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Federal Communications Commission

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0030884985** | File Number: **0000108366** | Submit Date: **03/19/2020** | Call Sign: **WMOW** | Facility ID: **81503** | City: **CRANDON** | State: **WI**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **03/19/2020** | Filing Status: **Active**

Report reflects information for year 2019

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
WAOW-WYOW LICENSE, LLC Doing Business As: WAOW-WYOW LICENSE, LLC	BRADY DREASLER P.O. BOX 909 QUINCY, IL 62306 United States	+1 (217) 223-5100	bdreasler@quincyinc.com	Company

Contact Representatives (3)

Contact Name	Address	Phone	Email	Contact Type
Stephen Hartzell Brooks, Pierce et al.	150 Fayetteville Street Suite 1700 Raleigh, NC 27601 United States	+1 (919) 839-0300	shartzell@brookspierce.com	Legal Representative
Scott Turpie *Technical Consultant* Lohnes & Culver LLC	PO Box 881 Silver Spring, MD 20918 United States	+1 (301) 776-4488	scott@locul.com	Technical Representative
Tony zumMallen *President* QCommunications, LLC	Tony zumMallen 705B SE Melody LN#314 Lees Summit, MO 64063 United States	+1 (816) 729-1177	tony@qcom1.com	Project Management

Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CW 4.1, ABC 4.2, Decades 4.3, Court TV 4.4, Justice Network 4.5
	Nielsen DMA	Wausau-Rhinelander
	Web Home Page Address	www.waow.com

Digital Core Programming

Question	Response
Indicate which of the Core Programming safe harbor processing guidelines the station elected to utilize during the covered reporting period to demonstrate compliance with the Children's Television Act of 1990 (See 47 CFR Section 73.671(d))	Category A, Option 1: Three-hours per week (as averaged over a six-month period) of Core Programming
State the total number of hours of regularly scheduled weekly Core Programming broadcast per quarter by the station on its main program stream	**Q1:** 0.0 **Q2:** 0.0 **Q3:** 6.0 **Q4:** 39.0
State the total number of hours of regularly scheduled weekly Core Programming broadcast per quarter by the station on a multicast stream	**Q1:** 0.0 **Q2:** 0.0 **Q3:** 6.5 **Q4:** 45.5
Does the Licensee provide information identifying each Core Program aired on its station to publishers of program guides as required by 47 CFR Section 73.673?	Yes

Digital Core Programs(16)

Digital Core Program (1 of 16)	Response
Title of Program	Jack Hanna's Wild Countdown E/I 4.2
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	15
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	**Main Program Stream** **Q1:**0.0, **Q2:**0.0, **Q3:**0.0, **Q4:**0.0 **Multicast Stream** **Q1:**0.0, **Q2:**0.0, **Q3:**1.0, **Q4:**6.5
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (2 of 16)	Response
Title of Program	Ocean Treks with Jeff Corwin E/I 4.2
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	15
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	**Main Program Stream** **Q1:**0.0, **Q2:**0.0, **Q3:**0.0, **Q4:**0.0 **Multicast Stream** **Q1:**0.0, **Q2:**0.0, **Q3:**1.0, **Q4:**6.5
Were any regular scheduled weekly programs preempted	No

Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (3 of 16)	**Response**
Title of Program	Hearts of Heroes E/I 4.2
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	15
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	**Main Program Stream** **Q1:**0.0, **Q2:**0.0, **Q3:**0.0, **Q4:**0.0 **Multicast Stream** **Q1:**0.0, **Q2:**0.0, **Q3:**1.0, **Q4:**6.5
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (4 of 16)	**Response**
Title of Program	The Great Dr. Scott E /I 4.2
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	2

State the number of hours the program was aired on the station's main program stream and/or a multicast stream	**Main Program Stream** **Q1:**0.0, **Q2:**0.0, **Q3:**0.0, **Q4:**0.0 **Multicast Stream** **Q1:**0.0, **Q2:**0.0, **Q3:**1.0, **Q4:**0.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (5 of 16)	**Response**
Title of Program	Oh Baby With Anji Corley E/I 4.2
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	25
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	**Main Program Stream** **Q1:**0.0, **Q2:**0.0, **Q3:**0.0, **Q4:**0.0 **Multicast Stream** **Q1:**0.0, **Q2:**0.0, **Q3:**0.0, **Q4:**12.5
Were any regular scheduled weekly programs preempted	Yes
Number of Preemptions	1
Number of Preemptions Rescheduled	0
Number of Preemptions for Breaking News or Non-Regularly Scheduled Locally Produced Live Programming	0
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Preemption Programs #1

Questions	Response
Date Preempted	11/30/2019
Preempted Program Originally Scheduled Air Time	10:30 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	Badger Game Pregame Sports
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	N
List date preempted program was aired (must be seven days before or seven days after the preemption)	
Did the station provide the required on-air notification of the schedule change?	N

