

Children's Television Programming Report

 FRN:
 0023174600
 File Number:
 0000131798
 Submit Date:
 01/20/2021
 Call Sign:
 KUNW-CD
 Facility ID:
 167797

 City:
 YAKIMA
 State:
 WA
 State:
 Value
 Value

Report reflects information for year 2020

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	Yes

Applicant Name, Type, and Contact Information

Applicant Information

Applicant	Address	Phone	Email	Applicant Type
SINCLAIR KENNEWICK	C/O Miles S. Mason, ESQ.	+1 (202)	MILES.	Company
LICENSEE, LLC	C/O MILES S. MASON, ESQ	663-8195	MASON@PILLSBURYLAW.	
Doing Business As: SINCLAIR	PILLSBURY WINTHROP		COM	
KENNEWICK LICENSEE, LLC	1200 SEVENTEENTH			
	STREET, NW			
	WASHINGTON, DC 20036			
	United States			

Contact	Contact Name	Address	Phone	Email	Contact Type
Representatives (1)	MILES S. MASON , ESQ . PILLSBURY WINTHROP SHAW PITTMAN LLP	1200 SEVENTEENTH STREET, NW WASHINGTON, DC 20036 United States	+1 (202) 663-8195	MILES. MASON@PILLSBURYLAW. COM	Legal Representative

Children's Television Information	Section	Question	Response
	Station Type	Station Type	Network Affiliation
		Affiliated network	Univision
		Nielsen DMA	Yakima-Pasco-RchInd- Knnwck
		Web Home Page Address	www.kunwtv.com

Digital Core Programming	Question	Response
	Indicate which of the Core Programming safe harbor processing guidelines the station elected to utilize during the covered reporting period to demonstrate compliance with the Children's Television Act of 1990 (See 47 CFR Section 73.671(d))	Category A, Option 1: Three-hours per week (as averaged over a six- month period) of Core Programming
	State the total number of hours of regularly scheduled weekly Core Programming broadcast per quarter by the station on its main program stream	Q1: 39.0 Q2: 39.0 Q3: 39.0 Q4: 39.0
	State the total number of hours of regularly scheduled weekly Core Programming broadcast per quarter by the station on a multicast stream	Q1: 39.0 Q2: 39.0 Q3: 39.0 Q4: 39.0
	Does the Licensee provide information identifying each Core Program aired on its station to publishers of program guides as required by 47 CFR Section 73.673?	Yes

Digital Core Program (1 of 13)	Response
Title of Program	Planeta de Ninos /1 thru 12/31/20)
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly schedul weekly program
Total Times Aired	52
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1:6.5, Q2:6.5, Q3:6.5, Q4:6.5 Multicast Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0
Were any regular scheduled weekly programs preempted	Yes
Number of Preemptions	2
Number of Preemptions Rescheduled	2
Number of Preemptions for Breaking News or Non-Regularly Scheduled Locally Produced Live	1
Programming	
Programming Length of Program	30 minutes
	30 minutes 12 and under

Digital Core Programs(13)

Questions	Response
Date Preempted	06/06/2020
Preempted Program Originally Scheduled Air Time	08:00 AM
Preemption Reason	Breaking News

Questions	Response
Date Preempted	12/12/2020
Preempted Program Originally Scheduled Air Time	08:00 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	Telethon

Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Y
List date preempted program was aired (must be seven days before or seven days after the preemption)	12/13/2020
Did the station provide the required on-air notification of the schedule change?	Υ

Digital Core Program (2 of 13)	Response
Title of Program	Planeta de Ninos - 2 (1 /1 thru 12/31/20)
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	52
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1:6.5, Q2:6.5, Q3:6.5, Q4:6.5 Multicast Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0
Were any regular scheduled weekly programs preempted	Yes
Number of Preemptions	3
Number of Preemptions Rescheduled	2
Number of Preemptions for Breaking News or Non-Regularly Scheduled Locally Produced Live Programming	2
Length of Program	30 minutes
Age Range of Target Child Audience	12 and under
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Questions	Response
Date Preempted	06/06/2020
Preempted Program Originally Scheduled Air Time	08:30 AM
Preemption Reason	Breaking News

