



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0017130642** | File Number: **0000038554** | Submit Date: **01/09/2018** | Call Sign: **WFLI-TV** | Facility ID: **72060** | City:
CLEVELAND | State: **TN**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
01/09/2018 | Filing Status: **Active**

Report reflects information for : Fourth Quarter of 2017

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	Yes

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
MPS MEDIA OF TENNESSEE LICENSE, LLC Doing Business As: MPS MEDIA OF TENNESSEE LICENSE, LLC	1181 HIGHWAY 315 WILKES BARRE, PA 18702 United States	+1 (570) 256-7436	genebrownsc@gmail. com	Company

Contact
Representatives
(2)

Contact Name	Address	Phone	Email	Contact Type
Paul A. Cicelski , Esq . Lerman Senter PLLC	2001 L Street NW Suite 400 Washington, DC 20036 United States	+1 (202) 416- 6756	pcicelski@lermansenter. com	Legal Representative
Frank Jazzo , Esq . <i>FCC Counsel</i> Fletcher, Heald & Hildreth, PLC	1300 North 17th Street 11th Floor Arlington, VA 22209 United States	+1 (703) 812- 0400	jazzo@fhhlaw.com	Legal Representative

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CW
	Nielsen DMA	Chattanooga
	Web Home Page Address	www.myfoxchattanooga.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	9.5
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(23)

Digital Core Program (1 of 23) Response	
Program Title	DOG WHISPERER WITH CESAR MILLAN:FAMILY EDITION
Origination	Network
Days/Times Program Regularly Scheduled	8A/8:30A/9A/9:30A SATURDAYS (10/01/2017 - 12/31/2017)
Total times aired at regularly scheduled time	52
Total times aired	52
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DOG WHISPERER WITH CESAR MILLAN: FAMILY EDITION - In this program, animal behaviorist Cesar Millan works to rehabilitate dogs with behavior problems. Viewers will become educated about canine training and creating a healthy environment for dogs. Millan goes directly into the homes of the dog owners and documents the transformations that occur. By offering suggestions to modify their own behaviors, Millan assists the dogs' human families to achieve responsible pet ownership, and a balanced and a natural relationship with their pets. This program aired on the station's main digital channel 53.1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 23) Response	
Program Title	BRAIN GAMES FAMILY EDITION
Origination	Network
Days/Times Program Regularly Scheduled	10A SATURDAYS (10/01/2017 - 12/31/2017)
Total times aired at regularly scheduled time	13
Total times aired	13

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BRAIN GAMES: FAMILY EDITION -- This program demonstrates how the brain processes information relating to topics like competition, food and language. Interactive games and hidden camera experiments capture hilarious and surprising results. Children will learn real world takeaways about their brains to use in everyday life. This program aired on the station's main digital channel 53.1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 23)	
	Response
Program Title	THIS OLD HOUSE: TRADE SCHOOL
Origination	Syndicated
Days/Times Program Regularly Scheduled	10:30A SATURDAYS (10/01/2017 - 12/31/2017)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS OLD HOUSE: TRADE SCHOOL -- This program is a celebration of craftsmanship, vocational education, and excellence in the field of home improvement. This program follows two residential construction projects and will offer children insight into master building methods and disciplines through step-by-step instructions demonstrated by the industry's leaders. This program will explore everything from architecture, engineering and carpentry to plumbing, masonry and landscape design. Children will learn about vocational and trade careers from trade experts and skilled crafts persons as they renovate and restore homes. This program aired on the station's main digital channel 53.1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 23)	Response
Program Title	CALLING DR. POL
Origination	Syndicated
Days/Times Program Regularly Scheduled	7A MONDAYS (10/01/2017 - 12/31/2017)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CALLING DR. POL - Dr. Jan Pol is a veterinarian who specializes in large farm animals. Having more than 19,000 clients, Dr. Pol has "seen it all." This series is designed to educate and inform viewers as Dr. Pol, his family, and veterinary staff share their experiences caring for animals of all shapes and sizes across rural Michigan. Viewers will have the opportunity to learn about the biology and behaviors of various domesticated animals and livestock. This program aired on the station's secondary digital channel 53.2.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (5 of 23)	Response
Program Title	OUTBACK ADVENTURES WITH TIM FAULKNER
Origination	Syndicated
Days/Times Program Regularly Scheduled	7A TUESDAYS (10/01/2017 - 12/31/2017)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	OUTBACK ADVENTURES WITH TIM FAULKNER - This educational and informational program is hosted by animal expert and wildlife park operations manager, Tim Faulkner. Viewers can watch and learn as Tim showcases the beauty and wonder of the natural world. Audiences will gain a better understanding of wildlife as Tim explores the habitats and adventures of creatures of all sizes, including a giant Galapagos tortoise, a baby wombat, the flying fox, and even a newly discovered species of birds. This program aired on the station's secondary digital channel 53.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 23)	Response
Program Title	CALLING DR. POL
Origination	Syndicated

