



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0002710192** File Number: **0000033157** Submit Date: **10/10/2017** Call Sign: **WMYD** Facility ID: **74211** City:

**DETROIT** State: **MI** 

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

10/10/2017 Filing Status: Active

# Report reflects information for : Third Quarter of 2017

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

# Applicant Information

## **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
SCRIPPS BROADCASTING HOLDINGS LLC Doing Business As: SCRIPPS MEDIA, INC.	David Giles 312 WALNUT STREET 28TH FLOOR CINCINNATI, OH 45202 United States	+1 (512) 977- 3000	DAVE.GILES@SCRIPPS. COM	Company

### Contact Representatives (2)

Contact Name	Address	Phone	Email	Contact Type
KENNETH C. HOWARD , JR . BAKER & HOSTETLER LLP	1050 CONNECTICUT AVENUE, NW WASHINGTON, DC 20036 United States	+1 (202) 861- 1580	KHOWARD@BAKERLAW. COM	Legal Representative
BENJAMIN PIDEK, P. E. CONSULTING ENGINEER MID-STATE CONSULTANTS	6197 MILLER RD., SUITE 1 SWARTZ CREEK, MI 48473 United States	+1 (810) 226- 0750	BPIDEK@MSCON.COM	Technical Representative

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	My Network TV
	Nielsen DMA	Detroit
	Web Home Page Address	www.wxyz.com

# Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	7.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

# Digital Core Programs(24)

Digital Core Program (1 of 24)	Response
Program Title	Ocean Mysteries (DT1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/7:00-7:30 AM ET (7/1-9/30/17) and 7:30-8:00 AM ET (9/16-9/30/17)
Total times aired at regularly scheduled time	17
Total times aired	17
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This half-hour weekly series, Ocean Mysteries, offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experiences. Hosted by Jeff Corwin, Ocean Mysteries is produced for ages 13-16 - and beyond - by showing how animals share the same behaviors, challenges and triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the "family dynamics" of the mingling species, viewers will get to know - and -about these heroes, and all of the fascinating life teeming in our oceans.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 24)	Response
Program Title	Expedition Wild (DT1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/7:30-8:00 AM ET (7/1-9/9/17)

Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Produced for ages 13-16, this educational and informational program is hosted by wildlife expert Casey Anderson and showcases his charismatic animal companions on an innovative and action-packed odyssey through North America's wild places - revealing a rare glimpse into the beauty and complexity of the natural world. Viewers will follow Casey on a series of breathtakingly wild adventures: he'll paddle the Grand Canyon, ski with Woverines in British Columbia, observe Mountain Lions in Montana, stake out scavengers of Yellowstone, investigate a raven's nest, observe Polar Bears on Alaska's northern slope, and climb to rugged extremes in pursuit of Northern Maine's Black Bears - bringing audiences a rare and personal experience with endangered species, some deadly, others dashing, in the stunning natural ecosystems that they call home.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 24)	Response
Program Title	Brain Games: Family Edition (DT1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/8:00-8:30 AM ET (7/1-9/9/17)

Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Produced for children aged 13-16, Brain Games: Family Edition is a weekly half-hour series that explores the fascinating components of the human brain and how they shape our perceptions and everyday lives. Hosted by Jason Silva, Brain Games: Family Edition opens each episode with an exercise for your mind which will often leave you scratching your head. These exercises will serve as a jumping-off point for a dee dive into the reality of human perception and the fascinating ways that our brain functions. Each week, Hos Jason Silva will explore a variety of different topics including visual perception, memory, skill learning, decision making, and many more. Brain Games: Family Edition educates and inspires viewers by presenting a series of experiments and activities designed to help people improve cognitive function and use their brains better, smarter and faster.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 24)	Response
Program Title	Dog Town, USA (DT1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/8:30-9:00 AM ET (7/1-9/9/17)

