

# Children's Television Programming Report

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 Facility ID:
 23671
 City:

 NORWELL
 State:
 MA

 Service:
 Full Service Television
 Purpose:
 Children's TV Programming Report
 Status:
 Received
 Status Date:

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 Status:
 Status:
 Status:
 Status Date:

# **Report reflects information for : Third Quarter of 2016**

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	No

## Applicant Name, Type, and Contact Information

## Applicant Information

Applicant	Address	Phone	Email	Applicant Type
<b>Norwell Television, LLC</b> Doing Business As: Norwell Television, LLC	Damon Schramm C/O EVINE Live, Inc. 6740 SHADY OAK ROAD EDEN PRAIRIE, MN 55344 United States	+1 (952) 943- 6889	dschramm@evine. com	Company

Contact Representatives (2)	Contact Name	Address	Phone	Email	Contact Type
	<b>Jack N. Goodman</b> Law Offices of Jack N Goodman	1200 New Hampshire Ave., NW Suite 600 WASHINGTON, DC 20036 United States	+1 (202) 776- 2045	jack@jackngoodman. com	Legal Representative
	Jerome J. Manarchuck TECHNICAL CONSULTANT DU TREIL, LUNDIN & RACKLEY, INC.	DU TREIL, LUNDIN & RACKLEY, INC. 201 FLETCHER AVE. SARASOTA, FL 34237 United States	+1 (941) 329- 6000	JERRY@DLR.COM	Technical Representative

Children's	Section	Question Response	
Television Information	Station Type	Station Type Network Affiliation	n
		Affiliated network Evine Live	
		Nielsen DMA Boston (Manches	ster)
		Web Home Page Address	
Digital Core	Question		Response
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream		3.0
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream		0.0
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:		
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?		Yes
	Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program		Yes

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

## Digital Core Programs(6)

Digital Core Program (1 of 6)	Response
Program Title	Missing
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday 7:00 AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Missing features actual cases of missing persons both children and adults from across North America. The goal of the program is to provide viewers with vital facts about missing individuals. Each episode includes safety tips for children and how parents can protect their children from abduction. This show seeks ways to educate children about their personal safety by illustrating specific ways of dealing with danger via the show's safety tips. This gives children the confidence and the power and means to protect themselves when away from the protection of watchful eyes.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 6)	Response
Program Title	Dog Tales
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday 7:30 AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program provides viewers with information about dog safety, care tips as we as lessons on the responsibility of owning a dog. Show segments include information on various dog breeds, veterinary tips and different issues that affect canines.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 6)	Response
Program Title	Animal Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday 8:00 AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Series about real-life compassionate individuals who come to the aid of animals in distress.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 6)	Response
Program Title	Dragonfly TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday 8:30 AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	9 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DragonflyTV showcases our most eager young scientists in a way that encourages all kids to discover the wonders of science. It's a new approach in science television for kids, because it features ordinary children and their own science investigations. Whether shooting over moguls on free ride skis, getting up close and personal with alligators, or cooking up experiments in their own kitchens, the Dragonfly TV kids empower viewers to explore, question, and learn. In each episode, children tell how they pursued their own investigations, communicating the infectious excitement that comes with making their own discoveries.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 6)	Response
Program Title	Critter Glitters
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday 9:00 AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	9 years to 14 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is about a group of neighborhood kids who join forces with a couple of veterinarians and an inventive professor to become a search and rescue unit, a detective agency, and a police force for animals. The team works with authorities to solve animal mysteries, puzzling cases and even international crimes involving animals of all shapes sizes and species. Each episode contains educational material and information about science, animals, and geography, while the Critter Gitters solve moral and ethical dilemmas that face children in everyday life.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 6)	Response
Program Title	Curiosity Quest Goes Green
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday 9:30 AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	1 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Curiosity Quest Goes Green" is a weekly half-hour television series that allows children to explore the world of "green" living. The series educates and informs youngsters about recycling, saving energy and protecting the environment. Each episode highlights a different aspect of environmental challenges and possible solutions. The weekly series also promotes children's writing and creative skills.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

## Non-Core Educational and Informational Programming (6)

Non-Core Educational and Informational Programming (1 of 6)	Response
Program Title	Missing
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Tuesday 7:00 AM
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Missing features actual cases of missing persons both children and adults from across North America. The goal of the program is to provide viewers with vital facts about missing individuals. Each episode includes safety tips for children and how parents can protect their children from abduction. This show seeks ways to educate children about their personal safety by illustrating specific ways of dealing with danger via the show's safety tips. This gives children the confidence and the power and means to protect themselves when away from the protection of watchful eyes.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

#### Date and Time Aired:

Questions	Response
Non-Core Educational and Informational Programming (2 of 6)	Response
Program Title	Dog Tales
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Tuesday 7:30 AM
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program provides viewers with information about dog safety, care tips as well as lessons on the responsibility of owning a dog. Show segments include information on various dog breeds, veterinary tips and different issues that affect canines.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

#### Date and Time Aired:

Questions	Response
Non-Core Educational and Informational Programming (3 of	6) Response
Program Title	Animal Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Tuesday 8:00 AM
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the prog meets the definition of Core Programming.	ram and how it Series about real-life compassionate individuals who come to the aid of animals in distress.
Does the program have educating and informing children ages 1 significant purpose?	6 and under as a Yes
Does the Licensee identify the program by displaying throughou symbol E/I?	t the program the Yes
Does the Licensee provide information regarding the program, ir indication of the target child audience, to publishers of program with 47 C.F.R. Section 73.673?	-

