



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

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City: **JOHNSON CITY** | State: **TN**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
01/04/2017 | Filing Status: **Active**

Report reflects information for : **Fourth Quarter of 2016**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
MEDIA GENERAL COMMUNICATIONS HOLDINGS, LLC Doing Business As: MEDIA GENERAL COMMUNICATIONS HOLDINGS, LLC	Henry Gola 333 EAST FRANKLIN STREET RICHMOND, VA 23219 United States	+1 (804) 887-5049	regulatoryaffairs@mediageneral.com	Company

Contact
Representatives
(2)

Contact Name	Address	Phone	Email	Contact Type
Henry Gola <i>Associate General Counsel</i> Media General, Inc.	Lisa Manning ONE WEST EXCHANGE STREET, SUITE 5A Providence, RI 02903 United States	+1 (804) 887-5049	regulatoryaffairs@mediageneral.com	Legal Representative
Lisa Manning Media General, Inc.	Lisa Mannning One West Exchange Street Suite 5A Providence, RI 02903 United States	+1 (804) 887-5049	regulatoryaffairs@mediageneral.com	Legal Representative

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	cbs
	Nielsen DMA	Tri-Cities TN-VA
	Web Home Page Address	wjhl.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(13)

Digital Core Program (1 of 13)	Response
Program Title	LUCKY DOG 11 WJHL
Origination	Network
Days/Times Program Regularly Scheduled	SAT 10A
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his mission is to rescue hard-to-love and untrained dogs and find them homes. the show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the overarching them of rescuing these animals from death and providing a second chance for life. Following McMillian's investigations into how to retrain these animals to make them welcome members in the homes of families is both educational and inspirational - encouraging this demographic to become sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 13)	Response
Program Title	DR. CHRIS PET VET 11 WJHL
Origination	Network
Days/Times Program Regularly Scheduled	SAT 1030A
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers unique insight into the life of one of the world's busiest vets and the animals that he treats. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. The show usually consists of three segments, following the doctor as he treats various animals that are in trouble and offering the viewer opportunities to understand the challenges a veterinarian daily faces. The series focuses on how the doctor investigates the individual problem and tries to develop solutions that on the surface would seem confounding to the viewer. As such the show not only offers a view into careers in and responsibility for taking care of pets, but also into problem solving strategies and behaviors. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 13)	Response
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Program Title	HENRY FORD'S INNOVATION NATION 11 WJHL
Origination	Network
Days/Times Program Regularly Scheduled	SAT 11A
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by Mo Rocca. This show features the celebration of the inventor's spirit-from historic scientific pioneers throughout past centuries to the forward-looking visionaries of today. Each episode tells the dramatic stories behind the world's greatest inventions and the perseverance, passion and price required to bring them to life. This program includes segments focusing on 'what if it never happened' and 'the innovation by accident,' and has a strong focus on 'junior geniuses' who are changing the face of technology. This program is specifically designed to further the educational and informational needs of children, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 13)	Response
Program Title	THE INSPECTORS 11 WJHL
Origination	Network

Days/Times Program Regularly Scheduled	SAT 1130A
Total times aired at regularly scheduled time	13
Total times aired	14
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE INSPECTORS is a scripted dramatic series inspired by compelling real life cases handled by the United States Postal Inspection Service. In the series, Preston Wainwright a determined teenage boy who is thriving after being paralyzed in a car accident, works as an intern for his U.S. Postal Inspector mom, Amanda, helping to solve crimes ranging from Internet scams, identity and mail theft, to consumer fraud. THE INSPECTORS strives to educate young people about making the right choices in their daily lives, encourages open communication between teens and parents and includes positive messaging regarding living with disabilities, overcoming challenges, beating the odds and the power of perseverance.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	THE INSPECTORS
List date and time rescheduled	11/19/2016 12:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-11-05
Episode #	

Reason for Preemption	Sports
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Digital Core Program (5 of 13) Response	
Program Title	OCEAN MYSTERIES WITH JEFF CORWIN 11.1 ABC
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT 9-930A
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half hour weekly series, Ocean Mysteries, offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experience. Hosted by Jeff Corwin, Ocean Mysteries is produced for ages 13 to 16 and beyond by showing how animals share the same behaviors, challenges and triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the family dynamics of the mingling species, viewers will get to know and care about these heroes, and all of the fascinating life teeming in our oceans.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 13) Response	
Program Title	EXPEDITION WILD 11.1 ABC
Origination	Syndicated

Days/Times Program Regularly Scheduled	SAT 930-10A
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Expedition Wild is an educational series whose host Casey Anderson goes on location to study species such as mountain lions and Kodiak bears in their native habitats. It's geared toward kids, but adults will like it as well, and all ages are sure to learn something from the host's vast knowledge of his subjects.</p> <p>Expedition Wild is the next best thing to learn about a variety of animals. Not only do they get to observe all different kinds of creatures in their natural habitats, they're treated to a likable tour guide in Anderson, who's even better in front of the camera than he is interacting with the species he studies. There's never a dull moment as he shares what he knows about how the animals have adapted to their specific environments, and his enthusiasm often yields further interest in the subject from viewers of all ages.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (7 of 13)	Response
Program Title	BRAIN GAMES: FAMILY EDITION 11.1 ABC
Origination	Syndicated

