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Children's Television Programming Report

FRN: **0022522981** | File Number: **0000061085** | Submit Date: **10/09/2018** | Call Sign: **WEYI-TV** | Facility ID: **72052** |
City: **SAGINAW** | State: **MI**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Superceded** | Status Date:
10/09/2018 | Filing Status: **Inactive**

Report reflects information for : Third Quarter of 2018

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
HSH FLINT (WEYI) LICENSEE, LLC Doing Business As: HSH FLINT (WEYI) LICENSEE, LLC	201 MASSACHUSETTS AVENUE, NE WASHINGTON, DC 20002 United States	+1 (202) 546-5400	ARIGHTSIDE@AOL.COM	Company

Contact
Representatives
(2)

Contact Name	Address	Phone	Email	Contact Type
Paul A. Cicelski , Esq . <i>Legal Representative</i> Lerman Senter PLLC	2001 L Street, NW Suite 400 Washington, DC 20036 United States	+1 (202) 416- 6756	pcicelski@lermansenter. com	Legal Representative
Colby M. May , Esq . <i>Attorney</i> COLBY M. MAY, ESQ., P. C.	Colby M. May PO Box 15473 WASHINGTON, DC 20003 United States	+1 (202) 544- 5171	cmmay@maylawoffices. com	Legal Representative

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Flint-Saginaw-Bay City
	Web Home Page Address	www.nbc25news.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	7.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(18)

Digital Core Program (1 of 18)	Response
Program Title	The Voyager with Josh Garcia
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 7/7 - 9/29 /18 10:00AM
Total times aired at regularly scheduled time	10
Total times aired	12
Number of Preemptions	2
Number of Preemptions for other than Breaking News	2
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program chronicles video journalist, Josh Garcia, as he travels the works spotlighting local history, culture and food. Garcia seeks out authentic cultural experiences across the globe. Children will learn geography, history and cultural diversity. This program aired on the station's primary digital channel 30.1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	The Voyager with Josh Garcia
List date and time rescheduled	07/14/2018 07:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-07-14
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	The Voyager with Josh Garcia
List date and time rescheduled	07/28/2018 08:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-07-21

Episode #	
Reason for Preemption	Sports

Digital Core Program (2 of 18)	Response
Program Title	Wilderness Vet
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 7/7 - 9/29/2018 10:30AM
Total times aired at regularly scheduled time	10
Total times aired	12
Number of Preemptions	2
Number of Preemptions for other than Breaking News	2
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features stories from the Yukon. Veterinarian Dr. Michelle Oakley travels to homes, farms and wildlife preserves across the Yukon to help animals in need. Children learn about animals in their native habitat and learn the value of hard work and dedication as animals are rescued and rehabilitated. This program aired on the station's primary digital channel 30.1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Wilderness Vet
List date and time rescheduled	07/28/2018 08:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-07-21
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Wilderness Vet
List date and time rescheduled	08/11/2018 08:30 AM

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-09-29
Episode #	
Reason for Preemption	Sports

Digital Core Program (3 of 18)		Response
Program Title		Journey with Dylan Dreyer
Origination		Network
Days/Times Program Regularly Scheduled		Sat., 7/7 - 9/29/18 11:00AM
Total times aired at regularly scheduled time		10
Total times aired		13
Number of Preemptions		3
Number of Preemptions for other than Breaking News		3
Number of Preemptions Rescheduled		3
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		This program explores nature and animals. Episode examples include learning about black bears of Montana; polar bears in the Arctic and the migration of animals across the Serengeti in Tanzania and Kenya. Children will develop a better understanding of nature and the animal world around them. This program aired on the station's primary digital channel 30.1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Journey with Dylan Dreyer
List date and time rescheduled	08/04/2018 08:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-08-04
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Journey with Dylan Dreyer
List date and time rescheduled	08/11/2018 09:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-07-21
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Journey with Dylan Dreyer
List date and time rescheduled	09/16/2018 12:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-09-29
Episode #	
Reason for Preemption	Sports

