

# Children's Television Programming Report

 FRN: 0030885057
 File Number: 0000026110
 Submit Date: 07/06/2017
 Call Sign: WXOW
 Facility ID: 64549
 City:

 LA CROSSE
 State: WI

 Service: Full Service Television
 Purpose: Children's TV Programming Report
 Status: Received
 Status Date:

 07/06/2017
 Filing Status: Active
 Filing Status: Active
 Status Date:
 Status Date:

# **Report reflects information for : Second Quarter of 2017**

| General     | Section     | Question   | Response |
|-------------|-------------|--|----------|
| Information | Attachments | Are attachments (other than associated schedules) being filed with this application? | No       |

## Applicant Information

### Applicant Name, Type, and Contact Information

| Applicant  | Address  | Phone                 | Email                       | Applicant<br>Type |
|--|--|-----------------------|-----------------------------|-------------------|
| WXOW-WQOW LICENSE, LLC<br>Doing Business As: WXOW-WQOW<br>LICENSE, LLC | P.O. BOX 909<br>QUINCY, IL<br>62306<br>United States | +1 (217) 223-<br>5100 | bdreasler@quincyinc.<br>com | Company           |

| Contact                | Contact Name                                     | Address   | Phone             | Email                      | Contact Type         |
|------------------------|--|---|-------------------|----------------------------|----------------------|
| Representatives<br>(1) | <b>Stephen Hartzell</b><br>Brooks, Pierce et al. | 150 Fayetteville Street<br>Suite 1700<br>Raleigh, NC 27601<br>United States | +1 (919) 839-0300 | shartzell@brookspierce.com | Legal Representative |

| Children's                | Section  | Question  | Response            |          |
|---------------------------|--|---|---------------------|----------|
| Television<br>Information | Station Type   | Station Type  | Network Affiliation | n        |
|                           |  | Affiliated network  | ABC, CW ,Decades    |          |
|                           |  | Nielsen DMA   | La Crosse-Eau C     | laire    |
|                           |  | Web Home Page Address   | www.wxow.com        |          |
|                           |  |   |                     |          |
| Digital Core              | Question   |   |                     | Response |
| Programming               | State the average number of hours of Core Programming per week broadcast by the station on its main program stream   |   |                     | 3.0      |
|                           | State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream   |   |                     | 336.0    |
|                           | State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:   |   |                     | 6.0      |
|                           | Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? |   |                     | Yes      |
|                           | programming guideline (ap  | hat at least 50% of the Core Programming counted toward meeting<br>plied to free video programming aired on other than the main Yes N<br>rogram episodes that had already aired within the previous seven d | lo program          | Yes      |

station's main program stream or on another of the station's free digital program streams?

# Digital Core Programs(11)

| Digital Core<br>Program (1 of<br>11)   | Response  |
|--|---|
| Program Title  | Jack Hanna's Wild Countdown E/I 19.1  |
| Program Tille  | Jack Hanna's Wild Countdown E/I 19.1  |
| Origination  | Syndicated  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays/8:00-8:30AM CT  |
| Total times<br>aired at<br>regularly<br>scheduled time   | 13  |
| Total times<br>aired   | 13  |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking News  | 0   |
| Number of<br>Preemptions<br>Rescheduled  | 0   |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child Audience  | 13 years to 16 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | Wildlife expert and animal ambassador Jack Hanna brings the viewer face to face with the best of the beasts. In this weekly half hour series that will engage viewers 13 to 16 as well as the whole family. Jack highlights his favorite animals and adventures from around the world. Presented in countdown style Jack offers up a different top ten each week in a variety of categories. What are the top ten fastest animals in Africa, tallest insects, biggest eaters, smartest birds. Jack will answer all of these questions and more. A Jack reveals the categories, he gives further insights and interesting facts about the animals allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout the<br>program the<br>symbol E/I?                                       | Yes   |

| Digital Core Program (2 of 11) | Response                              |
|--------------------------------|---------------------------------------|
| Program Title                  | Ocean Treks with Jeff Corwin E/I 19.1 |
| Origination                    | Syndicated                            |

