



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0027171909** File Number: **0000033553** Submit Date: **10/10/2017** Call Sign: **WZMQ** Facility ID: **81448** City:

MARQUETTE State: MI

Service: Full Service Television Purpose: Children's TV Programming Report Status: Superceded Status Date:

10/29/2017 Filing Status: Inactive

# Report reflects information for : Third Quarter of 2017

| General     |
|-------------|
| Information |

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | No       |

# Applicant Information

## **Applicant Name, Type, and Contact Information**

| Applicant                                | Address   | Phone             | Email               | Applicant Type |
|--|---|-------------------|---------------------|----------------|
| MMMRC, LLC Doing Business As: MMMRC, LLC | Carol Faltynski<br>300 N Broadway<br>Green Bay, WI 54303<br>United States | +1 (920) 532-9483 | cfaltynski@smet.com | Company        |

## Contact Representatives (2)

| Contact Name   | Address  | Phone                 | Email                   | Contact Type            |
|--|--|-----------------------|-------------------------|-------------------------|
| <b>Carol Faltynski</b> <i>Manager</i> MMMRC, LLC       | 300 North Broadway<br>Suite 2B<br>Green Bay, WI 54303<br>United States         | +1 (920) 532-<br>3828 | cfaltynski@smet.<br>com | Manager                 |
| Lawrence M. Miller Legal Counsel Garvey Schubert Barer | 1000 Potomac Street, NW, Suite<br>200<br>Washington, DC 20007<br>United States | +1 (202) 298-<br>2534 | lmiller@gsblaw.com      | Legal<br>Representative |

#### Children's Television Information

| Section      | Question              | Response              |
|--------------|-----------------------|-----------------------|
| Station Type | Station Type          | Network Affiliation   |
|              | Affiliated network    | THISTV/metv/atv       |
|              | Nielsen DMA           | Marquette             |
|              | Web Home Page Address | http://www.wzmqtv.com |

# Digital Core Programming

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 3.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 6.0      |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 336.0    |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

# Digital Core Programs(14)

| Digital Core<br>Program (1<br>of 14)   | Response  |
|--|---|
| Program Title  | Animal Atlas  |
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays 9:00 - 9:30 AM  |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  | 13  |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   | 0   |
| Number of<br>Preemptions<br>Rescheduled  | 0   |
| Length of Program  | 30 mins   |
| Age of<br>Target Child<br>Audience   | 7 years to 9 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Animal Atlas" is an entertaining and educational half-hour wildlife program shot exclusively in High Definition. The show introduces young viewers to every kind of animal imaginable, from the familiar to the astounding, including apes and giant lizards, sharks and tigers, and all other animals from the Americas, Africa, Asia, Australia, and everywhere in between. Animal Atlas promotes a better understanding of how various animal species live and what they need to survive. Each episode stands alone as an entertaining look into the world of animals whether visiting a particular group of animals, such as big cats, or meeting the animals of an entire continent. Through Animal Atlas, viewers discover the variety of places that animals live, how they find food, and how they play. The show also looks at how family units operate, from a community of thousands of prairie dogs, to a pride of lions, to a school of fish. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes   |

| Digital Core<br>Program (2 of 14)  | Response   |
|--|--|
| Program Title  | Saved by the Bell  |
| Origination  | Network  |
| Days/Times<br>Program Regularly<br>Scheduled   | Sundays 10:00 - 10:30 AM, 10:30 - 11:00 AM, 11:00 - 11:30 AM, 11:30 AM - 12:00 PM  |
| Total times aired at regularly scheduled time  | 52   |
| Total times aired  | 52   |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions for<br>other than Breaking<br>News  | 0  |
| Number of<br>Preemptions<br>Rescheduled  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Saved By The Bell" is a weekly television series targeted to teens 13-16 years of age, which explores social themes and coping strategies through the daily school life of six teen-aged friends at Bayside High who help each other make the most of growing up in a complicated world. The multiethnic cast members serve as role models for young teen viewers as they deal with such issues as dealing with the death of a loved one, the right to say "no," the meaning of heroism, teenage alcohol use and other issues of particular concern to young teens. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core<br>Program (3 of 14)             | Response                |
|---|-------------------------|
| Program Title                                 | On the Spot             |
| Origination                                   | Network                 |
| Days/Times<br>Program Regularly<br>Scheduled  | Saturday 11:00-11:30 AM |
| Total times aired at regularly scheduled time | 13                      |
| Total times aired                             | 13                      |

