Approved by OMB (Office of Management and Budget) 3060-0928
January 2015

Federal Communications Commission

(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0001529627** | File Number: **0000038276** | Submit Date: **01/08/2018** | Call Sign: **KREN-TV** | Facility ID: **51493** | City: **RENO** | State: **NV**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **01/08/2018** | Filing Status: **Active**

## Report reflects information for : Fourth Quarter of 2017

### General Information

| Section | Question | Response |
|---|---|---|
| **Attachments** | Are attachments (other than associated schedules) being filed with this application? | No |

## Applicant Information

### Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|---|---|---|---|---|
| **ENTRAVISION HOLDINGS, LLC** | Mark Boelke<br>2425 OLYMPIC BOULEVARD<br>SUITE 6000 WEST<br>SANTA MONICA, CA 90404<br>United States | +1 (310) 447-3870 | mboelke@entravision.com | Company |

## Contact Representatives (2)

| Contact Name | Address | Phone | Email | Contact Type |
|---|---|---|---|---|
| **MANUEL CAVAZOS , III .**<br>*DIRECTOR OF ENGINEERING*<br>ENTRAVISION COMMUNICATIONS CORPORATION | 801 N. JACKSON<br>MCALLEN, TX 78501<br>United States | +1 (956) 687-4848 | scavazos@entravision.com | Technical Representative |
| **BARRY A. FRIEDMAN**<br>THOMPSON HINE LLP | SUITE 700<br>1919 M STREET, N.W.<br>WASHINGTON, DC 20036<br>United States | +1 (202) 331-8800 | BARRY.FRIEDMAN@THOMPSONHINE.COM | Legal Representative |

## Children's Television Information

| Section | Question | Response |
|---|---|---|
| **Station Type** | Station Type | Network Affiliation |
| | Affiliated network | UNIVISION |
| | Nielsen DMA | Reno |
| | Web Home Page Address | WWW.NOTICIASYA.COM |

## Digital Core Programming

| Question | Response |
|---|---|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 3.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 0.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 0.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

## Digital Core Programs(5)

| Digital Core Program (1 of 5) | Response |
|---|---|
| Program Title | Pocoyo |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SA, 8:00AM & 8:30AM |
| Total times aired at regularly scheduled time | 26 |
| Total times aired | 26 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 4 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This educational program is a series for pre-schoolers featuring Pocoyo a curious, fun-loving friendly little boy who, along with his inseparable friends explores the world by learning and discovering their surroundings in each story. The show's philosophy is "learning through laughter," and in each episode "inquiry learning" is utilized. The show is designed with pre-schoolers in mind as the situations, explorations, humor, sounds, and visuals are enticing to them and the learning process they utilize and understand. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (2 of 5) | Response |
|---|---|
| Program Title | Sesame Amigos |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SA, 9:00AM & 9:30AM |

| | |
|---|---|
| Total times aired at regularly scheduled time | 2 |
| Total times aired | 2 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 4 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Sesame Amigos, is designed for Spanish-speaking families living in the U.S., where kids will learn with Elmo, Cookie Monster and lots of other friends in ways that reflect their language and culture. In each episode, kids will build their inner strength, develop their moral compass and learn important educational lessons. Elmo will encourage kids to participate throughout the show they will learn colors, geometrical shapes, good manners, good eating habits and they will dance. Young viewers will travel to the "Furchester Hotel", a hilarious segment featuring Elmo, Cookie Monster, and new friends that teaches creative problem-solving and working together. They will also explore far off lands learn about cooperation in "Bert and Ernie's Great adventures". Finally they'll laugh out loud with Cookie Monster, the star of Cookie's Crumbly Pictures," who proves that patience takes practice. Sesame Amigos will help kids grow smarter, stronger and kinder. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| **Digital Core Program (3 of 5)** | **Response** |
|---|---|
| Program Title | MICKEY MOUSE CLUBHOUSE |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SA 10:00AM |

| | |
|---|---|
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 3 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Mickey Mouse Clubhouse is a lively preschool series featuring classic Disney characters including Mickey Mouse,Donald & Daisy Duck, Goofy & Pluto. In each episode, viewers are invited to help the characters solve a problem using age appropriate critical thinking, problem solving, & mathematical skills. Once the problem is explained, Mickey & friends embark on entertaining adventures, working together to solve the problem with the help of various "Mouseketools" everyday objects that turn out to be useful tools for problem solving. The series uses engaging stories, physical and verbal humor, and music to keep viewers interested and invested in helping Mickey and friends solve the problems at hand. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| **Digital Core Program (4 of 5)** | **Response** |
|---|---|
| Program Title | HANDY MANNY |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SA 10:30AM |
| Total times aired at regularly scheduled time | 13 |

