



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

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City: JOHNSON CITY | State: TN

Service: Full Service Television | Purpose: Children's TV Programming Report Amendment | Status: Received |

Status Date: 07/08/2016 | Filing Status: Active

Report reflects information for : Second Quarter of 2016

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	Yes

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
MEDIA GENERAL COMMUNICATIONS HOLDINGS, LLC Doing Business As: MEDIA GENERAL COMMUNICATIONS HOLDINGS, LLC	Henry Gola 333 EAST FRANKLIN STREET RICHMOND, VA 23219 United States	+1 (804) 887-5049	regulatoryaffairs@mediageneral.com	Company

Contact
Representatives
(2)

Contact Name	Address	Phone	Email	Contact Type
Henry Gola <i>Associate General Counsel</i> Media General, Inc.	Lisa Manning ONE WEST EXCHANGE STREET, SUITE 5A Providence, RI 02903 United States	+1 (804) 887-5049	regulatoryaffairs@mediageneral.com	Legal Representative
Lisa Manning Media General, Inc.	Lisa Mannning One West Exchange Street Suite 5A Providence, RI 02903 United States	+1 (804) 887-5049	regulatoryaffairs@mediageneral.com	Legal Representative

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	cbs
	Nielsen DMA	Tri-Cities TN-VA
	Web Home Page Address	wjhl.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(12)

Digital Core Program (1 of 12)	Response
Program Title	BIZ KIDZ 11.2 ABC
Origination	Network
Days/Times Program Regularly Scheduled	SAT 10A
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BIZ KIDS uses a clever blend of entertainment and education. The show features teens learning about money, business and finance. To keep the kids engaged the show uses fast paced mix of direct education delivered by young actors, sketch comedies, animation and stories. featuring real life entrepreneurs. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 12)	Response
Program Title	ECO COMPANY 11.2 ABC
Origination	Network
Days/Times Program Regularly Scheduled	SAT 1030A

Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ECO COMPANY explores all aspects of being green and understanding how we impact our world. From reporting on the latest technologies n energy, recycling, conservation and organics to sharing the stories of young people making a positive impact on the environment. In addition every week ECO COMPANY provides a practical tip that teens and people of all ages can use in their daily lives. ECO COMPANY is designed to be an interactive program from finding out what's on the mind of all teens. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 12)	Response
Program Title	REAL WINNING EDGE 11.2 ABC
Origination	Network
Days/Times Program Regularly Scheduled	SAT 11A

Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE REAL WINNING EDGE is a program that encourages young people to see beyond their own circumstances and realize they are not alone in their struggles. it is a program that instills confidences in teenagers who are reaching for their own dreams. Celebrities that are role models from professional sports and the entertainment industries are featured in the segments. It is a program that delivers a strong message of hope and optimism for the future of American's youth. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 12)	Response
Program Title	GREAT BIG WORLD 11.2 ABC
Origination	Network
Days/Times Program Regularly Scheduled	SAT 1130A
Total times aired at regularly scheduled time	13

Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ELIZABETH STANTON'S GREAT BIG WORLD uses in depth and thoughtful interviews involving Elizabeth's travel buddies and friends they meet along the way. Elizabeth and friends volunteer in areas of special needs, from feeding the hungry in the slums of Kenya to helping Vietnamese handicapped children. Their selfless behavior is a touching lesson for viewers that highlight social consciousness as well as the challenges faced by others around the world. This state of the art program highlights geography, social dynamics, international cultures, customs, arts and entertainment. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 12)	Response
Program Title	XPLORATION-AWESOME PLANET 11.2 ABC
Origination	Network
Days/Times Program Regularly Scheduled	SAT 9A
Total times aired at regularly scheduled time	13
Total times aired	13

Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Philippe Cousteau, the grandson of Jacques Cousteau bring boundless energy to every location visited in XPLOATION: AWESOME PLANET. This show is designed to inspire and educate anyone interested in earth sciences. From magnificent mountains, gigantic glaciers to violent volcanoes, this program takes an in-depth look at the unique and distinct features on planet. earth. Geological experts share their wisdom with Philippe, as we strive to understand places on the earth, inside the earth and above the earth. Each episode has the intention of increasing and expanding the target audience' interest in the field of STEM education. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 12)	Response
Program Title	LUCKY DOG 11.1 WJHL
Origination	Network
Days/Times Program Regularly Scheduled	SAT 10A
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his mission is to rescue hard-to-love and untrained dogs and find them homes. the show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the overarching them of rescuing these animals from death and providing a second chance for life. Following McMillian's investigations into how to retrain these animals to make them welcome members in the homes of families is both educational and inspirational - encouraging this demographic to become sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (7 of 12)	Response
Program Title	DR. CHRIS PET VET 11.1 WJHL
Origination	Network
Days/Times Program Regularly Scheduled	SAT 1030A
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers unique insight into the life of one of the world's busiest vets and the animals that he treats. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. The show usually consists of three segments, following the doctor as he treats various animals that are in trouble and offering the viewer opportunities to understand the challenges a veterinarian daily faces. The series focuses on how the doctor investigates the individual problem and tries to develop solutions that on the surface would seem confounding to the viewer. As such the show not only offers a view into careers in and responsibility for taking care of pets, but also into problem solving strategies and behaviors. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (8 of 12)		Response
Program Title		HENRY FORD'S INNOVATION NATION 11.1 WJHL
Origination		Network
Days/Times Program Regularly Scheduled		SAT 11A
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by Mo Rocca. This show features the celebration of the inventor's spirit-from historic scientific pioneers throughout past centuries to the forward-looking visionaries of today. Each episode tells the dramatic stories behind the world's greatest inventions and the perseverance, passion and price required to bring them to life. This program includes segments focusing on 'what if it never happened' and 'the innovation by accident,' and has a strong focus on 'junior geniuses' who are changing the face of technology. This program is specifically designed to further the educational and informational needs of children, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 12)	Response
Program Title	THE INSPECTORS 11.1 WJHL
Origination	Network
Days/Times Program Regularly Scheduled	SAT 1130A
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE INSPECTORS is a scripted dramatic series inspired by compelling real life cases handled by the United States Postal Inspection Service. In the series, Preston Wainwright a determined teenage boy who is thriving after being paralyzed in a car accident, works as an intern for his U.S. Postal Inspector mom, Amanda, helping to solve crimes ranging from Internet scams, identity and mail theft, to consumer fraud. THE INSPECTORS strives to educate young people about making the right choices in their daily lives, encourages open communication between teens and parents and includes positive messaging regarding living with disabilities, overcoming challenges, beating the odds and the power of perseverance.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 12) Response	
Program Title	CHICKEN SOUP FOR THE SOUL'S HIDDEN HEROES 11.1 WJHL
Origination	Network
Days/Times Program Regularly Scheduled	SUN 8A
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CHICKEN SOUP FOR THE SOUL'S HIDDEN HEROES, hosted by Brooke Burke-Charvet, is a hidden camera television show developed for teens in which each episode reveals the widespread goodwill in our world by secretly capturing heroes in action as they demonstrate acts of kindness, compassion, and commitment to others. Highlighted by funny, light-hearted moments, the show shines a bright light on everyday people who selflessly share their positive attitudes towards society and life with others by doing good deeds.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 12)	Response
Program Title	GAME CHANGERS WITH KEVIN FRAZIER 11.1 WJHL
Origination	Network
Days/Times Program Regularly Scheduled	SUN 830A
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GAME CHANGERS, hosted by Kevin Frazier, highlights professional athletes who use their notoriety and success to make positive changes in the lives of people in need. The program offers a very positive opportunity to view sports figures in activities that reflect the ideas of good sportsmanship and civic mindedness. Profiled celebrities range from players who have set up charities for youngsters around the world to those who have put together foundations that support various initiatives in their own communities where they were raised as part of an effort to "give back." The show provides valuable lessons on the true meaning of sportsmanship and responsibility to society of those who have achieved great success. This program is specifically designed to further the educational and informational needs of children,has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (12 of 12)		Response
Program Title		XPLORATION FABLAB 11.2 ABC
Origination		Network
Days/Times Program Regularly Scheduled		SAT 930A
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Xploration FabLab brings the world of science, technology, and innovation to life. The series is designed to be fast paced and exciting, with each episode consisting of multiple, short-story segments based on a central topic. Featuring fun, young hosts that will keep the pace tight and energy high. Star power will be used to supercharge the storylines. Each episode will include a relevant celebrity with a science and tech background.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Martha McClure
Address	338 East Main Street
City	Johnson Clty
State	TN
Zip	37601
Telephone Number	(423) 926-2151
Email Address	mmcclure@wjhl.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (6)