| Days/Times Program<br>Regularly Scheduled   | Saturdays/8:30-9:00AM CT   |
|---|--|
| Total times aired at regularly scheduled time   | 13   |
| Total times aired   | 13   |
| Number of Preemptions   | 0  |
| Number of Preemptions<br>for other than Breaking<br>News  | 0  |
| Number of Preemptions<br>Rescheduled  | 0  |
| Length of Program   | 30 mins  |
| Age of Target Child<br>Audience   | 13 years to 16 years   |
| Describe the educational<br>and informational<br>objective of the program<br>and how it meets the<br>definition of Core<br>Programming. | In this weekly half hour series Jeff Corwin embarks on journeys to fascinating global locations most people have only dreamed of visiting. Each episode brings Jeff to a unique are of the work where he will explore natural wonders to bring viewers closer to nature, wildlife and man made treasures. From mountain climbs to deep sea dives, helicopter rides and glacier treks, Jeff brings young audiences on the inspirational trip of a lifetime. |
| Does the Licensee<br>identify the program by<br>displaying throughout<br>the program the symbol<br>E/I?                                 | Yes  |

| Digital Core<br>Program (3 of<br>11)                           | Response                 |
|--|--------------------------|
| Program Title  | Sea Rescue E/I 19.1      |
| Origination  | Syndicated               |
| Days/Times<br>Program<br>Regularly<br>Scheduled                | Saturdays/9:00-9:30AM CT |
| Total times<br>aired at<br>regularly<br>scheduled<br>time      | 13                       |
| Total times aired  | 13                       |
| Number of<br>Preemptions                                       | 0                        |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News | 0                        |

| Number of     | 0   |
|---------------|---|
| Preemptions   |   |
| Rescheduled   |   |
| Length of     | 30 mins   |
| Program       |   |
| Age of Target | 13 years to 16 years  |
| Child         |   |
| Audience      |   |
| Describe the  | This half hour weekly series features the rescue, rehabilitation and in many instances release back into the    |
| educational   | wild of ocean wildlife. Produced for ages 13 to16, Sea Rescue offers educational and entertaining               |
| and           | television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs            |
| informational | provide animals. Viewers will also learn that there is a reciprocal benefit rescued animals provide valuable    |
| objective of  | insight into their biology and ecology. This information adds to the pool of knowledge necessary to             |
| the program   | conserve threatened and endangered species. Each week Sea Rescue will leave its audience inspired by            |
| and how it    | the real life stories of the featured animals and rescuers and with a fuller understanding of the rich array of |
| meets the     | sea life with which we share our planet.  |
| definition of |   |
| Core          |   |
| Programming.  |   |
| Does the      | Yes   |
| Licensee      |   |
| identify the  |   |
| program by    |   |
| displaying    |   |
| throughout    |   |
| the program   |   |
| the symbol E  |   |
| /l?           |   |

| Digital Core<br>Program (4 of 11)                           | Response                   |
|---|----------------------------|
| Program Title   | The Wildlife Docs E/I 19.1 |
| Origination   | Syndicated                 |
| Days/Times<br>Program Regularly<br>Scheduled                | Saturdays/9:30-10:00AM CT  |
| Total times aired at regularly scheduled time               | 13                         |
| Total times aired   | 13                         |
| Number of<br>Preemptions                                    | 0                          |
| Number of<br>Preemptions for<br>other than Breaking<br>News | 0                          |
| Number of<br>Preemptions<br>Rescheduled                     | 0                          |
| Length of Program   | 30 mins                    |
| Age of Target Child<br>Audience                             | 13 years to 16 years       |

| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the definition<br>of Core<br>Programming. | This half hour weekly series, produced for ages 13 to16 follows the surprising, exotic, and challenging lives of a veterinary staff that cares for over 2,000 animals. From nutrition to treatments, x rays to surgery, preventative care to emergencies, this educational and information program will allow viewers to witness a kaleidoscope of wild experiences through the eyes of our Veterinary Team. Unpredictable events unfold giving viewers a glimpse of the enormity, variety, and quality of treatment that sets the standard for animal care. |
|---|--|
| Does the Licensee<br>identify the program<br>by displaying<br>throughout the<br>program the symbol<br>E/I?                                    | Yes  |