Total times	11
aired at regularly scheduled	
time	
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Town, USA is a story of the men and women who devote their lives to the healing and happiness of dogs - from every corner of the nation. Built on 33,000 acres of pristine land in Utah, Dog Town, USA is the nation's preeminent facility dedicated to finding safe homes for abandoned dogs. Dog Town, USA is produced for ages 13-16 and will inspire young people to pursue their dreams while valuing the importance of dedicating oneself to the greater good of community and family. The series demonstrates the powerful interaction between humans and animals with a focus on our canine companions. Dog Town, USA educates and informs the audience about canine training techniques and creating healthy environments for dogs. Dog Town, USA's trained experts teach teen viewers how to be a responsible pet owner and maintair a safe and healthy lifestyle for both family and pet. Viewers will get to know - and care - about these dogs and the heroes who do whatever it takes to give them a second chance.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 24)	Response
Program Title	Recipe Rehab (DT1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/9:00-9:30 AM ET (7/1-9/9/17)
Total times aired at regularly scheduled time	11

Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this weekly half-hour competition-style series developed and produced to educate and inform viewers ages 13-16, it is chef against chef in a recipe makeover challenge. Viewers will submit their favorite, decadent, high-calorie, classic family recipes and two acclaimed chefs will face off in a head to-head competition to give the recipes a low-calorie twist. The audience will learn the value of healthy, wholesome ingredients and how healthy food choices can have positive effects on our quality of life. Special guests will serve as judge and jury.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 24)	Response
Program Title	Hatched (DT1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/9:30-10:00 AM ET
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hatched is an educational and informational series dedicated to teaching children aged 13-16 about how to successfully pursue their entrepreneurial dreams. Each week, a seasoned term of business leaders instructs entrepreneurs about the basic but critical business skills needed to bring a product from concept to the marketplace. A unique program that combines entertainment with business school, Hatched will focus on the skills needed to launch a product. It will help young people develop the confidence and business savvy to execute a detailed business plan that includes product pricing, packaging, marketing and investment strategies. Hatched brings young entrepreneurs to the table encouraging them to step up and seize their dreams.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 24)	Response
Program Title	Animal Atlas (DT2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/9:00-9:30 AM ET (7/1-8/19/17)
Total times aired at regularly scheduled time	8
Total times aired	8
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas is a weekly half-hour series that travel around the globe to educate viewers 13-16 about the animal kingdom. Viewers are given an in-depth look at many different kinds of animals, their biology, eating and socializing habits, and much more.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 24)	Response
Program Title	Safari Tracks (DT2)

Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/9:30-10:00 AM ET (7/1-8/19/17)
Total times aired at regularly scheduled time	8
Total times aired	8
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Safari Tracks delivers content grounded in the natural world. While entertaining, the show highlights the informational and educational aspects of the animal kingdom in Africa. Viewers receive topic points that help build the ethical decision-making necessary to become a responsible citizen of the planet.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 24)	Response
Program Title	The Coolest Places On Earth (DT2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/10:00-10:30 AM ET (7/1-8/19/17 and 11:30 AM-12:00 PM ET (7/1-8/19/17)
Total times aired at regularly scheduled time	16
Total times aired	16
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This show is an exploration of cities (both modern and ancient), natural wonders and cultural history, heavy with engaging content and fast-paced editing. The series informs, supports and encourages young people to explore diverse cultures, food, art, architecture, music and festivals.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 24)	Response
Program Title	State to State (DT2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/10:30-11:00 AM ET (7/1-8/19/17)
Total times aired at regularly scheduled time	8
Total times aired	8
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	State to State blends maps, history, and facts to interest young people in geography in our diverse country. The goal is to entertain with eye-catching visuals and clever narratives, while educating viewers about the nation's states.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 24)	Response
Program Title	On The Spot (DT2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/11:00-11:30 AM ET (7/1-8/19/17)
Total times aired at regularly scheduled time	8
Total times aired	8
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On The Spot addresses a wide range of educational topics: transportation, geography, culture, environment, government, money, sports, food, art, history, music, math, health and language. This information-based program links eye-catching visuals with a pounding soundtrack to engage young viewers.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 24)	Response
Program Title	Get Wild (DT2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/12:00-12:30 PM ET (7/1-8/19/17) and 9:00-9:30 AM ET (8/26-9/30/17)
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Get Wild" is a weekly half-hour reality series featuring wild animals at the world famous San Diego Zoo. The series provides key information about each creature and teen viewers learn about their living habitats and unique behaviors.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 24)	Response
Program Title	Wild World (DT2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/12:30-1:00 PM ET (7/1-8/19/17) and 9:30-10:00 AM ET (8/26-9/30/17)
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Wild World" is a weekly half-hour reality series showcasing all types of wild animals at the world famous San Diego Zoo. The series focuses on the dedicated people who care for these unique critters. The program also informs teen viewers about the living environments and key facts about each wild animal. Episodes also include stories on zoo enrichment programs that help animals initiate natural behavior. Whether it be following the life cycles of rhinoceros or understanding the eating habits of grizzly bears, "Wild World" is a series intended to educate and inform viewers all about life in the animal kingdom.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 24)	Response
Program Title	Missing (DT3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/10:00-10:30 AM & 12:30-1:00 PM ET
Total times aired at regularly scheduled time	28
Total times aired	28
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MISSING profiles the cases of missing children and adults and offers internet safety tips and instructional messages from the National Center for Missing and Exploited Children.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (15 of 24)	Response
Program Title	Better Planet (DT3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/10:30-11:00 AM & 11:00-11:30 AM ET
Total times aired at regularly scheduled time	28