| | |
|---|---|
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 3 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Handy Manny introduces concepts related to construction, building, engineering & technology to preschool audiences through engaging, relatable stories about Sheetrock Hills' lovable handyman, Manny and his neighbors and friends. In each episode, one of Manny's neighbors calls with a problem. Manny is always willing to help! With the help of his tools a lively bunch of friends, each with strengths and challenges of their own Manny is able to assess problems, ask questions, come up with solutions, and make any repairs necessary to help his neighbors. Whether the problem is a broken scooter or a clogged sink, Manny is able to find a solution using his knowledge of construction principles and how machines work. Manny's neighborhood is a multicultural community with a rich Latino heritage. Manny and his neighbors participate in a number of Latino traditions, festivals and holidays. Spending time with Manny and his neighbors in Sheetrock Hills is guaranteed to be both fun and informative for viewers! |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| **Digital Core Program (5 of 5)** | **Response** |
|---|---|
| Program Title | CALIMERO |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SA 9:00AM & 9:30AM |
| Total times aired at regularly scheduled time | 24 |
| Total times aired | 24 |

| | |
|---|---|
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 3 years to 7 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Calimero is an animated series about a black chick born to a family of yellow chickens. The cartoon, based on the classic Italian character created in the 60's, features Calimero hanging out with his "special" friend Priscilla, and his friends Piero and Valeriano. Together they go to school, learn new things, and have adventures together in the town of Bellagio. The close friends readily express their loyalty to each other, even if they have different personalities. Meanwhile, issues like bullying, problem solving, and even sexism are dealt with in Calimero in ways that are easy to understand for small children. This contemporary installment of the retro classic, which has aired all over the world in various languages, send the message that being different isn't a bad thing. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

**Non-Core Educational and Informational Programming (0)**

**Sponsored Core Programming (0)**

## Liaison Contact

| Question | Response |
|---|---|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | VIOLA CODY |
| Address | 300 SOUTH WELLS AVENUE, SUITE 12 |
| City | RENO |
| State | NV |
| Zip | 89502 |
| Telephone Number | (775) 333-1017 |
| Email Address | VCODY@ENTRAVISION.COM |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | |

## Other Matters (4)

| Other Matters (1 of 4) | Response |
|---|---|
| Program Title | Pocoyo |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SA, 8:00AM & 8:30AM |
| Total times aired at regularly scheduled time | 26 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 4 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This educational program is a series for pre-schoolers featuring Pocoyo a curious, fun-loving friendly little boy who, along with his inseparable friends explores the world by learning and discovering their surroundings in each story. The show's philosophy is "learning through laughter," and in each episode "inquiry learning" is utilized. The show is designed with pre-schoolers in mind as the situations, explorations, humor, sounds, and visuals are enticing to them and the learning process they utilize and understand. |

| Other Matters (2 of 4) | Response |
|---|---|
| Program Title | Calimero |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SA, 9:00AM & 9:30AM |
| Total times aired at regularly scheduled time | 26 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 3 years to 7 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Calimero is an animated series about a black chick born to a family of yellow chickens. The cartoon, based on the classic Italian character created in the 60's, features Calimero hanging out with his "special" friend Priscilla, and his friends Piero and Valeriano. Together they go to school, learn new things, and have adventures together in the town of Bellagio. The close friends readily express their loyalty to each other, even if they have different personalities. Meanwhile, issues like bullying, problem solving, and even sexism are dealt with in Calimero in ways that are easy to understand for small children. This contemporary installment of the retro classic, which has aired all over the world in various languages, send the message that being different isn't a bad thing. |

| Other Matters (3 of 4) | Response |
|---|---|
| Program Title | HANDY MANNY |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SA, 10:30AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 3 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Handy Manny introduces concepts related to construction, building, engineering & technology to preschool audiences through engaging, relatable stories about Sheetrock Hills' lovable handyman, Manny and his neighbors and friends. In each episode, one of Manny's neighbors calls with a problem. Manny is always willing to help! With the help of his tools a lively bunch of friends, each with strengths and challenges of their own Manny is able to assess problems, ask questions, come up with solutions, and make any repairs necessary to help his neighbors. Whether the problem is a broken scooter or a clogged sink, Manny is able to find a solution using his knowledge of construction principles and how machines work. Manny's neighborhood is a multicultural community with a rich Latino heritage. Manny and his neighbors participate in a number of Latino traditions, festivals and holidays. Spending time with Manny and his neighbors in Sheetrock Hills is guaranteed to be both fun and informative for viewers! |

| Other Matters (4 of 4) | Response |
|---|---|
| Program Title | MICKEY MOUSE CLUBHOUSE |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SA 10:00AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 3 years to 5 years |

| | |
|---|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Mickey Mouse Clubhouse is a lively preschool series featuring classic Disney characters including Mickey Mouse,Donald & Daisy Duck, Goofy & Pluto. In each episode, viewers are invited to help the characters solve a problem using age appropriate critical thinking, problem solving, & mathematical skills. Once the problem is explained, Mickey & friends embark on entertaining adventures, working together to solve the problem with the help of various "Mouseketools" everyday objects that turn out to be useful tools for problem solving. The series uses engaging stories, physical and verbal humor, and music to keep viewers interested and invested in helping Mickey and friends solve the problems at hand. |

## Certification

| Question | Response |
|---|---|
| The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information,and belief there is good ground to support it; and that it is not interposed for delay.<br>**FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID**<br>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.<br>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503). | |
| I certify that this application includes all required and relevant attachments. | Yes |
| I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. | **Lupe Sanchez**<br>*Business Operations Manager*<br><br>01/08/2018 |

## Attachments

No Attachments.