| Digital Core Program (5 of<br>11)  | Response   |
|--|--|
| Program Title  | Rock The Park E/I 19.1   |
| Origination  | Syndicated   |
| Days/Times Program<br>Regularly Scheduled  | Saturdays/10:00-10:30AM CT   |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  | 13   |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   | 0  |
| Number of Preemptions<br>Rescheduled   | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and<br>informational objective of the<br>program and how it meets the<br>definition of Core<br>Programming. | Rock the Park is a weekly half hour series produced and designed to educate and inform children 13 to 16 years of age and taps into America's love affair with our national parks. In this awe inspiring and entertaining series our hosts Jack Steward and Colton Smith come face to face with nature and some of the most amazing places on earth. |
| Does the Licensee identify the<br>program by displaying<br>throughout the program the<br>symbol E/I?                                 | Yes  |

| Digital Core Prog<br>(6 of 11)      | gram<br>Response                              |
|-------------------------------------|---|
| Program Title                       | Outback Adventures with Tim Faulkner E/I 19.1 |
| Origination                         | Syndicated                                    |
| Days/Times Prog<br>Regularly Schede |   |

| Total times aired at regularly scheduled time  | 13   |
|--|--|
| Total times aired  | 13   |
| Number of Preemptions  | 0  |
| Number of<br>Preemptions for other<br>than Breaking News   | 0  |
| Number of<br>Preemptions<br>Rescheduled  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience  | 13 years to 16 years   |
| Describe the<br>educational and<br>informational objective<br>of the program and<br>how it meets the<br>definition of Core<br>Programming. | This program is hosted by wildlife expert Tim Faulkner. Viewers will be provided an eye opening experience as Tim, animal expert and wildlife park operations manager, showcases the beauty and wonder of the natural world. Audiences will be brought closer to the natural world as Time explores the habitats and adventures of creatures of all sizes, including a giant Galapagos tortoise, a baby wombat, the flying fox and even a newly discovered species of birds. |
| Does the Licensee<br>identify the program by<br>displaying throughout<br>the program the<br>symbol E/I?                                    | Yes  |

| Digital Core Program<br>(7 of 11)                        | Response                                 |
|--|--|
| Program Title  | Calling Dr. Pol E/I 19.2                 |
| Origination  | Network                                  |
| Days/Times Program<br>Regularly Scheduled                | Saturdays/7:00-7:30am and 7:30-8:00AM CT |
| Total times aired at<br>regularly scheduled<br>time      | 26                                       |
| Total times aired  | 26                                       |
| Number of<br>Preemptions                                 | 0  |
| Number of<br>Preemptions for other<br>than Breaking News | 0  |
| Number of<br>Preemptions<br>Rescheduled                  | 0  |
| Length of Program  | 30 mins                                  |
| Age of Target Child<br>Audience                          | 13 years to 16 years                     |

| Describe the<br>educational and<br>informational objective<br>of the program and<br>how it meets the<br>definition of Core<br>Programming. | Calling Dr. Pol is a weekly half series that explores the fascinating occupation of veterinary medicine. Designed to educate and inform viewers aged 13 to 16 and the entire family this inspiring series invites viewers to share in the experiences of Dr. Pol. Dr. Pol has been practicing veterinary medicine for over 35 years and has cared for more than 19 thousand patients, specializing in large farm animals. Dr. Pol, his family and staff also care for animals of all shapes and sizes. |
|--|--|
| Does the Licensee<br>identify the program by<br>displaying throughout<br>the program the<br>symbol E/I?                                    | Yes  |

