:30pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by Pat Summerall, this program takes viewers coast-to-coast and in-depth with the brightest young athletes in sports. The series profiles high school athletes who have overcome personal adversity to pursue their dreams. The athletes are recognized for their classroom achievements, as well as their contributions in extracurricular activities. The importance of dedication, discipline, commitment to academics, and community involvement are spotlighted as part of the athletes' success. The stories strive to inspire viewers to pursue knowledge and a healthy, active lifestyle, despite any personal difficulties. This program will air on the station's digital channel 4.

<b>Other Matters (22 of 22)</b>	<b>Response</b>
Program Title	SPORTS STARS OF TOMORROW
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 1:30pm-2:00pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program showcases the hard work and dedication required to be a true sports star. Chronicled are the trials and tribulations of young athletes as they strive to become top level performers in the sports arena. This program helps viewers realize that with hard work and determination, their goals in life and on the playing field are attainable. Key values such as dedication, discipline, commitment and community involvement are reinforced in each episode. The program also provides in-depth stories that reveal the important challenges and lessons that mold young athletes. Through these stories, viewers learn that while many desire greatness on the grand stage of competition, much can be learned through the journey that can make a significant difference throughout their lives. This program will air on the station's digital channel 4.

## Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Linda Greenwald</b> <i>Corporate Program Coordinator</i></p> <p>01/04/2019</p>

## Attachments

No Attachments.