



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0027087857** | File Number: **0000025964** | Submit Date: **07/07/2017** | Call Sign: **KFMB-TV** | Facility ID: **42122** |  
City: **SAN DIEGO** | State: **CA**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report Amendment** | Status: **Superceded** |  
Status Date: **12/15/2017** | Filing Status: **Inactive**

Report reflects information for : **Second Quarter of 2017**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	Yes

Applicant  
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
MIDWEST TELEVISION, INC. Applicant Doing Business As: MIDWEST TELEVISION, INC.	Lisa Matich 7677 ENGINEER ROAD SAN DIEGO, CA 92111 United States	+1 (858) 571-8888	lmatich@kfmb.com	Company

Contact  
Representatives  
(3)

Contact Name	Address	Phone	Email	Contact Type
<b>Christina Burrow</b> Cooley LLP	1299 Pennsylvania Avenue, NW Suite 700 Washington, DC 20004 United States	+1 (202) 776- 2687	cburrow@cooley. com	Legal Representative
<b>Patricia Elaine Elwood</b> <i>Community Services Director</i> MIDWEST TELEVISION, INC.	Patricia Elwood 7677 ENGINEER ROAD SAN DIEGO, CA 92111 United States	+1 (858) 495- 9392	pelwood@kfmb.com	Children's Liason
<b>Alberto MieryTeran</b> <i>General Manager</i> Midwest Television, Inc.	Alberto MieryTeran 7677 ENGINEER ROAD SAN DIEGO, CA 92111 United States	+1 (858) 495- 9300	amieryteran@kfmb. com	General Manager

Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CBS, CW
	Nielsen DMA	San Diego
	Web Home Page Address	www.cbs8.com

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(18)

Digital Core Program (1 of 18)	Response
Program Title	Lucky Dog - Channel 8.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 7am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his mission is to rescue hard-to-love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the overarching theme of rescuing these animals from death and providing a second chance for life. Following McMillan's investigations into how to retrain these animals to make them welcome members in the homes of families is both educational and inspirational - encouraging this demographic to become sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children,has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 18)	Response
Program Title	Dr. Chris Pet Vet - Channel 8.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 7:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers unique insight into the life of one of the world's busiest vets and the animals that he treats. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. The show usually consists of three segments, following the doctor as he treats various animals that are in trouble and offering the viewer opportunities to understand the challenges a veterinarian daily faces. The series focuses on how the doctor investigates the individual problem and tries to develop solutions that on the surface would seem confounding to the viewer. As such the show not only offers a view into careers in and responsibility for taking care of pets, but also into problem solving strategies and behaviors. This program is specifically designed to further the educational and informational needs of children,has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 18)	Response
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Program Title	The Henry Ford's Innovation Nation - Channel 8.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 8:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Henry Ford's INNOVATION NATION, hosted by Mo Rocca, features the celebration of the inventor's spirit - from historic scientific pioneers throughout past centuries to the forward-looking visionaries of today. Each episode tells the dramatic stories behind the world's greatest inventions, and the perseverance, passion and price required to bring them to life. The program includes segments focusing on 'what if it never happened' and 'the innovation by accident,' and has a strong focus on 'junior geniuses' who are changing the face of technology. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 18)	Response
Program Title	The Inspectors - Channel 8.1

Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 8:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A scripted dramatic series set in Washington, D.C., inspired by compelling real cases handled by the United States Postal Inspection Service. In the series, Preston Wainwright (Bret Green), a determined teen who is thriving after being paralyzed in a car accident, works as an intern for his U.S. Postal Inspector mom, Amanda (Jessica Lundy), helping to solve crimes ranging from Internet scams, identity and mail theft, to consumer fraud. THE INSPECTORS strives to educate young people about making the right choices in their daily lives, encourages open communication between teens and parents and includes positive messaging regarding living with disabilities, overcoming challenges, beating the odds and the power of perseverance. The United States Postal Inspection Service, the nation's oldest federal law enforcement agency, will serve as the show's official programming resource. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

<b>Digital Core Program (5 of 18)</b>	
	Response
Program Title	Chicken Soup for the Soul's Hidden Heroes - Channel 8.1
Origination	Network