Days/Times Program Regularly Scheduled	7A WEDNESDAYS (10/01/2017 - 12/31/2017)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CALLING DR. POL - Dr. Jan Pol is a veterinarian who specializes in large farm animals. Having more than 19,000 clients, Dr. Pol has "seen it all." This series is designed to educate and inform viewers as Dr. Pol, his family, and veterinary staff share their experiences caring for animals of all shapes and sizes across rural Michigan. Viewers will have the opportunity to learn about the biology and behaviors of various domesticated animals and livestock. This program aired on the station's secondary digital channel 53.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 23)	Response
Program Title	HATCHED
Origination	Syndicated
Days/Times Program Regularly Scheduled	7A THURSDAYS (10/01/2017 - 12/31/2017)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HATCHED - This program features how teens can successfully pursue their entrepreneurial dreams. Each week, a team of business leaders teaches basic but critical skills needed to execute a detailed business plan that includes product pricing, packaging, marketing and investment strategies. Hatched helps teens develop confidence and business savvy and brings young entrepreneurs to the table encouraging them to step up and seize their dreams. This program aired on the station's secondary digital channel 53.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 23)		Response
Program Title	OCEAN MYSTERIES	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	7:00 FRIDAYS (10/01/2017 - 12/31/2017)	
Total times aired at regularly scheduled time	13	
Total times aired	13	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	OCEAN MYSTERIES WITH JEFF CORWIN - Supported by a team of Georgia Aquarium biologists, veterinarians and other experts Jeff Corwin travels the world to explore the Earth's least understood resource, our oceans and waterways and the animals which call them home. He swims with manta rays, pointing out that their body form was the inspiration for the design of the Stealth jet. While in the water with whale sharks, he takes samples of their blood to better understand their biology. As Jeff continues his journey through each episode, the viewer is able to connect with these animals and learn how important they are to all life on the planet, as well as how sea life connects to life on the rest of the globe. This program aired on the station's secondary digital channel 53.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 23)	Response
Program Title	OCEAN MYSTERIES
Origination	Syndicated
Days/Times Program Regularly Scheduled	7:00AM SATURDAYS (10/01/2017 - 12/31/2017)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	OCEAN MYSTERIES WITH JEFF CORWIN - Supported by a team of Georgia Aquarium biologists, veterinarians and other experts Jeff Corwin travels the world to explore the Earth's least understood resource, our oceans and waterways and the animals which call them home. He swims with manta rays, pointing out that their body form was the inspiration for the design of the Stealth jet. While in the water with whale sharks, he takes samples of their blood to better understand their biology. As Jeff continues his journey through each episode, the viewer is able to connect with these animals and learn how important they are to all life on the planet, as well as how sea life connects to life on the rest of the globe. This program aired on the station's secondary digital channel 53.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 23)		Response
Program Title		REAL LIFE 101
Origination		Syndicated
Days/Times Program Regularly Scheduled		7:30A SATURDAYS (10/01/2017 - 12/31/2017)
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		REAL LIFE 101 - This program presents real people pursuing real jobs and careers in an informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected, and the viewer is taken "on the job" to understand why the professionals love what they do; viewers may even learn about job opportunities they may not have known existed. This program aired on the station's secondary digital channel 53.2.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (11 of 23)	Response
Program Title	ANIMAL RESCUE
Origination	Syndicated
Days/Times Program Regularly Scheduled	8A SATURDAYS (10/01/2017 - 12/31/2017)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL RESCUE - This program exerts a positive influence on its viewers by illustrating the best of human instincts. In particular, the show highlights respect and compassion for all living creatures, informative instruction on medical rehabilitation treatments and techniques, and the teamwork of animal rescue personnel. The viewer learns valuable information about animal development, behavior and habitats, and is also made aware of important environmental issues. This program aired on the station's secondary digital channel 53.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 23)	Response
Program Title	DOG TALES
Origination	Syndicated

