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Children's Television Programming Report

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ROSEBURG | State: **OR**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
10/01/2018 | Filing Status: **Active**

Report reflects information for : Third Quarter of 2018

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
SOUTH WEST OREGON TV BROADCASTING CORP. Doing Business As: SOUTH WEST OREGON TV BROADCASTING CORP.	C/O MILES S. MASON, ESQ. - PILLSBURY WINTHROP 1200 Seventeenth Street, NW Washington, DC 20036 United States	+1 (202) 663- 8195	MILES. MASON@PILLSBURYLAW. COM	Company

Contact
Representatives
(1)

Contact Name	Address	Phone	Email	Contact Type
MILES S. MASON , ESQ . PILLSBURY WINTHROP SHAW PITTMAN LLP	1200 SEVENTEENTH STREET, NW WASHINGTON, DC 20036 United States	+1 (202) 663-8195	MILES. MASON@PILLSBURYLAW. COM	Legal Representative

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CBS
	Nielsen DMA	Eugene
	Web Home Page Address	www.kpic.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.5
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.5
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(20)

Digital Core Program (1 of 20)	Response
Program Title	Lucky Dog
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 7:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal trainer, Brandon McMillan operates a training facility known as the Lucky Dog Ranch where his mission is to rescue hard-to love and untrained dogs and find them homes. The show focuses on exercising responsibility and developing a sense of appreciation for life and animals. Life lessons are an integral part of the theme of rescuing these animals from death and providing a second chance for life. In order to accomplish his goal, McMillan must investigate what each animal needs to find the appropriate method to retrain them, so that the animals will make welcome family members. Through watching his interactions with these animals, the viewer is encouraged to be sensitive to our own and other's behavior, and shown how we as individuals can make a difference. This program aired on the main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 20)		Response
Program Title	Dr. Chris Pet Vet	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays, 7:30am	
Total times aired at regularly scheduled time	13	
Total times aired	13	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program shows veterinarian Dr. Chris at work caring and treating a variety of animals. The viewer is shown what it takes to keep animals healthy, from elective procedures used as part of long-term treatments to specialist services when necessary, which involve the most intricate and technologically advanced surgery. The program also deals with the human owners and how they approach the care of their pets. This program aired on the main digital channel.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (3 of 20)			Response
Program Title	The Henry Ford's Innovation Nation		
Origination	Network		
Days/Times Program Regularly Scheduled	Saturdays, 8:00am		
Total times aired at regularly scheduled time	13		
Total times aired	13		
Number of Preemptions	0		

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by Mo Rocca, this program is a weekly celebration of the inventor's spirit; from historic scientific pioneers throughout past centuries to the forward-looking visionaries of today. Each episode inspires young viewers to dream, create and innovate by telling the dramatic stories behind the world's greatest inventions and the perseverance, passion and price required to bring them to life. Episode examples include innovators who have condensed a TV satellite truck into a backpack, how solar roads could power the world, and a 16- year-old who invented a battery-free flashlight. This program aired on the main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 20)	Response
Program Title	The Inspectors
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 8:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is inspired by real-life cases handled by the United States Postal Inspection Service. In the program, a teenage boy who is paralyzed due to a car accident, works as an intern at the U.S. Postal Inspector's lab assisting his U.S. Postal Inspector mom in solving crimes which include internet scams, identity and mail theft, and consumer fraud. The program educates young people about making the right choices in their daily lives, encourages open communication between teens and parents and includes positive messaging regarding living with disabilities, overcoming challenges, beating the odds and the power of perseverance. This program aired on the main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 20)	Response
Program Title	Lucky Dog 2
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 9:00am (Last Telecast on 9/22/18)
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal trainer, Brandon McMillan operates a training facility known as the Lucky Dog Ranch where his mission is to rescue hard-to love and untrained dogs and find them homes. The show focuses on exercising responsibility and developing a sense of appreciation for life and animals. Life lessons are an integral part of the theme of rescuing these animals from death and providing a second chance for life. In order to accomplish his goal, McMillan mist investigate what each animal needs to find the appropriate method to retrain them, so that the animals will make welcome family members. Through watching his interactions with these animals, the viewer is encouraged to be sensitive to our own and other's behavior, and shown how we as individuals can make a difference. This program airs on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 20) Response	
Program Title	Pet Vet Dream Team
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 9:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program educates viewers on a range of medical procedures and zoological practices, . While providing viewers with a behind-the-scenes look at the veterinary profession by following veterinarians Dr. Lisa Chimes, Dr. Andrew Marchevsky and exotic animal expert Tim Faulkner. The program assists its viewers in learning responsibility and empathy for animals of all kinds. Program topics include a French Bulldog struggling to breathe, an catching an escaped koala before it gets injured, and helping a paralyzed dachshund walk again. This program airs on the station's main digital stream.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (7 of 20)	Response
Program Title	TEEN KIDS NEWS
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 10:00am
Total times aired at regularly scheduled time	6
Total times aired	13
Number of Preemptions	7
Number of Preemptions for other than Breaking News	7
Number of Preemptions Rescheduled	7
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features weekly educational features, such as "College and You" (tips for choosing and getting into college), and "Word" (vocabulary skills training), as well as informational features for teens: reports about healthy eating, driving tips for new drivers, and internet predators. The program has been designed to meet the needs of children and young adolescents with a unique curiosity about their world, with weekly headlines that present the news in a teen-appropriate manner. The program stimulates the viewer's curiosity, develops learning, cognitive, listening and thinking skills, and serves as an enhancement to the viewer's academic and educational experience. This program airs on the stations main digital stream.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Preemption Programs #1

