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Children's Television Programming Report

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DURHAM | State: **NC**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
07/05/2017 | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2017**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
RALEIGH (WRDC-TV) LICENSEE, INC. Doing Business As: RALEIGH (WRDC-TV) LICENSEE, INC.	C/O MILES S. MASON, ESQ. - PILLSBURY WINTHROP 1200 SEVENTEENTH STREET, NW WASHINGTON, DC 20036 United States	+1 (202) 663-8195	MILES. MASON@PILLSBURYLAW. COM	Company

Contact
Representatives
(1)

Contact Name	Address	Phone	Email	Contact Type
MILES S. MASON , ESQ . PILLSBURY WINTHROP SHAW PITTMAN LLP	1200 SEVENTEENTH STREET, NW WASHINGTON, DC 20036 United States	+1 (202) 663-8195	MILES. MASON@PILLSBURYLAW. COM	Legal Representative

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	My Network
	Nielsen DMA	Raleigh-Durham (Fayetvllle)
	Web Home Page Address	www.myrdctv.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.5
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	7.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(22)

Digital Core Program (1 of 22)	Response
Program Title	Wild America
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7am-7:30am(4/1/17-6/24/17)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The key objective of this program is to familiarize children with the animals of the North American continent, their interaction with other animals, and their environment. Throughout the series, emphasis is placed upon protecting endangered species and the impact that humans have while interacting in their environment. The goal of this program is for the viewer to achieve a greater understanding of nature and specific animal species, with the aid of up-close and detailed photography throughout the program. Through this understanding, it is hoped that viewers will better relate to the natural environment in North America and learn to protect North America's animal species. This program aired on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 22)	Response
Program Title	Ocean Mysteries
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturdays 7:30am(4/1/17-6/24/17)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Supported by a team of Georgia Aquarium biologists, veterinarians, and other experts, Jeff Corwin travels the world to explore the Earth's least understood resource, our oceans and waterways and the animals which call them home. He swims with manta rays, pointing out that their body form was the inspiration for the design of the Stealth jet. While in the water with whale sharks, he takes samples of their blood to better understand their biology. As Jeff continues his journey through each episode, the viewer is able to connect with these animals and learn how important they are to all life on the planet, as well as how sea life connects to life on the rest of the globe. This program aired on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 22) Response	
Program Title	Brain Games: Family Edition
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 8am(4/1/17-6/24/17)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program demonstrates how the brain processes information relating to topics like competition, food and language. Interactive games and hidden-camera experiments capture hilarious and surprising results. Children will learn real-world takeaways about their brains to use in everyday life. This program aired on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 22)	Response
Program Title	Expedition Wild
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 8:30am(4/1/17-6/24/17)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert Casey Anderson showcases his charismatic animal companions on an innovative and action-packed odyssey through North America's wild places. Through this program, viewers will have a rare glimpse into the beauty and complexity of the natural world. Viewers will follow Casey on a series of adventures, such as paddling the Grand Canyon, skiing with wolverines in British Columbia, observing mountain lions in Montana, staking out the scavengers of Yellowstone, investigating a raven's nest, observing polar bears on Alaska's northern slope, and climbing rugged extremes in pursuit of Maine's black bears. These adventures will bring the viewer a rare experience with endangered species - some deadly, others dashing, in the stunning natural ecosystem they call home. This program aired on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 22)	Response
Program Title	Dog Town USA
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9am(4/1/17-6/24/17)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog town follows the stories of orphaned, unwanted, or problem dogs who find their way to Best Friends Animal Society. They are each rehabilitated by volunteers and employees for adoption or spend the rest of their lives in foster care at the Dogtown facility. Viewers learn the proper treatment of animals, volunteerism and social responsibility. Episode examples include rescuing dogs from a puppy mill, and the staff launching a new program to turn shelter dogs into search and rescue dogs. This program aired on the main digital stream.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (6 of 22)	Response
Program Title	Recipe Rehab
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9:30am(4/1/17-6/24/17)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program uses favorite, high calorie family recipes submitted by viewers as the basis of a face-off with two acclaimed chefs. Each chef must take a recipe and give a low calorie twist, demonstrating that foods don't have to be high in calories or fats to be delicious. As the chefs work through the challenge, the viewers will learn the value of healthy, wholesome ingredients, and how healthy food choices can have a positive effect on our quality of life. This program aired on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (7 of 22)	Response
Program Title	Hatched
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10am(4/1/17-6/24/17)