Days/Times Program Regularly Scheduled	8:30A SATURDAYS (10/01/2017 - 12/31/2017)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DOG TALES - Each episode of Dog Tales profiles a breed of dog; its history, popularity and characteristics. Viewers will learn the differences in dogs and how those differences affect their lives. Viewers are shown families who own particular breeds, how they interact with their dogs, and how they are a valuable part of the family. Several dog experts explain the various dogs' needs, health, nutrition requirements, safety, and care. This program aired on the station's secondary digital channel 53.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 23)		Response
Program Title	TEEN KIDS NEWS	
Origination	Network	
Days/Times Program Regularly Scheduled	9A SATURDAYS (10/01/2017 - 12/31/2017)	
Total times aired at regularly scheduled time	13	
Total times aired	13	
Number of Preemptions	0	

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TEEN KIDS NEWS - This program features weekly educational features, such as "College and You" (tips for choosing and getting into college), and "Word" (vocabulary skills training), as well as informational features for teens: reports about healthy eating, driving tips for new drivers, and internet predators. The program has been designed to meet needs of children and young adolescents with a unique curiosity about their world, with weekly headlines that present the news in a teen-appropriate manner. The program stimulates the viewer's curiosity, develops learning, cognitive, listening and thinking skills, and serves as an enhancement to the viewer's academic and educational experience. This program aired on the station's secondary digital channel 53.2.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (14 of 23)	Response
Program Title	WILD ABOUT ANIMALS
Origination	Network
Days/Times Program Regularly Scheduled	9:30A SATURDAYS (10/01/2017 - 12/31/2017)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILD ABOUT ANIMALS - This program spans the globe to bring viewers interesting stories about the world's most fascinating animals, such as the penguins trek to their breeding grounds in the artic, the animals at a safari in Africa, or during a visit to the Australian outback. The program has four segments, each one featuring a different story to educate the viewer about an exotic unique animal or an animal that can be found in the locality. This program aired on the station's secondary digital channel 53.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 23) Response	
Program Title	MYSTERY HUNTERS
Origination	Network
Days/Times Program Regularly Scheduled	7A/7:30A SUNDAYS (10/01/2017 - 12/31/2017)
Total times aired at regularly scheduled time	28
Total times aired	28
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MYSTERY HUNTERS - In this program, viewers are taken on a journey around the globe to investigate the mysteries that have baffled people throughout the ages. Through critical observation, analytical thinking and scientific testing, this series encourages the viewer to question the world around him/her. Armed with video cameras and their instincts, the hosts gather facts and meet the experts debunking common myths and offering explanations for legends, spooky stories, and unexplained phenomena. This program aired on the station's tertiary digital channel 53.3