Digital Core Program (4 of 18)	Response
Program Title	Naturally, Danny Seo
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 7/7 - 9/29/18 11:30AM
Total times aired at regularly scheduled time	10
Total times aired	13
Number of Preemptions	3
Number of Preemptions for other than Breaking News	3
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is about seeking a healthier lifestyle by learning the science behind eating well and exercising your mind and body while caring for our planet. Host Danny Seo is an authority on eco-friendly living. Children will learn that caring for the environment can go hand-in-hand with enjoying time with family and friends, sharing delicious and healthy meals all while creating a healthy and environmentally friendly home. This program aired on the station's primary digital channel 30.1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Naturally, Danny Seo
List date and time rescheduled	08/04/2018 08:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-08-04
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Naturally, Danny Seo
List date and time rescheduled	09/15/2018 08:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-09-29
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Naturally, Danny Seo
List date and time rescheduled	08/18/2018 09:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-07-21
Episode #	
Reason for Preemption	Sports

Digital Core Program (5 of 18) Response	
Program Title	Health and Happiness with Mayo Clinic
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 7/7 - 9/2918 12:00PM
Total times aired at regularly scheduled time	8
Total times aired	13
Number of Preemptions	5
Number of Preemptions for other than Breaking News	5
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program introduces viewers to the world of philanthropy through the stories of small charities making a big impact. The series features celebrity philanthropists from film, television, music, sports, and business who are all on a mission to inspire others to do good. In each episode one of these celebrity philanthropists visit two charities that use innovation, best practices, and dedication for change in their communities and the world. Children learn social responsibility, philanthropy and be inspired to do good. This program aired on the station's primary digital channel 30.1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Health and Happiness with Mayo Clinic
List date and time rescheduled	07/28/2018 09:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-07-28
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Health and Happiness with Mayo Clinic
List date and time rescheduled	08/04/2018 09:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-08-04
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Health and Happiness with Mayo Clinic
List date and time rescheduled	08/25/2018 09:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-07-21
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Health and Happiness with Mayo Clinic
List date and time rescheduled	09/08/2018 09:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-09-08
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	Health and Happiness with Mayo Clinic
List date and time rescheduled	09/15/2018 09:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-09-29
Episode #	

Reason for Preemption	Sports
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Digital Core Program (6 of 18)	Response
Program Title	The Champion Within
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 7/7 - 9/29/18 12:30PM
Total times aired at regularly scheduled time	1
Total times aired	13
Number of Preemptions	12
Number of Preemptions for other than Breaking News	12
Number of Preemptions Rescheduled	12
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features the powerful and inspiring stories of successful athletes who exemplify what it really means to be a champion. The program introduces audiences to professional and amateur athletes who have overcome obstacles to ultimately achieve transcendent moments in the world of sports. Children will learn that a champion is not only defined by their speed, strength and agility, but also by their grit, resiliency and heart. This program aired on the station's primary digital channel 30.1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	The Champion Within
List date and time rescheduled	07/07/2018 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-07-14
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	The Champion Within
List date and time rescheduled	07/28/2018 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-07-28
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	The Champion Within
List date and time rescheduled	08/04/2018 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-08-04
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	The Champion Within
List date and time rescheduled	08/11/2018 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-08-11
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	The Champion Within
List date and time rescheduled	08/18/2018 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-08-18
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
Title of Program	The Champion Within
List date and time rescheduled	08/25/2018 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-08-25
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #7

Questions	Response
Title of Program	The Champion Within
List date and time rescheduled	09/01/2018 09:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-07-21
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #8

Questions	Response
Title of Program	The Champion Within
List date and time rescheduled	09/01/2018 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-09-01
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #9

Questions	Response
Title of Program	The Champion Within
List date and time rescheduled	09/08/2018 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-09-08
Episode #	

Reason for Preemption	Sports
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Digital Preemption Programs #10

Questions	Response
Title of Program	The Champion Within
List date and time rescheduled	09/15/2018 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-09-15
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #11

Questions	Response
Title of Program	The Champion Within
List date and time rescheduled	09/16/2018 12:30 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-09-29
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #12