Questions	Response
Date Preempted	10/31/2020

Preempted Program Originally Scheduled Air Time	08:30 AM
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Preemption Reason

Breaking News

Questions	Response
Date Preempted	12/12/2020
Preempted Program Originally Scheduled Air Time	08:30 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	Telethon
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Υ
List date preempted program was aired (must be seven days before or seven days after the preemption)	12/13/2020
Did the station provide the required on-air notification of the schedule change?	Y

Digital Core Program (3 of 13)	Response
Title of Program	Atencion Atencion (1 /1 thru 12/31/20)
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	52
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1:6.5, Q2:6.5, Q3:6.5, Q4:6.5 Multicast Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0
Were any regular scheduled weekly programs preempted	Yes
Number of Preemptions	3
Number of Preemptions Rescheduled	2
Number of Preemptions for Breaking News or Non-Regularly Scheduled Locally Produced Live Programming	2
Length of Program	30 minutes
Age Range of Target Child Audience	12 and under

For each broadcast of the program on a commercial or Class A station, did the Licensee identify the Y program by displaying throughout the program the E/I symbol?

Digital Preemption Programs #1

Questions	Response
Date Preempted	06/06/2020
Preempted Program Originally Scheduled Air Time	09:00 AM
Preemption Reason	Breaking News

Digital Preemption Programs #2

Questions	Response	
Date Preempted	10/31/2020	
Preempted Program Originally Scheduled Air Time	09:00 AM	
Preemption Reason	Breaking News	

Questions	Response
Date Preempted	12/12/2020
Preempted Program Originally Scheduled Air Time	09:00 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	Telethon
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Υ
List date preempted program was aired (must be seven days before or seven days after the preemption)	12/13/2020
Did the station provide the required on-air notification of the schedule change?	Υ

Digital Core Program (4 of 13)	Response
Title of Program	Atencion Atencion - 2 (1/1 thru 12/31/20)
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	52

Q1: 6.5,
Q2: 6.5,
Q3: 6.5,
Q4: 6.5
Multicast Stream
Q1: 0.0,
Q2: 0.0,
Q3: 0.0,
Q4: 0.0
Yes
3
2
2
30 minutes
12 and under
Yes

Questions	Response
Date Preempted	06/06/2020
Preempted Program Originally Scheduled Air Time	09:30 AM
Preemption Reason	Breaking News

Digital Preemption Programs #2

Questions	Response
Date Preempted	10/31/2020
Preempted Program Originally Scheduled Air Time	09:30 AM
Preemption Reason	Breaking News

Questions	Response
Date Preempted	12/12/2020
Preempted Program Originally Scheduled Air Time	09:30 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	Telethon
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Υ
List date preempted program was aired (must be seven days before or seven days after the preemption)	12/13/2020
Did the station provide the required on-air notification of the schedule change?	Y

Digital Core Program (5 of 13)	Response
Title of Program	Naturaleza Humana (1 /1 thru 12/31/20)
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	52
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1:6.5, Q2:6.5, Q3:6.5, Q4:6.5 Multicast Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0
Were any regular scheduled weekly programs preempted	Yes
Number of Preemptions	3
Number of Preemptions Rescheduled	1
Number of Preemptions for Breaking News or Non-Regularly Scheduled Locally Produced Live Programming	2
Length of Program	30 minutes
Age Range of Target Child Audience	12 and under
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Questions	Response
Date Preempted	03/21/2020
Preempted Program Originally Scheduled Air Time	10:00 AM
Preemption Reason	Breaking News

Digital Preemption Programs #2

Questions	Response
Date Preempted	10/31/2020
Preempted Program Originally Scheduled Air Time	10:00 AM
Preemption Reason	Breaking News