| Number of<br>Preemptions   | 0   |
|--|---|
| Number of<br>Preemptions for<br>other than Breaking<br>News  | 0   |
| Number of<br>Preemptions<br>Rescheduled  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "On The Spot" uses an entertaining on-the-street format to test how well young people know the information contained in the Common Core State Standards Initiative, an attempt to set a national curriculum to bridge the standards gap between states. Then, On the Spot explains the answer to each question. On the Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music, and technology, and then teaches them the answer. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core<br>Program (4 of<br>14)                        | Response   |
|---|--|
| Program Title   | Coolest Places on Earth                            |
| Origination   | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled             | Saturdays 10:00 AM - 10:30 AM; 11:30 AM - 12:00 PM |
| Total times<br>aired at<br>regularly<br>scheduled time      | 26   |
| Total times aired   | 26   |
| Number of Preemptions                                       | 0  |
| Number of<br>Preemptions for<br>other than<br>Breaking News | 0  |
| Number of<br>Preemptions<br>Rescheduled                     | 0  |
| Length of<br>Program  | 30 mins  |

| Age of Target<br>Child Audience  | 13 years to 16 years  |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "The Coolest Places on Earth" is an educational and informative half-hour, E/I program that takes young viewers on a journey of discovery to the most astonishing places on the planet - cities, festivals, landmarks and jaw-dropping works of nature - exploring each location's history and culture. Each episod showcases three specific locations and delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the culturally and geographically diverse world around them. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core<br>Program (5 of 14)  | Response   |
|--|--|
| Program Title  | Safari Tracks  |
| Origination  | Network  |
| Days/Times<br>Program Regularly<br>Scheduled   | Saturdays 9:30 - 10:00 AM  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  | 13   |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions for<br>other than Breaking<br>News  | 0  |
| Number of<br>Preemptions<br>Rescheduled  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Safari Tracks is an educational and informative half-hour, E/I program that takes viewers on an African safari - focusing on African wildlife and the magnificent and mysterious world of these animals, all in their natural habitat. Follow Ushaka as we explore the African continent, from the bru lands of the African Savanna to the great Okavango delta and beyond. The series strives to pres a wide variety of information in a number of interactive and poignant sequences to make knowledg of the animal kingdom both simpler and easier to remember. |

| Does the Licensee   | Yes |
|---------------------|-----|
| dentify the program |     |
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| hroughout the       |     |
| orogram the symbol  |     |
| Ξ/Ι?                |     |

| Digital Core<br>Program (6 of<br>14)   | Response  |
|--|---|
| Program Title  | State to State  |
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturday 10:30 - 11:00 AM   |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  | 13  |
| Number of<br>Preemptions   | 0   |
| Number of Preemptions for other than Breaking News   | 0   |
| Number of<br>Preemptions<br>Rescheduled  | 0   |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child Audience  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "State to State" is an educational and informative half-hour, E/I program that takes you to every corner of America. Experience the hectic dazzle of the Big Apple, the rawhide spirit of Wyoming, the revival of St. Louis, the innovation of Silicon Valley, the music of New Orleans and Austin, the glitz of Vegas, and the history of Hollywood. From the highest peaksto the biggest eventand the hidden gems. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand the culturally and geographic diverse world around them. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

### Digital Core Program (7 of 14)

| Program Title  | Wild About Animals  |
|--|---|
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Sundays 10:00 - 10:30 AM  |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13  |
| Total times aired  | 13  |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   | 0   |
| Number of<br>Preemptions<br>Rescheduled  | 0   |
| Length of Program  | 30 mins   |
| Age of<br>Target Child<br>Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Wild About Animals is a reality science series that is produced for children in the 13-16 age group, and is designed to educate, inform and entertain those viewers. This program fulfills its purpose by providing a high level of educational value. The structure of each show consists of four (4) different segments/stories which make for a varied, fast paced program. Through the use of dramatic, stunning footage combined with an engaging and entertaining narrative, the show creates a general tone that is particularly effective in connecting to the target audience. The level of detail in each show is also appropriate and the segments move quickly from one topic to the next. The host, Mariette Hartley who is an animal rights activist and Emmy award winning actress, creates a bond with the viewer through her pleasing delivery. Coupled with a very conversational style is the MTV shooting style. The program open is visually engaging, featuring scenes of animals in their habitats in the form of a teaser for the audience. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes   |