Questions	Response
Title of Program	The Champion Within
List date and time rescheduled	09/22/2018 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-09-22
Episode #	
Reason for Preemption	Sports

Digital Core Program (7 of 18)	Response
Program Title	Pets.TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun., 7/1 - 9/30/18 7:00AM

Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program relates pets to viewers' lives and interests, and exposes young viewers to diverse pets all over the world, teaching them how different cultures enjoy, care for, and respect animals. Pets from the "everyday" to the unique are showcased with educational information that shares how they evolved to become pets, and their geographic origins. The program and its expert guests instill a grounded balance of priorities, commitment, and perseverance that children can apply to their own lives. This program aired on the station's primary digital channel 30.1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 18)		Response
Program Title	America's Heartland	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Sun., 7/1 - 9/30/18 7:30AM	
Total times aired at regularly scheduled time	12	
Total times aired	12	
Number of Preemptions	0	

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Much of the food Americans eat is produced by farmers and ranchers in the country's heartland, but many children don't know how it's produced. "America's Heartland" provides information about the people and processes responsible for the availability of food and fuel across the country and around the world. The show's reporters and producers tell stories in topics that include farm families, consumer issues, animal welfare and crop sustainability. Children will learn about the production of the food and fuel they consume. Some episodes also take the show abroad to countries such as Egypt and Taiwan, to show the impact American agriculture has on the global economy. This program aired on the station's primary digital channel 30.1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 18)	Response
Program Title	Wild America
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat., 7/7 - 9/29/18 7:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The key objective of this program is to familiarize children with the animals of the North American continent, their interaction with other animals, and their environment. Throughout the series, emphasis is placed upon protecting endangered species and the impact that humans have while interacting in their environment. The goal of this program is for the viewer to achieve a greater understanding of nature and specific animal species, with the aid of up-close and detailed photography throughout the program. Through this understanding, it is hoped that viewers will better relate to the natural environment in North America and learn to protect North America's animal species. This program aired on the station's secondary digital channel 30.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 18)		Response
Program Title	Dog Whisperer With Cesar Millan: Family Edition	
Origination	Network	
Days/Times Program Regularly Scheduled	Sat., 7/7 - 9/29/18 8:00AM, 8:30AM, 9AM and 9:30AM	
Total times aired at regularly scheduled time	52	
Total times aired	52	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this program, animal behaviorist Cesar Millan works to rehabilitate dogs with behavior problems. Viewers will become educated about canine training and creating a healthy environment for dogs. Millan goes directly into the homes of the dog owners and documents the transformations that occur. By offering suggestions to modify their own behaviors, Millan assists the dogs' human families to achieve responsible pet ownership, and a balanced and a natural relationship with their pets. This program aired on the station's secondary digital channel 30.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 18)	
	Response
Program Title	This Old House: Trade School
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 7/7 - 9/29/18 10:00AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is a celebration of craftsmanship, vocational education, and excellence in the field of home improvement. This program follows two residential construction projects and will offer children insight into master building methods and disciplines through step-by-step instructions demonstrated by the industry's leaders. This program will explore everything from architecture, engineering and carpentry to plumbing, masonry and landscape design. Children will learn about vocational and trade careers from trade experts and skilled craftspersons as they renovate and restore homes. This program aired on the station's secondary digital channel 30.2.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (12 of 18)	Response
Program Title	Chicken Soup for the Soul's Hidden Heroes
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 7/7 - 9/29/18 10:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program shows everyday people, regardless of age, sex, occupation or education, stepping forward and acting in a socially responsible and moral fashion when faced with crises and moral dilemmas. In a candid camera-type format, individuals are placed in situations that cause them to demonstrate acts of kindness and generosity, stand up for diversity, shield others from bullies, and embrace friendships. The program also includes segments that focus on overcoming ones fears, as well as rewarding individuals for their unselfish kindness and community service. The program encourages children to increase their sensitivity and awareness in order to refine their own moral compass. This program aired on the station's third digital channel 30.2.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (13 of 18)	Response
Program Title	America's Heartland
Origination	Network
Days/Times Program Regularly Scheduled	Mon., 7/2 - 9/24/18 9:00AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Much of the food Americans eat is produced by farmers and ranchers in the country's heartland, but many children don't know how it's produced. "America's Heartland" provides information about the people and processes responsible for the availability of food and fuel across the country and around the world. The show's reporters and producers tell stories in topics that include farm families, consumer issues, animal welfare and crop sustainability. Children will learn about the production of the food and fuel they consume. Some episodes also take the show abroad to countries such as Egypt and Taiwan, to show the impact American agriculture has on the global economy. This program aired on the station's third digital channel 30.3.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (14 of 18)	Response
Program Title	Dog Tales
Origination	Network
Days/Times Program Regularly Scheduled	Tues. 7/3 - 9/25/18 9:00AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of Dog Tales profiles a breed of dog; its history, popularity and characteristics. Viewers will learn the differences in dogs and how those differences affect their lives. Viewers are shown families who own particular breeds, how they interact with their dogs, and how they are a valuable part of the family. Several dog experts explain the various dogs' needs, health, nutrition requirements, safety, and care. This program aired on the station's third digital channel 30.3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 18)	Response
Program Title	Animal Rescue
Origination	Network
Days/Times Program Regularly Scheduled	Wed., 7/4 - 9/26 9:00AM

Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program exerts a positive influence on its viewers by illustrating the best of human instincts. In particular, the show highlights respect and compassion for all living creatures, informative instruction on medical rehabilitation treatments and techniques, and the teamwork of animal rescue personnel. The viewer learns valuable information about animal development, behavior and habitats, and is also made aware of important environmental issues. This program aired on the station's third digital channel 30.3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 18) Response	
Program Title	Real Winning Edge
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 7/7 - 9/29/18 10:00AM and Sun., 7/1 - 9/30/18 10:00AM
Total times aired at regularly scheduled time	27
Total times aired	27
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features young people who have been chosen to be profiled because of their adoption of pro-social values and principles. The particular youth featured is interviewed by a celebrity in the same talent field. This program shows the viewer that honesty, loyalty, hard work, self-discipline and balancing school work with social activities and friends, and developing a sense of purpose in his/her life, all combine to help the viewer stand against influences which could hurt him/her or others. This program aired on the station's third digital channel 30.3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 18)	Response
Program Title	Think Big
Origination	Network
Days/Times Program Regularly Scheduled	Fri., 7/6 - 9/28/18 9:00AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Think Big is a kid-hosted entertaining series for young people that follows the world's most innovative kids as they create and invent new toys, games, learning tools, websites, and modes of transportation. The program features top kid inventors who face off against one another in an Invent-Off to see who can come up with the most innovative and creative invention. In each episode, two teams brainstorm, choose materials, and sketch and design their idea. Once completed, the inventions are then judged. This program allows kids to showcase their skills in creativity, science, innovation, marketing and teamwork. This program aired on the station's third digital channel 30.3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 18) Response	
Program Title	Missing
Origination	Network
Days/Times Program Regularly Scheduled	Thur., 7/5 - 9/27/18 9:00AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features actual cases of missing individuals across the country. Assisted by local state and federal law enforcement agencies, as well as the National Center for Missing and Exploited Children, the program interviews friends, family, and investigators involved with the cases. The program emphasizes taking responsibility for personal safety and promotes situational awareness. Each episode showcases safety tips, a safety quiz, and an instructional message from the National Center for Missing and Exploited Children. This program airs on the station's third digital channel 30.3.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Non-Core
Educational and
Informational
Programming (0)