| Digital Core<br>Program (8 of 11)   | Response  |
|---|---|
| Program Title   | Dog Whisperer with Cesar Millan Family Edition E/I 19.2   |
| Origination   | Network   |
| Days/Times<br>Program Regularly<br>Scheduled  | Saturdays/8:00-8:30AM, 8:30-9:00AM, 9:00-9:30AM, 9:30-10:00AM   |
| Total times aired at regularly scheduled time   | 52  |
| Total times aired   | 52  |
| Number of<br>Preemptions  | 0   |
| Number of<br>Preemptions for<br>other than Breaking<br>News   | 0   |
| Number of<br>Preemptions<br>Rescheduled   | 0   |
| Length of Program   | 30 mins   |
| Age of Target Child<br>Audience   | 13 years to 16 years  |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the definition<br>of Core<br>Programming. | Dog Whisperer with Cesar Millan Family Edition is a weekly half hour series produced for viewers 13-<br>16 and the entire family which educates and informs the audience about canine training techniques<br>and creating healthy environments for dogs. Host Cesar Millan travels far and wide to help problem<br>pups and teach families to better understand how to better deal with a dogs negative behavior.<br>Viewers will have the chance to witness remarkable transformations first hand and discover how to<br>be a responsible pet owner. |
| Does the Licensee<br>identify the program<br>by displaying<br>throughout the<br>program the symbol<br>E/I?                                    | Yes   |

| Digital Core Program<br>(9 of 11)  | Response  |
|--|---|
| Program Title  | Animal Rescue Classics E/I 19.3   |
| Origination  | Network   |
| Days/Times Program<br>Regularly Scheduled  | Saturdays/9:00-9:30AM and 9:30-10:00AM CT   |
| Total times aired at regularly scheduled time  | 26  |
| Total times aired  | 26  |
| Number of Preemptions  | 0   |
| Number of<br>Preemptions for other<br>than Breaking News   | 0   |
| Number of<br>Preemptions<br>Rescheduled  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience  | 13 years to 16 years  |
| Describe the<br>educational and<br>informational objective<br>of the program and<br>how it meets the<br>definition of Core<br>Programming. | Animal Rescue is a weekly half hour reality series showcasing spectacular rescues of all types<br>animals. The series focuses on the dedicated people around the world who help sick, injured or<br>abused animals. The program also instructs children on the proper care of animals and provide<br>safety tips on how to care for all kinds of creatures in the animal kingdom. The show is aimed a<br>children and families who want to learn about animal treatment, care and protection. |
| Does the Licensee<br>identify the program by<br>displaying throughout<br>the program the<br>symbol E/I?                                    | Yes   |

| Digital Core<br>Program (10 of<br>11)               | Response                                     |
|---|--|
| Program Title                                       | Swap TV E/I 19.3                             |
| Origination   | Network                                      |
| Days/Times<br>Program<br>Regularly<br>Scheduled     | Saturdays/10:00-10:30AM and 10:30-11:00AM CT |
| Total times aired<br>at regularly<br>scheduled time | 26   |
| Total times aired                                   | 26   |
| Number of<br>Preemptions                            | 0  |

| Number of<br>Preemptions for<br>other than<br>Breaking News   | 0   |
|---|---|
| Number of<br>Preemptions<br>Rescheduled   | 0   |
| Length of<br>Program  | 30 mins   |
| Age of Target<br>Child Audience   | 13 years to 16 years  |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how<br>it meets the<br>definition of Core<br>Programming. | SWAP TV is a weekly half hour television series about two teenagers from different backgrounds swapping lives for a weekend. The programs explore the opposite lives of the participating youngsters as they learn about different cultures and family seeings. Young viewers are exposed to the special interest of the swapping youngsters and what adjustments they make to a different life situation. The program teaches tolerance of various races, creeds and backgrounds while exposing an appreciation to someone elses way of life. Each episode is informative , entertainings and promotes good social values and respect. |
| Does the<br>Licensee identify<br>the program by<br>displaying<br>throughout the<br>program the<br>symbol E/I?                                 | Yes   |

| Digital Core Program (11 of 11)  | Response  |
|--|---|
| Program Title  | Missing: Cold Cases E/I 19.3  |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Saturdays/11:00-11:30am and 11:30am-12:00pm CT  |
| Total times aired at regularly scheduled time  | 26  |
| Total times aired  | 26  |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than<br>Breaking News  | 0   |
| Number of Preemptions Rescheduled  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Missing is a half hour reality series featuring actual cases of missing individuals, both adult and juvenile, from across the USA. The program includes tips and information to keep children safe. |
| Does the Licensee identify the program by<br>displaying throughout the program the symbol<br>E/I?                        | Yes   |