Total times aired	28
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BETTER PLANET TV serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of learning about our environment and ways improve the quality of life for everyone in the world. The series allows teenagers to explore how individuals in various nations are creating new products and changing existing behaviors that lead to improvements and efficiencies in everyday life. The series also offers young viewers scientific information about the earth's ever-changing ecosystem.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 24)	Response
Program Title	Walking Wild (DT3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/11:30AM - 12:00 PM ET
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Walking Wild" is a weekly half-hour reality series showcasing various wild animals at the world famous San Diego Zoo. The series focuses on the dedicated people who look after these spectacular critters. The program also gives teen viewers a unique up-close examination of each wild animal. In one episode, viewers explore the life patterns of elephants and the key to their longevity. Another episode focuses on Galapagos turtles and how they manage to survive. Walking Wild is a series intended to educate and inform viewers all about life in the animal kingdom.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 24)	Response
Program Title	Wild Wonders (DT3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/12:00-12:30PM ET
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Wild Wonders" is a weekly half-hour reality series allowing teen viewers to become familiar with the various wild animals in the world famous San Diego Zoo. The series focuses on various critters and examines their differences. The program also provides important information about each animal's livi habits and includes interviews with people who care for them. In one episode, viewers learn about the unique relationship between a cheetah and dog. Another episode spotlights the various eating habits different animals. Wild Wonders is a series intended to educate and inform viewers all about life in the animal kingdom.

Does the	Yes		
Licensee identify			
the program by			
displaying			
throughout the			
program the			
symbol E/I?			

Digital Core Program (18 of 24)	Response
Program Title	Calling Dr. Pol (DT1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/8:00-8:30 AM ET and 8:30-9:00 AM ET (9/16-9/30/17)
Total times aired at regularly scheduled time	6
Total times aired	6
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Calling Dr. Pol explores the fascinating occupation of veterinary medicine. Designed to educate and inform teens along with the entire family, this series invites viewers to share in the experiences of Dr. Pol, who has been practicing veterinary medicine for over 35 years. Specializing in large farm animals, Dr. Pol, his family, and veterinary staff also care for animals of all shapes and sizes. Each week, audiences have a chance to understand the challenges and rewards of this fulfilling profession and learn that the work doesn't end at the clinic.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 24)	Response
Program Title	Outback Adventures with Tim Faulkner (DT1)
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturdays 9:00-9:30 AM ET (9/16-9/30/17)
Total times aired at regularly scheduled time	3
Total times aired	3
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by wildlife expert, Tim Faulkner, this live action television program is designed to meet the educational and informational needs of teens, ages 13-16. Viewers are provided an eye-opening experience as Tim, also a wildlife park operations manager showcases the beauty and wonder of the natural world. Audiences will be brought closer to that world as Tim explores habitats and adventures of creatures of all sizes, including a giant Galapagos tortoise, a baby wombat, and flying fox.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (20 of 24)	Response
Program Title	The Wildlife Docs (DT2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/10:00-10:30 AM ET and 10:30-11:00 AM ET (8/26-9/30/17)
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0