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features how teens can successfully pursue their entrepreneurial dreams. Each week, a team of business leaders teaches basic but critical skills needed to execute a detailed business plan that includes product pricing, packaging, marketing and investment strategies. Hatched helps teens develop confidence and business savvy and brings young entrepreneurs to the table encouraging them to step up and seize their dreams. This program aired on the main digital stream,
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (8 of 22)	Response
Program Title	Jack Hannah's Wild Countdown
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10am-10:30am and 10:30am-11am(4/1/17-5/27/17)
Total times aired at regularly scheduled time	18
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program chooses a region, special adaptations animals have made, or a specific animal, and uses a top ten countdown. From a safari in Botswana, to a dude ranch in Montana, to a retirement home for horses, Jack counts down 10 incredible experiences. He also explores wild and rare animals in Australia such as dingoes, devils and cassowaries. For animal adaptation, Jack travels from the Arctic to the desert, picking ten animals that have made special adaptations to survive in the harsh environment. This program informs the viewer about animals and their habitat, which can lead the viewer to discussions regarding the environment and conservation. This program aired on the station's secondary digital stream, WRDC 28.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 22)		Response
Program Title		The Brady Barr Experience
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays 11am-11:30am(4/1/17-5/27/17)
Total times aired at regularly scheduled time		9
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This action-packed series documents the work of Herpetologist Dr. Brady Barr, who has traveled the globe and worked with hundreds of scientists to study some of the world's most dangerous and endangered amphibious predators - alligators and crocodiles. Dr. Brady's life work has been to protect these powerful animals. By increasing the viewer's knowledge and understanding, Barr hopes to save both human and reptile lives. This program aired on the station's secondary digital stream, WRDC 28.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 22)	Response
Program Title	Sea Rescue
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11:30am-12pm and 12pm-12:30pm(4/1/17-5/27/17)
Total times aired at regularly scheduled time	18
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode focuses on the rescue of a sea animal, giving the viewer information about medical benefits, rescue, and rehabilitation programs for animals. The viewer also learns about the rescued animal's biology and ecology. This information is important, because it adds to the knowledge necessary to conserve and protect threatened and endangered species. This program aired on the station's secondary digital stream, WRDC 28.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 22)	Response
Program Title	Rock The Park
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays 12:30pm-1pm(4/1/17-5/27/17)
Total times aired at regularly scheduled time	9
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program follows hosts Jack Steward and Colton Smith, as they come face to face with nature in America's national parks. Viewers will learn about the wonders of nature and the variety of wild animals that inhabit America. The hosts' adventures may inspire viewers to visit and explore the vast resources the national parks provide. This program aired on the station's secondary digital stream, WRDC 28.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 22)	Response
Program Title	Get Wild
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8am-8:30am(4/1/17-6/24/17)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and features notable animal experts teaching children the living habits and unique behaviors of wild animals. Episode examples include: learning how experts studying adult orangutans learn how they raise their young; and explains the Panda's living patterns. This program aired on the station's tertiary digital stream, WRDC 28.3.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (13 of 22)	Response
Program Title	Wild World
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8:30am-9am(4/1/17-6/24/17)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and focuses on showing how zoo enrichment programs help animals initiate natural behavior. This program teaches children about animal behavior and the importance of providing an enriching environment for animals in our care. This program aired on the station's tertiary digital stream, WRDC 28.3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 22)	Response
Program Title	Orgins
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9am-9:30am and 9:30am-10am(4/1/17-6/24/17), Sundays 9am-9:30am and 9:30am-10am(4/2/17-6/25/17)
Total times aired at regularly scheduled time	52
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program explores the origin of hundreds of the world's most influential and important inventions, natural objects, customs, ideas from technology, arts and entertainment, government, nature and more. By teaching the history of the world's most significant ideas and creations, Origins gives children an appreciation of progress and the contributions of others while inspiring their own dreams of the future. Episode examples include: "The Horse, Bicycle and Motorcycle", three modes of solitary transportation that gave us freedom and adventure; and, "Clocks, Calendars & Calculators", three pivotal inventions that enable humankind to organize, plan and keep track of their lives. This program aired on the station's tertiary digital stream, WRDC 28.3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 22)	Response
Program Title	Think Big
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 8am-8:30am(4/2/17-6/25/17)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Think Big is a kid-hosted entertaining series for young people that follows the world's most innovative kids as they create and invent new toys, games, learning tools, websites, and modes of transportation. The program features top kid inventors who face off against one another in an Invent-Off to see who can come up with the most innovative and creative invention. In each episode, two teams brainstorm, choose materials, and sketch and design their idea. Once completed, the inventions are then judged. This program allows kids to showcase their skills in creativity, science, innovation, marketing and teamwork. This program aired on the station's tertiary digital stream, WRDC 28.3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 22)	Response
Program Title	Dragonfly TV
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 8:30am-9am(4/2/17-6/25/17)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features children engaging in various science projects and demonstrates practical applications of mathematics and science from multiple scientific fields. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Examples of program episodes include studying various ecosystems, sea turtles, and rocket propulsion. Each episode is engaging, entertaining and educational in structure, allowing children to gain an appreciation for science in a unique and entertaining way. This program aired on the station's tertiary digital stream, WRDC 28.3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 22)	Response
Program Title	Boomerang
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10am-10:30am(6/3/17-6/24/17)
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is a children's travel program featuring the natural geographic wonders, indigenous cultures, native wildlife and unique adventures of Australia and other surrounding countries as seen and experienced through the eyes of youth. Filmed on location, Boomerang's young hosts share their first-hand discoveries by conducting interviews, taking unusual tours, and designing their adventures based on viewers' special requests. Children learn geography, exposure to other cultures and appreciation for the world in which they live. Episode features include: meeting the world's oldest dog, exploring Mayan pyramids of southern Mexico, and traveling to a tiny island in the Timor Sea to visit a family who lives there. This program aired on the station's digital stream, WRDC 28.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 22)		Response
Program Title		Get Wild
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays 10:30am(6/3/17-6/24/17)
Total times aired at regularly scheduled time		4
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		This program is based at the world famous San Diego Zoo and features notable animal experts teaching children the living habits and unique behaviors of wild animals. Episode examples include: learning how experts studying adult orangutans learn how they raise their young; and explains the Panda's living patterns. This program aired on the station's digital stream, WRDC 28.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (19 of 22)		Response
Program Title		Wild World

Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11am-11:30am(6/3/17-6/24/17)
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and focuses on showing how zoo enrichment programs help animals initiate natural behavior. This program teaches children about animal behavior and the importance of providing an enriching environment for animals in our care. This program aired on the station's digital stream WRDC 28.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (20 of 22)		Response
Program Title	Heroes Among us	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday 11:30am-12pm(6/3/17-6/24/17)	
Total times aired at regularly scheduled time	4	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled		

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features true stories of exceptional men, women and children making a difference across the United States. From highly trained professionals to ordinary citizens selflessly putting themselves in harm's way, the program celebrates the heroes in our nation today while going one step further, and teaches children key response behaviors critical to overcoming every day, unforeseen dangers. Episode examples include: a boy who displays courage and strength in his battle against cancer; a child who saved his entire class from certain catastrophe when a bus driver slipped into unconsciousness; dogs who bring joy to the mentally challenged; and, scouts who rally to save a hiker who falls from a mountaintop. This program aired on the station's digital stream WRDC 28.2.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (21 of 22)	Response
Program Title	Into The Wild
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 10am-11am(6/4/17-6/25/17)
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	60 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features close-up exploration into the world of wild animals living around the world. There is a special focus on the importance of habitat conservation as well as an emphasis on protecting endangered species which teaches children care and stewardship of the planet. Episode examples include: how humans have affected the tiger and elephant in India; how polar bears depend on their delicate habitat; and, how North American lynx only exist in one continent and are known to be one of the most reclusive animals in the world. This program aired on the stations digital stream WRDC 28.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (22 of 22)	Response
Program Title	Killer Instinct
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 11am-11:30am
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program provides an in-depth understanding of wild animals from the unique viewpoint of Australian animal expert Rob Bredl who is known as the "Barefoot Bushman". Rob uses his skills to better understand the predatory behavior of the deadliest creatures. Children will learn an appreciation for the Australian continent with its unique and diverse wildlife, and a respect for the predator in nature. Animals featured include: feisty, cranky, wild Marsupial Carnivores; Box Jellyfish, Irukandji and Stonefish; and, the giant Amethystine python. This program aired on the station's digital stream WRDC 28.2.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Non-Core
Educational and
Informational
Programming (0)

Sponsored Core
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Scott Bradsher
Address	3012 Highwoods Blvd., Suite 101
City	Raleigh
State	NC
Zip	27604
Telephone Number	(919) 877-8091
Email Address	sbradsher@sbgtn.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	WRDC aired approximately 3 hours of Kid related PSA's in this quarter. The PSA's were about such subjects as: Environment, education, crime, Health, and fitness. WRDC also gives station tours for school groups and scout troops. WRDC also produced Community Matters on MyRDC, a half-hour program that focuses on issues important to the local community.

