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Children's Television Programming Report

FRN: **0001887363** | File Number: **0000022762** | Submit Date: **09/20/2018** | Call Sign: **KPNX** | Facility ID: **35486** | City:  
**MESA** | State: **AZ**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report Amendment** | Status: **Received**

Status Date: **09/20/2018** | Filing Status: **Active**

Report reflects information for : **First Quarter of 2017**

General  
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	Yes

Applicant  
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
MULTIMEDIA HOLDINGS CORPORATION Doing Business As: MULTIMEDIA HOLDINGS CORPORATION	Law Department TEGNA Inc. 7950 Jones Branch Drive McLean, VA 22107 United States	+1 (703) 873-6600	lawdept@tegna.com	Company

Contact  
Representatives  
(1)

Contact Name	Address	Phone	Email	Contact Type
Jennifer Johnson , Esq . <i>Legal Representative</i> Covington & Burling, LLP	Jennifer Johnson One CityCenter, 850 Tenth St., NW Washington, DC 20001 United States	+1 (202) 662- 5552	FCCParalegals@cov. com	Legal Representative

Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Phoenix (Prescott)
	Web Home Page Address	www.12news.com

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(9)

Digital Core Program (1 of 9)	Response
Program Title	Whatever Show (12.2 on Multicasted Channel)
Origination	Local
Days/Times Program Regularly Scheduled	Saturdays @ 9:00am, 9:30am, 10:00am, 10:30am, 11:00am and 11:30am
Total times aired at regularly scheduled time	72
Total times aired	72
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The educational objective of the "Whatever Show" is to provide information relevant to teenagers and to provide a forum for teenagers to express themselves from an honest teen perspective. The "Whatever Show" is an informational program for teens. The "Whatever Show" covers a wide range of topics including teen issues, entertainment, health, music and activities. Teen reporters for the "Whatever Show" suggest story ideas, conduct interviews and make "Whatever" a real show "for and by teenagers".
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 9)	Response
Program Title	THE VOYAGER WITH JOSH GARCIA (12.1 Primary Channel)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS @ 8:00AM
Total times aired at regularly scheduled time	11
Total times aired	12
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1

Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Voyager with Josh Garcia takes viewers on an exciting and immersive journey around the globe with world traveler and host, Josh Garcia. Each episode provides audiences access to the world's most incredible destinations.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

### Digital Preemption Programs #1

Questions	Response
Title of Program	THE VOYAGER WITH JOSH GARCIA (12.1 PRIMARY)
List date and time rescheduled	02/11/2017 05:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-01-28
Episode #	VGR111
Reason for Preemption	Sports

Digital Core Program (3 of 9)	Response
Program Title	WILDERNESS VET (12.1 PRIMARY CHANNEL)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS @ 8:30AM
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wilderness Vet hosted by renown veterinarian Dr. Michelle Oakely, features compelling stories from one of the most rugged areas on the planet, the Yukon. Dr. Oakley travels to homes, farms and wildlife preserves across the Yukon to help animals in need.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 9)	Response
Program Title	JOURNEY WITH DYLAND DREYER (12.1 Primary Channel)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS @ 9:00AM
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Journey with Dylan Dreyer is a wondrous celebration of nature. Breathtaking cinematography will bring viewers up close and personal with the black bears of Montana to polar bears in the Artic.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 9)	Response
Program Title	NATURALLY, DANNY SEO (12.1 Primary Channel)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY @ 9:30AM
Total times aired at regularly scheduled time	11
Total times aired	12
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Naturally, Danny Seo is an educational series for young people and their families seeking a healthier lifestyle by learning the science behind eating well and exercising your mind and body while caring for our planet.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
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Title of Program	NATURALLY, DANNY SEO (12.1 PRIMARY)
List date and time rescheduled	03/18/2017 03:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-03-18
Episode #	NDS108
Reason for Preemption	Sports