	Number of Preemptions Rescheduled	0
	Length of Program	30 mins
	Age of Target Child Audience	13 years to 16 years
	Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half-hour weekly series, The Wildlife Docs, produced for ages 13-16 follows the surprising, exotic, and challenging lives of a veterinary staff that cares for over 2,000 animals. From nutrition to treatments, x-rays to surgery, preventative care to emergencies, this educational and informational program will allow viewers to witness a kaleidoscope of wild experiences through the eyes of our Veterinary Team. Unpredictable events unfold giving viewers a glimpse of the enormity, variety, and quality of treatment that sets the standard for animal care.
	Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (21 of 24)	Response
Program Title	The Brady Barr Experience (DT2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/11:00-11:30 AM ET (8/26-9/30/17)
Total times aired at regularly scheduled time	6
Total times aired	6
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Brady Barr Experience is designed to inform and educate teens, ages 13-16 by taking them behind the scenes for a captivating ride through the world of wildlife and animal conservation. A seasoned herpetologist, Dr. Brady Barr has traveled to five continents and worked with hundreds of scientists while encountering some of the world's most intriguing amphibious predators.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (22	
of 24)	Response
Program Title	Expedition Wild (DT2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/11:30 AM-12:00 PM ET (8/26-9/30/17)
Total times aired at regularly scheduled time	6
Total times aired	6
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Produced for teens, ages 13-16, this educational and informational program is hosted by wildlife expert Casey Anderson and showcases his charismatic animal companions on an innovative and action-packed odyssey through North America's wild places - revealing a rare glimpse into the beauty and complexity of the natural world. Viewers will follow Casey on a series of breathtakingly wild adventures. He'll paddle the Grand Canyon, ski with Wolverines in British Columbia, observe Mountain Lions in Montana, stake out the scavengers of Yellowstone, investigate a raven's nest, observe Polar Bears on Alaska's northern slope, and climb to rugged extremes in pursuit of Northern Maine's Black Bears. He will bring audiences a rare and personal experience with endangered species, some deadly, others dashing, in the stunning natural ecosystems they call home.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Program Title	Food for Thought with Claire Thomas (DT2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/12:00-12:30 PM ET (8/26-9/30/17)
Total times aired at regularly scheduled time	6
Total times aired	6
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Produced for teens, ages 13-16, each weekly half-hour show inspires original culinary creations via a unique perspective. The host, Claire Thomas, is enthusiastic and passionate about food as she takes viewers to some of her favorite locations in order to share her recipes that promote a healthy attitude towards both food and life in general.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (24 of 24)	Response
Program Title	Culture Click (DT2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/12:30-1:00 PM ET (8/26-9/30/17)
Total times aired at regularly scheduled time	6
Total times aired	6
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and	Developed and produced for teens, ages 13-16, Culture Click explores the genesis of and reasons behind cultural events that permeate our everyday lives. Host Nzinga Blake opens each
informational objective	episode from her virtual reality set with a list of what's trending on search engines that week.
of the program and how	Experts in pop culture will join her to add insight and historical perspective. Viewers will come
it meets the definition of	away with a week's worth of "aha" moments to share with friends and family.
Core Programming.	
Does the Licensee	Yes
identify the program by	
displaying throughout	
the program the symbol	
E/I?	

#### Non-Core Educational and Informational Programming (1)

Non-Core Educational and Informational Programming (1 of 1)	Response
Program Title	American Athlete (DT1)
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturdays/6:30-7:00 AM ET
Total times aired at regularly scheduled time:	14
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"American Athlete" is hosted by comedian Byron Allen who interviews the hottest and most recognizable superstar athletes. The athletes share their life stories, secrets to the game and lessons in leadership with teen viewers who view them as role models. Teens learn the benefits of hard work, persistence and setting goals.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

#### **Date and Time Aired:**

Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Mike Murri
Address	20777 West Ten Mile Rd.
City	Southfield
State	MI
Zip	48075
Telephone Number	(248) 827- 9221
Email Address	mmurri@wxyz.
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

# Other Matters (15)

Other Matters (1 of 15)	Response
Program Title	Ocean Mysteries (DT1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/7:00-7:30 AM ET and 7:30-8:00 AM ET
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This half-hour weekly series, Ocean Mysteries, offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experiences. Hosted by Jeff Corwin, Ocean Mysteries is produced for ages 13-16 - and beyond - by showing how animals share the same behaviors, challenges and triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the "family dynamics" of the mingling species, viewers will get to know - and -about these heroes, and all of the fascinating life teeming in our oceans.