| Digital Core<br>Program (8 |           |
|----------------------------|-----------|
| of 14)                     | Response  |
| Program Title              | Whaddyado |

| Origination  | Network   |
|--|---|
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Sundays 12:00 - 12:30 AM; 12:00-12:30 PM  |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 26  |
| Total times aired  | 26  |
| Number of Preemptions  | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   | 0   |
| Number of<br>Preemptions<br>Rescheduled  | 0   |
| Length of Program  | 30 mins   |
| Age of<br>Target Child<br>Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | WHADDYADO, a half-hour weekly series designed to education, inform, inspire and entertain, does an exceptional job educating teenagers. The show's target audience is between 13 and 16 years of age, the time period when children are making the transition to becoming adults. Both theory and research demonstrate that this is the stage of life where children begin to experiment with who they are and who they want to be. It is a time which is typified by feeling invincible. This sense of invulnerability is commonly coupled with withdrawal from parents and authority fugues which leaves teenagers susceptible to poor decision making. Therefore, this time where insight and judgment are developing, but adult influence is limited, educational programming can make an immense impact on a child's decisions. WHADDYADO provides an excellent opportunity for teenagers to learn life lessons they are likely otherwise not open to receiving. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes   |

| Digital Core<br>Program (9 of<br>14) | Response           |
|--------------------------------------|--------------------|
| Program Title                        | Awesome Adventures |
| Origination                          | Network            |

| Days/Times<br>Program<br>Regularly<br>Scheduled  | Sundays 11:30 AM - 12:00 PM   |
|--|---|
| Total times<br>aired at<br>regularly<br>scheduled time   | 13  |
| Total times aired  | 13  |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking News  | 0   |
| Number of<br>Preemptions<br>Rescheduled  | 0   |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child Audience  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Awesome Adventures is an educational and informational adventure travel program that targets the 1 16 year old age group, but is also a highly entertaining program for a more general audience. With a land use of young guides from a specific locale, it is ideal for the "tween/teen market. This program is paced, and provides information which encompasses many aspects of the location. It is produced in a contemporary style, and features both historical and cultural information, in addition to an action adventure. The introduction about the specific food, music, geography, history and environmental issues well as popular recreational activities of the locale, make for a most entertaining program. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (10 of 14)               | Response                               |
|---|--|
| Program Title                                 | Mystery Hunters                        |
| Origination                                   | Syndicated                             |
| Days/Times Program Regularly Scheduled        | Sundays 7:00 - 7:30 AM; 7:30 - 8:00 AM |
| Total times aired at regularly scheduled time | 26                                     |
| Total times aired                             | 26                                     |
| Number of Preemptions                         | 0                                      |

| Number of Preemptions for other than Breaking News   | 0   |  |
|--|---|--|
| Number of Preemptions<br>Rescheduled   | 0   |  |
| Length of Program  | 30 mins   |  |
| Age of Target Child Audience   | 13 years to 16 years  |  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Mystery Hunters is a children's program. Through critical observation, analytic thinking, and scientific testing, the series encourages children to question the world around them. Through both the travel aspect and the investigation of ancient myths and mysteries, there is a profound focus on history, culture, geography, and international customs. |  |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |  |

| Digital Core Program (11 of 14)  | Response  |
|--|---|
| Program Title  | Beakman's World   |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Sundays 8:00 - 8:30 AM; 8:30-9:00 AM  |
| Total times aired at regularly scheduled time  | 26  |
| Total times aired  | 26  |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than<br>Breaking News  | 0   |
| Number of Preemptions Rescheduled  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The series deals with science and the task of making science understandable. It offers scietific content, scientific theories, and the vocabulary of facts of science and the processes of scientific theory. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (12 of 14)               | Response                               |
|---|--|
| Program Title                                 | Bill Nye, the Science Guy              |
| Origination                                   | Syndicated                             |
| Days/Times Program Regularly<br>Scheduled     | Sundays 9:00 - 9:30 AM; 9:30 -10:00 AM |
| Total times aired at regularly scheduled time | 26                                     |
| Total times aired                             | 26                                     |