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (16 of 23)		Response
Program Title		BEAKMAN'S WORLD
Origination		Network
Days/Times Program Regularly Scheduled		8A/8:30A SUNDAYS (10/01/2017 - 12/31/2017)
Total times aired at regularly scheduled time		28
Total times aired		28
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		BEAKMAN'S WORLD - This program centers around Beakman who takes viewers on exciting journeys of discovery while performing experiments that demonstrate how nature, science and the world works. Some of these experiments include learning why the sky is blue or how cat's purr. Beakman is joined in his electric laboratory by a handful of denizens who help with and sometimes hinder his eye-popping experiments. The principles taught in the show are connected to daily life in meaningful and revealing ways. This program aired on the station's tertiary digital channel 53.3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (17 of 23)		Response
Program Title		BILL NYE THE SCIENCE GUY

Origination	Syndicated
Days/Times Program Regularly Scheduled	9A/9:30A SUNDAYS (10/01/2017 - 12/31/2017)
Total times aired at regularly scheduled time	28
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BILL NYE THE SCIENCE GUY - This program is produced in associate with the National Science Foundation and teaches scientific concepts such as physics, chemistry and earth science, in a manner in which children can relate by taking a closer look at every day things. Some episode examples include the difference between human and animal communication, the human brain, mammals, rivers and streams, computers and nutrition. The program includes experiments children can do at home that reinforce concepts taught on the program. This program aired on the station's tertiary digital channel 53.3
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 23)		Response
Program Title		SAVED BY THE BELL
Origination		Syndicated
Days/Times Program Regularly Scheduled		10A/10:30A/11A/11:30A SUNDAYS (10/01/2017 - 12/31/2017)
Total times aired at regularly scheduled time		56
Total times aired		
Number of Preemptions		0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SAVED BY THE BELL - This program is centered around six teen friends who attend Bayside High School, and explores social themes and coping strategies needed to make the most of growing up in a complicated world. The multi-ethnic cast members serve as role models for the viewers as they deal with such issues as the death of a loved one, the right to say no, the meaning of heroism, teenage alcohol use, and other issues of particular concern to young teens. This program aired on the station's tertiary digital channel 53.3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 23)	Response
Program Title	SPORTS LAB
Origination	Syndicated
Days/Times Program Regularly Scheduled	10A SATURDAYS (10/01/2017 - 12/31/2017)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SPORTS LAB - This program showcases a wide rage of sports, helping children gain a better understanding of many sports and the scientific elements at work in each sporting activity. Whether it's hitting a baseball to determine its acceleration off a bat or why a certain technique increases running speed, this program looks into the science involved within the sport. Episode examples include explaining the science behind soccer, horse dressage, track, tennis cricket and trampoline. This program aired on the station's 4th programming stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (20 of 23)		Response
Program Title		GET WILD
Origination		Syndicated
Days/Times Program Regularly Scheduled		10:30A SATURDAYS (10/01/2107 - 12/31/2017)
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		GET WILD This program is based at the world famous San Diego Zoo and features notable animal experts teaching children the living habits and unique behaviors of wild animals. Episode examples include: learning how experts studying adult orangutans learn how they raise their young and explains the Panda's living patterns. This program aired on the station's 4th programming stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (21 of 23)		Response
Program Title		WILD WORLD
Origination		Syndicated
Days/Times Program Regularly Scheduled		11A SATURDAYS (10/01/2017 - 12/31/2017)

Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILD WORLD - This program is based on the world famous San Diego Zoo and focuses on showing how zoo enrichment programs help animals initiate natural behavior. This program teaches children about animal behavior and the importance of providing an enriching environment for animals in our care. This program aired on the station's 4th programming stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (22 of 23)		Response
Program Title		THE RE-INVENTORS
Origination		Syndicated
Days/Times Program Regularly Scheduled		11:30A SATURDAYS (10/01/2017 - 12/31/2017)
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE RE-INVENTORS - This program follows hosts Matt Hunter and Jeremy MacPherson as they take original patent designs from history's lost inventions and build them, test them, and try to make them work. From a snow annihilator from the 1930s to a Chinese dragon rocket over 600 years old to a solar powered crematorium, Matt and Jeremy take viewers through the strange and entertaining world of invention. Each episode introduces children to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. This program aired on the station's 4th programming stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (23 of 23)		Response
Program Title		UNCAGED
Origination		Syndicated
Days/Times Program Regularly Scheduled		10A/10:30A SUNDAYS (10/01/2017 - 12/31/2017)
Total times aired at regularly scheduled time		28
Total times aired		28
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		UNCAGED - This program explores all types of wild animals in their own environment and how they survive. Children learn about and develop a respect for animals within their natural habitat and learn why some animals may be on their way to extinction. Each episode provides detailed explanations of different animal species and helps children understand the animals' daily lives. This program will air on the station's 4th programming stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Non-Core
Educational and
Informational
Programming (0)