Other Matters (2 of 15)	Response
Program Title	Hatched (DT1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/9:30-10:00 AM ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Hatched is an educational and informational series dedicated to teaching children aged 13-16 about how to successfully pursue their entrepreneurial dreams. Each week, a seasoned term of business leaders instructs entrepreneurs about the basic but critical business skills needed to bring a product from concept to the marketplace. A unique program that combines entertainment with business school, Hatched will focus on the skills needed to launch a product. It will help young people develop the confidence and business savvy to execute a detailed business plan that includes product pricing, packaging, marketing and investment strategies. Hatched brings young entrepreneurs to the table encouraging them to step up and seize their dreams.

Other Matters (3 of 15)	Response
Program Title	Get Wild (DT2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/9:00-9:30 AM ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Get Wild" is a weekly half-hour reality series featuring wild animals at the world famous San Diego Zoo. The series provides key information about each creature and teen viewers learn about their living habitats and unique behaviors. For example, in one episode viewers learn how experts studying adult orangutans learn the ways they raise their young. Another episode highlights the Panda bear and explains the animal's living patterns. "Get Wild" is a series intended to educate and inform viewers all about life in the animal kingdom.

Other Matters (4 of 15)	Response
Program Title	Wild World (DT2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/9:30-10:00 AM ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

"Wild World" is a weekly half-hour reality series showcasing all types of wild animals at the world famous San Diego Zoo. The series focuses on the dedicated people who care for these unique critters. The program also informs teen viewers about the living environments and key facts about each wild animal. Episodes also include stories on zoo enrichment programs that help animals initiate natural behavior. Whether it be following the life cycles of rhinoceros or understanding the eating habits of grizzly bears, "Wild World" is a series intended to educate and inform viewers all about life in the animal kingdom.

Other Matters (5 of 15)	Response
Program Title	Missing (DT3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/10:00-10:30 AM & 12:30-1:00 PM ET
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational	Missing profiles the cases of missing children and adults and offers
objective of the program and how it meets the	internet safety tips and an instructional message from the National
definition of Core Programming.	Center for Missing and Exploited Children.

Other Matters (6 of 15)	Response
Program Title	Better Planet (DT3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/10:30-11:00 AM & 11:00-11:30 AM ET
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BETTER PLANET TV serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of learning about our environment and ways to improve the quality of life for everyone in the world. The series allows teenagers to explore how individuals in various nations are creating new products and changing existing behaviors that lead to improvements and efficiencies in everyday life. The series also offers young viewers scientific information about the earth's ever-changing ecosystem.

Other Matters (7 of 15)	Response
Program Title	Walking Wild (DT3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/11:30AM - 12:00 PM ET

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core	"Walking Wild" is a weekly half-hour reality series showcasing various wild animals at the world famous San Diego Zoo. The series focuses on the dedicated people who look after these spectacula critters. The program also gives teen viewers a unique up-close examination of each wild animal. In one episode, viewers explore the life patterns of elephants and the key to their longevity. Another episode focuses on Galapagos turtles and how they manage to survive. Walking Wild is a series intended to educate and inform viewers all about life in the animal kingdom.
Programming.	

Other Matters (8 of 15)	Response
Program Title	Wild Wonders (DT3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/12:00-12:30 PM ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Wild Wonders" is a weekly half-hour reality series allowing teen viewers to become familiar with the various wild animals in the world famous San Diego Zoo. The series focuses on various critters and examines their differences. The program also provides important information about each animal's living habits and includes interviews with people who care for them. In one episode, viewers learn about the unique relationship between a cheetah and dog. Another episode spotlights the various eating habits of different animals. Wild Wonders is a series intended to educate and inform viewers all about life in the animal kingdom.