Questions	Response
Title of Program	TEEN KIDS NEWS
List date and time rescheduled	07/14/2018 04:30 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-07-14
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	TEEN KIDS NEWS
List date and time rescheduled	07/07/2018 03:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-07-07
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	TEEN KIDS NEWS
List date and time rescheduled	07/21/2018 03:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-07-21
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	TEEN KIDS NEWS

List date and time rescheduled	07/28/2018 03:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-07-28
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	TEEN KIDS NEWS
List date and time rescheduled	08/04/2018 03:44 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-08-04
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
Title of Program	TEEN KIDS NEWS
List date and time rescheduled	08/12/2018 09:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-08-11
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #7

Questions	Response
Title of Program	TEEN KIDS NEWS
List date and time rescheduled	08/18/2018 03:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2018-08-18
Episode #	
Reason for Preemption	Sports

<div> <div>Digital Core</div> <div>Program (8 of 20)</div> </div> <div>Response</div>

Program Title	America's Heartland
Origination	Network
Days/Times Program Regularly Scheduled	Mondays, 9:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Much of the food Americans eat is produced by farmers and ranchers in the country's heartland, but many children don't know how it's produced. "America's Heartland" provides information about the people and processes responsible for the availability of food and fuel across the country and around the world. The show's reporters and producers tell stories in topics that include farm families, consumer issues, animal welfare and crop sustainability. Children will learn about the production of the food and fuel they consume. Some episodes also take the show abroad to countries such as Egypt and Taiwan, to show the impact American agriculture has on the global economy. This program airs on the station's second digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 20)		Response
Program Title		Dog Tales
Origination		Network
Days/Times Program Regularly Scheduled		Tuesdays, 9:00am

Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of Dog Tales profiles a breed of dog; its history, popularity and characteristics. Viewers will learn the differences in dogs and how those differences affect their lives. Viewers are shown families who own particular breeds, how they interact with their dogs, and how they are a valuable part of the family. Several dog experts explain the various dogs' needs, health, nutrition requirements, safety, and care. This program airs on the station's second digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 20)	Response
Program Title	Animal Rescue
Origination	Network
Days/Times Program Regularly Scheduled	Wednesdays, 9:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program exerts a positive influence on its viewers by illustrating the best of human instincts. In particular, the show highlights respect and compassion for all living creatures, informative instruction on medical rehabilitation treatments and techniques, and the teamwork of animal rescue personnel. The viewer learns valuable information about animal development, behavior and habitats, and is also made aware of important environmental issues. This program airs on the station's second digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (11 of 20)		Response
Program Title		Missing
Origination		Network
Days/Times Program Regularly Scheduled		Thursdays, 9:00am
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		This program features actual cases of missing individuals across the country. Assisted by local state and federal law enforcement agencies, as well as the National Center for Missing and Exploited Children, the program interviews friends, family, and investigators involved with the cases. The program emphasizes taking responsibility for personal safety and promotes situational awareness. Each episode showcases safety tips, a safety quiz, and an instructional message from the National Center for Missing and Exploited Children. This program airs on the station's second digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (12 of 20)	Response
Program Title	Think Big
Origination	Network
Days/Times Program Regularly Scheduled	Fridays, 9:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Think Big is a kid-hosted entertaining series for young people that follows the world's most innovative kids as they create and invent new toys, games, learning tools, websites, and modes of transportation. The program features top kid inventors who face off against one another in an Invent-Off to see who can come up with the most innovative and creative invention. In each episode, two teams brainstorm, choose materials, and sketch and design their idea. Once completed, the inventions are then judged. This program allows kids to showcase their skills in creativity, science, innovation, marketing and teamwork. This program airs on the station's second digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 20)	Response
Program Title	Real Winning Edge
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays, 10:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features young people who have been chosen to be profiled because of their adoption of pro-social values and principles. The particular youth featured is interviewed by a celebrity in the same talent field. This program shows the viewer that honesty, loyalty, hard work, self-discipline and balancing school work with social activities and friends, and developing a sense of purpose in his/her life, all combine to help the viewer stand against influences which could hurt him/her or others. This program airs on the station's second digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 20)	Response
Program Title	Real Winning Edge
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 10:00am
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features young people who have been chosen to be profiled because of their adoption of pro-social values and principles. The particular youth featured is interviewed by a celebrity in the same talent field. This program shows the viewer that honesty, loyalty, hard work, self-discipline and balancing school work with social activities and friends, and developing a sense of purpose in his/her life, all combine to help the viewer stand against influences which could hurt him/her or others. This program airs on the station's second digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 20)	Response
Program Title	Sports Lab
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program showcases a wide range of sports, helping children gain a better understanding of many sports and the scientific elements at work in each sporting activity. Whether it's hitting a baseball to determine its acceleration off a bat or why a certain technique increases running speed, this programs looks into the science involved within the sport. Episode examples include explaining the science of soccer, horse dressage, track, tennis, cricket and trampoline. This program airs on the station's third digital stream.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (16 of 20)	Response
Program Title	Get Wild
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and features notable animal experts teaching children the living habits and unique behaviors of wild animals. Episode examples include: learning how experts studying adult orangutans learn how they raise their young; and explains the Panda's living patterns. This program airs on the station's third digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 20)	Response
Program Title	Wild World
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and focuses on showing how zoo enrichment programs help animals initiate natural behavior. This program teaches children about animal behavior and the importance of providing an enriching environment for animals in our care. This program airs on the station's third digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 20)	Response
Program Title	The Re-Inventors
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program follows hosts Matt Hunter and Jeremy MacPherson as they take original patent designs from history's lost inventions and build them, test them, and try to make them work. From a snow annihilator from the 1930s to a Chinese dragon rocket over 600 years old to a solar powered crematorium, Matt and Jeremy take viewers through the strange and entertaining world of invention. Each episode introduces children to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. This program airs on the station's third digital stream.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (19 of 20)	Response
Program Title	Uncaged
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 10:00am & 10:30am
Total times aired at regularly scheduled time	28
Total times aired	28
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program explores all types of wild animals in their own environment and how they survive. Children learn about and develop a respect for animals within their natural habitat and learn why some animals may be on their way to extinction. Each episode provides detailed explanations of different animal species and helps children understand the animals' daily lives. This program airs on the station's third digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (20 of 20)	Response
Program Title	Hope in the Wild
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 9:00am (Effective 9/29/18 - Until Further Notice)
Total times aired at regularly scheduled time	1

Total times aired	1
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program follows Hope Swinimer and her foundation's dedicated team as they rescue, nurse, and rehabilitate injured and orphaned animals of all kinds before releasing them back into the wild. The program features Hope's passion for wildlife and conservation as she leads her team on their mission to care for and return each animal to the wild. The program will educate viewers on the day to day care, cleaning and feeding of the species they encounter. Episodes consist of the pressure of saving an animal in critical condition, and witnessing its victorious return home. This program airs on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Patti Rodriguez
Address	6584 High Knolls Grove
City	Colorado Springs
State	CO
Zip	80923
Telephone Number	(915) 834-2136
Email Address	prodriguez@sbgstv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	During this quarter KPIC sponsored the Oregon Track Club's All Comers Track Meet series for youth age groups during July. The station also participated in and sponsored the Freedom Festival on July 4th which is a family oriented day of fun art and cultural exhibits. KPIC sponsored the Willamalane Parks & Recreation's Children's Celebration at the end of July which is a family fun and educational day at Island Park. The station also sponsored the American Cancer Society's Relay for Life, which is a family event to raise money and awareness for cancer research, treatment and services. Also this quarter the station sponsored the Family Nature Discovery Days, a family oriented event educating people about the area's raptors featuring many informative booths, displays and interactive activities for the whole family.