Sponsored Core
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C. F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	JENNY GIDDENS
Address	1101 EAST MAIN STREET
City	CHATTANOOGA
State	TN
Zip	37408
Telephone Number	(423) 265-0061
Email Address	jgiddens@sbgtn.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	WFLI-TV aired Public Service Announcements from TAB during the first quarter Music, WIC Benefits, Wic Eligibility, WIC Retention, TDDA Military, TDTD Beauty, TDTA Experience, TDTD Family, TGA Before You Dig, TGA Leaks, TGA Right of Way. Public Service Announcements for KIDS Values-Better Life Sportsmanship, Ballet, Change the World, Spread the Love, Wonderful World, Guitar Hero. WFLI-TV also aired local Public Service Announcements Blood Assurance, Sheriff Association Shake Hands, Epilepsy Foundation, WUTC. Pat Summitt Invitational. Ad Council PSA also aired AARP Caregiver, American Heart Ceiling Stroke, American Heart Wedding Stroke, Roadblock Buckle Up, Text and Drive, Financial Literacy Picnic, Food Safety Funky Chicken. Arbor Day Replant National public service campaign. WFLI also aired PLOWSHARE Group PSA's Scam Awareness, FEMA Up in Smoke, YMCA Places, CDC HEP C Lifestyles, Red Cross, USMC for Us All, Smile Train Language, March of Dimes Worth the Wait.

Other Matters (20)

Other Matters (1 of 20)	Response
Program Title	DOG WHISPERER WITH CESAR MILLAN:FAMILY EDITION
Origination	Network
Days/Times Program Regularly Scheduled	8AM/8:30AM/9AM/9:30AM SATURDAYS (01/01/2018 - 03/31/2018)
Total times aired at regularly scheduled time	52
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DOG WHISPERER WITH CESAR MILLAN: FAMILY EDITION - In this program, animal behaviorist Cesar Millan works to rehabilitate dogs with behavior problems. Viewers will become educated about canine training and creating a healthy environment for dogs. Millan goes directly into the homes of the dog owners and documents the transformations that occur. By offering suggestions to modify their own behaviors, Millan assists the dogs' human families to achieve responsible pet ownership, and a balanced and a natural relationship with their pets. This program will air on the station's main digital channel 53.1.

Other Matters (2 of 20)	Response
Program Title	THIS OLD HOUSE: TRADE SCHOOL
Origination	Syndicated
Days/Times Program Regularly Scheduled	10A SATURDAYS (01/01/2018 - 03/31/2018)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS OLD HOUSE: TRADE SCHOOL -- This program is a celebration of craftsmanship, vocational education, and excellence in the field of home improvement. This program follows two residential construction projects and will offer children insight into master building methods and disciplines through step-by-step instructions demonstrated by the industry's leaders. This program will explore everything from architecture, engineering and carpentry to plumbing, masonry and landscape design. Children will learn about vocational and trade careers from trade experts and skilled crafts persons as they renovate and restore homes. This program will air on the station's main digital channel 53.1.