Digital Core Program (6 of 9)	Response
Program Title	GIVE (12.1 Primary Channel)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY @ 10AM
Total times aired at regularly scheduled time	11
Total times aired	12
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Give introduces viewers to the world of philanthropy through the stories of small charities making a big impact. The series features NBC News correspondent and the founder of UNICEF's Next Generation Jenna Bush Hager, esteemed actor Blair Underwood.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	GIVE (12.1 PRIMARY)
List date and time rescheduled	03/18/2017 04:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-03-18
Episode #	GBU108
Reason for Preemption	Sports



Digital Core Program (7 of 9)	Response
Program Title	HEART OF A CHAMPION WITH LAUREN THOMPSON (12.1 Primary Channel)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY @ 7:30AM
Total times aired at regularly scheduled time	7
Total times aired	12
Number of Preemptions	5
Number of Preemptions for other than Breaking News	5
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Heart of a Champion with Lauren Thompson features the powerful and inspiring stories of successful athletes who exemplify what it really means to be a champion. Audiences will be introduced to professional and amateur athletes who have overcome obstacles to ultimately achieve transcendent moments in the world of sports.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	HEART OF A CHAMPION WITH LAUREN THOMPSON (12.1 PRIMARY)
List date and time rescheduled	02/18/2017 10:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-02-18
Episode #	HOC114
Reason for Preemption	Sports

#### Digital Preemption Programs #2

Questions	Response
Title of Program	HEART OF A CHAMPION WITH LAUREN THOMPSON (12.1 PRIMARY)
List date and time rescheduled	01/28/2017 10:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	2017-01-28
Episode #	HOC111
Reason for Preemption	Sports

### Digital Preemption Programs #3

Questions	Response
Title of Program	HEART OF A CHAMPION WITH LAUREN THOMPSON (12.1 PRIMARY)
List date and time rescheduled	01/07/2017 10:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-01-07
Episode #	HOC108
Reason for Preemption	Sports

### Digital Preemption Programs #4

Questions	Response
Title of Program	HEART OF A CHAMPION WITH LAUREN THOMPSON (12.1 PRIMARY)
List date and time rescheduled	03/04/2017 10:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-03-04
Episode #	HOC116
Reason for Preemption	Sports

### Digital Preemption Programs #5

Questions	Response
Title of Program	HEART OF A CHAMPION WITH LAUREN THOMPSON (12.1 PRIMARY)
List date and time rescheduled	03/25/2017 04:30 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-03-25
Episode #	HOC114
Reason for Preemption	Sports

Digital Core Program (8 of 9)	Response
Program Title	FOOD FOR THOUGHT (12.3 MULTICAST CHANNEL)

Origination	Local
Days/Times Program Regularly Scheduled	SUNDAY AT 7AM - 8AM
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A cooking show aimed at young people, featuring L.A. food blogger-photographer Claire Thomas ("The Kitchy Kitchen"), who finds culinary inspiration in everyday life and uses food as an educational and cultural tool.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 9)	Response
Program Title	WILD ABOUT ANIMALS (12.3 MULTICASTCHANNEL)
Origination	Local
Days/Times Program Regularly Scheduled	SUNDAY AT 8AM - 10AM
Total times aired at regularly scheduled time	52
Total times aired	52
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series is produced for children 16 and under Wild About Animals educate and inform children about worlds most fascinating animals. Episodes will teach about exotic and unique animals as well as to educate them further about animals they see every day.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core  
Educational and  
Informational  
Programming (0)

Sponsored Core  
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Michelle Fierros
Address	200 E Van Buren St
City	Phoenix
State	AZ
Zip	85004
Telephone Number	(602) 444-1285
Email Address	mfierros@12news.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	01/28/17: VOYAGER PREEMPTED DUE TO TECHINCAL ISSUES. 03/18/17: NATURALLY & GIVE PREEMPTED DUE TO NBC COVERAGE OF SKI & SNOWBOARDING. 01/07/17, 01/28/17, 02/18/17, 03/04/17, & 03/25/17: HEART PREEMPTED DUE TO NBC COVERAGE OF SATURDAY TODAY. KPNX rescheduled all of the above preempted programs and notified viewers appropriately.

