Approved by OMB (Office of Management and Budget) 3060-0928
January 2015

Federal Communications Commission

(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0023170681** | File Number: **0000051167** | Submit Date: **04/09/2018** | Call Sign: **WBSF** | Facility ID: **82627** | City: **BAY CITY** | State: **MI**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **04/09/2018** | Filing Status: **Active**

## Report reflects information for : First Quarter of 2018

### General Information

| Section | Question | Response |
|---|---|---|
| **Attachments** | Are attachments (other than associated schedules) being filed with this application? | No |

## Applicant Information

### Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|---|---|---|---|---|
| **FLINT (WBSF-TV) LICENSEE, INC.**<br>Doing Business As: FLINT (WBSF-TV) LICENSEE, INC. | Lisa Asher<br>2000 W. 41ST. STREET<br>BALTIMORE, MD 21211<br>United States | +1 (410) 662-9688 | LAsher@cunninghambroadcasting.com | Company |

## Contact Representatives (1)

| Contact Name | Address | Phone | Email | Contact Type |
|---|---|---|---|---|
| **Scott R. Flick , Esq .**<br>*FCC Counsel*<br>Pillsbury Winthrop Shaw Pittman LLP | Scott R. Flick, Esq.<br>1200 Seventeenth Street, NW<br>WASHINGTON, DC 20036<br>United States | +1 (202) 663-8167 | scott.flick@pillsburylaw.com | Legal Representative |

## Children's Television Information

| Section | Question | Response |
|---|---|---|
| **Station Type** | Station Type | Network Affiliation |
| | Affiliated network | CW |
| | Nielsen DMA | Flint-Saginaw-Bay City |
| | Web Home Page Address | thecw46.com |

## Digital Core Programming

| Question | Response |
|---|---|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 3.5 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 336.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 7.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

**Digital Core Programs(17)**

| Digital Core Program (1 of 17) | Response |
|---|---|
| Program Title | Wild America |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sat., 1/6 - 3/31/18 7:30AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The key objective of this program is to familiarize children with the animals of the North American continent, their interaction with other animals, and their environment. Throughout the series, emphasis is placed upon protecting endangered species and the impact that humans have while interacting in their environment. The goal of this program is for the viewer to achieve a greater understanding of nature and specific animal species, with the aid of up-close and detailed photography throughout the program. Through this understanding, it is hoped that viewers will better relate to the natural environment in North America and learn to protect North America's animal species. This program aired on the station's primary digital channel 46.1. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (2 of 17) | Response |
|---|---|
| Program Title | Dog Whisperer With Cesar Millan: Family Edition |
| Origination | Network |

| | |
|---|---|
| Days/Times Program Regularly Scheduled | Sat., 1/6 - 3/31/18 8:00AM, 8:30AM, 9AM and 9:30AM |
| Total times aired at regularly scheduled time | 52 |
| Total times aired | 52 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | In this program, animal behaviorist Cesar Millan works to rehabilitate dogs with behavior problems. Viewers will become educated about canine training and creating a healthy environment for dogs. Millan goes directly into the homes of the dog owners and documents the transformations that occur. By offering suggestions to modify their own behaviors, Millan assists the dogs human families to achieve responsible pet ownership, and a balanced and a natural relationship with their pets. This program aired on the station's primary digital channel 46.1. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| **Digital Core Program (3 of 17)** | **Response** |
|---|---|
| Program Title | This Old House: Trade School |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat., 1/6 - 3/31/18 10:00AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |

| | |
|---|---|
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program is a celebration of craftsmanship, vocational education, and excellence in the field of home improvement. This program follows two residential construction projects and will offer children insight into master building methods and disciplines through step-by-step instructions demonstrated by the industry's leaders. This program will explore everything from architecture, engineering and carpentry to plumbing, masonry and landscape design. Children will learn about vocational and trade careers from trade experts and skilled craftspersons as they renovate and restore homes. This program aired on the station's primary digital channel 46.1. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| **Digital Core Program (4 of 17)** | **Response** |
|---|---|
| Program Title | Chicken Soup for the Soul's Hidden Heroes |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat., 1/6 - 3/31/18 10:30AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |

| | |
|---|---|
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program shows everyday people, regardless of age, sex, occupation or education, stepping forward and acting in a socially responsible and moral fashion when faced with crises and moral dilemmas. In a candid camera-type format, individuals are placed in situations that cause them to demonstrate acts of kindness and generosity, stand up for diversity, shield others from bullies, and embrace friendships. The program also includes segments that focus on overcoming ones fears, as well as rewarding individuals for their unselfish kindness and community service. The program encourages children to increase their sensitivity and awareness in order to refine their own moral compass. This program aired on the station's primary digital channel 46.1. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| **Digital Core Program (5 of 17)** | **Response** |
|---|---|
| Program Title | The Voyager with Josh Garcia |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat., 1/6 - 3/31/18 10:00AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The program chronicles video journalist, Josh Garcia, as he travels the works spotlighting local history, culture and food. Garcia seeks out authentic cultural experiences across the globe. Children will learn geography, history and cultural diversity. This program aired on the station's secondary digital channel 46.2. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| **Digital Core Program (6 of 17)** | **Response** |
|---|---|

| | |
|---|---|
| Program Title | Wilderness Vet |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat., 1/6 - 3/31/18 10:30AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program features stories from the Yukon. Veterinarian Dr. Michelle Oakley travels to homes, farms and wildlife preserves across the Yukon to help animals in need. Children learn about animals in their native habitat and learn the value of hard work and dedication as animals are rescued and rehabilitated. This program aired on the station's seconday digital channel 46.2. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| **Digital Core Program (7 of 17)** | **Response** |
|---|---|
| Program Title | Journey with Dylan Dreyer |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat., 1/6 - 3/31/18 11:00AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program explores nature and animals. Episode examples include learning about black bears of Montana; polar bears in the Arctic and the migration of animals across the Serengeti in Tanzania and Kenya. Children will develop a better understanding of nature and the animal world around them. This program aired on the station's seconday digital channel 46.2. |

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|---|---|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| **Digital Core Program (8 of 17)** | **Response** |
|---|---|
| Program Title | Naturally, Danny Seo |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat., 1/6 - 3/31/18 11:30AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program is about seeking a healthier lifestyle by learning the science behind eating well and exercising your mind and body while caring for our planet. Host Danny Seo is an authority on eco-friendly living. Children will learn that caring for the environment can go hand-in-hand with enjoying time with family and friends, sharing delicious and healthy meals all while creating a healthy and environmentally friendly home. This program aired on the station's seconday digital channel 46.2. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| **Digital Core Program (9 of 17)** | **Response** |
|---|---|
| Program Title | Give |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat., 1/6 - 3/31/18 12:00PM |

| | |
|---|---|
| Total times aired at regularly scheduled time | 9 |
| Total times aired | 13 |
| Number of Preemptions | 4 |
| Number of Preemptions for other than Breaking News | 4 |
| Number of Preemptions Rescheduled | 4 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program introduces viewers to the world of philanthropy through the stories of small charities making a big impact. The series features celebrity philanthropists from film, television, music, sports, and business who are all on a mission to inspire others to do good. In each episode one of these celebrity philanthropists visit two charities that use innovation, best practices, and dedication for change in their communities and the world. Children learn social responsibility, philanthropy and be inspired to do good. This program aired on the station's seconday digital channel 46.2. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

### Digital Preemption Programs #1

| Questions | Response |
|---|---|
| Title of Program | Give |
| List date and time rescheduled | 02/10/2018 09:00 AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2018-02-10 |
| Episode # | |
| Reason for Preemption | Sports |

### Digital Preemption Programs #2

| Questions | Response |
|---|---|
| Title of Program | Give |
| List date and time rescheduled | 02/24/2018 09:00 AM |
| Is the rescheduled date the second home? | Yes |

| | |
|---|---|
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2018-02-24 |
| Episode # | |
| Reason for Preemption | Sports |

### Digital Preemption Programs #3

| Questions | Response |
|---|---|
| Title of Program | Give |
| List date and time rescheduled | 03/17/2018 09:00 AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2018-03-17 |
| Episode # | |
| Reason for Preemption | Sports |

### Digital Preemption Programs #4

| Questions | Response |
|---|---|
| Title of Program | Give |
| List date and time rescheduled | |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2018-03-24 |
| Episode # | |
| Reason for Preemption | Sports |

| Digital Core Program (10 of 17) | Response |
|---|---|
| Program Title | The Champion Within |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat., 1/6 - 3/31/18 12:30PM |
| Total times aired at regularly scheduled time | 4 |
| Total times aired | 13 |
| Number of Preemptions | 9 |
| Number of Preemptions for other than Breaking News | 9 |

| | |
|---|---|
| Number of Preemptions Rescheduled | 9 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program features the powerful and inspiring stories of successful athletes who exemplify what it really means to be a champion. The program introduces audiences to professional and amateur athletes who have overcome obstacles to ultimately achieve transcendent moments in the world of sports. Children will learn that a champion is not only defined by their speed, strength and agility, but also by their grit, resiliency and heart. This program aired on the station's seconday digital channel 46.2 |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