Digital Core Program (6 of 16)	Response
Title of Program	Rock the Park E/I 4.2
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	15
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	**Main Program Stream** **Q1:**0.0, **Q2:**0.0, **Q3:**0.0, **Q4:**0.0 **Multicast Stream** **Q1:**0.0, **Q2:**0.0, **Q3:**1.0, **Q4:**6.5
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (7 of 16)	Response
Title of Program	Vacation Creation with Tommy Davidson and Andrea Feczko E/I 4.2
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes

Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	1
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	**Main Program Stream** **Q1:**0.0, **Q2:**0.0, **Q3:**0.0, **Q4:**0.0 **Multicast Stream** **Q1:**0.0, **Q2:**0.0, **Q3:**0.5, **Q4:**0.0
Were any regular scheduled weekly programs preempted	Yes
Number of Preemptions	1
Number of Preemptions Rescheduled	0
Number of Preemptions for Breaking News or Non-Regularly Scheduled Locally Produced Live Programming	0
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Preemption Programs #1

Questions	Response
Date Preempted	09/28/2019
Preempted Program Originally Scheduled Air Time	10:30 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	Badger Game Pregame Sports
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	N
List date preempted program was aired (must be seven days before or seven days after the preemption)	
Did the station provide the required on-air notification of the schedule change?	N

Digital Core Program (8 of 16)	Response
Title of Program	Jack Hanna Animal Adventures E/I 4.2
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program

Total Times Aired	1
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	**Main Program Stream** **Q1:**0.0, **Q2:**0.0, **Q3:**0.0, **Q4:**0.0 **Multicast Stream** **Q1:**0.0, **Q2:**0.0, **Q3:**0.0, **Q4:**0.5
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (9 of 16)	**Response**
Title of Program	Into the Outdoors E.I 4.2
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	15
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	**Main Program Stream** **Q1:**0.0, **Q2:**0.0, **Q3:**0.0, **Q4:**0.0 **Multicast Stream** **Q1:**0.0, **Q2:**0.0, **Q3:**1.0, **Q4:**6.5
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (10 of 16)	**Response**
Title of Program	Ready, Set, Pet E/I 4.1

Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	2
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	**Main Program Stream** **Q1:**0.0, **Q2:**0.0, **Q3:**1.0, **Q4:**0.0 **Multicast Stream** **Q1:**0.0, **Q2:**0.0, **Q3:**0.0, **Q4:**0.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (11 of 16)	**Response**
Title of Program	Jack Hanna's Into the Wild E/I 4.1
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	39
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	**Main Program Stream** **Q1:**0.0, **Q2:**0.0, **Q3:**0.0, **Q4:**19.5 **Multicast Stream** **Q1:**0.0, **Q2:**0.0, **Q3:**0.0, **Q4:**0.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16

For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (12 of 16)	**Response**
Title of Program	The Wildlife Docs E/I 4.1
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	2
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	**Main Program Stream** **Q1:**0.0, **Q2:**0.0, **Q3:**1.0, **Q4:**0.0 **Multicast Stream** **Q1:**0.0, **Q2:**0.0, **Q3:**0.0, **Q4:**0.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (13 of 16)	**Response**
Title of Program	This Old House: Trade School E/I 4.1
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	15

State the number of hours the program was aired on the station's main program stream and/or a multicast stream	**Main Program Stream** **Q1:**0.0, **Q2:**0.0, **Q3:**1.0, **Q4:**6.5 **Multicast Stream** **Q1:**0.0, **Q2:**0.0, **Q3:**0.0, **Q4:**0.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (14 of 16)	**Response**
Title of Program	Welcome Home E/I 4.1
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	2
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	**Main Program Stream** **Q1:**0.0, **Q2:**0.0, **Q3:**1.0, **Q4:**0.0 **Multicast Stream** **Q1:**0.0, **Q2:**0.0, **Q3:**0.0, **Q4:**0.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (15 of 16)	**Response**
Title of Program	Chicken Soup for the Souls Hidden Heroes E/I 4.1
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes

Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	15
State the number of hours the program was aired on the station's main program stream and /or a multicast stream	**Main Program Stream** **Q1:**0.0, **Q2:**0.0, **Q3:**1.0, **Q4:**6.5 **Multicast Stream** **Q1:**0.0, **Q2:**0.0, **Q3:**0.0, **Q4:**0.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (16 of 16)	**Response**
Title of Program	Did I Mention Invention?E/I 4.1
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	15
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	**Main Program Stream** **Q1:**0.0, **Q2:**0.0, **Q3:**1.0, **Q4:**6.5 **Multicast Stream** **Q1:**0.0, **Q2:**0.0, **Q3:**0.0, **Q4:**0.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Sponsored Core Programming (0)

Liaison Contact /Other Efforts

Question	Response
Name of children's programming liaison	Kelly Fuller
Address	PO Box 909
City	Quincy
State	IL
Zip	62306
Telephone Number	(715) 843-9236
Email Address	kfuller@waow.com

Certification

Question	Response
The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information,and belief there is good ground to support it; and that it is not interposed for delay. **FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID** Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
I certify that this application includes all required and relevant attachments.	Yes
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	**Kelly Fuller** *Senior Administrative and Human Resources Manager* 03/19/2020

Attachments

No Attachments.