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Children's Television Programming Report

FRN: **0001529627** | File Number: **0000065355** | Submit Date: **01/07/2019** | Call Sign: **KPMR** | Facility ID: **12144** | City:  
**SANTA BARBARA** | State: **CA**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**01/07/2019** | Filing Status: **Active**

Report reflects information for : Fourth Quarter of 2018

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant  
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
ENTRAVISION HOLDINGS, LLC	Mark Boelke 2425 OLYMPIC BLVD STE 6000 W SANTA MONICA, CA 90404 United States	+1 (310) 447-3870	mboelke@entravision.com	Company

Contact  
Representatives  
(2)

Contact Name	Address	Phone	Email	Contact Type
<b>MANUEL CAVAZOS , III .</b> <i>DIRECTOR OF ENGINEERING</i> ENTRAVISION COMMUNICATIONS CORPORATION	801 N. Jackson McAllen, TX 78501 United States	+1 (956) 687-4848	scavazos@entravision.com	Technical Representative
<b>BARRY A. FRIEDMAN</b> THOMPSON HINE LLP	SUITE 800 1920 N STREET, N.W. WASHINGTON, DC 20036 United States	+1 (202) 331-8800	BARRY. FRIEDMAN@THOMPSONHINE. COM	Legal Representative

Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	Univision
	Nielsen DMA	SantaBarbra-SanMar-SanLuOb
	Web Home Page Address	noticiasya.com/costa-central/

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	504.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(14)

Digital Core Program (1 of 14)	Response
Program Title	Kid's Planet (main digital stream)
Origination	Network
Days/Times Program Regularly Scheduled	SA, 8AM & 8:30AM
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Kid's Planet comes as an original idea that aims to teach younger audiences values and manners in a fun and friendly way that helps them reinforce all that they learn at home and at school. The show's innovation lies in the fact that it's main star and host, Planetica, is a child herself, and invites children to see the universe of knowledge from her perspective, from the eyes of a children learning about the world for the first time.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 14)	Response
Program Title	Atencion Atencion (main digital stream)
Origination	Network
Days/Times Program Regularly Scheduled	SA, 9AM & 9:30 AM
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins

Age of Target Child Audience	2 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	They key educational objective of this half-hour program is to learn through music. The show's philosophy is "early-learning through music," and in each episode "cognitive learning" is utilized. Created for pre-schoolers, through simple visuals, characters and dances young viewers and stimulated to learn sounds, letters, numbers, colors, and musical instruments. The show also seeks fostering values through rhymes.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 14)	Response
Program Title	Naturaleza Humana (main digital stream)
Origination	Network
Days/Times Program Regularly Scheduled	SA, 10AM & 10:30 AM
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	An educational series based on stories about "Human Nature" presents animal adventures in a talk show format, where all the guests are animals who share lessons on the animal kingdom
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 14)	Response
Program Title	Animal Science (second digital stream)
Origination	Network
Days/Times Program Regularly Scheduled	Friday 8AM & 8:30AM
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Science is a half hour educational and informational program that provides interesting factoids about a variety of animals. It is specifically produced for the 13 to 16 year old age group, but is also a highly entertaining program for a more general audience, in particular younger children ages 8 to 12. The program's quick moving segments, and cool graphics is sure to capture the interest of the intended audience.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (5 of 14)</b>	<b>Response</b>
Program Title	Look Kool (second digital stream)
Origination	Network
Days/Times Program Regularly Scheduled	Friday 9AM & 9:30AM
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 9 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Look Kool is a program designed for children 6 to 9. On every episode, the male host, Hamza, interacts with an animated robot cat, a historical guest (played by Hamza in costume), children, and other animated creatures. The basic premise of the show is the idea that math is everywhere and each episode includes real children who help Hamza solve mathematical or scientific curiosities. Look Kool works hard to highlight for learners the link between the lesson and real life in order to activate and keep the children's interest. Live action children in real world settings put the lesson of the episode into action by seeking its value within everyday life. Look Kool is a highly educational program and speaks to the curious minds and active imaginations of elementary age kids and encourages the transfer of knowledge out into one's everyday life.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 14)		Response
Program Title		Giver (second digital stream)
Origination		Network
Days/Times Program Regularly Scheduled		Friday 10AM & 10:30AM
Total times aired at regularly scheduled time		26
Total times aired		26
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		6 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Giver is a live action series suitable for children 6 to 9. In each episode the young adult host enlists the help of children in the area to work together to improve playgrounds in their community. Together, the children select a theme for the new playground and make decisions on how to make their park great. The lesson of this series support a child's social and emotional development and encourages volunteerism and teamwork.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes



Digital Core Program (7 of 14)		Response
Program Title	Lil' Genius (third digital stream)	
Origination	Network	
Days/Times Program Regularly Scheduled	SU, 8AM & 8:30AM	
Total times aired at regularly scheduled time	26	
Total times aired	26	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	7 years to 13 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Super Genios (Lil' Genius) is geared towards the youngest in the household that will educate, inform and entertain them while simultaneously encouraging children to use their intelligence and creativity to discover the world around them in the areas of science, the arts, music, literature and sports. They will uncover extraordinary talents and abilities that exists within each one of them and that makes them unique. Numerous original activities and fun adventures will delight children who will learn and have fun while their thinking and reasoning is stimulated so that they can find the answers for themselves to the wonderful mysteries of life.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (8 of 14)		Response
Program Title	The World Is Yours (third digital stream)	
Origination	Network	
Days/Times Program Regularly Scheduled	SU 9AM & 9:30AM	
Total times aired at regularly scheduled time	26	

Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A journey of exposure around the planet Earth, where the whole family will go to the most exotic destinations, while also catering to the interests of children. From the most extraordinary natural wonders, through the vibrant cities full of life and energy, to the vestiges of forgotten civilizations... Together we will learn the secrets that make our planet so special and unique.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 14)	Response
Program Title	Masha and the Bear (third digital stream)
Origination	Network
Days/Times Program Regularly Scheduled	SU 10AM & 10:30AM
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 7 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Masha and the Bear" is an animated series about the adventures of a girl named Masha and her friend the Bear. The relationship between Masha and the Bear is a metaphor of how a girl interacts with the world and how an adult can help with this difficult task. Masha is an incredibly active girl, full of energy, constantly on the move and interested in everything around her. Masha is kind, pleasant, and friendly with everyone. Her curiosity and creativity help her experience amusing adventures. This series became a success for families across the world for its ability to educate and instruct children as well as parents. "Masha and the Bear" teach children true friendship, creative liberty and the basic skills in an intelligent and amusing way. Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (10 of 14)	Response
Program Title	Get Wild At the San Diego Zoo (fourth digital stream)
Origination	Network
Days/Times Program Regularly Scheduled	SA, 8AM
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Get Wild at the San Diego Zoo serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of understanding animals and their habitats. The series is based at the world famous San Diego Zoo, and features notable animal experts.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 14)	Response
Program Title	Wild World At The San Diego Zoo (fourth digital stream)
Origination	Network
Days/Times Program Regularly Scheduled	SA, 8:30AM

Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILD WORLD AT THE SAN DIEGO ZOO serves the educational and informational needs of children 13 to 16 years of age with its program content. The series provides an in-depth look at the behavior and life cycles of various rare and exotic animals.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 14)		Response
Program Title		The New Frontier (fourth digital stream)
Origination		Network
Days/Times Program Regularly Scheduled		SA, 9AM
Total times aired at regularly scheduled time		14
Total times aired		14
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		THE NEW FRONTIER serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of studying and understanding our universe. The series features the latest exploratory efforts of space programs.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (13 of 14)		Response
Program Title		Sports Lab (fourth digital stream)
Origination		Network

Days/Times Program Regularly Scheduled	SA, 9:30AM
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SPORTS LAB serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of understanding the science behind various sports. The series examines many different sports and explores what are the scientific parameters of each individual sporting activity.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (14 of 14)</b>	<b>Response</b>
Program Title	Animal Outtakes (fourth digital stream)
Origination	Network
Days/Times Program Regularly Scheduled	SU, 8AM & 8:30AM
Total times aired at regularly scheduled time	28
Total times aired	28
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Outtakes serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of learning about a wide variety of animals and the people who take care of them. Teenage students are presented with fascinating stories and introduced to exceptional individuals.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core  
Educational and  
Informational  
Programming (0)

**Sponsored Core  
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Sandy Granados
Address	1467 W Fairway Drive
City	Santa Maria
State	CA
Zip	93455
Telephone Number	(805) 695-5601
Email Address	sgranados@entravision.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	On the main digital channel - On Saturday, December 1, 2018 the entire Children's E/I Core Programming block was preempted due to the breaking news coverage of the inauguration of Mexico's new President Andres Manuel Lopez Obrados.



Other Matters (3)

Other Matters (1 of 3)	Response
Program Title	Kid's Planet (main digital stream)
Origination	Network
Days/Times Program Regularly Scheduled	SA, 8:00AM & 8:30AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	6 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Kid's Planet comes as an original idea that aims to teach younger audiences values and manners in a fun and friendly way that helps them reinforce all that they learn at home and at school. The show's innovation lies in the fact that it's main star and host, Planetica, is a child herself, and invites children to see the universe of knowledge from her perspective, from the eyes of a children learning about the world for the first time.

Other Matters (2 of 3)	Response
Program Title	Atencion Atencion (main digital stream)
Origination	Network
Days/Times Program Regularly Scheduled	SA, 9:00AM & 9:30AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	2 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	They key educational objective of this half-hour program is to learn through music. The show's philosophy is "early-learning through music," and in each episode "cognitive learning" is utilized. Created for pre-schoolers, through simple visuals, characters and dances young viewers and stimulated to learn sounds, letters, numbers, colors, and musical instruments. The show also seeks fostering values through rhymes.

Other Matters (3 of 3)	Response
Program Title	Naturaleza Humana (main digital stream)
Origination	Network
Days/Times Program Regularly Scheduled	SA, 10:00AM & 10:30AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	An educational series based on stories about "Human Nature" presents animal adventures in a talk show format, where all the guests are animals who share lessons on the animal kingdom

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Sandy Granados</b> <i>Business Operations Manager</i></p> <p>01/07/2019</p>

**Attachments**

No Attachments.