Program Title Calling Dr. Pol (DT1)  Origination Syndicated  Days/Times Program Regularly Scheduled  Total times aired at regularly scheduled time  Length of Program 30 mins	Other Matters (9 of 15)	Response
Days/Times Saturdays/8:00-8:30 AM ET & 8:30-9:00 AM ET Program Regularly Scheduled  Total times aired at regularly scheduled time  26	Program Title	Calling Dr. Pol (DT1)
Program Regularly Scheduled  Total times aired at regularly scheduled time	Origination	Syndicated
regularly scheduled time	Program Regularly	Saturdays/8:00-8:30 AM ET & 8:30-9:00 AM ET
Length of Program 30 mins	regularly scheduled	26
	Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Calling Dr. Pol explores the fascinating occupation of veterinary medicine. Designed to educate and inform teens along with the entire family, this series invites viewers to share in the experiences of Dr. Pol, who has been practicing veterinary medicine for over 35 years. Specializing in large farm animals, Dr. Pol, his family, and veterinary staff also care for animals of all shapes and sizes. Each week, audiences have a chance to understand the challenges and rewards of this fulfilling profession and learn that the work doesn't end at the clinic.

Other Matters (10 of 15)	Response
Program Title	Outback Adventures with Tim Faulkner (DT1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/9:00-9:30 AM ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by wildlife expert, Tim Faulkner, this live action television program is designed to meet the educational and informational needs of teens, ages 13-16. Viewers are provided an eye-opening experience as Tim, also a wildlife park operations manager showcases the beauty and wonder of the natural world. Audiences will be brought closer to that world as Tim explores habitats and adventures of creatures of all sizes, including a giant Galapagos tortoise, a baby wombat, and flying fox.

Other Matters (11 of 15)	Response
Program Title	The Wildlife Docs (DT2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/10:00-10:30 AM ET and 10:30-11:00 AM ET
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half-hour weekly series, The Wildlife Docs, produced for ages 13-16 follows the surprising, exotic, and challenging lives of a veterinary staff that cares for over 2,000 animals. From nutrition to treatments, x-rays to surgery, preventative care to emergencies, this educational and informational program will allow viewers to witness a kaleidoscope of wild experiences through the eyes of our Veterinary Team. Unpredictable events unfold giving viewers a glimpse of the enormity, variety, and quality of treatment that sets the standard for animal care.

Other Matters (12 of 15)	Response
Program Title	The Brady Barr Experience (DT2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/11:00-11:30 AM ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Brady Barr Experience is designed to inform and educate teens, ages 13-16 by taking them behind the scenes for a captivating ride through the world of wildlife and animal conservation. A seasoned herpetologist, Dr. Brady Barr has traveled to five continents and worked with hundreds of scientists while encountering some of the world's most intriguing amphibious predators. Brady's life's work has been to protect these extraordinary animals and he takes viewers along on his journey.

Other Matters (13 of 15)	Response
Program Title	Expedition Wild (DT2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/11:30 AM-12:00 PM ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Produced for teens, ages 13-16, this educational and informational program is hosted by wildlife expert Casey Anderson and showcases his charismatic animal companions on an innovative and action-packed odyssey through North America's wild places - revealing a rare glimpse into the beauty and complexity of the natural world. Viewers will follow Casey on a series of breathtakingly wild adventures. He'll paddle the Grand Canyon, ski with Wolverines in British Columbia, observe Mountain Lions in Montana, stake out the scavengers of Yellowstone, investigate a raven's nest, observe Polar Bears on Alaska's northern slope, and climb to rugged extremes in pursuit of Northern Maine's Black Bears. He will bring audiences a rare and personal experience with endangered species, some deadly, others dashing, in the stunning natural ecosystems they call home.

Food For Thought with Claire Thomas (DT2)
Syndicated
Saturdays/12:00-12:30 PM ET
13
30 mins
13 years to 16 years
Produced for teens, ages 13-16, each weekly half-hour show inspires original culinary creations via a unique perspective. The host, Claire Thomas, is enthusiastic and passionate about food as she takes viewers to some of her favorite locations in order to share her recipes that promote a healthy attitude towards both food and life in general.

Other Matters (15 of 15)	Response
Program Title	Culture Click (DT2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/12:30-1:00 PM ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Developed and produced for teens, ages 13-16, Culture Click explores the genesis of and reasons behind cultural events that permeate our everyday lives. Host Nzinga Blake opens each episode from her virtual reality set with a list of what's trending on search engines that week. Experts in pop culture will join her to add insight and historical perspective. Viewers will come away with a week's worth of "aha" moments to share with friends and family.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Yes

**Janelle** 

Wine
Programming
Coordinator

10/10/2017

**Attachments** 

No Attachments.