

(REFERENCE COPY - Not for submission)

## Children's Television Programming Report

FRN: **0019509470** File Number: **0000009974** Submit Date: **04/22/2016** Call Sign: **KXTX-TV** Facility ID: **35994** 

City: **DALLAS** State: **TX** 

Service: Full Service Television Purpose: Children's TV Programming Report Amendment Status: Received

Status Date: **04/22/2016** Filing Status: **Active** 

## Report reflects information for : First Quarter of 2016

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	Yes

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
NBC TELEMUNDO LICENSE LLC Doing Business As: NBC TELEMUNDO LICENSE LLC	Margaret L. Tobey 300 NEW JERSEY AVE, N.W. SUITE 700 WASHINGTON, DC 20001 United States	+1 (202) 524-6401	MARGARET. TOBEY@NBCUNI.COM	Company

#### Contact Representatives (2)

Contact Name	Address	Phone	Email	Contact Type
H. Douglas Lung Corporate Engineering Manager NBCUniversal, LLC	PO Box 98 Honomu, HI 96728 United States	+1 (818) 334- 4034	doug.lung@nbcuni.com	Technical Representative
Margaret L Tobey Assistant Secretary NBCUniversal, LLC	300 New Jersey Avenue, NW Suite 700 Washington, DC 20001 United States	+1 (202) 524- 6401	margaret. tobey@nbcuni.com	Legal Representative

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	Telemundo
	Nielsen DMA	Dallas-Ft. Worth
	Web Home Page Address	www.telemundo39.com

## Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

## Digital Core Programs(5)

Digital Core Program (1 of 5)	Response
Program Title	RAGGS (Telemundo Network)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 7:00am; Sat 7:30am
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	RAGGS is a musical & educational preschool series starring five colorful canines. They are not your average dogs - they're also talented musicians who make great rock 'n' roll music as The Raggs Band. Over 200 original songs, the power of the music and humor stimulate children to become actively involved in learning. Raggs introduces children to elements that span the preschool curriculum, working to nurture their sense of self and others, as well as fostering a strong motivation to learn and achieve.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 5)	Response
Program Title	Noodle and Doodle (Telemundo Network)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 8:00am and 8:30am
Total times aired at regularly scheduled time	25

Total times aired	26
Number of Preemptions	1
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	NOODLE AND DOODLE is an instructional series that features creating art projects and cooking projects around a specific theme. The show is hosted by Sean, who drives around in a double-decker bus fully equipped with art supplies, and a kitchen, all ready for any assignment. The projects encourage parent engagement and often feature families working together to make something for display in the child's home. Sean is accompanied by Doggity, an every-faithful Beagle dog, who transforms into an animated character during interstitial trips to a parallel universe and kitchen full of prank playing animated characters. While the show will be enjoyed by preschoolers, the projects are also very practical and engaging to implement for children ages 5-8. The art projects typically feature lessons on recycling materials for re-use in making art and always demonstrate that creativity can transform something intended for one purpose into something useful to achieve a completely different goal.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

## **Digital Preemption Programs #1**

Questions	Response
Title of Program	Noodle and Doodle
List date and time rescheduled	02/13/2016 12:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-02-13
Episode #	125-126
Reason for Preemption	Public Interest

Digital Co	ore
Program	(3
of 5)	

Response

Program Title	Lazy Town (Telemundo Network)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 9:00am & Sat 9:30am
Total times aired at regularly scheduled time	24
Total times aired	26
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	5 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	LAZY TOWN promotes fitness and healthful habits for children of preschool and primary grades. It takes place in an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness habits to problem solving in their "real world." The lead character, Stephanie, guides the audience through the story. She and her best friends, a group of "human" puppets reside in Lazy Town, where her uncle is Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten, and he is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete, who comes to the rescue from his home in a spaceship that hovers over earth, prepared to answer to any call for help. The ever-present theme of Lazy Town is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games and holding athletic competitions, to building forts and play structures.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

## **Digital Preemption Programs #1**

Questions	Response
Title of Program	Lazytown (Telemundo Network)
List date and time rescheduled	02/13/2016 01:30 PM

Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-02-13
Episode #	112
Reason for Preemption	Public Interest

## **Digital Preemption Programs #2**

Questions	Response
Title of Program	Lazytown (Telemundo Network)
List date and time rescheduled	02/13/2016 12:30 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-02-13
Episode #	113
Reason for Preemption	Public Interest

Digital Core Program (4 of 5)	Response
Program Title	Raggs (TeleXitos Network on multi-cast channel)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 10:30am, 11:00am & 11:30am
Total times aired at regularly scheduled time	39
Total times aired	39
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	RAGGS is a musical & educational preschool series starring five colorful canines. They are not your average dogs - they're also talented musicians who make great rock 'n' roll music as The Raggs Band. Over 200 original songs, the power of the music and humor stimulate children to become actively involved in learning. Raggs introduces children to elements that span the preschool curriculum, working to nurture their sense of self and others, as well as fostering a strong motivation to learn and achieve.

Does the Licensee	Yes
identify the program	103
by displaying	
throughout the	
program the symbol E	
/I?	