Sponsored Core
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Pam Bishop
Address	3463 W. Pierson Road
City	Flint
State	MI
Zip	48504
Telephone Number	(810) 670-1119
Email Address	pbishop@hstirkholdings.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	During this quarter, we had one student visit the station for a "day on the job" spending time in our commercial production and promotion departments. We had 2 college student participating in our station internship program. We hosted a Kidscaster Booth at our Fall Festival event. Kids could talk with our news staff then experience what it was like to be a news anchor, reporter or meteorologist. WEYI and NBC Television Network provided specific public service announcements targeted toward the needs of children in our community. NBC continues its series "The More You Know" announcements featuring important messages to prevent Global Warming and Violence, and to promote Self-esteem, Internet Safety, Environment, Nutrition, Diversity, Reading, and Physical Activity. "The More You Know's" comprehensive website (themoreyouknow.com) provides in-depth referral information, in connection with the on-air public service announcements, a general campaign overview, message boards, press releases, kids' pages and referral information by topic to partnering agencies referenced in the PSAs. The site includes a comprehensive list of the campaign's accolades, including Emmy and Peabody Awards. In addition, a behind-the-scenes story with clips from talent interviews can be viewed.

Other Matters (20)

Other Matters (1 of 20)	Response
Program Title	The Voyager with Jeff Garcia
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 10/6 - 12/29/18 10:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program chronicles video journalist, Josh Garcia, as he travels the works spotlighting local history, culture and food. Garcia seeks out authentic cultural experiences across the globe. Children will learn geography, history and cultural diversity. This program will air on the station's primary digital channel 30.1.

Other Matters (2 of 20)	Response
Program Title	Vets Saving Pets
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 10/6 - 12/29/18 10:30AM and 12:00PM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program takes place at the Emergency Veterinary Trauma Center in Toronto, one of the busiest veterinary facilities in Canada. Each week, viewers will be exposed to new emergency cases that will teach audiences about a wide array of specialties within veterinary medicine such as critical care, oncology, cardiology, neurology, anesthesiology, dermatology, dentistry, and surgery. This program will air on the station's primary digital channel 30.1.

Other Matters (3 of 20)	Response
Program Title	Consumer 101
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 10/6 - 12/29/18 11:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by Jack Rico with the help of experts and scientists from the Consumer Reports labs and testing facilities, Consumer 101 will give viewers a behind-the scenes look into the science used to test every kind of product - from the obscure, to the fascinating, to the everyday. Each week, audiences will discover more about product testing, learn efficient ways to get the most out of everyday items, as well as catch a glimpse into a unique career path in the fields of science and technology. This program will air on the station's primary digital channel 30.1.
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Other Matters (4 of 20)	Response
Program Title	Naturally, Danny Seo
Origination	Network
Days/Times Program Regularly Scheduled	Sat.,10/6 12/29/18 11:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is about seeking a healthier lifestyle by learning the science behind eating well and exercising your mind and body while caring for our planet. Host Danny Seo is an authority on eco-friendly living. Children will learn that caring for the environment can go hand-in-hand with enjoying time with family and friends, sharing delicious and healthy meals all while creating a healthy and environmentally friendly home. This program will air on the station's primary digital channel 30.1.

Other Matters (5 of 20)	Response
Program Title	The Champion Within
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 10/6 - 12/29/18 12:30PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features the powerful and inspiring stories of successful athletes who exemplify what it really means to be a champion. The program introduces audiences to professional and amateur athletes who have overcome obstacles to ultimately achieve transcendent moments in the world of sports. Children will learn that a champion is not only defined by their speed, strength and agility, but also by their grit, resiliency and heart. This program will air on the station's primary digital channel 30.1.

Other Matters (6 of 20)	Response
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Program Title	Pets.TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun., 10/7 - 12/30/18 7:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program relates pets to viewers' lives and interests, and exposes young viewers to diverse pets all over the world, teaching them how different cultures enjoy, care for, and respect animals. Pets from the "everyday" to the unique are showcased with educational information that shares how they evolved to become pets, and their geographic origins. The program and its expert guests instill a grounded balance of priorities, commitment, and perseverance that children can apply to their own lives. This program will air on the station's primary digital channel 30.1.