#### Date and Time Aired:

Questions		Response	
Non-Core Educational and Informational Programming (4 of 6)	Response		
Program Title	Dragonfly TV		
Origination	Syndicated		
Days/Times Program Regularly Scheduled:	Tuesday 8:30 AM		

Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dragonfly TV showcases our most eager young scientists in a way that encourages all kids to discover the wonders of science. It's a new approach in science television for kids, because it features ordinary children and their own science investigations. Whether shooting over moguls on free-ride skis, getting up close and personal with alligators, or cooking up experiments in their own kitchens, the Dragonfly TV kids empower viewers to explore, question, and learn. In each episode, children tell how they pursued their own discoveries.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

## Date and Time Aired:

Response

Non-Core Educational and Informational Programming (5 of 6)	Response
Program Title	Critter Glitters
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Tuesday 9:00 AM
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	9 years to 14 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is about a group of neighborhood kids who join forces with a couple of veterinarians and an inventive professor to become a search and rescue unit, a detective agency, and a police force for animals. The team works with authorities to solve animal mysteries, puzzling cases and even international crimes involving animals of all shapes sizes and species. Each episode contains educational material and information about science, animals, and geography, while the Critter Glitters solve moral and ethical dilemmas that face children in everyday life.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

#### Date and Time Aired:

Questions	Response
Non-Core Educational and Informational Programming (6 of 6)	Response
Program Title	Curiosity Quest Goes Green
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Tuesday 9:30 AM
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	1 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Curiosity Quest Goes Green" is a weekly half-hour television series that allows children to explore the world of "green" living. The series educates and informs youngsters about recycling, saving energy and protecting the environment. Each episode highlights a different aspect of environmental challenges and possible solutions. The weekly series also promotes children's writing and creative skills.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C. F.R. Section 73.673? Yes

#### Date and Time Aired:

Questions

Response

Sponsored Core Programming (0)

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Davor Haler
Address	2 Bert Drive # 4
City	West Bridgewater
State	МА
Zip	02379
Telephone Number	(508) 586- 4677
Email Address	dhaler@evine com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Liaison Contact

# Other Matters (6)

Other Matters (1 of 6)	Response		
Program Title	Missing		
Origination	Syndicated		
Days/Times Program Regularly Scheduled	Tuesday 7:00 AM		
Total times aired at regularly scheduled time	13		
Length of Program	30 mins		
Age of Target Child Audience from	13 years to 16 yea	ars	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Missing features actual cases of missing persons both children and adults from across North America. The goal of the program is to provide viewers with vital facts about missing individuals. Each episode includes safety tips for children and how parents can protect their children from abduction. This show seeks ways to educate children about their personal safety by illustrating specific ways of dealing wit danger via the show's safety tips. This gives children the confidence and the power and means to protect themselves when away from the protection of watchful eyes.		
Other Matters (2 of 6	)	Response	
Program Title		Dog Tales	
Origination		Syndicated	
Days/Times Program Scheduled	Regularly	Tuesday 7:30 AM	
Total times aired at regularly scheduled time		13	
Length of Program		30 mins	
Age of Target Child Audience from		13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		This program provides viewers with information about dog safety, care tips as we as lessons on the responsibility of owning a dog. Show segments include	

Other Matters (3 of 6)	Response
Program Title	Animal Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday 8:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Series about real-life compassionate individuals who come to the aid of animals in distress.

Other Matters (4 of 6)	Response
Program Title	Dragonfly TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday 8:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DragonflyTV showcases our most eager young scientists in a way that encourages all kids to discover the wonders of science. It's a new approach in science television for kids, because it features ordinary children and their own science investigations. Whether shooting over moguls on free ride skis, getting up close and personal with alligators, or cooking up experiments in their own kitchens, the Dragonfly TV kids empower viewers to explore, question, and learn. In each episode, children tell how they pursued their own investigations, communicating the infectious excitement that comes with making their own discoveries.
Other Matters (5 of	

<b>D T</b>	
Program Title	Critter Glitters
Origination	Syndicated
Days/Times	Tuesday 9:00 AM
Program Regularly	
Scheduled	
Total times aired at	13
regularly scheduled	
time	
Length of Program	30 mins
Age of Target Child	9 years to 14 years
Audience from	
Describe the	This program is about a group of neighborhood kids who join forces with a couple of veterinariar
educational and	an inventive professor to become a search and rescue unit, a detective agency, and a police for
informational	animals. The team works with authorities to solve animal mysteries, puzzling cases and even
objective of the	international crimes involving animals of all shapes sizes and species. Each episode contains
program and how it	educational material and information about science, animals, and geography, while the Critter G
meets the definition	solve moral and ethical dilemmas that face children in everyday life.
of Core	
Programming.	

Curiosity Quest Goes Green Program Title Origination Syndicated

Days/Times Program Regularly Scheduled	Tuesday 9:30 AM
Total times aired at	13
regularly scheduled time	
Length of Program	30 mins
Age of Target Child	1 years to 13 years
Audience from	
Describe the educational	Curiosity Quest Goes Green" is a weekly half-hour television series that allows children to
and informational objective	explore the world of "green" living. The series educates and informs youngsters about
of the program and how it	recycling, saving energy and protecting the environment. Each episode highlights a different
meets the definition of	aspect of environmental challenges and possible solutions. The weekly series also promotes
Core Programming.	children's writing and creative skills.

Certification	Question	Response
	The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming; or the represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. <b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b> Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
	I certify that this application includes all required and relevant attachments.	Yes
	I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	Davor Haler , MR . Chief Engineer 10/04 /2016

Attachments No Attachments.