Days/Times Program Regularly Scheduled	Saturdays @ 9am
Total times aired at regularly scheduled time	13
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CHICKEN SOUP FOR THE SOUL'S HIDDEN HEROES, hosted by Brooke Burke-Charvet, is a hidden camera television show developed for teens in which each episode reveals the widespread goodwill in our world by secretly capturing heroes in action as they demonstrate acts of kindness, compassion and commitment to others, Highlighted by funny, light-hearted moments, the show shines a bright light on everyday people who selflessly share their positive attitudes towards society and life with others by doing good deeds. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 18)	Response
Program Title	The Open Road with Dr. Chris Brown - Channel 8.1
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays, 9:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE OPEN ROAD WITH DR. CHRIS is hosted by renowned veterinarian Dr. Chris Brown, who also hosts DR. CHRIS PET VET. Complimenting Dr. Chris' dedication to animal care and environmental stewardship, he embarks on an extraordinary journey around the globe, introducing young people to exhilarating experiences, from hiking in the heart of a volcano to swimming with humpback whales. Each episode will feature Dr. Chris in a culturally diverse destination where he will uncover the best-kept secret of the region. Whether he's exploring the history of the Chilean capital or coming face-to-face with a live volcano in Vanuatu, THE OPEN ROAD WITH DR. Chris is the viewer's passport to a rare educational adventure. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 18)		Response
Program Title		Mystery Hunters I - Channel 8.2
Origination		Network
Days/Times Program Regularly Scheduled		Sundays @ 7:00am

Total times aired at regularly scheduled time	5
Total times aired	5
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MYSTERY HUNTERS explores some of the world's greatest myths and mysteries. Combining on site reporting and exciting adventures, the Mystery Hunters use science and reasoning to try to uncover the truth. This program teaches children how to gather facts, meet with experts, debunk common myths, and offer explanations with legends. IMPORTANT NOTE: Beginning April 30, 2017 @ 11:59pm PST, Mystery Hunters no longer aired in this time period as KFMB-TV ended its MeTV affiliation.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