| Number of Preemptions  | 0  |
|--|--|
| Number of Preemptions for other than<br>Breaking News  | 0  |
| Number of Preemptions Rescheduled  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | With 28 Emmys and a slew of other prestigious awards, Disney's resident way-cool scientist know how to get kids fired up about science. From Earth science to complex discussions on genetics, Bill Nye's enthusiasm for all things science is contagious. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (13 of 14)  | Response   |
|--|--|
| Program Title  | Get Wild at the San Diego Zoo  |
| Origination  | Syndicated   |
| Days/Times Program Regularly<br>Scheduled  | Saturdays 12:00 - 12:30 PM; Sundays 10:30 - 11:00 AM   |
| Total times aired at regularly scheduled time  | 26   |
| Total times aired  | 26   |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   | 0  |
| Number of Preemptions<br>Rescheduled   | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Get Wild at the San Diego Zoo serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of understanding animals and their habitats. The series is based at the world famous San Diego Zoo, and features notable animal experts. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (14 of 14)               | Response   |
|---|--|
| Program Title                                 | Wild World at the San Diego Zoo                        |
| Origination                                   | Syndicated   |
| Days/Times Program Regularly<br>Scheduled     | Saturdays 12:30 - 1:00 PM; Sundays 11:00 AM - 11:30 AM |
| Total times aired at regularly scheduled time | 26   |

| Total times aired  | 26  |
|--|---|
| Number of Preemptions  | 0   |
| Number of Preemptions for other than<br>Breaking News  | 0   |
| Number of Preemptions Rescheduled  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Wild World at the San Diego Zoo serves the educational and informational needs of children 13 to 16 years of age with its program content. The series provides an in-depth look at the behavior and life cycles of various rare and exotic animals. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

### **Liaison Contact**

| Question  | Response           |
|---|--------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes                |
| Name of children's programming liaison  | Randy<br>Carlisle  |
| Address   | P.O. Box<br>416    |
| City  | Marquette          |
| State   | MI                 |
| Zip   | 49855              |
| Telephone Number  | (906) 361-<br>3338 |
| Email Address   | rc@wzmqtv.         |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | none               |

#### Other Matters (15)

| Other<br>Matters (1 of<br>15)                 | Response  |
|---|---|
| Program Title                                 | Saved By the Bell   |
| Origination                                   | Network   |
| Days/Times Program Regularly Scheduled        | Sundays 10:00 - 10:30 AM, 10:30 - 11:00 AM, 11:00 - 11:30 AM, 11:30 AM - 12:00 PM |
| Total times aired at regularly scheduled time | 52  |
| Length of Program                             | 30 mins   |
| Age of<br>Target Child<br>Audience<br>from    | 13 years to 16 years  |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

"Saved By The Bell" is a weekly television series targeted to teens 13-16 years of age, which explores social themes and coping strategies through the daily school life of six teen-aged friends at Bayside High who help each other make the most of growing up in a complicated world. The multi-ethnic cast members serve as role models for young teen viewers as they deal with such issues as dealing with the death of a loved one, the right to say "no," the meaning of heroism, teenage alcohol use and other issues of particular concern to young teens. The Children's Television Act of 1990 ("CTA") imposed a requirement on the FCC to consider in its review of television station renewals the extent to which the licensee had served the educational and informational needs of children through its overall programming, including programming specifically designed to serve such needs. In adopting the CTA, Congress recognized a number of existing programs that already served such needs and in that context specifically mentioned "Saved By The Bell" in the Senate Report that accompanied the CTA, describing the program as "valuable" and "aimed at high school students and addressing typical problems and conflicts faced by teens." In adopting the regulations that implemented the CTA in 1991, the FCC also noted that Congress had singled out "Saved By The Bell" for mention: "The legislative history provides a wealth of examples of children's programming that is educational and informational. These include . . . "Saved By The Bell" (topical problems and conflicts faced by teens) . . . . Where determinations of whether a program qualifies as 'educational and informational' are in doubt, we will expect licensees to substantiate their determinations. We will rely on the guidance given in the legislative history, including the specific examples cited above, in ruling on the sufficiency of such demonstrations." Consistent with these findings, the FCC has granted the renewal applications of television stations that have relied on "Saved By The Bell" to satisfy their obligation to air programming specifically designed to serve the educational and informational needs of children aged 16 years and under.