Other Matters (18)

Other Matters (1 of 18)	Response
Program Title	Wild America
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The key objective of this program is to familiarize children with the animals of the North American continent, their interaction with other animals, and their environment. Throughout the series, emphasis is placed upon protecting endangered species and the impact that humans have while interacting in their environment. The goal of this program is for the viewer to achieve a greater understanding of nature and specific animal species, with the aid of up-close and detailed photography throughout the program. Through this understanding, it is hoped that viewers will better relate to the natural environment in North America and learn to protect North America's animal species. This program will air on the main digital stream.

Other Matters (2 of 18)	Response
Program Title	Ocean Mysteries
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 12pm
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Supported by a team of Georgia Aquarium biologists, veterinarians, and other experts, Jeff Corwin travels the world to explore the Earth's least understood resource, our oceans and waterways and the animals which call them home. He swims with manta rays, pointing out that their body form was the inspiration for the design of the Stealth jet. While in the water with whale sharks, he takes samples of their blood to better understand their biology. As Jeff continues his journey through each episode, the viewer is able to connect with these animals and learn how important they are to all life on the planet, as well as how sea life connects to life on the rest of the globe. This program will air on the main digital stream.
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Other Matters (3 of 18)	Response
Program Title	Brain Games: Family Edition
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 12:30pm
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program demonstrates how the brain processes information relating to topics like competition, food and language. Interactive games and hidden-camera experiments capture hilarious and surprising results. Children will learn real-world takeaways about their brains to use in everyday life. This program will air on the main digital stream.

Other Matters (4 of 18)	Response
Program Title	Expedition Wild
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 1pm
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert Casey Anderson showcases his charismatic animal companions on an innovative and action-packed odyssey through North America's wild places. Through this program, viewers will have a rare glimpse into the beauty and complexity of the natural world. Viewers will follow Casey on a series of adventures, such as paddling the Grand Canyon, skiing with wolverines in British Columbia, observing mountain lions in Montana, staking out the scavengers of Yellowstone, investigating a raven's nest, observing polar bears on Alaska's northern slope, and climbing rugged extremes in pursuit of Maine's black bears. These adventures will bring the viewer a rare experience with endangered species - some deadly, others dashing, in the stunning natural ecosystem they call home. This program will air on the main digital stream.
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Other Matters (5 of 18)	Response
Program Title	Dog Town USA
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 1:30pm
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog town follows the stories of orphaned, unwanted, or problem dogs who find their way to Best Friends Animal Society. They are each rehabilitated by volunteers and employees for adoption or spend the rest of their lives in foster care at the Dogtown facility. Viewers learn the proper treatment of animals, volunteerism and social responsibility. Episode examples include rescuing dogs from a puppy mill, and the staff launching a new program to turn shelter dogs into search and rescue dogs. This program will air on the main digital stream.

Other Matters (6 of 18)	Response
Program Title	Recipe Rehab
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 2pm
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program uses favorite, high calorie family recipes submitted by viewers as the basis of a face-off with two acclaimed chefs. Each chef must take a recipe and give a low calorie twist, demonstrating that foods don't have to be high in calories or fats to be delicious. As the chefs work through the challenge, the viewers will learn the value of healthy, wholesome ingredients, and how healthy food choices can have a positive effect on our quality of life. This program will air on the main digital stream.

Other Matters (7 of 18)	Response
Program Title	Hatched
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 2:30pm
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features how teens can successfully pursue their entrepreneurial dreams. Each week, a team of business leaders teaches basic but critical skills needed to execute a detailed business plan that includes product pricing, packaging, marketing and investment strategies. Hatched helps teens develop confidence and business savvy and brings young entrepreneurs to the table encouraging them to step up and seize their dreams. This program will air on the main digital stream.

Other Matters (8 of 18)	Response
Program Title	Boomerang
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is a children's travel program featuring the natural geographic wonders, indigenous cultures, native wildlife and unique adventures of Australia and other surrounding countries as seen and experienced through the eyes of youth. Filmed on location, Boomerang's young hosts share their first-hand discoveries by conducting interviews, taking unusual tours, and designing their adventures based on viewers' special requests. Children learn geography, exposure to other cultures and appreciation for the world in which they live. Episode features include: meeting the world's oldest dog, exploring Mayan pyramids of southern Mexico, and traveling to a tiny island in the Timor Sea to visit a family who lives there. This program will air on the secondary digital stream WRDC channel 28.2.

Other Matters (9 of 18)	Response
Program Title	Get Wild

Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:30am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and features notable animal experts teaching children the living habits and unique behaviors of wild animals. Episode examples include: learning how experts studying adult orangutans learn how they raise their young; and explains the Panda's living patterns. This program will air on the secondary digital stream WRDC channel 28.2.