### Digital Preemption Programs #1

| Questions | Response |
|---|---|
| Title of Program | The Champion Within |
| List date and time rescheduled | 01/13/2018 09:30 AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2018-01-13 |
| Episode # | |
| Reason for Preemption | Sports |

### Digital Preemption Programs #2

| Questions | Response |
|---|---|
| Title of Program | The Champion Within |
| List date and time rescheduled | 01/20/2018 09:30 AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2018-01-20 |
| Episode # | |
| Reason for Preemption | Sports |

### Digital Preemption Programs #3

| Questions | Response |
|---|---|
| Title of Program | The Champion Within |
| List date and time rescheduled | 01/27/2018 09:30 AM |

| | |
|---|---|
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2018-01-27 |
| Episode # | |
| Reason for Preemption | Sports |

### Digital Preemption Programs #4

| Questions | Response |
|---|---|
| Title of Program | The Champion Within |
| List date and time rescheduled | 02/03/2018 09:30 AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2018-02-03 |
| Episode # | |
| Reason for Preemption | Sports |

### Digital Preemption Programs #5

| Questions | Response |
|---|---|
| Title of Program | The Champion Within |
| List date and time rescheduled | 02/10/2018 09:30 AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2018-02-10 |
| Episode # | |
| Reason for Preemption | Sports |

### Digital Preemption Programs #6

| Questions | Response |
|---|---|
| Title of Program | The Champion Within |
| List date and time rescheduled | 02/24/2018 09:30 AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2018-02-24 |
| Episode # | |
| Reason for Preemption | Sports |

### Digital Preemption Programs #7

| Questions | Response |
|---|---|
| Title of Program | The Champion Within |

| | |
|---|---|
| List date and time rescheduled | 03/17/2018 09:30 AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2018-03-17 |
| Episode # | |
| Reason for Preemption | Sports |

### Digital Preemption Programs #8

| Questions | Response |
|---|---|
| Title of Program | The Champion Within |
| List date and time rescheduled | 03/24/2018 09:30 AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2018-03-24 |
| Episode # | |
| Reason for Preemption | Sports |

### Digital Preemption Programs #9

| Questions | Response |
|---|---|
| Title of Program | The Champion Within |
| List date and time rescheduled | 03/31/2018 09:30 AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2018-03-31 |
| Episode # | |
| Reason for Preemption | Sports |

| Digital Core Program (11 of 17) | Response |
|---|---|
| Program Title | Pets.TV |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sun., 1/7 - 3/25/18 7:00AM |
| Total times aired at regularly scheduled time | 12 |
| Total times aired | 12 |
| Number of Preemptions | 0 |

| | |
|---|---|
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program relates pets to viewers' lives and interests, and exposes young viewers to diverse pets all over the world, teaching them how different cultures enjoy, care for, and respect animals. Pets from the "everyday" to the unique are showcased with educational information that shares how they evolved to become pets, and their geographic origins. The program and its expert guests instill a grounded balance of priorities, commitment, and perseverance that children can apply to their own lives. This program aired on the station's seconday digital channel 46.2. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| **Digital Core Program (12 of 17)** | **Response** |
|---|---|
| Program Title | America's Heartland |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sun., 1/7 - 3/25/18 7:30AM |
| Total times aired at regularly scheduled time | 12 |
| Total times aired | 12 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |

| | |
|---|---|
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Much of the food Americans eat is produced by farmers and ranchers in the country's heartland, but many children don't know how it's produced. "America's Heartland" provides information about the people and processes responsible for the availability of food and fuel across the country and around the world. The show's reporters and producers tell stories in topics that include farm families, consumer issues, animal welfare and crop sustainability. Children will learn about the production of the food and fuel they consume. Some episodes also take the show abroad to countries such as Egypt and Taiwan, to show the impact American agriculture has on the global economy. This program aired on the station's seconday digital channel 46.2. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| **Digital Core Program (13 of 17)** | **Response** |
|---|---|
| Program Title | Sports Lab |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat., 1/6 - 3/31/18 10:00AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program showcases a wide range of sports, helping children gain a better understanding of many sports and the scientific elements at work in each sporting activity. Whether it's hitting a baseball to determine its acceleration off a bat or why a certain technique increases running speed, this programs looks into the science involved within the sport. Episode examples include explaining the science of soccer, horse dressage, track, tennis, cricket and trampoline. This program aired on the station's third digital channel 46.3. |