Other Matters (3 of 20)		Response
Program Title	CHICKEN SOUP FOR THE SOUL'S HIDDEN HEROES	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	10:30A SATURDAYS (01/01/2018 - 03/31/2018)	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CHICKEN SOUP FOR THE SOUL'S HIDDEN HEROES -- This program shows everyday people, regardless of age, sex, occupation or education, stepping forward and acting in a socially responsible and moral fashion when faced with crises and moral dilemmas. In a candid camera-type format, individuals are placed in situations that cause them to demonstrate acts of kindness and generosity, stand up for diversity, shield others from bullies, and embrace friendships. The program also includes segments that focus on overcoming ones fears, as well as rewarding individuals for their unselfish kindness and community service. The program encourages children to increase their sensitivity and awareness in order to refine their own moral compass. This program will air on the station's main digital channel 53.1.	

Other Matters (4 of 20)		Response
Program Title	OCEAN MYSTERIES	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	7AM SATURDAYS (01/01/2018 - 03/31/2018)	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	OCEAN MYSTERIES WITH JEFF CORWIN - Supported by a team of Georgia Aquarium biologists, veterinarians and other experts Jeff Corwin travels the world to explore the Earth's least understood resource, our oceans and waterways and the animals which call them home. He swims with manta rays, pointing out that their body form was the inspiration for the design of the Stealth jet. While in the water with whale sharks, he takes samples of their blood to better understand their biology. As Jeff continues his journey through each episode, the viewer is able to connect with these animals and learn how important they are to all life on the planet, as well as how sea life connects to life on the rest of the globe. This program will air on the station's secondary digital channel 53.2.
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Other Matters (5 of 20)	Response
Program Title	DOG TALES
Origination	Syndicated
Days/Times Program Regularly Scheduled	7:30AM SATURDAYS (01/01/2018 - 03/31/2018)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DOG TALES - Each episode of Dog Tales profiles a breed of dog; its history, popularity and characteristics. Viewers will learn the differences in dogs and how those differences affect their lives. Viewers are shown families who own particular breeds, how they interact with their dogs, and how they are a valuable part of the family. Several dog experts explain the various dogs' needs, health, nutrition requirements, safety, and care. This program will air on the station's secondary digital channel 53.2.

Other Matters (6 of 20)	Response
Program Title	ANIMAL RESCUE
Origination	Syndicated
Days/Times Program Regularly Scheduled	8AM SATURDAYS (01/01/2018 - 03/31/2018)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL RESCUE - This program exerts a positive influence on its viewers by illustrating the best of human instincts. In particular, the show highlights respect and compassion for all living creatures, informative instruction on medical rehabilitation treatments and techniques, and the teamwork of animal rescue personnel. The viewer learns valuable information about animal development, behavior and habitats, and is also made aware of important environmental issues. This program will air on the station's secondary digital channel 53.2.

Other Matters (7 of 20)	Response
Program Title	CALLING DR. POL
Origination	Syndicated
Days/Times Program Regularly Scheduled	7AM MONDAYS (01/01/2018 - 03/31/2018)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CALLING DR. POL - Dr. Jan Pol is a veterinarian who specializes in large farm animals. Having more than 19,000 clients, Dr. Pol has "seen it all." This series is designed to educate and inform viewers as Dr. Pol, his family, and veterinary staff share their experiences caring for animals of all shapes and sizes across rural Michigan. Viewers will have the opportunity to learn about the biology and behaviors of various domesticated animals and livestock. This program will air on station's secondary digital channel 53.2.
Other Matters (8 of 20)	Response
Program Title	OUTBACK ADVENTURES WITH TIM FAULKNER
Origination	Syndicated
Days/Times Program Regularly Scheduled	7AM TUESDAYS (01/01/2018 - 03/31/2018)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	OUTBACK ADVENTURES WITH TIM FAULKNER - This educational and informational program is hosted by animal expert and wildlife park operations manager, Tim Faulkner. Viewers can watch and learn as Tim showcases the beauty and wonder of the natural world. Audiences will gain a better understanding of wildlife as Tim explores the habitats and adventures of creatures of all sizes, including a giant Galapagos tortoise, a baby wombat, the flying fox, and even a newly discovered species of birds. This program will air on the station's secondary digital channel 53.2.
Other Matters (9 of 20)	Response
Program Title	CALLING DR. POL
Origination	Syndicated
Days/Times Program Regularly Scheduled	7AM WEDNESDAYS (01/01/2018 - 03/31/2018)

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CALLING DR. POL - Dr. Jan Pol is a veterinarian who specializes in large farm animals. Having more than 19,000 clients, Dr. Pol has "seen it all." This series is designed to educate and inform viewers as Dr. Pol, his family, and veterinary staff share their experiences caring for animals of all shapes and sizes across rural Michigan. Viewers will have the opportunity to learn about the biology and behaviors of various domesticated animals and livestock. This program will air on station's secondary digital channel 53.2.