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### Liaison Contact

| Question  | Response           |
|---|--------------------|
| Does the<br>Licensee<br>publicize the<br>existence and<br>location of<br>the station's<br>Children's<br>Television<br>Programming<br>Reports (FCC<br>398) as<br>required by<br>47 C.F.R.<br>Section<br>73.3526(e)<br>(11)(iii)? | Yes                |
| Name of<br>children's<br>programming<br>liaison   | Deborah K. Simonis |
| Address   | P. O. Box 3119     |
| City  | La Crosse          |
| State   | WI                 |
| Zip   | 54602-3119         |
| Telephone<br>Number   | (507) 895-9969     |
| Email Address   | dsimonis@wxow.com  |

Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's **Television Act** (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed nonbroadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F. R. Section 73.671, NOTES 2 and 3.

WXOW EVENTS FOR THE SECOND QUARTER OF 2017 JEFFERSON AWARDS SPECIAL APRIL 24 News19 aired promotion for our thirty minute news special recounting our previous years winners of the Jefferson Award For Public Service. This special gave our viewers a chance to see the stories of great volunteers in the La Crosse area and was presented by Dave Solie and Heather Armstrong. WXOW WEATHER ACADEMY News19 aired a promotion reminding viewers of our Weather Academy Program. News 19 Meteorologists Dan Breeden Madeline Sky and Alex Wasilenko travel to several schools throughout the school year to teach children about weather in a hands on way. WXOW ran a promotion featuring our Meteorologists and the children from the school district promoting the Weather Academy. TOOLS FOR SCHOOLS News19 aired a promotion for the Tools For Schools Program. This program is a way for teachers in the La Crosse area to fund small projects with funds donated from the program. This promotion featured a past winner and what he did with the money. His students make small guitars from scratch and he used the funds to purchase parts. This promotion reminded teachers to apply for the money. HOMELESS TEENS MAY 11 News19 aired promotion for a news story Homeless Teens. News 19s Heather Armstrong presented this story focusing on one of more than 200 homeless teens in the La Crosse School district. CMN HERO NEWS STORY APRIL 20 News19 aired promotion for the Childrens Miracle Network Hero program. News 19s Brittany Lake brought the story of one CMN Hero who has found a way to continue to live her life despite having type one diabetes. RELAY FOR LIFE VIROQUA MAY 13 News19 aired promotion for the American Cancer Societys Relay For Life of the Viroqua area. This is the one of many events the American Cancer Society will hold this year. News19 is a sponsor of all American Cancer Society of the Coulee Regions events in 2017. The promotion urged viewers to attend to help in the fight against cancer, presented by honorary chair, Linda Martin. RELAY FOR LIFE OF THE GREAT RIVER MAY19 News19 aired promotion for the American Cancer Societys Relay For Life of the Prairie Du Chien area. This is the one of many events the American Cancer Society will hold this year. News19 is a sponsor of all American Cancer Society of the Coulee Regions events in 2017. The promotion urged viewers to attend to help in the fight against cancer, presented by honorary chair, Linda Martin. RELAY FOR LIFE MONROE COUNTY JUNE 9 News19 aired promotion for the American Cancer Societys Relay For Life of the Monroe County area. This is the one of many events the American Cancer Society will hold this year. News19 is a sponsor of all American Cancer Society of the Coulee Regions events in 2017. The promotion urged viewers to attend to help in the fight against cancer, presented by honorary chair, Linda Martin. ROTARY ROCK N RIBS JUNE 22 News19 aired a promotion for the Rotary Rock N Ribs event which took place in downtown La Crosse. This event features live music great food and all proceeds benefit many local non profit organizations. News19s Dustin Leucke presented this commercial. YMCA RIDERS FOR SURVIVORS JUNE JUNE 25 News 19 aired promotion for the YMCAs Riders For Survivors. This promotion urged viewers to attend the 2nd annual event, a motorcycle ride to raise cancer awareness and celebrate those who have survived.