| | |
|---|---|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (14 of 17) | Response |
|---|---|
| Program Title | Get Wild |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat., 1/6 - 3/31/18 10:30AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program is based at the world famous San Diego Zoo and features notable animal experts teaching children the living habits and unique behaviors of wild animals. Episode examples include: learning how experts studying adult orangutans learn how they raise their young; and explains the Panda's living patterns. This program aired on the station's third digital channel 46.3. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (15 of 17) | Response |
|---|---|
| Program Title | Wild World |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat., 1/6 - 3/31/18 11:00AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |

| | |
|---|---|
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program is based at the world famous San Diego Zoo and focuses on showing how zoo enrichment programs help animals initiate natural behavior. This program teaches children about animal behavior and the importance of providing an enriching environment for animals in our care. This program aired on the station's third digital channel 46.3. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| **Digital Core Program (16 of 17)** | **Response** |
|---|---|
| Program Title | The Re-Inventors |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat., 1/6 - 3/31/18 11:30AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program follows hosts Matt Hunter and Jeremy MacPherson as they take original patent designs from history's lost inventions and build them, test them, and try to make them work. From a snow annihilator from the 1930s to a Chinese dragon rocket over 600 years old to a solar powered crematorium, Matt and Jeremy take viewers through the strange and entertaining world of invention. Each episode introduces children to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. This program aired on the station's third digital channel 46.3. |

| | |
|---|---|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| **Digital Core Program (17 of 17)** | **Response** |
|---|---|
| Program Title | Uncaged |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sun., 1/7 - 3/25/18 10:00AM and 10:30AM |
| Total times aired at regularly scheduled time | 24 |
| Total times aired | 24 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program explores all types of wild animals in their own environment and how they survive. Children learn about and develop a respect for animals within their natural habitat and learn why some animals may be on their way to extinction. Each episode provides detailed explanations of different animal species and helps children understand the animals' daily lives. This program aired on the station's third digital channel 46.3. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

**Non-Core Educational and Informational Programming (0)**

**Sponsored Core Programming (0)**

## Liaison Contact

| Question | Response |
| --- | --- |
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526 (e)(11)(iii)? | Yes |
| Name of children's programming liaison | Ann Townsend |
| Address | 3463 W Pierson Rd |
| City | Flint |
| State | MI |
| Zip | 48504 |
| Telephone Number | (810) 785-8866 |
| Email Address | atownsend@cunninghambroadcasting.com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | During this quarter, we had 4 students visit the station for a "day on the job" spending time in the news department with our producers, photographers, reporters and directors. News Anchors visited 2 area classrooms to discuss weather and broadcasting. We had three staff members read to classes at Eagle's Nest Academy for March is Reading Month. We participated in 7 career days or career fairs at local schools and colleges discussing the various jobs at a television station. We had 1 college student participating in our station internship program. WEYI and NBC Television Network provided specific public service announcements targeted toward the needs of children in our community. NBC continues its series "The More You Know" announcements featuring important messages to prevent Global Warming and Violence, and to promote Self-esteem, Internet Safety, Environment, Nutrition, Diversity, Reading, and Physical Activity. "The More You Know's" comprehensive website (themoreyouknow.com) provides in-depth referral information, in connection with the on-air public service announcements, a general campaign overview, message boards, press releases, kids' pages and referral information by topic to partnering agencies referenced in the PSAs. The site includes a comprehensive list of the campaign's accolades, including Emmy and Peabody Awards. In addition, a behind-the-scenes story with clips from talent interviews can be viewed. |

## Other Matters (17)

| Other Matters (1 of 17) | Response |
|---|---|
| Program Title | Wild America |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sat., 4/7 - 6/30/18 7:30AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The key objective of this program is to familiarize children with the animals of the North American continent, their interaction with other animals, and their environment. Throughout the series, emphasis is placed upon protecting endangered species and the impact that humans have while interacting in their environment. The goal of this program is for the viewer to achieve a greater understanding of nature and specific animal species, with the aid of up-close and detailed photography throughout the program. Through this understanding, it is hoped that viewers will better relate to the natural environment in North America and learn to protect North America's animal species. This program will air on the station's primary digital channel 46.1. |