<b>Digital Core Program (8 of 18)</b>	<b>Response</b>
Program Title	Mystery Hunters II - Channel 8.2
Origination	Network
Days/Times Program Regularly Scheduled	Sundays @ 7:30am
Total times aired at regularly scheduled time	5
Total times aired	5
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MYSTERY HUNTERS explores some of the world's greatest myths and mysteries. Combining on site reporting and exciting adventures, the Mystery Hunters use science and reasoning to try to uncover the truth. This program teaches children how to gather facts, meet with experts, debunk common myths, and offer explanations with legends. IMPORTANT NOTE: Beginning April 30, 2017 @ 11:59pm PST, Mystery Hunters no longer aired in this time period as KFMB TV ended its MeTV affiliation.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 18)		Response
Program Title		Beakman's World I - Channel 8.2
Origination		Network
Days/Times Program Regularly Scheduled		Sundays @ 8am
Total times aired at regularly scheduled time	5	
Total times aired	5	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"BEAKMAN'S WORLD," a live action television series based on the Universal Press Syndicate comic feature, "You Can with Beakman and Jax" by Jok Church, aims to prove that learning about science, nature and how the world works can be fun and fascinating. Celebrated performance artist Paul Zaloom stars as Beakman, a humorous always inquisitive and never boring scientist who has dedicated himself to answering kids' questions. Each upbeat half-hour in "Beakman's World" takes audiences of all ages on an exciting journey of discovery. Main topics spin off into subsets of questions and answers that reveal the relationships between principles of science and nature and how they impact our daily lives. Akin to the comic, Beakman responds to queries by performing various eye opening experiments to demonstrate state of the art visuals designed to make learning fun. IMPORTANT NOTE: Beginning April 30, 2017 @ 11:59pm PST, Mystery Hunters no longer aired in this time period as KFMB TV ended its MeTV affiliation.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 18)	Response
Program Title	Beakman's World II - Channel 8.2
Origination	Network
Days/Times Program Regularly Scheduled	Sundays @ 8:30am
Total times aired at regularly scheduled time	5
Total times aired	5
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BEAKMAN'S WORLD aims to prove that learning about science, nature and how the world works can be fun and fascinating. Celebrated performance artist Paul Zaloom stars as Beakman, a humorous always inquisitive and never boring scientist who has dedicated himself to answering kids' questions. Beakman's World takes audiences of all ages on an exciting journey of discovery. Main topics spin off into subsets of questions and answers that reveal the relationships between principles of science and nature and how they impact our daily lives. Beakman responds to queries by performing various eye opening experiments to demonstrate state of the art visuals designed to make learning fun. IMPORTANT NOTE: Beginning April 30, 2017 @ 11:59pm PST, Mystery Hunters no longer aired in this time period as KFMB TV ended its MeTV affiliation.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 18)		Response
Program Title	Bill Nye, The Science Guy I - Channel 8.2	
Origination	Network	
Days/Times Program Regularly Scheduled	Sundays @ 9am	
Total times aired at regularly scheduled time	5	
Total times aired	5	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BILL NYE THE SCIENCE GUY is a scientist wearing a lab coat and a bow tie, mixes the serious science of everyday things with fast paced action and humor. Each episode covers a specific scientific topic such as physics, chemistry, humans, living things, earth science or space science. IMPORTANT NOTE: Beginning April 30, 2017 @ 11:59pm, Mystery Hunters no longer aired in this time period as KFMB TV ended its MeTV affiliation.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (12 of 18)		Response
Program Title	Bill Nye, The Science Guy II - Channel 8.2	
Origination	Network	
Days/Times Program Regularly Scheduled	Sundays @ 9:30am	
Total times aired at regularly scheduled time	5	
Total times aired	5	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BILL NYE THE SCIENCE GUY is a scientist wearing a lab coat and a bow tie, mixes the serious science of everyday things with fast paced action and humor. Each episode covers a specific scientific topic such as physics, chemistry, humans, living things, earth science or space science. IMPORTANT NOTE: Beginning April 30, 2017 @ 11:59pm, Mystery Hunters no longer aired in this time period as KFMB TV ended its MeTV affiliation.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (13 of 18)		Response
Program Title	Calling Dr. Pol I - Channel 8.2	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays, 7am	
Total times aired at regularly scheduled time	4	
Total times aired	4	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CALLING DR. POL explores the fascinating occupation of veterinary medicine. Caring for more than 19,000 patients, Dr. Pol has seen it all. Specializing in large farm animals, Dr. Pol, his family and veterinary staff treat animals of all shapes and sizes. With the added benefit of Dr. Pol's expert analysis and factoids viewers learn about biology and behavior of various domesticated animals and livestock. IMPORTANT NOTE: This program began airing in this time period when KFMB TV launched its CW affiliation beginning May 31, 2017 at 12:01am PST.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (14 of 18)</b>	<b>Response</b>
Program Title	Calling Dr. Pol II - Channel 8.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 7:30am
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CALLING DR. POL explores the fascinating occupation of veterinary medicine. Caring for more than 19,000 patients, Dr. Pol has seen it all. Specializing in large farm animals, Dr. Pol, his family and veterinary staff treat animals of all shapes and sizes. With the added benefit of Dr. Pol's expert analysis and factoids viewers learn about biology and behavior of various domesticated animals and livestock. IMPORTANT NOTE: This program began airing in this time period when KFMB TV launched its CW affiliation beginning May 31, 2017 at 12:01am PST.



Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (15 of 18) Response	
Program Title	Dog Whisperer With Cesar Millan: Family Edition I - Channel 8.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 8am
Total times aired at regularly scheduled time	4
Total times aired	4
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DOG WHISPERER WITH CESAR MILLAN: FAMILY EDITION, hosted by renowned dog behaviorist and trainer Cesar Millan, travels far and wide to help problem pups and teach families to understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big or too small for Cesar. Viewers will witness remarkable transformations first hand and discover how to be a responsible pet owner. IMPORTANT NOTE: This program began airing in this time period when KFMB TV launched its CW affiliation beginning May 31, 2017 at 12:01am PST.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 18) Response	
Program Title	Dog Whisperer with Cesar Millan: Family Edition II - Channel 8.2
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays, 8:30am
Total times aired at regularly scheduled time	4
Total times aired	4
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DOG WHISPERER WITH CESAR MILLAN: FAMILY EDITION, hosted by renowned dog behaviorist and trainer Cesar Millan, travels far and wide to help problem pups and teach families to understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big or too small for Cesar. Viewers will witness remarkable transformations first hand and discover how to be a responsible pet owner. IMPORTANT NOTE: This program began airing in this time period when KFMB TV launched its CW affiliation beginning May 31, 2017 at 12:01am PST.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 18)      Response	
Program Title	Dog Whisperer With Cesar Millan: Family Edition III - Channel 8.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 9am
Total times aired at regularly scheduled time	4
Total times aired	4
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DOG WHISPERER WITH CESAR MILLAN: FAMILY EDITION, hosted by renowned dog behaviorist and trainer Cesar Millan, travels far and wide to help problem pups and teach families to understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big or too small for Cesar. Viewers will witness remarkable transformations first hand and discover how to be a responsible pet owner. IMPORTANT NOTE: This program began airing in this time period when KFMB TV launched its CW affiliation beginning May 31, 2017 at 12:01am PST.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 18)    Response	
Program Title	Dog Whisperer With Cesar Millan: Family Edition IV - Channel 8.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 9:30am
Total times aired at regularly scheduled time	4
Total times aired	4
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DOG WHISPERER WITH CESAR MILLAN: FAMILY EDITION, hosted by renowned dog behaviorist and trainer Cesar Millan, travels far and wide to help problem pups and teach families to understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big or too small for Cesar. Viewers will witness remarkable transformations first hand and discover how to be a responsible pet owner. IMPORTANT NOTE: This program began airing in this time period when KFMB TV launched its CW affiliation beginning May 31, 2017 at 12:01am PST.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core  
Educational and  
Informational  
Programming (0)

**Sponsored Core  
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Patricia Elwood
Address	7677 Engineer Road
City	San Diego
State	CA
Zip	92111
Telephone Number	(858) 495-9392
Email Address	pelwood@kfmb.com

<p>Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.</p>	<p>KFMB TV airs a number of Public Service Announcements, other than those listed elsewhere in this report, which serve the educational and informational needs of children 16 years of age and under. Organizations /topics include: drug/alcohol prevention tips targeting children and teens and crime prevention, environmental protection and violence prevention and literacy. In addition, the station airs a variety of local and network news and public affairs programs. These generally present a mix of local, regional, state, national and international news plus weather, sports, health, educational and features. In the station's judgement, certain portions of these news programs can further the development of the cognitive or intellectual needs of older children. In addition, KFMB TV has a variety of year-round, on-air and outreach projects targeting children. 1) CBS News 8's Weather Wednesdays- CBS News 8 Meteorologist Matt Baylow visits area elementary and middle schools on Wednesday mornings to present a comprehensive weather lesson. Baylow discusses general meteorology terms, the dynamics of San Diego's microclimates, broadcast meteorology and conducts a student question and answer session. To date, Baylow has visited more than 400 county schools and mentored thousands of students. 2) ADOPT 8 - KFMB TV partners with San Diego County Health and Human Services to find forever homes for children in the San Diego County Foster System. Twice a week, KFMB TV airs profiles on children who are currently in the Foster Care System waiting to be adopted, along with Public Service Announcements. While the "on air" stories and PSAs target adults, the ultimate goal of the project is to help "hard to place" children find their forever families. Since the program's inception in 1999, more than 1000 plus Adopt 8 foster children have been placed in "forever families." In addition, San Diego County Health and Human Services has placed other children in permanent homes as a result of the Adopt 8 "on air" awareness campaign. San Diego County Health and Human Services sponsors this project. 3) EARTH 8- KFMB TV partners with Birch Aquarium at the Scripps Institution of Oceanography at University of California, San Diego to educate the community about care and stewardship of the planet. Earth 8 includes news segments with leaders in research and conservation and monthly in-depth, filed produced stories. Topics have included: water conservation, climate change; earth friendly tips; stewardship; gray whales; air quality; endangered sea and animal life. This quarter Earth 8 participated in I Love a Clean San Diego's Creek to Bay Clean Up on Earth Day, April 22, 2017 where more than 6200 volunteers, including children, restored more than 111 sites countywide. KFMB TV produced and aired 'call to action' announcements, news stories documenting the need and results and posted a registration site on cbs8.com. KFMB TV also airs a variety of Public Service Announcements to educate children and adults on caring for our planet. Earth 8 also hosts various environmental outreach products during the year for youth and adults. Earth 8 Website contains a section for children educating them on the ways to help protect the environment. 4) Innovate 8 was created to inspire interest and success in STEAM (Science, Technology, Engineering, Arts and Mathematics) learning, KFMB TV Community Services Department created Innovate 8 a partnership with the San Diego County Office of Education and sponsored by the University of California, San Diego. Innovate 8 highlights county-wide educational programs fostering STEAM education and profiles San Diego students' STEAM success. Currently the U.S. Department of Education and the San Diego County Office of Education, which services every public school district, K-12 in San Diego County have target STEAM learning as a critical initiative to raise interest and student achievement in the areas of science, technology engineering, arts and math. These reports air bi-monthly and are posted on cbs8.com/Innovate8. In addition, KFMB-TV produces and airs public service announcements on STEAM learning and promotes STEAM outreach events for elementary through high school students. KFMB-TV hosts station tours and career seminars for elementary, high school and college students to inform students on how STEAM skills are utilized in broadcast careers . This quarter KFMB TV hosted Innovate 8 Weather Education Day at Petco Park with the San Diego Padres for more than 3000 elementary school students, teachers and parents. where meteorologist Matt Baylow taught weather along with Alex Tardy from the National Weather Service, plus Physics Girl Diana Cowerm performed physic experiments and discussed the importance of STEAM education. KFMB TV produced and aired call to action announcements and covered the event on News 8. 6) Broadcast Educational Development: KFMBTV anchors/reporters/behind-the-scenes personnel participated in school career/education days throughout the county. KFMB TV also conducts station tours for elementary, middle, high school and college students. During this quarter, KFMBTV staff participated in appearances to discuss broadcasting careers, educational background and dynamics of the broadcast industry.</p>
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Other Matters (12)