Other Matters (7 of 20)	Response
Program Title	America's Heartland
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun., 10/7 - 12/30/18 7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Much of the food Americans eat is produced by farmers and ranchers in the country's heartland, but many children don't know how it's produced. "America's Heartland" provides information about the people and processes responsible for the availability of food and fuel across the country and around the world. The show's reporters and producers tell stories in topics that include farm families, consumer issues, animal welfare and crop sustainability. Children will learn about the production of the food and fuel they consume. Some episodes also take the show abroad to countries such as Egypt and Taiwan, to show the impact American agriculture has on the global economy. This program will air on the station's primary digital channel 30.1.

Other Matters (8 of 20)	Response
Program Title	Wild America

Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat., 10/6 - 12/29/18 7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The key objective of this program is to familiarize children with the animals of the North American continent, their interaction with other animals, and their environment. Throughout the series, emphasis is placed upon protecting endangered species and the impact that humans have while interacting in their environment. The goal of this program is for the viewer to achieve a greater understanding of nature and specific animal species, with the aid of up-close and detailed photography throughout the program. Through this understanding, it is hoped that viewers will better relate to the natural environment in North America and learn to protect North America's animal species. This program will air on the station's secondary digital channel 30.2.

Other Matters (9 of 20)	Response
Program Title	The Wildlife Docs
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 10/6 - 12/29/18 8:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program follows the surprising, exotic and challenging lives of a veterinary staff that cares for over 2,000 animals. The viewer will witness a variety of wild experiences through the eyes of the veterinary team, such as nutrition, treatments, x-rays, surgery, preventive care and dealing with emergencies. Through this program, the viewer will be given a glimpse of the enormity, variety and quality of treatment that sets the standard for animal care. This program will air on the station's secondary digital channel 30.2.

Other Matters (10 of 20)	Response
Program Title	Did I Mention Invention
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 10/6 - 12/29/18 8:30AM

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This educational series hosted by Alie Ward, brings viewers fascinating stories of invention while shining a light on innovators from the United States and around the world. The show focuses on the visions of innovators young and old and educates on the history and process of invention and innovation. This program will air on the station's secondary digital channel 30.2

Other Matters (11 of 20)	Response
Program Title	Ready, Set, Pet
Origination	Network
Days/Times Program Regularly Scheduled	Sat.,10/6 - 12/29/18 9:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series will educate and inform teens and their families about pet adoption, the responsibilities of pet ownership, and the importance of a green space for pets. Each episode, viewers will observe a family who visits a shelter and make an informed decision in finding the right pet for their lifestyle. This program will air on the station's second digital channel 30.2.

Other Matters (12 of 20)	Response
Program Title	Welcome Home
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 10/6 - 12/29/18 9:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosts Rob and Treger Strasberg run a non-profit dedicated to helping deserving families in transition by turning their house into a home - and changing lives along the way. Each episode, we meet a family emerging from difficult circumstances as they finally move into a new living space to call their own. To help the family with their fresh start, Treger, Rob, and a dedicated team of designers and volunteers will transform the family's bare house into a warm home by using goods and services donated by people in the community. This series will teach viewers the importance of giving back in their communities, to never give up when faced with a tough situation, and gratitude for the basic living necessities that we often take for granted. This program will air on the station's third digital channel 30.2.
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Other Matters (13 of 20)	Response
Program Title	This Old House Trade School
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 10/6 - 12/29/18 10:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is a celebration of craftsmanship, vocational education, and excellence in the field of home improvement. This program follows two residential construction projects and will offer children insight into master building methods and disciplines through step-by-step instructions demonstrated by the industry's leaders. This program will explore everything from architecture, engineering and carpentry to plumbing, masonry and landscape design. Children will learn about vocational and trade careers from trade experts and skilled craftspersons as they renovate and restore homes. This program will air on the station's third digital channel 30.2.