| Other Matters (2 of 17) | Response |
|---|---|
| Program Title | Dog Whisperer with Cesar Millan: Family Edition |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat., 4/7 - 6/30/18 8:00AM, 8:30AM, 9:00AM, and 9:30AM |
| Total times aired at regularly scheduled time | 52 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | In this program, animal behaviorist Cesar Millan works to rehabilitate dogs with behavior problems. Viewers will become educated about canine training and creating a healthy environment for dogs. Millan goes directly into the homes of the dog owners and documents the transformations that occur. By offering suggestions to modify their own behaviors, Millan assists the dogs human families to achieve responsible pet ownership, and a balanced and a natural relationship with their pets. This program will air on the station's primary digital channel 46.1. |

| Other Matters (3 of 17) | Response |
|---|---|
| Program Title | This Old House: Trade School |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat., 4/7 - 6/30/18 10:00AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program is a celebration of craftsmanship, vocational education, and excellence in the field of home improvement. This program follows two residential construction projects and will offer children insight into master building methods and disciplines through step-by-step instructions demonstrated by the industry's leaders. This program will explore everything from architecture, engineering and carpentry to plumbing, masonry and landscape design. Children will learn about vocational and trade careers from trade experts and skilled craftspersons as they renovate and restore homes. This program will air on the station's primary digital channel 46.1. |

| Other Matters (4 of 17) | Response |
|---|---|
| Program Title | Chicken Soup for the Soul's Hidden Heroes |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat., 4/7 - 6/30 /18 10:30AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program shows everyday people, regardless of age, sex, occupation or education, stepping forward and acting in a socially responsible and moral fashion when faced with crises and moral dilemmas. In a candid camera-type format, individuals are placed in situations that cause them to demonstrate acts of kindness and generosity, stand up for diversity, shield others from bullies, and embrace friendships. The program also includes segments that focus on overcoming ones fears, as well as rewarding individuals for their unselfish kindness and community service. The program encourages children to increase their sensitivity and awareness in order to refine their own moral compass. This program will air on the station's primary digital channel 46.1. |

| Other Matters (5 of 17) | Response |
|---|---|
| Program Title | The Voyager with Jeff Garcia |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat., 4/7 - 6/30/18 10:00AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The program chronicles video journalist, Josh Garcia, as he travels the works spotlighting local history, culture and food. Garcia seeks out authentic cultural experiences across the globe. Children will learn geography, history and cultural diversity. This program will air on the station's secondary digital channel 46.2. |

| Other Matters (6 of 17) | Response |
|---|---|
| Program Title | Wilderness Vet |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat., 4/7 - 6/30/18 10:30AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program features stories from the Yukon. Veterinarian Dr. Michelle Oakley travels to homes, farms and wildlife preserves across the Yukon to help animals in need. Children learn about animals in their native habitat and learn the value of hard work and dedication as animals are rescued and rehabilitated. This program will air on the station's secondary digital channel 46.2. |

| Other Matters (7 of 17) | Response |
|---|---|
| Program Title | Journey with Dylan Dreyer |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat., 4/7 - 6/30/18 11:00AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program explores nature and animals. Episode examples include learning about black bears of Montana; polar bears in the Arctic and the migration of animals across the Serengeti in Tanzania and Kenya. Children will develop a better understanding of nature and the animal world around them. This program will air on the station's secondary digital channel 46.2. |

| Other Matters (8 of 17) | Response |
|---|---|
| Program Title | Naturally, Danny Seo |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat., 4/7 - 6/30/18 11:30AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program is about seeking a healthier lifestyle by learning the science behind eating well and exercising your mind and body while caring for our planet. Host Danny Seo is an authority on eco-friendly living. Children will learn that caring for the environment can go hand-in-hand with enjoying time with family and friends, sharing delicious and healthy meals all while creating a healthy and environmentally friendly home. This program will air on the station's secondary digital channel 46.2. |

| Other Matters (9 of 17) | Response |
|---|---|
| Program Title | Health and Happiness with Mayo Clinic |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat., 4/7 - 6/30/18 12:00PM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program will educate viewers how simple lifestyle changes can promote better wellness, and make a huge difference in health, well-being, and even attitude. With the help of medical experts from Mayo Clinic, this program will educate and inspire viewers on a variety of topics that will teach teens and their families how to make better choices to develop a healthy lifestyle. Program topics in the science of nutrition. This program will air on the station's secondary digital channel 46.2. |

| Other Matters (10 of 17) | Response |
|---|---|
| Program Title | The Champion Within |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat., 4/7 - 6/30/18 12:30PM |
| Total times aired at regularly scheduled time | 13 |

