



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0027157007** | File Number: **0000023233** | Submit Date: **04/06/2017** | Call Sign: **KENV-DT** | Facility ID: **63845** |

City: **ELKO** | State: **NV**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

04/06/2017 | Filing Status: **Active**

Report reflects information for : **First Quarter of 2017**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
RUBY MOUNTAIN BROADCASTING, LLC Doing Business As: RUBY MOUNTAIN BROADCASTING, LLC	Pat St. John Clerke PO Box 7031 RENO, NV 89510 United States	+1 (775) 336-0612	pstjohnclerke@interwestcom. com	Company

Contact
Representatives
(2)

Contact Name	Address	Phone	Email	Contact Type
Jessica A Rogers LUVAAS COBB	777 High Street #300 EUGENE, OR 97401 United States	+1 (541) 484- 9292	JROGERS@LUVAASCOBB. COM	Legal Representative
Pat St. John Clerke <i>Legal Assistant/FCC Compliance</i> RUBY MOUNTAIN BROADCASTING, LLC	Pat St. John Clerke PO Box 7031 RENO, NV 89510 United States	+1 (775) 336- 0612	pstjohnclerke@interwestcom. com	Legal Assistant/FCC Compliance

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Salt Lake City
	Web Home Page Address	www.kenvtv.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.54
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(7)

Digital Core Program (1 of 7)	Response
Program Title	Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 4:00pm
Total times aired at regularly scheduled time	11
Total times aired	12
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features educational advise such as "College and You" (choosing and getting into college). "Word" (vocabulary skills training) as well as informational reports for teens including healthy eating, driving tips for new drivers and Internet predators. The program has been designed to meet the needs of children and young adolescents with a unique curiosity about their world. The program stimulates the viewer's curiosity and develops learning, cognitive listening and thinking skills, and serves as an enhancement to the viewer's academic and educational experience. This program airs on the station's main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Teen Kids News
List date and time rescheduled	01/08/2017 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-01-07

Episode #	
Reason for Preemption	Sports

Digital Core Program (2 of 7)		Response
Program Title		Heart of a Champion with Lauren Thompson
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays at 7:30am
Total times aired at regularly scheduled time		7
Total times aired		12
Number of Preemptions		5
Number of Preemptions for other than Breaking News		5
Number of Preemptions Rescheduled		5
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		HEART OF A CHAMPION WITH LAUREN THOMPSON features the powerful and inspiring stories of successful athletes who exemplify what it really means to be a champion. The program introduces audiences to professional and amateur athletes who have overcome obstacles to ultimately achieve transcendent moments in the world of sports. Children will learn that a champion is not only defined by their speed, strength and agility, but also by their grit, resiliency and heart. This program airs on the station's main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Heart of a Champion with Lauren Thompson
List date and time rescheduled	01/07/2017 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	2017-01-07
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Heart of a Champion with Lauren Thompson
List date and time rescheduled	01/28/2017 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-01-28
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Heart of a Champion with Lauren Thompson
List date and time rescheduled	02/18/2017 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-01-28
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Heart of a Champion with Lauren Thompson
List date and time rescheduled	03/04/2017 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-03-04
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
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Title of Program	Heart of a Champion with Lauren Thompson
List date and time rescheduled	03/25/2017 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-03-25
Episode #	
Reason for Preemption	Sports

Digital Core Program (3 of 7)	Response
Program Title	The Voyager with Josh Garcia
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 8:00am
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE VOYAGER WITH JOSH GARCIA program chronicles video journalist, Josh Garcia, as he travels the works spotlighting local history, culture and food. Garcia seeks out authentic cultural experiences across the globe. Children will learn geography, history and cultural diversity. This program airs on the station's main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 7)	Response
Program Title	Wilderness Vet
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 8:30am
Total times aired at regularly scheduled time	12
Total times aired	12

Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILDERNESS VET features stories from the Yukon. Veterinarian Dr. Michelle Oakley travels to homes, farms and wildlife preserves across the Yukon to help animals in need. Children learn about animals in their native habitat and learn the value of hard work and dedication as animals are rescued and rehabilitated. This program airs on the stations main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 7)	Response
Program Title	Journey with Dylan Dreyer
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 9:00am
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	JOURNEY WITH DYLAN DREYER explores nature and animals. Episode examples include learning about black bears of Montana; polar bears in the Arctic and the migration of animals across the Serengeti in Tanzania and Kenya. Children will develop a better understanding of nature and the animal world around them. This program airs on the station's main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 7)	Response
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Program Title	Naturally, Danny Seo
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 3:00pm
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	NATURALLY, DANNY SEO is about seeking a healthier lifestyle by learning the science behind eating well and exercising your mind and body while caring for our planet. Host Danny Seo is an authority on eco-friendly living. Children will learn that caring for the environment can go hand-in-hand with enjoying time with family and friends, sharing delicious and healthy meals all while creating a healthy and environmentally friendly home. This program airs on the station's main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 7)	Response
Program Title	Give
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 3:30pm
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GIVE introduces viewers to the world of philanthropy through the stories of small charities making a big impact. The series features celebrity philanthropists from film, television, music, sports, and business who are all on a mission to inspire others to do good. In each episode one of these celebrity philanthropists visit two charities that use innovation, best practices, and dedication for change in their communities and the world. Children learn social responsibility, philanthropy and be inspired to do good. This program airs on the station's main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

