



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0027157007** | File Number: **0000037603** | Submit Date: **01/04/2018** | Call Sign: **KENV-DT** | Facility ID: **63845** |
City: **ELKO** | State: **NV**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
01/04/2018 | Filing Status: **Active**

Report reflects information for : Fourth Quarter of 2017

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
RUBY MOUNTAIN BROADCASTING, LLC Doing Business As: RUBY MOUNTAIN BROADCASTING, LLC	Pat St. John Clerke PO Box 7031 RENO, NV 89510 United States	+1 (775) 336-0612	pstjohnclerke@interwestcom. com	Company

Contact
Representatives
(1)

Contact Name	Address	Phone	Email	Contact Type
Jessica A Rogers LUVAAS COBB	777 High Street #300 EUGENE, OR 97401 United States	+1 (541) 484- 9292	JROGERS@LUVAASCOBB. COM	Legal Representative

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Salt Lake City
	Web Home Page Address	www.kenvtv.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.07
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(7)

Digital Core Program (1 of 7)	Response
Program Title	The Champion Within
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 7:30am
Total times aired at regularly scheduled time	10
Total times aired	12
Number of Preemptions	3
Number of Preemptions for other than Breaking News	3
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE CHAMPION WITHIN: Features the powerful and inspiring stories of successful athletes who exemplify what it really means to be a champion. The program introduces audiences to professional and amateur athletes who have overcome obstacles to ultimately achieve transcendent moments in the world of sports. Children will learn that a champion is not only defined by their speed, strength and agility, but also by their grit, resiliency and heart. This program airs on the station's main digital channel 10.1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	The Champion Within
List date and time rescheduled	11/05/2017 10:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-11-04
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	The Champion Within
List date and time rescheduled	11/11/2017 03:30 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-11-11
Episode #	
Reason for Preemption	Sports

Digital Core Program (2 of 7)	Response
Program Title	The Voyager with Josh Garcia
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 8:00am
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE VOYAGER WITH JOSH GARCIA: This program chronicles video journalist, Josh Garcia, as he travels the world spotlighting local history, culture and food. Garcia seeks out authentic cultural experiences across the globe. Children will learn geography, history and cultural diversity. This program airs on the station's main digital channel 10.1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 7)	Response
Program Title	Wilderness Vet
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 8:30am
Total times aired at regularly scheduled time	12
Total times aired	12

Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILDERNESS VET: This program features stories from the Yukon. Veterinarian Dr. Michelle Oakley travels to homes, farms and wildlife preserves across the Yukon to help animals in need. Children learn about animals in their native habitat and learn the value of hard work and dedication as animals are rescued and rehabilitated. This program airs on the stations main digital channel 10.1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 7)	Response
Program Title	Journey with Dylan Dreyer
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 9:00am
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	JOURNEY WITH DYLAN DREYER: In this program, Dylan explores nature and animals. Episode examples include learning about black bears of Montana; polar bears in the Arctic and the migration of animals across the Serengeti in Tanzania and Kenya. Children will develop a better understanding of nature and the animal world around them. This program airs on the station's main digital channel 10.1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 7)		Response
Program Title	Naturally, Danny Seo	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays at 3:00pm	
Total times aired at regularly scheduled time	7	
Total times aired	12	
Number of Preemptions	6	
Number of Preemptions for other than Breaking News	5	
Number of Preemptions Rescheduled	5	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	NATURALLY, DANNY SEO: This program is about seeking a healthier lifestyle by learning the science behind eating well and exercising your mind and body while caring for our planet. Host Danny Seo is an authority on Eco-friendly living. Children will learn that caring for the environment can go hand-in-hand with enjoying time with family and friends, sharing delicious and healthy meals all while creating a healthy and environmentally friendly home. This program airs on the station's main digital channel 10.1.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Preemption Programs #1

Questions	Response
Title of Program	Naturally, Danny Seo
List date and time rescheduled	10/28/2017 06:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-10-28
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Naturally, Danny Seo
List date and time rescheduled	11/04/2017 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-11-04
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Naturally, Danny Seo
List date and time rescheduled	11/11/2017 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-11-11
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Naturally, Danny Sao
List date and time rescheduled	11/19/2017 09:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-11-18
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	Naturally, Danny Seo
List date and time rescheduled	12/24/2017 09:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-12-23
Episode #	
Reason for Preemption	Sports

Digital Core Program (6 of 7)		Response
Program Title		Give
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays at 03:30 PM
Total times aired at regularly scheduled time		6
Total times aired		12
Number of Preemptions		7
Number of Preemptions for other than Breaking News		7
Number of Preemptions Rescheduled		6
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		GIVE: introduces viewers to the world of philanthropy through the stories of small charities making a big impact. The series features celebrity philanthropists from film, television, music, sports, and business who are all on a mission to inspire others to do good. In each episode one of these celebrity philanthropists visit two charities that use innovation, best practices, and dedication for change in their communities and the world. Children learn social responsibility, philanthropy and be inspired to do good. This program airs on the station's main digital channel 10.1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Give
List date and time rescheduled	10/22/2017 03:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-10-21
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Give
List date and time rescheduled	10/28/2017 06:30 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-10-28
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Give
List date and time rescheduled	11/04/2017 10:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-11-04
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Give
List date and time rescheduled	11/11/2017 10:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-11-11
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	Give
List date and time rescheduled	11/19/2017 10:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-11-18
Episode #	

