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Federal Communications Commission

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0001529627** | File Number: **0000025747** | Submit Date: **07/05/2017** | Call Sign: **WJAL** | Facility ID: **10259** | City: **SILVER SPRING** | State: **MD**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **07/05/2017** | Filing Status: **Active**

Report reflects information for : Second Quarter of 2017

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
ENTRAVISION HOLDINGS, LLC	Mark Boelke 2425 OLYMPIC BLVD STE 6000 W SANTA MONICA, CA 90404 United States	+1 (310) 447-3870	mboelke@entravision.com	Company

Contact Representatives (2)

Contact Name	Address	Phone	Email	Contact Type
MANUEL CAVAZOS , III . *DIRECTOR OF ENGINEERING* ENTRAVISION COMMUNICATIONS CORPORATION	801 N. JACKSON MCALLEN, TX 78501 United States	+1 (956) 687-4848	SCAVAZOS@ENTRAVISION.COM	Technical Representative
BARRY A. FRIEDMAN THOMPSON HINE LLP	SUITE 700 1919 M STREET, N.W. WASHINGTON, DC 20036 United States	+1 (202) 331-8800	BARRY.FRIEDMAN@THOMPSONHINE.COM	Legal Representative

Children's Television Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	Washington DC (Hagrstwn)
	Web Home Page Address	www.wjal.com

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	7.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(12)

Digital Core Program (1 of 12)	Response
Program Title	Jack Hanna's Animal Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Weekdays 0630
Total times aired at regularly scheduled time	65
Total times aired	65
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	With over 25 years working with animals under his belt, Jack Hanna is a true icon. Each week, Jack takes millions of family viewers on exciting journeys to learn about animals and the places they live. No intellectual pomp or indifference here Jack is every person's television zoologist. Jack focuses especially on educating children about the natural world of wonder around them, suggesting ways they themselves can make a difference.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 12)	Response
Program Title	Wild America
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 0700
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Award-winning naturalist Marty Stouffer traverses the country in search of awe-inspiring and fascinating stories from the American wild kingdom. From black bears and mountain lions to big-horned sheep and bald eagles. Marty's dedication to the preservation of wildlife is evident in his thought provoking and critically acclaimed photography and storytelling. Kids gain a greater understanding and appreciation for the workings of the natural world around them-and details of how they themselves can make a difference-from this former PBS series.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 12)	**Response**
Program Title	Aqua Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 0800
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	5 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The "Aqua Kids" have their sights set on Saving the Oceans of the World. Pollution and abuse of these incredible natural resources are taking their toll. Entire species of fish have disappeared, marine mammals are dying from ingesting plastic, and toxic waste in our waterways is destroying habitat and marine life. The "Aqua Kids" will be looking for adventure and knowledge, and along the way, tackle some ecological dilemmas. This group of knowledge-seeking kids will start right in their own backyards, beginning with local streams that eventually lead to the oceans of the world.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 12)	**Response**
Program Title	Animal Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 0600
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"ANIMAL RESCUE" furthers the educational and informational needs of children 13 to 16 years of age with its programming content, including safety tips and informational about various animals and their habitats. The programs also show real life in-the-field experiences of professional and ordinary people taking care of, treating and helping various animals, as well as exhibiting good social responsibility and promoting strong personal and community values.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 12)	**Response**
Program Title	Animal Exploration
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 0630
Total times aired at regularly scheduled time	13

Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Exploration with Jarod Miller brings people to the animals they might not otherwise experience-and sometimes brings the animals to the people in amusing and unexpected ways. And Jarod is uniquely qualified to bridge this gap, being a passionate, unabashed animal lover who at the age of 25 became the youngest ever Executive Director of an accredited zoo, the Binghamton Zoo in upstate New York.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 12)	**Response**
Program Title	Ocean Mysteries
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 0830
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by Jeff Corwin, Ocean Mysteries is produced for ages 13-16 and beyond by showing how animals share the same behaviors, challenges and triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the family dynamics of the mingling species, viewers will get to know and care about these heroes, and all of the fascinating life teeming in our oceans.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 12)	Response
Program Title	Expedition Wild
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 0900
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by wildlife expert Casey Anderson, Expedition Wild showcases his charismatic animal companions on an innovative and action packed odyssey through North Americas wild places revealing a rare glimpse into the beauty and complexity of the natural world. Viewers will follow Casey on a series of breathtakingly wild adventures he will paddle the Grand Canyon ski with Wolverines in British Columbia observe Mountain Lions in Montana, stake out the scavengers of Yellowstone, investigate a raven's nest, observe Polar Bears on Alaska's northern slope, and climb to rugged extremes in pursuit of Northern Maines Black Bears bringing audiences a rare and personal experience with endangered species some deadly others dashing in the stunning natural ecosystems that they call home.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (8 of 12)	Response
Program Title	Brain Games Family Edition
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 0930
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Produced for children aged 13 to 16 Brain Games: Family Editions host Jason Silva opens each episode with an exercise for your mind which will often leave you scratching your head. These exercises will serve as a jumping off point for a deep dive into the reality of human perception and the fascinating ways that our brain functions. Each week Host Jason Silva will explore a variety of different topics including visual perception memory skill learning decision making and many more. Brain Games: Family Edition educates and inspires viewers by presenting a series of experiments and activities designed to help people improve cognitive function and use their brains better smarter and faster.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 12)	Response
Program Title	Dog Town USA
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturdays 1000
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Town USA is produced for ages 13 to 16 and will inspire young people to pursue their dreams while valuing the importance of dedicating oneself to the greater good of community and family. The series demonstrates the powerful interaction between humans and animals with a focus on our canine companions. Dog Town USA educates and informs the audience about canine training techniques and creating healthy environments for dogs. Dog Town USAs trained experts teach teen viewers how to be a responsible pet owner and maintain a safe and healthy lifestyle for both family and pet.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 12)	**Response**
Program Title	Recipe Rehab
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 1030
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this weekly half-hour competition style series developed and produced to educate and inform viewers ages 13 to 16, it is chef against chef in a recipe makeover challenge. Viewers will submit their favorite, decadent high-calorie classic family recipes and two acclaimed chefs will face off in a head-to-head competition to give the recipes a low-calorie twist. The audience will learn the value of healthy wholesome ingredients and how healthy food choices can have positive effects on our quality of life. Special guests will serve as judge and jury.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 12)	**Response**
Program Title	Hatched
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 1100
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hatched is a series dedicated to educating teens about how to successfully pursue their entrepreneurial dreams. Each week a seasoned team of business leaders instruct entrepreneurs about the basic but critical business skills needed to bring a product from concept to the marketplace. Hatched will help young people develop the confidence and business savvy to execute a detailed business plan that includes product pricing packaging marketing and investment strategies.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 12)	**Response**
Program Title	Wild About Animals
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 0730
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILD ABOUT ANIMALS is a half hour weekly animal magazine series. The show is hosted by the Emmy award winning actress Mariette Hartley. Mariette has committed herself to fighting for the rights of animals for over 20 years. This series is produced for children 16 and under specific target audience is 13 to 16. As the producers of WILD ABOUT ANIMALS, it is the objective of Steve Rotfeld Productions, Inc., to educate and inform children, specifically in the target age group, by bringing them entertaining and interesting stories about the worlds most fascinating animals. Each episode will consist of four different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see everyday.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Non-Core Educational and Informational Programming (1)

Non-Core Educational and Informational Programming (1 of 1)	Response
Program Title	The Outdoorsman
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturdays 1800
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The series format includes an FCC-friendly educational blend of world-class adventures in domestic and international locations. Enviromental and conservation issues, teaching kids and people of all ages about wildlife, hunting, fishing, ethics and respect for nature and a celebration of the sporting lifestyle are important aspects of the show's format. One goal is to teach kids the key role sportsmen and women play in game management and habitat programs.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response

Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Steve Ullom
Address	Swamp Fox Road Box 1975
City	Hagerstown
State	MD
Zip	21742
Telephone Number	(800) 811-4959
Email Address	sullom@entravision.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	WJAL is commited to broadcasting numerous religious programs that strive to fulfill the spiritual needs of families and individuals (including children). These programs cumulatively number about 22 hours per week.

Other Matters (12)

Other Matters (1 of 12)	Response
Program Title	Wild America
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 0700
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Award-winning naturalist Marty Stouffer traverses the country in search of awe-inspiring and fascinating stories from the American wild kingdom. From black bears and mountain lions to big-horned sheep and bald eagles. Marty's dedication to the preservation of wildlife is evident in his thought provoking and critically acclaimed photography and storytelling. Kids gain a greater understanding and appreciation for the workings of the natural world around them-and details of how they themselves can make a difference-from this former PBS series.

Other Matters (2 of 12)	Response
Program Title	Aqua Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 0800
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	5 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The "Aqua Kids" have their sights set on Saving the Oceans of the World. Pollution and abuse of these incredible natural resources are taking their toll. Entire species of fish have disappeared, marine mammals are dying from ingesting plastic, and toxic waste in our waterways is destroying habitat and marine life. The "Aqua Kids" will be looking for adventure and knowledge, and along the way, tackle some ecological dilemmas. This group of knowledge-seeking kids will start right in their own backyards, beginning with local streams that eventually lead to the oceans of the world.

Other Matters (3 of 12)	Response
Program Title	Animal Rescue
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturdays 0600
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"ANIMAL RESCUE" furthers the educational and informational needs of children 13 to 16 years of age with its programming content, including safety tips and informational about various animals and their habitats. The programs also show real life in-the-field experiences of professional and ordinary people taking care of, treating and helping various animals, as well as exhibiting good social responsibility and promoting strong personal and community values.