| Other Matters (2 of 15)                         | Response                   |
|---|----------------------------|
| Program Title                                   | On the Spot                |
| Origination                                     | Network                    |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Saturdays 11:00 - 11:30 AM |
| Total times aired at regularly scheduled time   | 14                         |

| Length of<br>Program   | 30 mins   |
|--|---|
| Age of Target<br>Child Audience<br>from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | On The Spot is a series tapping knowledge across a series of subject areas: geography, art, technology, science, math, history, language, music, and sports. It also addresses general cultural knowledge. The format is a series of seemingly random questions to individuals who are either of school age or adults past the age of high school graduation. There are three fundamental educational benefits to this format. First, it taps into fact retrieval in the curriculum. Second, and more important, it expands the information beyond fact retrieval. Third, and most important, it addresses what educators call non-cognitive factors for student success. |

| Other Matters (3 of 15)  | Response   |
|--|--|
| Program Title  | Safari Tracks  |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | Saturdays 9:30 - 10:00 AM  |
| Total times aired at regularly scheduled time  | 28   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Safari Tracks is an educational and informative half-hour, E/I program that takes viewers on an African safari - focusing on African wildlife and the magnificent and mysterious world of these animals, all in their natural habitat. |

| Other Matters (4 of 15)                         | Response                  |
|---|---------------------------|
| Program Title                                   | Wild About Animals        |
| Origination                                     | Network                   |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Saturdays 10:30 -11:00 AM |
| Total times aired at regularly scheduled time   | 13                        |
| Length of Program                               | 30 mins                   |
| Age of Target<br>Child Audience<br>from         | 13 years to 16 years      |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Wild About Animals is a reality science series that is produced for children in the 13-16 age group, and is designed to educate, inform and entertain those viewers. This program fulfills its purpose by providing a high level of educational value. The structure of each show consists of four (4) different segments/stories which make for a varied, fast paced program. Through the use of dramatic, stunning footage combined with an engaging and entertaining narrative, the show creates a general tone that is particularly effective in connecting to the target audience. The level of detail in each show is also appropriate and the segments move quickly from one topic to the next.

| Other Matters (5 of 15)  | Response  |
|--|---|
| Program Title  | Whaddyado   |
| Origination  | Network   |
| Days/Times<br>Program Regularly<br>Scheduled   | Saturdays 11:00 - 11:30 AM; Sundays 11:00 -11:30 AM   |
| Total times aired at regularly scheduled time  | 26  |
| Length of Program  | 30 mins   |
| Age of Target<br>Child Audience<br>from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | WHADDYADO, a half-hour weekly series designed to educate, inform, inspire and entertain, giving the audience the opportunity to develop important life saving skills. By exposing the audience to perilous situations that have actually occurred, then, using interviews with the participants, and instructions from experts, teenagers are shown what the proper reaction should be when faced with similar life-threatening circumstances. Because research demonstrates that teenagers learn best from children their own age, this show is uniquely designed to get its lessons through to teenagers. |

| Other Matters<br>(6 of 15)                             | Response                |
|--|-------------------------|
| Program Title  | Awsome Adventures       |
| Origination  | Network                 |
| Days/Times Program Regularly Scheduled                 | Sundays 10:30 -11:00 AM |
| Total times<br>aired at<br>regularly<br>scheduled time | 26                      |
| Length of Program                                      | 30 mins                 |
| Age of Target<br>Child Audience<br>from                | 13 years to 16 years    |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Awesome Adventures is an educational and informational adventure travel program that targets the 13 to 16 year old age group, but is also a highly entertaining program for a more general audience. With a host and the use of young guides from a specific locale, it is ideal for the tween/teen market. This program is fast paced, and provides information which encompasses many aspects of the location. It is produced in a contemporary style, and features both historical and cultural information, in addition to an action adventure. The introduction about the specific food, music, geography, history and environmental issues as well as popular recreational activities of the locale, make for an entertaining program.