Reason for Preemption	Sports
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Digital Preemption Programs #6

Questions	Response
Title of Program	Give
List date and time rescheduled	12/24/2017 09:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-12-23
Episode #	
Reason for Preemption	Sports

Digital Core Program (7 of 7)	Response
Program Title	Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 4:00 p.m.
Total times aired at regularly scheduled time	9
Total times aired	11
Number of Preemptions	4
Number of Preemptions for other than Breaking News	2
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TEEN KIDS NEWS: This program features weekly educational matters such as "College & You" (tips for choosing and getting into college), and "Word" (vocabulary skills training), as well as informational features for teens, including reports about healthy eating, driving tips for new drivers, and internet predators. The program has been designed to meet the needs of children and young adolescents with a unique curiosity about their world, with weekly headlines that present the news in a teen-appropriate manner. The program stimulates the viewer's curiosity, develops learning, cognitive listening & thinking skills and serves as an enhancement to the viewer's academic and educational experience. This program airs on the stations main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Teen Kids News
List date and time rescheduled	10/21/2017 03:30 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-10-21
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Teen Kids News
List date and time rescheduled	12/24/2017 03:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-12-23
Episode #	
Reason for Preemption	Sports

Non-Core
Educational and
Informational
Programming (0)

Sponsored Core
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Sara McCarty
Address	1790 Vassar St.
City	Reno
State	NV
Zip	89502
Telephone Number	(775) 336-6215
Email Address	simccarty@sbgvtv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (6)

Other Matters (1 of 6)	Response
Program Title	Get Wild at the San Diego Zoo
Origination	Network
Days/Times Program Regularly Scheduled	Saturday's at 8:00 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based on the world-famous San Diego Zoo and features notable animal experts teaching children the living habits and unique behaviors of wild animals. Episode examples include: learning how experts studying adult orangutans learn how they raise their young; and explains the Panda's living patterns. This program will air on the stations main digital channel 10.1.

Other Matters (2 of 6)	Response
Program Title	Wild World at the San Diego Zoo
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 8:30 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world-famous San Diego Zoo and features notable animal experts. This program examines the various differences between animals and teaches children about animals and their habits through contrast and comparison. An episode example includes learning the unique relationships between cheetah and dog. This program will air on the station's main channel 10.1.

Other Matters (3 of 6)	Response
Program Title	Xploration Earth 2050
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 9:00 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program strives to answer questions about where advancements in science, technology, engineering and mathematics may lead us in the future. Scientists, inventors, doctors, science fiction writers, and create thinkers add their input about what the world may look like in 2050. Viewers are taken on an educational adventure as the program tackles future challenges in everything from transportation to health care to environment. This program will air on the stations main digital channel 10.1.
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Other Matters (4 of 6)	Response
Program Title	Xploration Animal Science
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 9:30 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This animal series takes a unique scientific approach to animal behavior studies. By going one step further, the program explains how and why an animal is able to excel in its environment. Using animation, graphics, and scientific analysis from animal experts, viewers can gain more understanding than ever before about these amazing creatures. This program will air on the stations main digital channel 10.1.

Other Matters (5 of 6)	Response
Program Title	Xploration Outer Space
Origination	Network
Days/Times Program Regularly Scheduled	Sundays at 8:00 a.m.
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week, host Emily Calandrelli takes journeys through space that will both entertain and educate viewers. Even wonder what it would be like to live in space or on a different planet? Emily shows viewers what it is like to try to perform everyday tasks while floating in zero gravity and living in a Mars-like habitat. Episodes feature space robotics, commercial space tourism, asteroids, the search for other life in space, and many other topics, including NASA-related programs as applicable to the episodes. This program will air on the stations main digital channel 10.1.

Other Matters (6 of 6)	Response
Program Title	Xploration Awesome Planet
Origination	Network

Days/Times Program Regularly Scheduled	Sundays at 8:30 a.m.
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Host Phillippe Cousteau (grandson of undersea explorer Jacques Cousteau) brings energy to every location he visits while seeking to inspire and educate viewers in earth sciences. This program takes an in-depth look at the unique and distinct features on planet Earth, from magnificent mountains to erupting volcanoes. Viewers will not only behold beauty of gigantic glaciers, but also discover why they formed and how they shaped our landscape. Geological experts share their wisdom with Phillippe, as he strives to understand place on, inside, and above the earth. This program will air on the stations main digital channel 10.1.

Certification

Question	Response
The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
I certify that this application includes all required and relevant attachments.	Yes
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	Pat St John Clerke <i>Legal Assistant /FCC Compliance</i> 01/04/2018

Attachments

No Attachments.