



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0018223693** | File Number: **0000109318** | Submit Date: **03/25/2020** | Call Sign: **WMC-TV** | Facility ID: **19184** | City: **MEMPHIS** | State: **TN**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **03/25/2020** | Filing Status: **Active**

Report reflects information for year 2019

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
GRAY TELEVISION LICENSEE, LLC Doing Business As: WMC	4370 PEACHTREE ROAD, NE ATLANTA, GA 30319 United States	+1 (404) 504-9828	allfcclds@gray.tv	Company

Contact
Representatives
(2)

Contact Name	Address	Phone	Email	Contact Type
David Burke <i>Senior Vice President and CTO</i> Gray Television Licensee, LLC	201 MONROE STREET MONTGOMERY, AL 36104 United States	+1 (334) 206-1475	david.burke@gray.tv	Technical Representative
Joan Stewart , Esq . <i>Legal Counsel</i> Wiley Rein LLP	1776 K Street NW WASHINGTON, DC 20006 United States	+1 (202) 719-7438	jstewart@wileyrein.com	Legal Representative

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Memphis
	Web Home Page Address	www.wmcactionnews5.com

Digital Core
Programming

Question	Response
Indicate which of the Core Programming safe harbor processing guidelines the station elected to utilize during the covered reporting period to demonstrate compliance with the Children's Television Act of 1990 (See 47 CFR Section 73.671(d))	Category A, Option 1: Three-hours per week (as averaged over a six-month period) of Core Programming
State the total number of hours of regularly scheduled weekly Core Programming broadcast per quarter by the station on its main program stream	Q1: 0.0 Q2: 0.0 Q3: 6.0 Q4: 39.0
State the total number of hours of regularly scheduled weekly Core Programming broadcast per quarter by the station on a multicast stream	Q1: 0.0 Q2: 0.0 Q3: 12.0 Q4: 78.0
Does the Licensee provide information identifying each Core Program aired on its station to publishers of program guides as required by 47 CFR Section 73.673?	Yes

Digital Core
Programs(14)

Digital Core Program (1 of 14)	Response
Title of Program	A New Leaf
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	13
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1: 0.0, Q2: 0.0, Q3: 0.0, Q4: 6.5 Multicast Stream Q1: 0.0, Q2: 0.0, Q3: 0.0, Q4: 0.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (2 of 14)	Response
Title of Program	Consumer 101
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	15
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1: 0.0, Q2: 0.0, Q3: 1.0, Q4: 6.5 Multicast Stream Q1: 0.0, Q2: 0.0, Q3: 0.0, Q4: 0.0
Were any regular scheduled weekly programs preempted	Yes
Number of Preemptions	1

Number of Preemptions Rescheduled	1
Number of Preemptions for Breaking News or Non-Regularly Scheduled Locally Produced Live Programming	0
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Preemption Programs #1

Questions	Response
Date Preempted	12/28/2019
Preempted Program Originally Scheduled Air Time	10:00 AM
Preemption Reason	Non-Regularly Scheduled Locally Produced Live Programming
Title of Program	Road to the Cotton Bowl

Digital Core Program (3 of 14)	Response
Title of Program	The Champion Within
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	15
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1: 0.0, Q2: 0.0, Q3: 1.0, Q4: 6.5 Multicast Stream Q1: 0.0, Q2: 0.0, Q3: 0.0, Q4: 0.0
Were any regular scheduled weekly programs preempted	Yes
Number of Preemptions	2
Number of Preemptions Rescheduled	2
Number of Preemptions for Breaking News or Non-Regularly Scheduled Locally Produced Live Programming	0
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Preemption Programs #1

Questions	Response
Date Preempted	12/28/2019
Preempted Program Originally Scheduled Air Time	09:30 AM
Preemption Reason	Non-Regularly Scheduled Locally Produced Live Programming
Title of Program	Road to the Cotton Bowl

Digital Preemption Programs #2

Questions	Response
Date Preempted	11/16/2019
Preempted Program Originally Scheduled Air Time	09:30 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	2 Hour Today Show pushed local news start time until 9am.
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Y
List date preempted program was aired (must be seven days before or seven days after the preemption)	11/16/2019
Did the station provide the required on-air notification of the schedule change?	Y

Digital Core Program (4 of 14)		Response
Title of Program		Vets Saving Pets
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?		Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?		Yes
Type of Core Programming		Regularly scheduled weekly program
Total Times Aired		15
State the number of hours the program was aired on the station's main program stream and/or a multicast stream		Main Program Stream Q1: 0.0, Q2: 0.0, Q3: 1.0, Q4: 6.5 Multicast Stream Q1: 0.0, Q2: 0.0, Q3: 0.0, Q4: 0.0
Were any regular scheduled weekly programs preempted		Yes
Number of Preemptions		4
Number of Preemptions Rescheduled		4