Digital Core Program (5 of 5)	Response
Program Title	Dudley the Dragon (TeleXitos network on multi-cast channel))
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 9:00am, 9:30am, 10:00am
Total times aired at regularly scheduled time	39
Total times aired	39
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DUDLEY THE DRAGON is a friendly eight-foot green dragon, who has just woken up from a century of hibernation. The program centers on Dudley and his relationship with his new 10-year old friends, Matt& Sally, who are his guides to the modern world. With a combination of live action, puppetry, stories and songs the show follows Dudley and his friends on their adventures, exploring issues such the importance of caring for the environment and friendship while emphasizing prosocial values.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

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Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Leticia Ramirez
Address	4805 Amon Carter Blvd.
City	Fort Worth
State	TX
Zip	76155
Telephone Number	(214) 303-5066
Email Address	Iramirez@telemundo.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the	Our partnership consists of assisting in their outreach and recruitment efforts by creating awareness on efforts that impact Hispanic youth among our viewers, we also participated in the following events focused on children: Fort Worth Stock Show and Rodeo, Junior Players presentation Flame, SuperBowl of Caring, Aprender es Trufiar Education Town Hall, DACA, Dart Art Contest and Foro Comunitario con La Grande. TITLE TRT Januruary February March TOTAL # OF SPOTS Aprender es Triunfar :30 52 28 31 83 Prevenir es Vivir :30 36 42 18 54 Honor y Patria :30 86 92 93 179 La Imprtancia :20 32 38 52 122 Anti Bully :30 26 28 25 79 Children's Oral Health :15 18 13 12 43 High School Dropout :30 28 16 18 62 Garage

Door :30 9 32 24 65 Garage Door :15 14 22 23 59 GED Achievment :30 23

18 22 63 Food Safety Education :30 26 19 6 51

educational and informational value of such

programming to children. See 47 C.F.R.

Section 73.671, NOTES 2 and 3.

#### Other Matters (5)

Other Matters (1 of 5)	Response
Program Title	Raggs (Telemundo Network)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 7:00am and 7:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	RAGGS is a musical & educational preschool series starring five colorful canines. They are not your average dogs - they're also talented musicians who make great rock 'n' roll music as The Raggs Band. Over 200 original songs, the power of the music and humor stimulate children to become actively involved in learning. Raggs introduces children to elements that span the preschool curriculum, working to nurture their sense of self and others, as well as fostering a strong motivation to learn and achieve.

Other Matters (2 of 5)	Response
Program Title	Noodle and Doodle (Telemundo Network)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 8:00am and 8:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	3 years to 5 years
Describe the educational	NOODLE AND DOODLE is an instructional series that features creating art projects and cooking projects around a specific theme. The show is hosted by Sean, who drives around in a double-decker bus fully

educational and informational objective of the program and how it meets the definition of Core Programming.

NOODLE AND DOODLE is an instructional series that features creating art projects and cooking projects around a specific theme. The show is hosted by Sean, who drives around in a double-decker bus fully equipped with art supplies, and a kitchen, all ready for any assignment. The projects encourage parent engagement and often feature families working together to make something for display in the child's home. Sean is accompanied by Doggity, an every-faithful Beagle dog, who transforms into an animated character during interstitial trips to a parallel universe and kitchen full of prank playing animated characters. While the show will be enjoyed by preschoolers, the projects are also very practical and engaging to implement for children ages 5-8. The art projects typically feature lessons on recycling materials for re-use in making art and always demonstrate that creativity can transform something intended for one purpose into something useful to achieve a completely different goal.

Other Matters (3 of 5)	Response
Program Title	Lazy Town (Telemundo Network)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 9:00am and 9:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	5 years to 8 years
Describe the educational and informational objective of the program and how it meets the	LAZY TOWN promotes fitness and healthful habits for children of preschool and primary grades. It takes place in an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness habits to problem solving in their "real world." The lead character, Stephanie, guides the audience through the story. She and her best friends, a group of "human" puppets reside in Lazy Town, where her uncle is Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten, and he is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete, who comes to the rescue from his home in a spaceship that hovers over earth, prepared to answer to any call for help. The ever-present

Other Matters (4 of 5)	Response
Program Title	Dudley the Dragon (TeleXitos Network on multi-cast channel)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 9:00am, 9:30am and 10:00am
Total times aired at regularly scheduled time	39
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DUDLEY THE DRAGON is a friendly eight-foot green dragon, who has just woken up from a century of hibernation. The program centers on Dudley and his relationship with his new 10-year old friends, Matt & Sally, who are his guides to the modern world. With a combination of live action, puppetry, stories and songs, the show follows Dudley and his friends on their adventures, exploring issues such the importance of caring for the environment and friendship while emphasizing prosocial values.

theme of Lazy Town is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games and holding athletic

competitions, to building forts and play structures.

#### Other Matters (5 of 5) Response

definition of

Programming.

Core

objective of the program and how it meets the definition	actively involved in learning. Raggs introduces children to elements that span the preschool curriculum, working to nurture their sense of self and others, as well as fostering a strong motivation to learn and achieve.
Describe the educational and informational	RAGGS is a musical & educational preschool series starring five colorful canines. They are not your average dogs - they're also talented musicians who make great rock 'n' roll music as The Raggs Band. Over 200 original songs, the power of the music and humor stimulate children to become
Age of Target Child Audience from	3 years to 5 years
Length of Program	30 mins
Total times aired at regularly scheduled time	39
Days/Times Program Regularly Scheduled	Sat 10:30am, 11:00am and 11:30am
Origination	Syndicated
Program Title	Raggs (TeleXitos Network on multi-cast channel)

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

## FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

Yes

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

John M.
Trevino
President

and General Manager

04/22 /2016

#### **Attachments**

File Name	Uploaded By	Attachment Type Descript	on Upload Status
Amendment.pdf	Applicant	Amendment	Done with Virus Scan and/or Conversion
Q1 2016 Amendment Letter.pdf	Applicant	Amendment	Done with Virus Scan and/or Conversion