| Other Matters (7 of 15)  | Response  |
|--|---|
| Program Title  | State to State  |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Saturdays 10:30 - 11:00 AM  |
| Total times aired at regularly scheduled time  | 14  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | State to State blends maps, history, and facts with eye-catching visuals and narratives that moves through some of the interesting geography in the United States |

| Other Matters (8 of 15)  | Response   |
|--|--|
| Program Title  | Get Wild at the San Diego Zoo  |
| Origination  | Network  |
| Days/Times Program Regularly<br>Scheduled  | Saturday 9:00 PM - 9:30 PM; Saturday 10:00 - 10:30 AM  |
| Total times aired at regularly scheduled time  | 27   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Get Wild at the San Diego Zoo serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of understanding animals and their habitats. The series is based at the world famous San Diego Zoo, and features notable animal experts. |

| Other Matters (9 of 15)                       | Response   |
|---|--|
| Program Title                                 | Wild World at the San Diego Zoo                      |
| Origination                                   | Network  |
| Days/Times Program Regularly<br>Scheduled     | Saturday 9:30 AM - 10:00 AM; Sunday 10:00 - 10:30 AM |
| Total times aired at regularly scheduled time | 27   |
| Length of Program                             | 30 mins  |
| Age of Target Child Audience from             | 13 years to 16 years                                 |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Wild World at the San Diego Zoo serves the educational and informational needs of children 13 to 16 years of age with its program content. The series provides an in-depth look at the behavior and life cycles of various rare and exotic animals.

| Other Matters (10 of 15)   | Response  |
|--|---|
| Program Title  | Bill Nye the Science Guy  |
| Origination  | Network   |
| Days/Times Program Regularly<br>Scheduled  | Sunday 9:00 - 9:30 AM, 9:30 - 10:00 AM  |
| Total times aired at regularly scheduled time  | 26  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | .With 28 Emmys and a slew of other prestigious awards, Disney's resident way-cool scientist know how to get kids fired up about science. From Earth science to complex discussions on genetics, Bill Nye's enthusiasm for all things science is contagious. |

| Other Matters (11 of 15)   | Response                                    |
|--|---|
| Program Title  | Mystery Hunters                             |
| Origination  | Syndicated                                  |
| Days/Times Program Regularly Scheduled   | Sundays 7:00 - 7:30 AM ; 7:<br>30 - 8:00 AM |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins                                     |
| Age of Target Child Audience from  | 13 years to 16 years                        |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. |   |

| Other Matters (12 of 15)   | Response                                   |
|--|--|
| Program Title  | Beakman's World                            |
| Origination  | Syndicated                                 |
| Days/Times Program Regularly Scheduled   | Sundays 8:00 - 8:30 AM; 8:<br>30 - 9:00 AM |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins                                    |
| Age of Target Child Audience from  | 13 years to 16 years                       |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | ·  |

| Other Matters (13 of 15) | Response      |
|--------------------------|---------------|
| Program Title            | Wildlife Docs |
| Origination              | Network       |

| Days/Times Program Regularly Scheduled   | Saturday 10:00 - 10:30 AM; 10:30 - 11:00 AM  |
|--|--|
| Total times aired at regularly scheduled time  | 26   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of<br>the program and how it meets the definition of Core<br>Programming. | The half-hour weekly series follows the surprising, exotic and challenging lives of a veterinary staff that cares for over 2000 animals. |

| Other Matters (14 of 15)   | Response  |
|--|---|
| Program Title  | Brady Barr Experience   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Saturdays 11:00 - 11:30 AM  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | A weekly half-hour series that is designed to inform and educate viewers, going behind the scenes with Dr. Brady Barr for a captivating ride through the world of wildlife and animal conservation. |

| Other Matters (15 of 15)   | Response   |
|--|--|
| Program Title  | Expedition Wild  |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | Saturdays 11:30 AM - 12:00 PM  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This educational and informational program is hosted by wildlife expert Casey Anderson and showcases his charismatic animal companions on an innovative and action - packed odyssey through North America's wild places. |

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

Yes

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Randy Carlisle Media

Manager

10/10 /2017 **Attachments** 

No Attachments.