Digital Preemption Programs #3

Questions

Date Preempted	12/12/2020
Preempted Program Originally Scheduled Air Time	10:00 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	Telethon
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Υ
List date preempted program was aired (must be seven days before or seven days after the preemption)	12/13/2020
Did the station provide the required on-air notification of the schedule change?	Y

Digital Core Program (6 of 13)	Response
Title of Program	Naturaleza Humana - 2 (1/1 thru 12/31/20)
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	52
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1:6.5, Q2:6.5, Q3:6.5, Q4:6.5 Multicast Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0
Were any regular scheduled weekly programs preempted	Yes
Number of Preemptions	3
Number of Preemptions Rescheduled	1
Number of Preemptions for Breaking News or Non-Regularly Scheduled Locally Produced Live Programming	2
Length of Program	30 minutes
Age Range of Target Child Audience	12 and under
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Questions	Response
Date Preempted	03/21/2020

Preempted Program Originally Scheduled Air Time	10:30 AM
Preemption Reason	Breaking News

Questions	Response
Date Preempted	10/31/2020
Preempted Program Originally Scheduled Air Time	10:30 AM
Preemption Reason	Breaking News

Questions	Response
Date Preempted	12/12/2020
Preempted Program Originally Scheduled Air Time	10:30 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	Telethon
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Υ
List date preempted program was aired (must be seven days before or seven days after the preemption)	12/13/2020
Did the station provide the required on-air notification of the schedule change?	Υ

Digital Core Program (7 of 13)	Response
Title of Program	Get Wild at the San Diego Zoo (1/1 thru 6/28/20)
Did each broadcast of the program, including any rescheduled preemptions, occur between 6: 00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	26
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0 Multicast Stream Q1:6.5, Q2:6.5, Q3:0.0, Q4:0.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16

For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?

Digital Core Program (8 of 13)	Response
Title of Program	Wild World (1/1 thru 6 /28/20)
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	26
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0 Multicast Stream Q1:6.5, Q2:6.5, Q3:0.0, Q4:0.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (9 of 13)	Response
Title of Program	New Frontiers (1/1 thru 6/28/20)
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	52

State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0 Multicast Stream Q1:13.0, Q2:13.0, Q3:0.0, Q4:0.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (10 of 13)	Response
Title of Program	Animal Outtakes (1/1 thru 6/28/20)
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	52
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0 Multicast Stream Q1:13.0, Q2:13.0, Q3:0.0, Q4:0.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (11 of 13)	Response
Title of Program	America's Heartland (7 /1 thru 12/31/20)
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes

Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	52
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0 Multicast Stream Q1:0.0, Q2:0.0, Q3:13.0, Q4:13.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (12 of 13)	Response
Title of Program	Dog Tales (7/1 thro 12/31/20)
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly schedule weekly program
Total Times Aired	52
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0 Multicast Stream Q1:0.0, Q2:0.0, Q3:13.0, Q4:13.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (13 of 13)	Response
Title of Program	Animal Rescue (7/1 thru 12/31/20)
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	52
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0 Multicast Stream Q1:0.0, Q2:0.0, Q1:0.0, Q1:13.0, Q4:13.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Sponsored Core Programming (0)

Liaison Contact /Other Efforts

Question	Response
Name of children's programming liaison	Patti Rodriguez
Address	6584 High Knolls Grove
City	Colorado Springs
State	со
Zip	80923
Telephone Number	(915) 834-2136
Email Address	prodriguez@sbgtv.com

Certification	Question	Response
	The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
	I certify that this application includes all required and relevant attachments.	Yes
	I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	Patti Rodriguez Corporate Program Coordinator

Attachments

File Name	Uploaded By	Attachment Type	Description	Upload Status
KUNW 2020 Children's Program Report Community Activities.docx	Applicant	All Purpose	KUNW 2020 Children's Community Activities	Done with Virus Scan and/or Conversion