Sponsored Core
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Pat St. John Clerke
Address	P. O. Box 7031
City	Reno
State	NV
Zip	89510
Telephone Number	(775) 336-0612
Email Address	pstjohnclerke@interwestcom.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (8)

Other Matters (1 of 8)	Response
Program Title	Heart of a Champion with Lauren Thompson
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 7:30am
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HEART OF A CHAMPION WITH LAUREN THOMPSON features the powerful and inspiring stories of successful athletes who exemplify what it really means to be a champion. The program introduces audiences to professional and amateur athletes who have overcome obstacles to ultimately achieve transcendent moments in the world of sports. Children will learn that a champion is not only defined by their speed, strength and agility, but also by their grit, resiliency and heart.

Other Matters (2 of 8)	Response
Program Title	The Voyager with Josh Garcia
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 8:00am
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE VOYAGER WITH JOSH GARCIA program chronicles video journalist, Josh Garcia, as he travels the works spotlighting local history, culture and food. Garcia seeks out authentic cultural experiences across the globe. Children will learn geography, history and cultural diversity.

Other Matters (3 of 8)	Response
Program Title	Wilderness Vet
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 8:30am
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILDERNESS VET features stories from the Yukon. Veterinarian Dr. Michelle Oakley travels to homes, farms and wildlife preserves across the Yukon to help animals in need. Children learn about animals in their native habitat and learn the value of hard work and dedication as animals are rescued and rehabilitated.
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Other Matters (4 of 8)	Response
Program Title	Journey with Dylan Dreyer
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 9:00am
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	JOURNEY WITH DYLAN DREYER explores nature and animals. Episode examples include learning about black bears of Montana; polar bears in the Arctic and the migration of animals across the Serengeti in Tanzania and Kenya. Children will develop a better understanding of nature and the animal world around them.

Other Matters (5 of 8)	Response
Program Title	Naturally, Danny Seo
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 3:00pm
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	NATURALLY, DANNY SEO is about seeking a healthier lifestyle by learning the science behind eating well and exercising your mind and body while caring for our planet. Host Danny Seo is an authority on eco-friendly living. Children will learn that caring for the environment can go hand-in-hand with enjoying time with family and friends, sharing delicious and healthy meals all while creating a healthy and environmentally friendly home.

Other Matters (6 of 8)	Response
Program Title	Give
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 3:30pm
Total times aired at regularly scheduled time	12
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GIVE introduces viewers to the world of philanthropy through the stories of small charities making a big impact. The series features celebrity philanthropists from film, television, music, sports, and business who are all on a mission to inspire others to do good. In each episode one of these celebrity philanthropists visit two charities that use innovation, best practices, and dedication for change in their communities and the world. Children learn social responsibility, philanthropy and be inspired to do good.
Other Matters (7 of 8)	
Program Title	Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 4:00pm
Total times aired at regularly scheduled time	11
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TEEN KIDS NEWS features weekly educational features, such as "College and You" (tips for choosing and getting into college), and "Word" (vocabulary skills training), as well as informational features for teens: reports about healthy eating, driving tips for new drivers, and internet predators. The program has been designed to meet needs of children and young adolescents with a unique curiosity about their world, with weekly headlines that present the news in a teen-appropriate manner. The program stimulates the viewer's curiosity, develops learning, cognitive, listening and thinking skills, and serves as an enhancement to the viewer's academic and educational experience.
Other Matters (8 of 8)	
Program Title	Jack Hanna's Into the Wild
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays at 3:00pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	JACK HANNA'S INTO THE WILD takes viewers around the world with Jack Hanna and his family to provide insights into the protection and conservation of some of our planet's most precious and endangered species. Through this program, the viewer will be given a better appreciation for all creatures, great and small. This program airs on the station's main digital channel.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
I certify that this application includes all required and relevant attachments.	Yes
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	<p>Pat St. John Clerke <i>Legal Assistant /FCC Compliance Officer</i></p> <p>04/06/2017</p>

Attachments

No Attachments.