Other Matters (1 of 12)	Response
Program Title	Lucky Dog
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 7:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his mission is to rescue hard-to-love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the overarching theme of rescuing these animals from death and providing a second chance for life. Following McMillan's investigations into how to retrain these animals to make them welcome members in the homes of families is both educational and inspirational - encouraging this demographic to become sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children,has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (2 of 12)	Response
Program Title	Dr. Chris Pet Vet - Channel 8.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 7:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers unique insight into the life of one of the world's busiest vets and the animals that he treats. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. The show usually consists of three segments, following the doctor as he treats various animals that are in trouble and offering the viewer opportunities to understand the challenges a veterinarian daily faces. The series focuses on how the doctor investigates the individual problem and tries to develop solutions that on the surface would seem confounding to the viewer. As such the show not only offers a view into careers in and responsibility for taking care of pets, but also into problem solving strategies and behaviors. This program is specifically designed to further the educational and informational needs of children,has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
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Other Matters (3 of 12)	Response
Program Title	The Inspectors - Channel 8.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A scripted dramatic series set in Washington, D.C., inspired by compelling real cases handled by the United States Postal Inspection Service. In the series, Preston Wainwright (Bret Green), a determined teen who is thriving after being paralyzed in a car accident, works as an intern for his U.S. Postal Inspector mom, Amanda (Jessica Lundy), helping to solve crimes ranging from Internet scams, identity and mail theft, to consumer fraud. THE INSPECTORS strives to educate young people about making the right choices in their daily lives, encourages open communication between teens and parents and includes positive messaging regarding living with disabilities, overcoming challenges, beating the odds and the power of perseverance. The United States Postal Inspection Service, the nation's oldest federal law enforcement agency, will serve as the show's official programming resource. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (4 of 12)	Response
Program Title	Henry Ford's Innovation Nation - Channel 8.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 8:00am