Other Matters (18)

Other Matters (1 of 18)	Response
Program Title	Lucky Dog
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 7:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal trainer, Brandon McMillan operates a training facility known as the Lucky Dog Ranch where his mission is to rescue hard-to love and untrained dogs and find them homes. The show focuses on exercising responsibility and developing a sense of appreciation for life and animals. Life lessons are an integral part of the theme of rescuing these animals from death and providing a second chance for life. In order to accomplish his goal, McMillan must investigate what each animal needs to find the appropriate method to retrain them, so that the animals will make welcome family members. Through watching his interactions with these animals, the viewer is encouraged to be sensitive to our own and other's behavior, and shown how we as individuals can make a difference. This program airs on the main digital channel.

Other Matters (2 of 18)	Response
Program Title	Dr. Chris Pet Vet
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 7:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program shows veterinarian Dr. Chris at work caring and treating a variety of animals. The viewer is shown what it takes to keep animals healthy, from elective procedures used as part of long-term treatments to specialist services when necessary, which involve the most intricate and technologically advanced surgery. The program also deals with the human owners and how they approach the care of their pets. This program airs on the main digital channel.

Other Matters (3 of 18)	Response
Program Title	The Henry Ford's Innovation Nation
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 8:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by Mo Rocca, this program is a weekly celebration of the inventor's spirit; from historic scientific pioneers throughout past centuries to the forward-looking visionaries of today. Each episode inspires young viewers to dream, create and innovate by telling the dramatic stories behind the world's greatest inventions and the perseverance, passion and price required to bring them to life. Episode examples include innovators who have condensed a TV satellite truck into a backpack, how solar roads could power the world, and a 16- year-old who invented a battery-free flashlight. This program airs on the main digital channel.

Other Matters (4 of 18)	Response
Program Title	The Inspectors
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is inspired by real-life cases handled by the United States Postal Inspection Service. In the program, a teenage boy who is paralyzed due to a car accident, works as an intern at the U.S. Postal Inspector's lab assisting his U.S. Postal Inspector mom in solving crimes which include internet scams, identity and mail theft, and consumer fraud. The program educates young people about making the right choices in their daily lives, encourages open communication between teens and parents and includes positive messaging regarding living with disabilities, overcoming challenges, beating the odds and the power of perseverance. This program airs on the main digital channel.

Other Matters (5 of 18)	Response
Program Title	Hope in the Wild
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 9:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program follows Hope Swinimer and her foundation's dedicated team as they rescue, nurse, and rehabilitate injured and orphaned animals of all kinds before releasing them back into the wild. The program features Hope's passion for wildlife and conservation as she leads her team on their mission to care for and return each animal to the wild. The program will educate viewers on the day to day care, cleaning and feeding of the species they encounter. Episodes consist of the pressure of saving an animal in critical condition, and witnessing its victorious return home. This program airs on the station's main digital stream.
Other Matters (6 of 18)	Response
Program Title	Pet Vet Dream Team
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program educates viewers on a range of medical procedures and zoological practices, . While providing viewers with a behind-the-scenes look at the veterinary profession by following veterinarians Dr. Lisa Chimes, Dr. Andrew Marchevsky and exotic animal expert Tim Faulkner. The program assists its viewers in learning responsibility and empathy for animals of all kinds. Program topics include a French Bulldog struggling to breathe, an catching an escaped koala before it gets injured, and helping a paralyzed dachshund walk again. This program airs on the station's main digital stream.
Other Matters (7 of 18)	Response
Program Title	TEEN KIDS NEWS

Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features weekly educational features, such as "College and You" (tips for choosing and getting into college), and "Word" (vocabulary skills training), as well as informational features for teens: reports about healthy eating, driving tips for new drivers, and internet predators. The program has been designed to meet the needs of children and young adolescents with a unique curiosity about their world, with weekly headlines that present the news in a teen-appropriate manner. The program stimulates the viewer's curiosity, develops learning, cognitive, listening and thinking skills, and serves as an enhancement to the viewer's academic and educational experience. This program airs on the station's main digital stream.

Other Matters (8 of 18)	Response
Program Title	America's Heartland
Origination	Network
Days/Times Program Regularly Scheduled	Mondays, 9:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Much of the food Americans eat is produced by farmers and ranchers in the country's heartland, but many children don't know how it's produced. "America's Heartland" provides information about the people and processes responsible for the availability of food and fuel across the country and around the world. The show's reporters and producers tell stories in topics that include farm families, consumer issues, animal welfare and crop sustainability. Children will learn about the production of the food and fuel they consume. Some episodes also take the show abroad to countries such as Egypt and Taiwan, to show the impact American agriculture has on the global economy. This program airs on the station's second digital stream.