Number of Preemptions for Breaking News or Non-Regularly Scheduled Locally Produced Live Programming	0
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Preemption Programs #1

Questions	Response
Date Preempted	09/21/2019
Preempted Program Originally Scheduled Air Time	11:00 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	NBC Sports Soccer
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Y
List date preempted program was aired (must be seven days before or seven days after the preemption)	09/21/2019
Did the station provide the required on-air notification of the schedule change?	Y

Digital Preemption Programs #2

Questions	Response
Date Preempted	10/12/2019
Preempted Program Originally Scheduled Air Time	11:00 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	Motor Sports: Petit Le Mans (Atlanta)
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Y
List date preempted program was aired (must be seven days before or seven days after the preemption)	10/12/2019
Did the station provide the required on-air notification of the schedule change?	Y

Digital Preemption Programs #3

Questions	Response
Date Preempted	11/02/2019
Preempted Program Originally Scheduled Air Time	11:00 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	NBC Sports Special: Rugby World Cup

Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Y
List date preempted program was aired (must be seven days before or seven days after the preemption)	11/02/2019
Did the station provide the required on-air notification of the schedule change?	Y

Digital Preemption Programs #4

Questions	Response
Date Preempted	12/07/2019
Preempted Program Originally Scheduled Air Time	11:00 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	NBC Sports Soccer
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Y
List date preempted program was aired (must be seven days before or seven days after the preemption)	12/07/2019
Did the station provide the required on-air notification of the schedule change?	Y

Digital Core Program (5 of 14)	Response
Title of Program	Earth Odyssey with Dylan Dreyer
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	28
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1: 0.0, Q2: 0.0, Q3: 1.0, Q4: 13.0 Multicast Stream Q1: 0.0, Q2: 0.0, Q3: 0.0, Q4: 0.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (6 of 14)	Response
Title of Program	Voyager with Josh Garcia
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	2
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1: 0.0, Q2: 0.0, Q3: 1.0, Q4: 0.0 Multicast Stream Q1: 0.0, Q2: 0.0, Q3: 0.0, Q4: 0.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (7 of 14)	Response
Title of Program	Game Changers
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	30
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1: 0.0, Q2: 0.0, Q3: 0.0, Q4: 0.0 Multicast Stream Q1: 0.0, Q2: 0.0, Q3: 2.0, Q4: 13.0
Were any regular scheduled weekly programs preempted	No

Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (8 of 14)	Response
Title of Program	Animal Tails
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	30
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1: 0.0, Q2: 0.0, Q3: 0.0, Q4: 0.0 Multicast Stream Q1: 0.0, Q2: 0.0, Q3: 2.0, Q4: 13.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (9 of 14)	Response
Title of Program	Everyday Health
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	30

State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1: 0.0, Q2: 0.0, Q3: 0.0, Q4: 0.0 Multicast Stream Q1: 0.0, Q2: 0.0, Q3: 2.0, Q4: 13.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (10 of 14)	Response
Title of Program	Jack Hanna's Wild Countdown
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	30
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1: 0.0, Q2: 0.0, Q3: 0.0, Q4: 0.0 Multicast Stream Q1: 0.0, Q2: 0.0, Q3: 2.0, Q4: 13.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (11 of 14)	Response
Title of Program	Ocean Treks with Jeff Corwin
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes

Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	15
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1: 0.0, Q2: 0.0, Q3: 0.0, Q4: 0.0 Multicast Stream Q1: 0.0, Q2: 0.0, Q3: 1.0, Q4: 6.5
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (12 of 14)	Response
Title of Program	Sea Rescue
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	30
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1: 0.0, Q2: 0.0, Q3: 0.0, Q4: 0.0 Multicast Stream Q1: 0.0, Q2: 0.0, Q3: 2.0, Q4: 13.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (13 of 14)	Response
Title of Program	Rock the Park
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	15
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1: 0.0, Q2: 0.0, Q3: 0.0, Q4: 0.0 Multicast Stream Q1: 0.0, Q2: 0.0, Q3: 1.0, Q4: 6.5
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (14 of 14)	Response
Title of Program	Naturally, Danny Seo
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	2
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1: 0.0, Q2: 0.0, Q3: 1.0, Q4: 0.0 Multicast Stream Q1: 0.0, Q2: 0.0, Q3: 0.0, Q4: 0.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes

Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

**Sponsored Core
Programming (0)**

**Liaison Contact
/Other Efforts**

Question	Response
Name of children's programming liaison	Tory Shirley
Address	1960 Union Ave.
City	Memphis
State	TN
Zip	38104
Telephone Number	(901) 258-7743
Email Address	tory.shirley@gray.tv

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
I certify that this application includes all required and relevant attachments.	Yes
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	<p>Jonathan Mitchell <i>General Manager</i></p> <p>03/25 /2020</p>

Attachments

No Attachments.