



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0030190466** | File Number: **0000133356** | Submit Date: **01/28/2021** | Call Sign: **WDKA** | Facility ID: **39561** | City:  
**PADUCAH** | State: **KY**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**01/28/2021** | Filing Status: **Active**

Report reflects information for year 2020

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	Yes

Applicant  
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
WDKA LICENSEE, LLC Doing Business As: WDKA LICENSEE, LLC	Miles S. Mason - Pillsbury Winthrop Shaw Pittman LLP 1200 Seventeenth St., NW Washington, DC 20036 United States	+1 (202) 663-8195	miles. mason@pillsburylaw. com	Company

Contact  
Representatives  
(1)

Contact Name	Address	Phone	Email	Contact Type
Miles S. Mason , Esq. . Pillsbury Winthrop Shaw Pittman LLP	1200 Seventeenth St., NW Washington, DC 20036 United States	+1 (202) 663- 8195	miles. mason@pillsburylaw.com	Legal Representative

Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	My Network TV
	Nielsen DMA	Paducah-Cape Girard-Harsbg
	Web Home Page Address	www.mywdka.com

Digital Core  
Programming

Question	Response
Indicate which of the Core Programming safe harbor processing guidelines the station elected to utilize during the covered reporting period to demonstrate compliance with the Children's Television Act of 1990 (See 47 CFR Section 73.671(d))	Category A, Option 1: Three-hours per week (as averaged over a six-month period) of Core Programming
State the total number of hours of regularly scheduled weekly Core Programming broadcast per quarter by the station on its main program stream	<b>Q1:</b> 51.5 <b>Q2:</b> 52.0 <b>Q3:</b> 46.5 <b>Q4:</b> 52.5
State the total number of hours of regularly scheduled weekly Core Programming broadcast per quarter by the station on a multicast stream	<b>Q1:</b> 30.0 <b>Q2:</b> 30.0 <b>Q3:</b> 39.0 <b>Q4:</b> 39.0
Does the Licensee provide information identifying each Core Program aired on its station to publishers of program guides as required by 47 CFR Section 73.673?	Yes

Digital Core  
Programs(16)

Digital Core Program (1 of 16)		Response
Title of Program		The Great Dr. Scott -- 49.1 - Wednesdays, January 1 - September 2 - 9:00am -- 49.1 - Saturdays, January 4 - September 5 - 7:00am
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?		Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?		Yes
Type of Core Programming		Regularly scheduled weekly program
Total Times Aired		62
State the number of hours the program was aired on the station's main program stream and/or a multicast stream		<b>Main Program Stream</b> <b>Q1:</b> 13.0, <b>Q2:</b> 13.0, <b>Q3:</b> 5.0, <b>Q4:</b> 0.0 <b>Multicast Stream</b> <b>Q1:</b> 0.0, <b>Q2:</b> 0.0, <b>Q3:</b> 0.0, <b>Q4:</b> 0.0
Were any regular scheduled weekly programs preempted		No
Length of Program		30 minutes
Age Range of Target Child Audience		13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?		Yes

Digital Core Program (2 of 16)		Response
Title of Program		Rock the Park -- 49.1 - Thursdays & Fridays, January 2 - September 4 - 9:00am -- 49.1 - Wednesdays & Thursdays, September 9 - December 31 - 6:00am
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?		Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?		Yes
Type of Core Programming		Regularly scheduled weekly program
Total Times Aired		105
State the number of hours the program was aired on the station's main program stream and/or a multicast stream		<b>Main Program Stream</b> <b>Q1:</b> 13.0, <b>Q2:</b> 13.0, <b>Q3:</b> 13.0, <b>Q4:</b> 13.5 <b>Multicast Stream</b> <b>Q1:</b> 0.0, <b>Q2:</b> 0.0, <b>Q3:</b> 0.0, <b>Q4:</b> 0.0
Were any regular scheduled weekly programs preempted		No

Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (3 of 16)	Response
Title of Program	Teen Kids News -- 49.1 - Saturdays, January 4 - December 26 - 7:30am
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	52
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	<b>Main Program Stream</b> <b>Q1:</b> 6.5, <b>Q2:</b> 6.5, <b>Q3:</b> 6.5, <b>Q4:</b> 6.5 <b>Multicast Stream</b> <b>Q1:</b> 0.0, <b>Q2:</b> 0.0, <b>Q3:</b> 0.0, <b>Q4:</b> 0.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (4 of 16)	Response
Title of Program	Xploration DIY Sci -- 49.1 - Sundays, January 5 - August 30 - 7:00am
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	34