### Other Matters (12)

|  | Response  |  |
|--|---|--|
| Program Title  | Jack Hannas Wild Countdown E/I 19.1   |  |
| Origination  | Syndicated  |  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays/8:00-8:30AM CT  |  |
| Total times<br>aired at<br>regularly<br>scheduled time   | 14  |  |
| Length of<br>Program   | 30 mins   |  |
| Age of Target<br>Child<br>Audience from  | 13 years to 16 years  |  |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | Wildlife expert and animal ambassador Jack Hanna brings the viewer face to face with the best of the beasts. In this weekly half hour series that will engage viewers 13 to 16 as well as the whole family. J highlights his favorite animals and adventures from around the world. Presented in countdown style J offers up a different top ten each week in a variety of categories. What are the top ten fastest animals Africa, tallest insects, biggest eaters, smartest birds. Jack will answer all of these questions and more Jack reveals the categories, he gives further insights and interesting facts about the animals allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating anim kingdom. |  |
| Other Matters (2<br>12)  | of<br>Response  |  |
| Program Title  | Ocean Treks with Jeff Corwin E/I 19.1   |  |
| Origination  | Syndicated  |  |
| Days/Times Prog<br>Regularly Schedu  |   |  |
| Total times aired<br>regularly schedul<br>time   |   |  |
| Length of Progra   | m 30 mins   |  |
| Age of Target Ch   | ild 13 years to 16 years  |  |
| Audience from  | Ocean Treks with Jeff Corwin is a weekly half hour series where Jeff embarks on journeys to   |  |

#### Other Matters (3 of 12) Response

| Program Title  | Sea Rescue E/I 19.1            |
|--|--------------------------------|
| Origination  | Syndicated                     |
| Days/Times<br>Program Regularly<br>Scheduled   | Saturdays/9:00-9:30AM CT<br>y  |
| Total times aired a regularly schedule time  |                                |
| Length of Program  | n 30 mins                      |
| Age of Target Chil<br>Audience from  | Id 13 years to 16 years        |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how<br>meets the definition<br>of Core<br>Programming. |                                |
| Other Matters (4 o   | of<br>Response                 |
| Program Title  | The Wildlife Docs E/I 19.1     |
| Origination  | Syndicated                     |
| Days/Times<br>Program Regularly<br>Scheduled   | Saturdays/9:30-10:00AM CT<br>y |
| Total times aired a regularly schedule time  |                                |
| Length of Program  | n 30 mins                      |
| Age of Target Chil<br>Audience from  | Id 13 years to 16 years        |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how<br>meets the definition<br>of Core<br>Programming. |                                |
| Other Matters<br>(5 of 12) R   | esponse                        |
| Program Title F  | Rock The Park E/I 19.1         |
| Origination S  | Syndicated                     |
|  |                                |

| Days/Times | Saturdays/10:00-10:30AM CT |
|------------|----------------------------|
| Program    |                            |
| Regularly  |                            |
| Scheduled  |                            |

| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 14   |
|--|--|
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child<br>Audience<br>from   | 13 years to 16 years   |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming.                   | Rock the Park is a weekly half hour series produced and designed to educate and inform children 13 to 16 years of age and taps into Americas love affair with our national parks. In this awe inspiring and entertaining series our hosts Jack Steward and Colton Smith come face to face with nature and some of the most amazing places on earth. Viewers will witness the fascinating underwater world of Dry Tortugas National Park in Florida which is home to the worlds most unique coral and marine life. They will watch as Jack and Colton raft their way through Alaska's remote Aniakchak National Monument and Preserve spotting the regions famous brown bears. Viewers will reach new heights as Jack and Colton embark on their biggest climbing challenge yet the Grand Teton in Grand Teton National Park. |
| Other Matters (<br>12)   | 6 of<br>Response   |
| Program Title  | Outback Adventures with Tim Faulkner E/I 19.1  |
| Origination  | Syndicated   |
| Days/Times<br>Program Regula<br>Scheduled  | Saturdays/10:30-11:00AM CT (thru 9/23/17)<br>arly  |
| Total times aire<br>regularly sched<br>time  |  |
|  |  |
| Length of Progr  | ram 30 mins  |
| Length of Progr<br>Age of Target C<br>Audience from  |  |
| Age of Target C  | Child       13 years to 16 years         This is a live action, half hour TV program designed to meet the educational and information needs of children ages 13 through 16. Viewers will be provided an eye opening experience as Tim, anima expert and wildlife park operations manager, showcases the beauty and wonder of the natural work Viewers will be brought closer to the natural world as Tim explores the habitats and adventures of creatures of all sizes including a giant Galapagos tortoise, a baby wombat, the flying fox and even   |
| Age of Target C<br>Audience from<br>Describe the<br>educational and<br>informational<br>objective of the<br>program and ho<br>meets the defin<br>of Core                 | Child       13 years to 16 years         This is a live action, half hour TV program designed to meet the educational and information needs of children ages 13 through 16. Viewers will be provided an eye opening experience as Tim, anima expert and wildlife park operations manager, showcases the beauty and wonder of the natural work Viewers will be brought closer to the natural world as Tim explores the habitats and adventures of creatures of all sizes including a giant Galapagos tortoise, a baby wombat, the flying fox and even a structure of the structure of all sizes including a giant Galapagos tortoise.  |
| Age of Target C<br>Audience from<br>Describe the<br>educational and<br>informational<br>objective of the<br>program and ho<br>meets the defin<br>of Core<br>Programming. | Child       13 years to 16 years         This is a live action, half hour TV program designed to meet the educational and information needs of children ages 13 through 16. Viewers will be provided an eye opening experience as Tim, anima expert and wildlife park operations manager, showcases the beauty and wonder of the natural work Viewers will be brought closer to the natural world as Tim explores the habitats and adventures of creatures of all sizes including a giant Galapagos tortoise, a baby wombat, the flying fox and even a newly discovered species of birds.  |

Days/Times Saturdays/7:00-7:30AM and 7:30-8:00AM CT Program Regularly

Scheduled

| Total times<br>aired at<br>regularly<br>scheduled time   | 28   |
|--|--|
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child Audience<br>from  | 13 years to 16 years   |
| educational<br>and<br>informational<br>objective of the<br>program and   | Calling Dr. Pol is a weekly half hour series that explores the fascinating occupation of veterinary medicine<br>Designed to educate and inform viewers aged 13 to 16 and the entire family. This inspiring series invites<br>viewers to share in the experiences of Dr. Pol who has been practicing veterinary medicine for over 35<br>years, caring for more than 19 thousand patients with a specialty in large farm animals. He and his staff<br>take care of animals of all shapes and sizes. Each week the audience has a chance to understand the<br>challenges and rewards of this fulfilling profession and learn that the work does not end at the clinic. Dr.<br>Pol and his team often hit the road to help sick or injured animals on neighboring farms and ranches. |
| Other Matters (8 o   | f 12) Response   |
| Program Title  | Dog Whisperer with Cesar Milan: Family Edition E/I 19.2  |
| Origination  | Network  |
| Days/Times Progra<br>Regularly Schedule  | •  |
| Total times aired a regularly scheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience from   | d 13 years to 16 years   |
| Describe the<br>educational and<br>informational object<br>of the program and<br>it meets the definiti<br>Core Programming | how dog's negative behavior. Viewers will have the chance to witness remarkable transformations first hand and discover how to be a responsible pet owner.   |
| Other Matters (9 o   | f 12) Response   |
| Program Title  | Animal Rescue Classics E/I 19.3  |
| Origination  | Network  |
| Days/Times Progra<br>Regularly Schedule  |  |
| Total times aired a regularly scheduled time   |  |
| Length of Program  | 30 mins  |
| Age of Target Child  | d 13 years to 16 years   |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Animal Rescue is a weekly half hour reality series showcasing spectacular rescues of all types of animals. The series focuses on the dedicated people around the world who help sick, injured or abused animals. The program also instructs children on the proper care of animals and provides safety tips on how to care for all kinds of creatures in the animal kingdom. The show is aimed at children and families who want to learn about animal treatment, care and protection.