Days/Times Program Regularly Scheduled	SAT 10-1030A
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Litton Entertainment is the producer of the Brain Games: Family Edition series. This is a live action, half-hour television program designed to meet the educational and informational needs of children. This series explores the fascinating components of the human brain and how they shape our perceptions and everyday lives. Host Jason Silva opens each episode with an exercise for your mind which will often leave you scratching your head. These exercises will serve as a jumping-off point for a deep dive into the reality of human perception and the fascinating ways that our brain functions. The series will feature a variety of topics including visual perception, memory, skill learning, decision making, and other techniques to help people improve cognitive function.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 13)		Response
Program Title		DOG TOWN USA 11.1 ABC
Origination		Syndicated
Days/Times Program Regularly Scheduled		SAT 1030-11A

Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Town USA is the section of Best Friends Animal Sanctuary where homeless dogs live. Produced by National Geographic, the documentary style TV program DogTown features the stories of individual dogs in need and follows the work of Best Friends caregivers, trainers and medical staff as they work to improve the lives of every dog in their care and ultimately find them loving homes.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 13)		Response
Program Title		RECIPE REHAB 11.1 ABC
Origination		Syndicated
Days/Times Program Regularly Scheduled		SAT 11A
Total times aired at regularly scheduled time	14	
Total times aired	14	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this weekly half hour competition style series developed and produced to educate and inform viewers ages 13 to 16, it is chef against chef in a recipe makeover challenge. Viewers will submit their favorite, decadent, high calorie, classic family recipes and two acclaimed chefs will face off in a head to head competition to give the recipes a low calorie twist. The audience will learn the value of healthy, wholesome ingredients and how healthy food choices can have positive effects on our quality of life. Special guests will serve as judge and jury.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 13)	Response
Program Title	HATCHED 11.1 ABC
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT 11:30A
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hatched is a series dedicated to educating teens about how to successfully pursue their entrepreneurial dreams. Each week, a seasoned team of business leaders instruct entrepreneurs about the basic but critical business skills needed to bring a product from concept to the marketplace. Hatched will help young people develop the confidence and business savvy to execute a detailed business plan that includes product pricing, packaging, marketing and investment strategies.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (11 of 13)		Response
Program Title	OPEN RD WITH DR CHRIS PET VET WJHL 11	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	SUN 830A	
Total times aired at regularly scheduled time	13	
Total times aired	13	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE OPEN ROAD WITH DR. CHRIS is hosted by renowned veterinarian Dr. Chris Brown, who also hosts DR. CHRIS PET VET. Complimenting Dr. Chris dedication to animal care and environmental stewardship, he embarks on an extraordinary journey around the globe, introducing young people to exhilarating experiences, from hiking in the heart of a volcano to swimming with humpback whales. Each episode will feature Dr. Chris in a culturally diverse destination where he will uncover the best kept secret of the region. Whether he is exploring the history of the Chilean capital or coming face to face with a live volcano in Vanuatu, THE OPEN ROAD WITH DR. CHRIS is the viewers passport to a rare educational adventure	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (12 of 13)		Response
Program Title	HENRY FORD'S INNOVATION NATION 11 WJHL	
Origination	Network	

Days/Times Program Regularly Scheduled	SUN 8A
Total times aired at regularly scheduled time	1
Total times aired	1
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	features the celebration of the inventor spirit from historic scientific pioneers throughout past centuries to the forward looking visionaries of today. Each episode tells the dramatic stories behind the worlds greatest inventions and the perseverance, passion and price required to bring them to life. The program includes segments focusing on what if it never happened and the innovation by accident and has a strong focus on junior geniuses who are changing the face of technology.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (13 of 13)		Response
Program Title		CHICKEN SOUP FOR THE SOUL'S HIDDEN HEROES WJHL 11
Origination		Network
Days/Times Program Regularly Scheduled		SUN 8A
Total times aired at regularly scheduled time		12
Total times aired		12
Number of Preemptions		0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	offers teens an opportunity to view everyday people regardless of age, sex, occupation or education stepping forward and acting in a socially responsible and moral fashion when faced with crises and moral dilemmas. In a candid camera type format, individuals are placed in situations that cause them to demonstrate acts of kindness and generosity, stand up for diversity, shield others from bullies, and embrace friendships. In addition, the program includes segments that focus on overcoming ones fears, as well as rewarding individuals for their unselfish kindness and community service. The program seeks to encourage young viewers to increase their sensitivity and awareness, in order to refine their own moral compass.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Martha McClure
Address	338 East Main Street
City	Johnson Clty
State	TN
Zip	37601
Telephone Number	(423) 926-2151
Email Address	mmcclure@wjhl.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (1)

Other Matters (1 of 1)	Response
Program Title	HENRY FORD'S INNOVATION NATION 11 WJHL
Origination	Network
Days/Times Program Regularly Scheduled	1
Total times aired at regularly scheduled time	1
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	features the celebration of the inventors spirit from historic scientific pioneers throughout past centuries to the forward looking visionaries of today. Each episode tells the dramatic stories behind the worlds greatest inventions and the perseverance passion and price required to bring them to life. The program includes segments focusing on what if it never happened and the innovation by accident and has a strong focus on junior geniuses who are changing the face of technology.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
I certify that this application includes all required and relevant attachments.	Yes
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	<p>Martha McClure <i>Sales Development Coordinator</i></p> <p>01/04/2017</p>

Attachments

No Attachments.