Other Matters (1 of 6)	Response
Program Title	LUCKY DOG
Origination	Network
Days/Times Program Regularly Scheduled	SAT 10A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his mission is to rescue hard-to-love and untrained dogs and find them homes. the show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the overarching them of rescuing these animals from death and providing a second chance for life. Following McMillian's investigations into how to retrain these animals to make them welcome members in the homes of families is both educational and inspirational - encouraging this demographic to become sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (2 of 6)	Response
Program Title	DR. CHRIS PET VET
Origination	Network
Days/Times Program Regularly Scheduled	SAT 1030A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his mission is to rescue hard-to-love and untrained dogs and find them homes. the show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the overarching them of rescuing these animals from death and providing a second chance for life. Following McMillian's investigations into how to retrain these animals to make them welcome members in the homes of families is both educational and inspirational - encouraging this demographic to become sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
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Other Matters (3 of 6)	Response
Program Title	HENRY FORD'S INNOVATION NATION
Origination	Network
Days/Times Program Regularly Scheduled	SAT 11A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by Mo Rocca. This show features the celebration of the inventor's spirit-from historic scientific pioneers throughout past centuries to the forward-looking visionaries of today. Each episode tells the dramatic stories behind the world's greatest inventions and the perseverance, passion and price required to bring them to life. This program includes segments focusing on 'what if it never happened' and 'the innovation by accident,' and has a strong focus on 'junior geniuses' who are changing the face of technology. This program is specifically designed to further the educational and informational needs of children, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (4 of 6)	Response
Program Title	THE INSPECTORS
Origination	Network
Days/Times Program Regularly Scheduled	SAT 1130A
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>THE INSPECTORS is a scripted dramatic series inspired by compelling real life cases handled by the United States Postal Inspection Service. In the series, Preston Wainwright a determined teenage boy who is thriving after being paralyzed in a car accident, works as an intern for his U.S. Postal Inspector mom, Amanda, helping to solve crimes ranging from Internet scams, identity and mail theft, to consumer fraud.</p> <p>THE INSPECTORS strives to educate young people about making the right choices in their daily lives, encourages open communication between teens and parents and includes positive messaging regarding living with disabilities, overcoming challenges, beating the odds and the power of perseverance.</p>

Other Matters (5 of 6)	Response
Program Title	CHICKEN SOUP FOR THE SOUL'S HIDDEN HEROS
Origination	Network
Days/Times Program Regularly Scheduled	SUN 8A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>CHICKEN SOUP FOR THE SOUL'S HIDDEN HEROES, hosted by Brooke Burke-Charvet, is a hidden camera television show developed for teens in which each episode reveals the widespread goodwill in our world by secretly capturing heroes in action as they demonstrate acts of kindness, compassion, and commitment to others. Highlighted by funny, light-hearted moments, the show shines a bright light on everyday people who selflessly share their positive attitudes towards society and life with others by doing good deeds.</p>

Other Matters (6 of 6)	Response
Program Title	GAME CHANGERS WITH KEVIN FRAZIER
Origination	Network
Days/Times Program Regularly Scheduled	SUN 830A
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GAME CHANGERS, hosted by Kevin Frazier, highlights professional athletes who use their notoriety and success to make positive changes in the lives of people in need. The program offers a very positive opportunity to view sports figures in activities that reflect the ideas of good sportsmanship and civic mindedness. Profiled celebrities range from players who have set up charities for youngsters around the world to those who have put together foundations that support various initiatives in their own communities where they were raised as part of an effort to "give back." The show provides valuable lessons on the true meaning of sportsmanship and responsibility to society of those who have achieved great success. This program is specifically designed to further the educational and informational needs of children,has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Martha S McClure , Ms . <i>Sales Development Coordinator</i></p> <p>07/08/2016</p>

Attachments

File Name	Uploaded By	Attachment Type	Description	Upload Status
Reason for Amendment.pdf	Applicant	Amendment	This amendment is being submitted within the filing window to correct typographical errors.	Done with Virus Scan and/or Conversion