State the number of hours the program was aired on the station's main program stream and/or a multicast stream	<b>Main Program Stream</b> <b>Q1:</b> 6.0, <b>Q2:</b> 6.5, <b>Q3:</b> 4.5, <b>Q4:</b> 0.0 <b>Multicast Stream</b> <b>Q1:</b> 0.0, <b>Q2:</b> 0.0, <b>Q3:</b> 0.0, <b>Q4:</b> 0.0
Were any regular scheduled weekly programs preempted	Yes
Number of Preemptions	1
Number of Preemptions Rescheduled	0
Number of Preemptions for Breaking News or Non-Regularly Scheduled Locally Produced Live Programming	0
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

**Digital Preemption Programs #1**

Questions	Response
Date Preempted	01/12/2020
Preempted Program Originally Scheduled Air Time	07:00 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	Technical Difficulties
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	N
List date preempted program was aired (must be seven days before or seven days after the preemption)	
Did the station provide the required on-air notification of the schedule change?	N

Digital Core Program (5 of 16)	Response
Title of Program	Hearts of Heroes -- 49.1 - Mondays, January 6 - August 31 - 9:00am -- 49.1 - Mondays & Tuesdays, September 7 - December 29 - 6:00am
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	69

State the number of hours the program was aired on the station's main program stream and/or a multicast stream	<b>Main Program Stream</b> <b>Q1:</b> 6.5, <b>Q2:</b> 6.5, <b>Q3:</b> 8.5, <b>Q4:</b> 13.0 <b>Multicast Stream</b> <b>Q1:</b> 0.0, <b>Q2:</b> 0.0, <b>Q3:</b> 0.0, <b>Q4:</b> 0.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (6 of 16)		Response
Title of Program		Ocean Mysteries -- 49.1 - Tuesdays, January 7 - September 1 - 9:00am
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?		Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?		Yes
Type of Core Programming		Regularly scheduled weekly program
Total Times Aired		35
State the number of hours the program was aired on the station's main program stream and/or a multicast stream		<b>Main Program Stream</b> <b>Q1:</b> 6.5, <b>Q2:</b> 6.5, <b>Q3:</b> 4.5, <b>Q4:</b> 0.0 <b>Multicast Stream</b> <b>Q1:</b> 0.0, <b>Q2:</b> 0.0, <b>Q3:</b> 0.0, <b>Q4:</b> 0.0
Were any regular scheduled weekly programs preempted		No
Length of Program		30 minutes
Age Range of Target Child Audience		13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?		Yes

Digital Core Program (7 of 16)		Response
Title of Program		Did I Mention Invention? -- 49.1 - Fridays, September 11 - December 25 - 6:00am



Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	16
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	<b>Main Program Stream</b> <b>Q1:</b> 0.0, <b>Q2:</b> 0.0, <b>Q3:</b> 1.5, <b>Q4:</b> 6.5 <b>Multicast Stream</b> <b>Q1:</b> 0.0, <b>Q2:</b> 0.0, <b>Q3:</b> 0.0, <b>Q4:</b> 0.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (8 of 16)	Response
Title of Program	Xploration Awesome Planet -- 49.1 - Saturdays, September 12 - December 26 - 6:30am
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	16
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	<b>Main Program Stream</b> <b>Q1:</b> 0.0, <b>Q2:</b> 0.0, <b>Q3:</b> 1.5, <b>Q4:</b> 6.5 <b>Multicast Stream</b> <b>Q1:</b> 0.0, <b>Q2:</b> 0.0, <b>Q3:</b> 0.0, <b>Q4:</b> 0.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (9 of 16)	Response
Title of Program	Ready, Set, Pet -- Saturdays, September 12 - December 26 - 7:00am
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	16
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	<b>Main Program Stream</b> <b>Q1:</b> 0.0, <b>Q2:</b> 0.0, <b>Q3:</b> 1.5, <b>Q4:</b> 6.5 <b>Multicast Stream</b> <b>Q1:</b> 0.0, <b>Q2:</b> 0.0, <b>Q3:</b> 0.0, <b>Q4:</b> 0.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (10 of 16)	Response
Title of Program	Wild Discoveries at the San Diego Zoo -- 49.5 - Saturdays, January 4 - January 25 - 7:00am
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	4
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	<b>Main Program Stream</b> <b>Q1:</b> 0.0, <b>Q2:</b> 0.0, <b>Q3:</b> 0.0, <b>Q4:</b> 0.0 <b>Multicast Stream</b> <b>Q1:</b> 2.0, <b>Q2:</b> 0.0, <b>Q3:</b> 0.0, <b>Q4:</b> 0.0
Were any regular scheduled weekly programs preempted	No

Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E /I symbol?	Yes

Digital Core Program (11 of 16)	Response
Title of Program	Wild Treks at the San Diego Zoo -- 49.5 - Saturdays, January 4 - January 25 - 7: 30am
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	4
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	<b>Main Program Stream</b> <b>Q1:</b> 0.0, <b>Q2:</b> 0.0, <b>Q3:</b> 0.0, <b>Q4:</b> 0.0 <b>Multicast Stream</b> <b>Q1:</b> 2.0, <b>Q2:</b> 0.0, <b>Q3:</b> 0.0, <b>Q4:</b> 0.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (12 of 16)	Response
Title of Program	Animal Rescue -- 49.5 - Saturdays, January 4 - January 25 - 8:00am -- 49.5 - Saturdays, February 1 - December 26 - 9:00am
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	52

State the number of hours the program was aired on the station's main program stream and/or a multicast stream	<b>Main Program Stream</b> <b>Q1:</b> 0.0, <b>Q2:</b> 0.0, <b>Q3:</b> 0.0, <b>Q4:</b> 0.0 <b>Multicast Stream</b> <b>Q1:</b> 6.5, <b>Q2:</b> 6.5, <b>Q3:</b> 6.5, <b>Q4:</b> 6.5
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (13 of 16)	Response
Title of Program	Dog Tales -- 49.5 - Saturdays, January 4 - January 25 - 8:30am -- 49.5 - Saturdays, February 1 - December 26 - 9:30am
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	52
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	<b>Main Program Stream</b> <b>Q1:</b> 0.0, <b>Q2:</b> 0.0, <b>Q3:</b> 0.0, <b>Q4:</b> 0.0 <b>Multicast Stream</b> <b>Q1:</b> 6.5, <b>Q2:</b> 6.5, <b>Q3:</b> 6.5, <b>Q4:</b> 6.5
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (14 of 16)	Response
Title of Program	Wild Times at the San Diego Zoo -- 49.5 - Saturdays, January 4 - January 25 - 9:00am -- Saturdays, February 1 - December 26 - 8:00am

Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	52
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	<b>Main Program Stream</b> <b>Q1:</b> 0.0, <b>Q2:</b> 0.0, <b>Q3:</b> 0.0, <b>Q4:</b> 0.0 <b>Multicast Stream</b> <b>Q1:</b> 6.5, <b>Q2:</b> 6.5, <b>Q3:</b> 6.5, <b>Q4:</b> 6.5
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (15 of 16)	Response
Title of Program	Wild Stories at the San Diego Zoo -- 49.5 - Saturdays, January 4 - January 25 - 9:30am -- 49.5 - Saturdays, February 1 - December 26 - 8:30am
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	52
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	<b>Main Program Stream</b> <b>Q1:</b> 0.0, <b>Q2:</b> 0.0, <b>Q3:</b> 0.0, <b>Q4:</b> 0.0 <b>Multicast Stream</b> <b>Q1:</b> 6.5, <b>Q2:</b> 6.5, <b>Q3:</b> 6.5, <b>Q4:</b> 6.5
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16

For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes
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Digital Core Program (16 of 16)	Response
Title of Program	Lucky Dog -- 49.5 - Sundays, June 7 - December 27 - 8:00am & 8:30am
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	60
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	<b>Main Program Stream</b> <b>Q1:</b> 0.0, <b>Q2:</b> 0.0, <b>Q3:</b> 0.0, <b>Q4:</b> 0.0 <b>Multicast Stream</b> <b>Q1:</b> 0.0, <b>Q2:</b> 4.0, <b>Q3:</b> 13.0, <b>Q4:</b> 13.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

**Sponsored Core  
Programming (0)**

**Liaison Contact  
/Other Efforts**

Question	Response
Name of children's programming liaison	Alan Muster
Address	806 Enterprise St.
City	Cape Girardeau
State	MO
Zip	63703
Telephone Number	(573) 331-2121
Email Address	AMuster@sbgtn.com



Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
I certify that this application includes all required and relevant attachments.	Yes
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	<p><b>Tom Tipton ,</b> <b>Mr. .</b> <i>General Manager</i></p> <p>01/28 /2021</p>

Attachments

File Name	Uploaded By	Attachment Type	Description	Upload Status
<a href="#"><u>WDKA 2020 Kids E-I Report Addendum.pdf</u></a>	Applicant	All Purpose	Report with additional information concerning preemptions of core programming; and non-core programming which provided additional support towards the educational and informational needs of children.	Done with Virus Scan and/or Conversion