| Other Matters (10 of 12)  | Response  |
|---|---|
| Program Title   | Swap TV E/I 19.3  |
| Origination   | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled   | Saturdays/10:00-10:30AM and 10:30-11:00AM CT  |
| Total times aired<br>at regularly<br>scheduled time   | 28  |
| Length of<br>Program  | 30 mins   |
| Age of Target<br>Child Audience<br>from   | 13 years to 16 years  |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how<br>it meets the<br>definition of Core<br>Programming. | Swap TV is a weekly half hour television series about two teenagers from different backgrounds swapping lives for a weekend. The programs explore the opposite lives of the participating youngsters as they learn about different cultures and family settings. young viewers are exposed to the special interests of the swapping youngsters and what adjustments they make to a different life situation. The program teaches tolerance of various races, creeds and backgrounds while exposing an appreciation to someone elses way of life. Each episode is informative, entertaining and promotes good social values and respect. |

| Other Matters (11 of 12)   | Response   |
|--|--|
| Program Title  | Missing: Cold Cases E/I 19.3   |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | Saturdays/11:00-11:30AM and 11:30AM-12:00PM CT   |
| Total times aired at regularly scheduled time  | 28   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Missing is a half hour reality series featuring actual cases of missing individuals, both adult and juvenile from across the United States. The program includes tips and information to keep children safe. |

| Other<br>Matters (12<br>of 12) | Response                   |
|--------------------------------|----------------------------|
| Program Title                  | Vacation Creation E/I 19.1 |
| Origination                    | Syndicated                 |

| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturday's/10:30-11:00AM CT (As of 9/30/17)   |
|--|---|
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 1   |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience<br>from   | 13 years to 16 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | On each episode of Vacation Creation our hosts Tommy Davidson and Andrea Feczko guide one deserving family on amazing adventures as they experience a new destination together on their family vacation. As our featured family embarks on an interactive voyage filled with immersive learning opportunities, each episode brings us to diverse locations where our family and viewers discover unique cultural events, food , activities and traditions. From discovering the wondrous glaciers of Alaska to learning from the Moko Jumbio of the Virgin Islands, viewers will witness the importance of spending time with family and friends as our featured families experience amazing adventure together, often learning more about each other and their own family history along the way. Teens will also learn the importance of resiliency during challenging times as many feature families share their stories of overcoming adversity, finding ways to bond and heal while sharing these once in a lifetime experiences. |

| ertification | Question   | Respons    |
|--------------|--|------------|
|              | The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an      |            |
|              | officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed |            |
|              | official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an  |            |
|              | attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to         |            |
|              | represent the party filing the Children's Television Programming, and who further certifies that he or she has     |            |
|              | read the document; that to the best of his or her knowledge, information, and belief there is good ground to       |            |
|              | support it; and that it is not interposed for delay.   |            |
|              | FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND                                    |            |
|              | FORFEITURE OF ANY FEES PAID  |            |
|              | Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage        |            |
|              | requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of   |            |
|              | the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements      |            |
|              | that apply to the type of Authorization requested in this application.   |            |
|              | WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY                                    |            |
|              | FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION                             |            |
|              | AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).                    |            |
|              | A 0 11 0 K 2 A 10 K $(0.3, 0.000, 100, 47, 3312(a)(1)), AND/OKTOKI ETUKE (0.3, 0.000, 100, 47, 300).$              |            |
|              | I certify that this application includes all required and relevant attachments.                                    | Yes        |
|              | I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the   | David      |
|              | Authorization(s) specified above.  | <b>W</b> . |
|              |  | Booth      |
|              |  | Mr         |
|              |  | VP         |
|              |  | /Genera    |
|              |  | Manage     |
|              |  | 07/06      |
|              |  | /2017      |

Attachments No Attachments.