Other Matters (9 of 18)	Response
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Program Title	Dog Tales
Origination	Network
Days/Times Program Regularly Scheduled	Tuesdays, 9:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of Dog Tales profiles a breed of dog; it's history, popularity and characteristics. Viewers will learn the differences in dogs and how those differences affect their lives. Viewers are shown families who own particular breeds, how they interact with their dogs, and how they are a valuable part of the family. Several dog experts explain the various dogs' needs, health, nutrition requirements, safety, and care. This program airs on the station's second digital stream.

Other Matters (10 of 18)	Response
Program Title	Animal Rescue
Origination	Network
Days/Times Program Regularly Scheduled	Wednesdays, 9:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program exerts a positive influence on its viewers by illustrating the best of human instincts. In particular, the show highlights respect and compassion for all living creatures, informative instruction on medical rehabilitation treatments and techniques, and the teamwork of animal rescue personnel. The viewer learns valuable information about animal development, behavior and habitats, and is also made aware of important environmental issues. This program airs on the station's second digital stream.

Other Matters (11 of 18)	Response
Program Title	Missing
Origination	Network
Days/Times Program Regularly Scheduled	Thursdays, 9:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features actual cases of missing individuals across the country. Assisted by local state and federal law enforcement agencies, as well as the National Center for Missing and Exploited Children, the program interviews friends, family, and investigators involved with the cases. The program emphasizes taking responsibility for personal safety and promotes situational awareness. Each episode showcases safety tips, a safety quiz, and an instructional message from the National Center for Missing and Exploited Children. This program airs on the station's second digital stream.
Other Matters (12 of 18)	
Program Title	Think Big
Origination	Network
Days/Times Program Regularly Scheduled	Fridays, 9:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Think Big is a kid-hosted entertaining series for young people that follows the world's most innovative kids as they create and invent new toys, games, learning tools, websites, and modes of transportation. The program features top kid inventors who face off against one another in an Invent-Off to see who can come up with the most innovative and creative invention. In each episode, two teams brainstorm, choose materials, and sketch and design their idea. Once completed, the inventions are then judged. This program allows kids to showcase their skills in creativity, science, innovation, marketing and teamwork. This program airs on the station's second digital stream.
Other Matters (13 of 18)	
Program Title	Real Winning Edge
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays & Sundays, 10:00am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features young people who have been chosen to be profiled because of their adoption of pro-social values and principles. The particular youth featured is interviewed by a celebrity in the same talent field. This program shows the viewer that honesty, loyalty, hard work, self-discipline and balancing school work with social activities and friends, and developing a sense of purpose in his/her life, all combine to help the viewer stand against influences which could hurt him/her or others. This program airs on the station's second digital stream.
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Other Matters (14 of 18)	Response
Program Title	Sports Lab
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program showcases a wide range of sports, helping children gain a better understanding of many sports and the scientific elements at work in each sporting activity. Whether it's hitting a baseball to determine its acceleration off a bat or why a certain technique increases running speed, this program looks into the science involved within the sport. Episode examples include explaining the science of soccer, horse dressage, track, tennis, cricket and trampoline. This program airs on the station's third digital stream.

Other Matters (15 of 18)	Response
Program Title	Get Wild
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and features notable animal experts teaching children the living habits and unique behaviors of wild animals. Episode examples include: learning how experts studying adult orangutans learn how they raise their young; and explains the panda's living patterns. This program airs on the station's third digital stream.

Other Matters (16 of 18)	Response
Program Title	Wild World
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays, 11:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and focuses on showing how zoo enrichment programs help animals initiate natural behavior. This program teaches children about animal behavior and the importance of providing an enriching environment for animals in our care. This program airs on the station's third digital stream.

Other Matters (17 of 18)	Response
Program Title	The Re-Inventors
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Tis program follows hosts Matt Hunter and Jeremy MacPherson as they take original patent designs from history's lost inventions and build them, test them, and try to make them work. From a snow annihilator from the 1930s to a Chinese dragon rocket over 600 years old to a solar powered crematorium, Matt and Jeremy take viewers through the strange and entertaining world of invention.</p> <p>Each episode introduces children to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. This program airs on the station's third digital stream.</p>

Other Matters (18 of 18)	Response
Program Title	Uncaged
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 10:00am & 10:30AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program explores all types of wild animals in their own environment and how they survive. Children learn about and develop a respect for animals within their natural habitat and learn why some animals may be on their way to extinction. Each episode provides detailed explanations of different animal species and helps children understand the animals' daily lives. This program airs on the station's third digital stream.
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Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Patti Rodriguez <i>Corporate Program Coordinator</i></p> <p>10/01/2018</p>

Attachments

No Attachments.