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|---|---|
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program features the powerful and inspiring stories of successful athletes who exemplify what it really means to be a champion. The program introduces audiences to professional and amateur athletes who have overcome obstacles to ultimately achieve transcendent moments in the world of sports. Children will learn that a champion is not only defined by their speed, strength and agility, but also by their grit, resiliency and heart. This program will air on the station's secondary digital channel 46.2. |

| **Other Matters (11 of 17)** | **Response** |
|---|---|
| Program Title | Pets.TV |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sun., 4/1 - 6/24/18 7:00AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program relates pets to viewers' lives and interests, and exposes young viewers to diverse pets all over the world, teaching them how different cultures enjoy, care for, and respect animals. Pets from the "everyday" to the unique are showcased with educational information that shares how they evolved to become pets, and their geographic origins. The program and its expert guests instill a grounded balance of priorities, commitment, and perseverance that children can apply to their own lives. This program will air on the station's secondary digital channel 46.2. |

| **Other Matters (12 of 17)** | **Response** |
|---|---|
| Program Title | America's Heartland |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sun., 4/1 - 6/24/18 7:30AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

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|---|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Much of the food Americans eat is produced by farmers and ranchers in the country's heartland, but many children don't know how it's produced. "America's Heartland" provides information about the people and processes responsible for the availability of food and fuel across the country and around the world. The show's reporters and producers tell stories in topics that include farm families, consumer issues, animal welfare and crop sustainability. Children will learn about the production of the food and fuel they consume. Some episodes also take the show abroad to countries such as Egypt and Taiwan, to show the impact American agriculture has on the global economy. This program will air on the station's secondary digital channel 46.2. |

| **Other Matters (13 of 17)** | **Response** |
|---|---|
| Program Title | Sports Lab |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat., 4/7 - 6/30/18 10:00AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program showcases a wide range of sports, helping children gain a better understanding of many sports and the scientific elements at work in each sporting activity. Whether it's hitting a baseball to determine its acceleration off a bat or why a certain technique increases running speed, this programs looks into the science involved within the sport. Episode examples include explaining the science behind soccer, horse dressage, track, tennis, cricket and trampoline. This program will air on the station's third digital channel 46.3. |

| **Other Matters (14 of 17)** | **Response** |
|---|---|
| Program Title | Get Wild |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat., 4/7 - 6/30/18 10:30AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program is based at the world famous San Diego Zoo and features notable animal experts teaching children the living habits and unique behaviors of wild animals. Episode examples include: learning how experts studying adult orangutans learn how they raise their young; and explains the Panda's living patterns. This program will air on the station's third digital channel 46.3. |

| **Other Matters (15 of 17)** | **Response** |
|---|---|

| | |
|---|---|
| Program Title | Wild World |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat., 4/7 - 6/30/18 11:00AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program is based at the world famous San Diego Zoo and focuses on showing how zoo enrichment programs help animals initiate natural behavior. This program teaches children about animal behavior and the importance of providing an enriching environment for animals in our care. This program will air on the station's third digital channel 46.3. |

| **Other Matters (16 of 17)** | **Response** |
|---|---|
| Program Title | The Re-Inventors |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat., 4/7 - 6/30/18 11:30AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program follows hosts Matt Hunter and Jeremy MacPherson as they take original patent designs from history's lost inventions and build them, test them, and try to make them work. From a snow annihilator from the 1930s to a Chinese dragon rocket over 600 years old to a solar powered crematorium, Matt and Jeremy take viewers through the strange and entertaining world of invention. Each episode introduces children to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. This program will air on the station's third digital channel 46.3. |

| **Other Matters (17 of 17)** | **Response** |
|---|---|
| Program Title | Uncaged |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sun., 4/1 - 6/24/18 10:00AM and 10:30AM |
| Total times aired at regularly scheduled time | 26 |
| Length of Program | 30 mins |

| | |
|---|---|
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program explores all types of wild animals in their own environment and how they survive. Children learn about and develop a respect for animals within their natural habitat and learn why some animals may be on their way to extinction. Each episode provides detailed explanations of different animal species and helps children understand the animals' daily lives. This program will air on the station's third digital channel 46.3. |

## Certification

| Question | Response |
|---|---|
| The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information,and belief there is good ground to support it; and that it is not interposed for delay.<br>**FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID**<br>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.<br>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503). | |
| I certify that this application includes all required and relevant attachments. | Yes |
| I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. | **Ann Townsend**<br>*Research Analyst*<br><br>04/09/2018 |

## Attachments

No Attachments.