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Henry Ford's INNOVATION NATION, hosted by Mo Rocca, features the celebration of the inventor's spirit - from historic scientific pioneers throughout past centuries to the forward-looking visionaries of today. Each episode tells the dramatic stories behind the world's greatest inventions, and the perseverance, passion and price required to bring them to life. The program includes segments focusing on 'what if it never happened' and 'the innovation by accident,' and has a strong focus on 'junior geniuses' who are changing the face of technology. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (5 of 12)	Response
Program Title	CHICKEN SOUP FOR THE SOUL'S HIDDEN HEROES - Channel 8.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 9am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CHICKEN SOUP FOR THE SOUL'S HIDDEN HEROES, hosted by Brooke Burke-Charvet, is a hidden camera television show developed for teens in which each episode reveals the widespread goodwill in our world by secretly capturing heroes in action as they demonstrate acts of kindness, compassion and commitment to others, Highlighted by funny, light-hearted moments, the show shines a bright light on everyday people who selflessly share their positive attitudes towards society and life with others by doing good deeds. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (6 of 12)	Response
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Program Title	THE OPEN ROAD WITH DR. CHRIS
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE OPEN ROAD WITH DR. CHRIS is hosted by renowned veterinarian Dr. Chris Brown, who also hosts DR. CHRIS PET VET. Complimenting Dr. Chris' dedication to animal care and environmental stewardship, he embarks on an extraordinary journey around the globe, introducing young people to exhilarating experiences, from hiking in the heart of a volcano to swimming with humpback whales. Each episode will feature Dr. Chris in a culturally diverse destination where he will uncover the best-kept secret of the region. Whether he's exploring the history of the Chilean capital or coming face-to-face with a live volcano in Vanuatu, THE OPEN ROAD WITH DR. Chris is the viewer's passport to a rare educational adventure. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (7 of 12)	Response
Program Title	Calling Dr. Pol I - Channel 8.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 7:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CALLING DR. POL explores the fascinating occupation of veterinary medicine. Caring for more than 19,000 patients, Dr. Pol has seen it all. Specializing in large farm animals, Dr. Pol, his family and veterinary staff treat animals of all shapes and sizes. With the added benefit of Dr. Pol's expert analysis and factoids viewers learn about biology and behavior of various domesticated animals and livestock.

Other Matters (8 of 12)	Response
Program Title	Calling Dr. Pol II - Channel 8.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 7:30am

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CALLING DR. POL explores the fascinating occupation of veterinary medicine. Caring for more than 19,000 patients, Dr. Pol has seen it all. Specializing in large farm animals, Dr. Pol, his family and veterinary staff treat animals of all shapes and sizes. With the added benefit of Dr. Pol's expert analysis and factoids viewers learn about biology and behavior of various domesticated animals and livestock.

Other Matters (9 of 12)	Response
Program Title	Dog Whisperer With Cesar Millan: Family Edition I- Channel 8.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays@ 8:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DOG WHISPERER WITH CESAR MILLAN: FAMILY EDITION, hosted by renowned dog behaviorist and trainer Cesar Millan, travels far and wide to help problem pups and teach families to understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big or too small for Cesar. Viewers will witness remarkable transformations first hand and discover how to be a responsible pet owner.

Other Matters (10 of 12)	Response
Program Title	Dog Whisperer With Cesar Millan: Family Edition II - Channel 8.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DOG WHISPERER WITH CESAR MILLAN: FAMILY EDITION, hosted by renowned dog behaviorist and trainer Cesar Millan, travels far and wide to help problem pups and teach families to understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big or too small for Cesar. Viewers will witness remarkable transformations first hand and discover how to be a responsible pet owner.

Other Matters (11 of 12)	Response
Program Title	Dog Whisperer With Cesar Millan: Family Edition III- Channel 8.2

Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 9:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DOG WHISPERER WITH CESAR MILLAN: FAMILY EDITION, hosted by renowned dog behaviorist and trainer Cesar Millan, travels far and wide to help problem pups and teach families to understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big or too small for Cesar. Viewers will witness remarkable transformations first hand and discover how to be a responsible pet owner.

Other Matters (12 of 12)	Response
Program Title	Dog Whisperer With Cesar Millan: Family Edition IV- Channel 8.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DOG WHISPERER WITH CESAR MILLAN: FAMILY EDITION, hosted by renowned dog behaviorist and trainer Cesar Millan, travels far and wide to help problem pups and teach families to understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big or too small for Cesar. Viewers will witness remarkable transformations first hand and discover how to be a responsible pet owner.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Patricia Elaine Elwood</b> <i>Community Services Director</i></p> <p>07/07/2017</p>

Attachments

File Name	Uploaded By	Attachment Type	Description	Upload Status
<u>KFMB TV Amendment Attachment 2017 Q2 Form 398.pdf</u>	Applicant	Amendment		Done with Virus Scan and/or Conversion