Other Matters (9)

Other Matters (1 of 9)	Response
Program Title	WHATEVER SHOW (12.2 Multicast Channel)
Origination	Local
Days/Times Program Regularly Scheduled	Saturday @ 9:00am, 9:30am, 10:00am, 10:30am, 11:00am, & 11:30am
Total times aired at regularly scheduled time	78
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The educational objective of the "Whatever Show" is to provide information relevant to teenagers and to provide a forum for teenagers to express themselves from an honest teen perspective. The "Whatever Show" is an informational program for teens. The "Whatever Show" covers a wide range of topics including teen issues, entertainment, health, music and activities. Teen reporters for the "Whatever Show" suggest story ideas, conduct interviews and make "Whatever" a real show "for and by teenagers".

Other Matters (2 of 9)	Response
Program Title	THE VOYAGER WITH JOSH GARCIA (12.1 Primary Channel)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY @ 7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Voyager with Josh Garcia takes viewers on an exciting and immersive journey around the globe with world traveler and host, Josh Garcia. Each episode provides audiences access to the world's most incredible destinations.

Other Matters (3 of 9)	Response
Program Title	WILDERNESS VET (12.1 Primary Channel)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY'S @ 8:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wilderness Vet hosted by renown veterinarian Dr. Michelle Oakely, features compelling stories from one of the most rugged areas on the planet, the Yukon. Dr. Oakley travels to homes, farms and wildlife preserves across the Yukon to help animals in need.

Other Matters (4 of 9)	Response
Program Title	JOURNEY WITH DYLAN DREYER (12.1 Primary Channel)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS @ 8:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Journey with Dylan Dreyer is a wondrous celebration of nature. Breathtaking cinematography will bring viewers up close and personal with the black bears of Montana to polar bears in the Artic.

Other Matters (5 of 9)	Response
Program Title	NATURALLY, DANNY SEO (12.1 Primary Channel)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS @ 9:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Naturally, Danny Seo is an educational series for young people and their families seeking a healthier lifestyle by learning the science behind eating well and exercising your mind and body while caring for our planet.

Other Matters (6 of 9)	Response
Program Title	GIVE (12.1 Primary Channel)
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAYS @ 4:00PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Give introduces viewers to the world of philanthropy through the stories of small charities making a big impact. The series features NBC News correspondent and the founder of UNICEF's Next Generation Jenna Bush Hager, esteemed actor Blair Underwood.

Other Matters (7 of 9)	Response
Program Title	HEART OF A CHAMPION WITH LAUREN THOMPSON (12.1 Primary Channel)
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAYS @ 4:30PM



Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Heart of a Champion with Lauren Thompson features the powerful and inspiring stories of successful athletes who exemplify what it really means to be a champion. Audiences will be introduced to professional and amateur athletes who have overcome obstacles to ultimately achieve transcendent moments in the world of sports.

Other Matters (8 of 9)	Response
Program Title	FOOD FOR THOUGHT (12.3 MULTICAST CHANNEL)
Origination	Local
Days/Times Program Regularly Scheduled	SUNDAY AT 7AM - 8AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A cooking show aimed at young people, featuring L.A. food blogger-photographer Claire Thomas ("The Kitchy Kitchen"), who finds culinary inspiration in everyday life and uses food as an educational and cultural tool.

Other Matters (9 of 9)	Response
Program Title	WILD ABOUT ANIMALS (12.3 MULTICAST CHANNEL)
Origination	Local
Days/Times Program Regularly Scheduled	SUNDAY AT 8AM - 10AM
Total times aired at regularly scheduled time	52
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series is produced for children 16 and under Wild About Animals educate and inform children about worlds most fascinating animals. Episodes will teach about exotic and unique animals as well as to educate them further about animals they see every day.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
I certify that this application includes all required and relevant attachments.	Yes
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	<p><b>Akin S Harrison</b> <b>, Esq. .</b> <i>Secretary</i></p> <p>09/20 /2018</p>

Attachments

File Name	Uploaded By	Attachment Type	Description	Upload Status
<a href="#">CTV Amendment.pdf</a>	Applicant	Amendment	Amendment	Done with Virus Scan and/or Conversion