Other Matters (10 of 20) Response	
Program Title	RESCUE ME WITH DR. LISA
Origination	Syndicated
Days/Times Program Regularly Scheduled	7AM THURSDAYS (01/01/2018 - 03/31/2018)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	RESCUE ME WITH DR. LISA -- This program is about a veterinarian's mission to match orphaned pets with new owners and new homes. Episode examples include finding a dog for a mother and her two young daughters; and, overcoming the challenge of finding a dog for a family who doesn't know what they want. Children will learn what it takes to be a responsible pet owner. This program will air on the station's secondary digital channel 53.2.

Other Matters (11 of 20) Response	
Program Title	OCEAN MYSTERIES
Origination	Syndicated
Days/Times Program Regularly Scheduled	7AM FRIDAYS (01/01/2018 - 03/31/2018)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	OCEAN MYSTERIES WITH JEFF CORWIN - Supported by a team of Georgia Aquarium biologists, veterinarians and other experts Jeff Corwin travels the world to explore the Earth's least understood resource, our oceans and waterways and the animals which call them home. He swims with manta rays, pointing out that their body form was the inspiration for the design of the Stealth jet. While in the water with whale sharks, he takes samples of their blood to better understand their biology. As Jeff continues his journey through each episode, the viewer is able to connect with these animals and learn how important they are to all life on the planet, as well as how sea life connects to life on the res of the globe. This program will air on the station's secondary digital channel 53.2.
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Other Matters (12 of 20)	Response
Program Title	MYSTERY HUNTERS
Origination	Network
Days/Times Program Regularly Scheduled	7AM/7:30AM SUNDAYS (01/01/2018 - 03/31/2018)
Total times aired at regularly scheduled time	24
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MYSTERY HUNTERS - In this program, viewers are taken on a journey around the globe to investigate the mysteries that have baffled people throughout the ages. Through critical observation, analytical thinking and scientific testing, this series encourages the viewer to question the world around him/her. Armed with video cameras and their instincts, the hosts gather facts and meet the experts debunking common myths and offering explanations for legends, spooky stories, and unexplained phenomena. This program will air on the station's tertiary digital channel 53.3.

Other Matters (13 of 20)	Response
Program Title	BEAKMAN'S WORLD
Origination	Network
Days/Times Program Regularly Scheduled	8AM/8:30AM SUNDAYS (01/01/2018 - 03/31/2018)
Total times aired at regularly scheduled time	24
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BEAKMAN'S WORLD - This program centers around Beakman who takes viewers on exciting journeys of discovery while performing experiments that demonstrate how nature, science and the world works. Some of these experiments include learning why the sky is blue or how cat's purr. Beakman is joined in his electric laboratory by a handful of denizens who help with and sometimes hinder his eye-popping experiments. The principles taught in the show are connected to daily life in meaningful and revealing ways. This program will air on the station's tertiary digital channel 53.3.
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Other Matters (14 of 20)	Response
Program Title	BILL NYE THE SCIENCE GUY
Origination	Network
Days/Times Program Regularly Scheduled	9AM/9:30AM SUNDAYS (01/01/2018 - 03/31/2018)
Total times aired at regularly scheduled time	24
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BILL NYE THE SCIENCE GUY - This program is produced in associate with the National Science Foundation and teaches scientific concepts such as physics, chemistry and earth science, in a manner in which children can relate by taking a closer look at every day things. Some episode examples include the difference between human and animal communication, the human brain, mammals, rivers and streams, computers and nutrition. The program includes experiments children can do at home that reinforce concepts taught on the program. This program will air on the station's tertiary digital channel 53.3