Other Matters (10 of 18)	Response
Program Title	Wild World
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and focuses on showing how zoo enrichment programs help animals initiate natural behavior. This program teaches children about animal behavior and the importance of providing an enriching environment for animals in our care. This program will air on the secondary digital stream WRDC channel 28.2.

Other Matters (11 of 18)	Response
Program Title	Heroes Among Us
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11:30am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features true stories of exceptional men, women and children making a difference across the United States. From highly trained professionals to ordinary citizens selflessly putting themselves in harm's way, the program celebrates the heroes in our nation today while going one step further, and teaches children key response behaviors critical to overcoming every day, unforeseen dangers. Episode examples include: a boy who displays courage and strength in his battle against cancer; a child who saved his entire class from certain catastrophe when a bus driver slipped into unconsciousness; dogs who bring joy to the mentally challenged; and, scouts who rally to save a hiker who falls from a mountaintop. This program will air on the secondary digital stream WRDC channel 28.2.
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Other Matters (12 of 18)	Response
Program Title	Into The Wild
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 10am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features close-up exploration into the world of wild animals living around the world. There is a special focus on the importance of habitat conservation as well as an emphasis on protecting endangered species which teaches children care and stewardship of the planet. Episode examples include: how humans have affected the tiger and elephant in India; how polar bears depend on their delicate habitat; and, how North American lynx only exist in one continent and are known to be one of the most reclusive animals in the world. This program will air on the secondary digital stream WRDC channel 28.2.

Other Matters (13 of 18)	Response
Program Title	Killer Instinct
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 11am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program provides an in-depth understanding of wild animals from the unique viewpoint of Australian animal expert Rob Bredl who is known as the "Barefoot Bushman". Rob uses his skills to better understand the predatory behavior of the deadliest creatures. Children will learn an appreciation for the Australian continent with its unique and diverse wildlife, and a respect for the predator in nature. Animals featured include: feisty, cranky, wild Marsupial Carnivores; Box Jellyfish, Irukandji and Stonefish; and, the giant Amethystine python. This program will air on the tertiary digital stream WRDC channel 28.2.
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Other Matters (14 of 18)	Response
Program Title	Origins
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9am. 9:30am and Sundays 9am, 9:30am
Total times aired at regularly scheduled time	52
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program explores the origin of hundreds of the world's most influential and important inventions, natural objects, customs, ideas from technology, arts and entertainment, government, nature, and more. By teaching the history of the world's most significant ideas and creations, Origins gives children an appreciation of progress and the contributions of others while inspiring dreams of the future. Episode examples include: "The Horse, Bicycle and Motorcycle", three modes of solitary transportation that gave us freedom and adventure; and, "Clocks, Calendars & Calculators", three pivotal inventions that enable humankind to organize, plan and keep track of their lives. This program will air on the tertiary digital stream WRDC channel 28.3.

Other Matters (15 of 18)	Response
Program Title	Think Big
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 8am
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Think Big is a kid-hosted entertaining series for young people that follows the world's most innovative kids as they create and invent new toys, games, learning tools, websites, and modes of transportation. The program features top kid inventors who face off against one another in an Invent-Off to see who can come up with the most innovative and creative invention. In each episode, two teams brainstorm, choose materials, and sketch and design their idea. Once completed, the inventions are then judged. This program allows kids to showcase their skills in creativity, science, innovation, marketing and teamwork. This program will air on the station's tertiary digital stream, WRDC 28.3.
Other Matters (16 of 18)	
Program Title	Dragonfly TV
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features children engaging in various science projects and demonstrates practical applications of mathematics and science from multiple scientific fields. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Examples of program episodes include studying various ecosystems, sea turtles, and rocket propulsion. Each episode is engaging, entertaining and educational in structure, allowing children to gain an appreciation for science in a unique and entertaining way. This program will air on the station's tertiary digital stream, WRDC 28.3.
Other Matters (17 of 18)	
Program Title	Get Wild
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and features notable animal experts teaching children the living habits and unique behaviors of wild animals. Episode examples include: learning how experts studying adult orangutans learn how they raise their young; and explains the Panda's living patterns. This program will air on the station's digital stream WRDC 28.3.
Other Matters (18 of 18)	Response
Program Title	Wild World
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8:30am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and focuses on showing how zoo enrichment programs help animals initiate natural behavior. This program teaches children about animal behavior and the importance of providing an enriching environment for animals in our care. This program will air on the station's digital stream WRDC 28.3.

Certification

Question	Response
The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
I certify that this application includes all required and relevant attachments.	Yes
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	Edwin Scott Bradsher Programming Cooridnator 07/05/2017

Attachments

No Attachments.