Other Matters (4 of 12)	**Response**
Program Title	Animal Exploration
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 0630
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Exploration with Jarod Miller brings people to the animals they might not otherwise experience-and sometimes brings the animals to the people in amusing and unexpected ways. And Jarod is uniquely qualified to bridge this gap, being a passionate, unabashed animal lover who at the age of 25 became the youngest ever Executive Director of an accredited zoo, the Binghamton Zoo in upstate New York.

Other Matters (5 of 12)	**Response**
Program Title	Jack Hanna's Animal Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Weekdays 0630
Total times aired at regularly scheduled time	65
Length of Program	30 mins
Age of Target Child Audience from	6 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	With over 25 years working with animals under his belt, Jack Hanna is a true icon. Each week, Jack takes millions of family viewers on exciting journeys to learn about animals and the places they live. No intellectual pomp or indifference here Jack is every person's television zoologist. Jack focuses especially on educating children about the natural world of wonder around them, suggesting ways they themselves can make a difference.

Other Matters (6 of 12)	**Response**

Program Title	Ocean Mysteries
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 0830
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by Jeff Corwin Ocean Mysteries is produced for ages 13 to 16 and beyond by showing how animals share the same behaviors challenges and triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the family dynamics of the mingling species viewers will get to know and care about these heroes and all of the fascinating life teeming in our oceans.

Other Matters (7 of 12)	**Response**
Program Title	Expedition Wild
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 0900
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by wildlife expert Casey Anderson Expedition Wild showcases his charismatic animal companions on an innovative and action packed odyssey through North Americas wild places revealing a rare glimpse into the beauty and complexity of the natural world. Viewers will follow Casey on a series of breathtakingly wild adventures he will paddle the Grand Canyon ski with Wolverines in British Columbia observe Mountain Lions in Montana stake out the scavengers of Yellowstone investigate a ravens nest observe Polar Bears on Alaskas northern slope and climb to rugged extremes in pursuit of Northern Maines Black Bears bringing audiences a rare and personal experience with endangered species some deadly others dashing in the stunning natural ecosystems that they call home.

Other Matters (8 of 12)	**Response**
Program Title	Brain Games Family Edition
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturdays 0930
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Produced for children aged 13 to 16 Brain Games Family Editions host Jason Silva opens each episode with an exercise for your mind which will often leave you scratching your head. These exercises will serve as a jumping off point for a deep dive into the reality of human perception and the fascinating ways that our brain functions. Each week Host Jason Silva will explore a variety of different topics including visual perception memory skill learning decision making and many more. Brain Games Family Edition educates and inspires viewers by presenting a series of experiments and activities designed to help people improve cognitive function and use their brains better smarter and faster.

Other Matters (9 of 12)	**Response**
Program Title	Dog Town USA
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 1000
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Town USA is produced for ages 13 to 16 and will inspire young people to pursue their dreams while valuing the importance of dedicating oneself to the greater good of community and family. The series demonstrates the powerful interaction between humans and animals with a focus on our canine companions. Dog Town USA educates and informs the audience about canine training techniques and creating healthy environments for dogs. Dog Town USAs trained experts teach teen viewers how to be a responsible pet owner and maintain a safe and healthy lifestyle for both family and pet.

Other Matters (10 of 12)	**Response**
Program Title	Recipe Rehab
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturdays 1030
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this weekly half hour competition style series developed and produced to educate and inform viewers ages 13 to 16 it is chef against chef in a recipe makeover challenge. Viewers will submit their favorite decadent high calorie classic family recipes and two acclaimed chefs will face off in a head to head competition to give the recipes a low calorie twist. The audience will learn the value of healthy wholesome ingredients and how healthy food choices can have positive effects on our quality of life. Special guests will serve as judge and jury.

Other Matters (11 of 12)	**Response**
Program Title	Hatched
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 1100
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hatched is a series dedicated to educating teens about how to successfully pursue their entrepreneurial dreams. Each week a seasoned team of business leaders instruct entrepreneurs about the basic but critical business skills needed to bring a product from concept to the marketplace. Hatched will help young people develop the confidence and business savvy to execute a detailed business plan that includes product pricing packaging marketing and investment strategies.

Other Matters (12 of 12)	**Response**
Program Title	Wild About Animals
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 0730
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILD ABOUT ANIMALS is a half hour weekly animal magazine series. The show is hosted by the Emmy-award winning actress Mariette Hartley. Mariette has committed herself to fighting for the rights of animals for over 20 years. This series is produced for children 16 and under specific target audience is 13 to 16. As the producers of WILD ABOUT ANIMALS, it is the objective of Steve Rotfeld Productions, Inc., to educate and inform children, specifically in the target age group, by bringing them entertaining and interesting stories about the worlds most fascinating animals. Each episode will consist of four different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see everyday.

Certification

Question	Response
The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information,and belief there is good ground to support it; and that it is not interposed for delay. **FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID** Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
I certify that this application includes all required and relevant attachments.	Yes
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	**Steve Ullom** *SVP* 07/05/2017

Attachments

No Attachments.