Other Matters (15 of 20)	Response
Program Title	SAVED BY THE BELL
Origination	Network
Days/Times Program Regularly Scheduled	10AM/10:30AM/11AM/11:30AM SUNDAYS (01/01/2018 - 03/31/2018)
Total times aired at regularly scheduled time	48
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SAVED BY THE BELL - This program is centered around six teen friends who attend Bayside High School, and explores social themes and coping strategies needed to make the most of growing up in a complicated world. The multi-ethnic cast members serve as role models for the viewers as they deal with such issues as the death of a loved one, the right to say no, the meaning of heroism, teenage alcohol use, and other issues of particular concern to young teens. This program will air on the station's tertiary digital channel 53.3.
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Other Matters (16 of 20)	Response
Program Title	SPORTS LAB
Origination	Syndicated
Days/Times Program Regularly Scheduled	10AM SATURDAYS (01/01/2018 - 03/31/2018)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SPORTS LAB - This program showcases a wide rage of sports, helping children gain a better understanding of many sports and the scientific elements at work in each sporting activity. Whether it's hitting a baseball to determine its acceleration off a bat or why a certain technique increases running speed, this program looks into the science involved within the sport. Episode examples include explaining the science behind soccer, horse dressage, track, tennis cricket and trampoline. This program will air on the station's 4th programming stream.

Other Matters (17 of 20)	Response
Program Title	GET WILD
Origination	Syndicated
Days/Times Program Regularly Scheduled	10:30AM SATURDAYS (01/01/2018 - 03/31/2018)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GET WILD This program is based at the world famous San Diego Zoo and features notable animal experts teaching children the living habits and unique behaviors of wild animals. Episode examples include: learning how experts studying adult orangutans learn how they raise their young and explains the Panda's living patterns. This program will air on the station's 4th programming stream.

Other Matters (18 of 20)	Response
Program Title	WILD WORLD
Origination	Syndicated

Days/Times Program Regularly Scheduled	11AM SATURDAYS (01/01/2018 - 03/31/2018)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILD WORLD - This program is based on the world famous San Diego Zoo and focuses on showing how zoo enrichment programs help animals initiate natural behavior. This program teaches children about animal behavior and the importance of providing an enriching environment for animals in our care. This program will air on the station's 4th programming stream.

Other Matters (19 of 20)	Response
Program Title	THE RE-INVENTORS
Origination	Syndicated
Days/Times Program Regularly Scheduled	11:30AM SATURDAYS (01/01/2018 - 03/31/2018)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE RE-INVENTORS - This program follows hosts Matt Hunter and Jeremy MacPherson as they take original patent designs from history's lost inventions and build them, test them, and try to make them work. From a snow annihilator from the 1930s to a Chinese dragon rocket over 600 years old to a solar powered crematorium, Matt and Jeremy take viewers through the strange and entertaining world of invention. Each episode introduces children to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. This program will air on the station's 4th programming stream.

Other Matters (20 of 20)	Response
Program Title	UNCAGED
Origination	Syndicated
Days/Times Program Regularly Scheduled	10A/10:30A SUNDAYS (01/01/2018 - 03/31/2018)
Total times aired at regularly scheduled time	24
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	UNCAGED - This program explores all types of wild animals in their own environment and how they survive. Children learn about and develop a respect for animals within their natural habitat and learn why some animals may be on their way to extinction. Each episode provides detailed explanations of different animal species and helps children understand the animals' daily lives. This program will air on the station's 4th programming stream.
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Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Jenny Giddens <i>Program Coordinator</i></p> <p>01/09/2018</p>

Attachments

File Name	Uploaded By	Attachment Type	Description	Upload Status
<u>WFLI 398 Exhibit 1st Quarter 2009.pdf</u>	Applicant	All Purpose		Done with Virus Scan and/or Conversion