Other Matters (14 of 20)	Response
Program Title	Chicken Soup for the Soul's Hidden Heroes
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 10/6 - 12/29/18 10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program shows everyday people, regardless of age, sex, occupation or education, stepping forward and acting in a socially responsible and moral fashion when faced with crises and moral dilemmas. In a candid camera-type format, individuals are placed in situations that cause them to demonstrate acts of kindness and generosity, stand up for diversity, shield others from bullies, and embrace friendships. The program also includes segments that focus on overcoming ones' fears, as well as rewarding individuals for their unselfish kindness and community service. The program encourages children to increase their sensitivity and awareness in order to refine their own moral compass. This program will air on the station's third digital channel 30.2.
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Other Matters (15 of 20)	Response
Program Title	Real Winning Edge
Origination	Network
Days/Times Program Regularly Scheduled	Sat. and Sun., 10/6 - 12/30/18 10:00AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features young people who have been chosen to be profiled because of their adoption of pro-social values and principles. The particular youth featured is interviewed by a celebrity in the same talent field. This program shows the viewer that honesty, loyalty, hard work, self-discipline and balancing school work with social activities and friends, and developing a sense of purpose in his/her life, all combine to help the viewer stand against influences which could hurt him/her or others. This program will air on the station's third digital channel 30.3.

Other Matters (16 of 20)	Response
Program Title	America's Heartland
Origination	Network
Days/Times Program Regularly Scheduled	Mon., 10/1 - 12/24 9:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Much of the food Americans eat is produced by farmers and ranchers in the country's heartland, but many children don't know how it's produced. "America's Heartland" provides information about the people and processes responsible for the availability of food and fuel across the country and around the world. The show's reporters and producers tell stories in topics that include farm families, consumer issues, animal welfare and crop sustainability. Children will learn about the production of the food and fuel they consume. Some episodes also take the show abroad to countries such as Egypt and Taiwan, to show the impact American agriculture has on the global economy. This program will air on the station's third digital channel 30.3.
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Other Matters (17 of 20)	Response
Program Title	Dog Tales
Origination	Network
Days/Times Program Regularly Scheduled	Tue., 10/2 - 12/25/18 9:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of Dog Tales profiles a breed of dog; its history, popularity and characteristics. Viewers will learn the differences in dogs and how those differences affect their lives. Viewers are shown families who own particular breeds, how they interact with their dogs, and how they are a valuable part of the family. Several dog experts explain the various dogs' needs, health, nutrition requirements, safety, and care. This program will air on the station's third digital channel 30.3.

Other Matters (18 of 20)	Response
Program Title	Animal Rescue
Origination	Network
Days/Times Program Regularly Scheduled	Wed., 10/3 - 12/26/18 9:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program exerts a positive influence on its viewers by illustrating the best of human instincts. In particular, the show highlights respect and compassion for all living creatures, informative instruction on medical rehabilitation treatments asend techniques, and the teamwork of animal rescue personnel. The viewer learns valuable information about animal development, behavior and habitats, and is also made aware of important environmental issues. This program will air on the station's third digital channel 30.3.

Other Matters (19 of 20)	Response
Program Title	Missing
Origination	Network
Days/Times Program Regularly Scheduled	Thur., 10/4 - 12/27 9:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features actual cases of missing individuals across the country. Assisted by local state and federal law enforcement agencies, as well as the National Center for Missing and Exploited Children, the program interviews friends, family, and investigators involved with the cases. The program emphasizes taking responsibility for personal safety and promotes situational awareness. Each episode showcases safety tips, a safety quiz, and an instructional message from the National Center for Missing and Exploited Children. This program will air on the station's third digital channel 30.3.

Other Matters (20 of 20)	Response
Program Title	Think Big
Origination	Network
Days/Times Program Regularly Scheduled	Fri., 10/5 - 12/28/18 9:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Think Big is a kid-hosted entertaining series for young people that follows the world's most innovative kids as they create and invent new toys, games, learning tools, websites, and modes of transportation. The program features top kid inventors who face off against one another in an Invent-Off to see who can come up with the most innovative and creative invention. In each episode, two teams brainstorm, choose materials, and sketch and design their idea. Once completed, the inventions are then judged. This program allows kids to showcase their skills in creativity, science, innovation, marketing and teamwork. This program will air on the station's third digital channel 30.3.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Pam Bishop <i>Executive Assistant</i> / <i>Program Director</i></p> <p>10/09 /2018</p>

Attachments

No Attachments.